

# Alex Chang

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## EDUCATION

### New York University

New York, NY

**Major:** Bachelor of Science in Sports Business/Management

September 2020 - Present

**Relevant Coursework:** Seminar in Leadership, Sports Marketing, Revenue Generation

**Newest GPA:** 3.333

Sports Analytics, Sports Sociology, Applied Research, Computer Science

### Columbia University Coding Bootcamp

New York, NY

**School:** Fu Foundation School of Engineering and Applied Science

December 2021 - Present

**Relevant Skills:** html, css, JavaScript, React, SQL, GraphQL, JSON, MongoDB, ORM, OOP, PWA, Git

**Other Skills:** Trilingual (Japanese, English, Mandarin), Video Editing, Quick Learner

## WORK EXPERIENCE

### Mailman Shanghai

Shanghai, China

*Sports Media Marketing Intern Specialized in Basketball*

May 2021 - September 2021

- Managed social media accounts of 14 NBA players and a sports media enterprise
- Created and uploaded original TikTok videos / analyzed trending topics and popular contents
- Market researches for Hyperice, NBA, Ja Morant, Wilson Basketball, etc.
- Translation works between Chinese and English, adding subtitles, and writing social media captions

### Lycée Francais de Shanghai

Shanghai, China

*Junior Varsity Basketball Coach*

September 2020 - May 2021

- Lead practice sessions for the Junior Varsity team of 9 players
- Organize games against Deutsche Schule Shanghai
- Was in charge of setting up the gym and equipments

## CODING EXPERIENCE

### Group Project: Dine N' Wine

**Deployment:** <https://cesarsiguencia.github.io/dine-n-wine/>

*Software Engineer*

- Front-end web application built with html, css, and JavaScript
- Built html frame, some essential functions for the website, and led debugging process
- Spotted UI flaws and provided optimization suggestions to the co-workers
- Led communication in group chat and organized meeting times

### Group Project: The High Voltage

**Deployment:** <https://guitar-shop-group-project.herokuapp.com/>

*Software Engineer*

- Full stack web application built with html, css, JavaScript, MySQL, Node.js, and express
- Built handlebars front-end framework
- Created a responsive UI for users to submit requests
- Refactored API routes to optimize functionality
- Managed co-workers' responsibility, meeting schedules, GitHub pull requests, and deployment
- Supported bootstrap and css framework development

## ACTIVITIES AND ORGANIZATIONS

### Intramural Men's Basketball Competition

New York, NY

*Team Captain*

February 2019 – March 2020

- Recruited players and organized the team with game schedules and coached them during practices
- Got 10th place out of 24 teams with 3-2 record in 2019 season; 4-0 record in 2020 season

### Halo Charity Club

Shanghai, China

*President*

September 2014 – June 2018

- Hosted singing and dancing competitions to fund raise for Dagouyan Village in Ningxia Province
- Offer Loans of 5,000 RMB to 4 families each year on minimum interest rates to help them finance the purchases of livestock and other living essentials
- Organized annual trips to Ningxia to conduct on-site research on how to best use our financial resources to maximize the help we are able to provide

### Men's Varsity Basketball Team

Shanghai, China

*Team Captain*

September 2014 – May 2018

- Led the team as captain for 3 years; assisted in organizing practices and leading warm-ups
- SSSBL Champion 2014-2017; Jr.NBA Champion 2017, 2nd Place 2018
- Extraordinary Achievement Award received upon graduation with 5 other graduates for helping build the basketball program from the ground up and reaching successful milestones
- Most Outstanding Student Athlete Award received upon graduation from the Dean