

Alex S. Yoon

Manhattan, NY

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EDUCATION

The Pennsylvania State University

University Park, PA

Smeal College of Business | Bachelor of Science in Finance

College of the Liberal Arts | Minor in Economics

Graduation: Dec 2023

Cumulative GPA: 3.79/4.0

SKILLSs

Computer: *Actively Learning:* HTML, CSS, JavaScript, Cursor AI | *Proficient:* Microsoft Office 365, Bloomberg API, Bloomberg Query Language (BQL), Bloomberg Terminal

PROFESSIONAL EXPERIENCE

Bloomberg LP

Manhattan, NY

Financial Product Analyst

Sep 2024 - Jan 2025

- Broadened knowledge of Financial Markets, Bloomberg Terminal Functions, and Bloomberg API
- Advised 90% of clients inquiring about basic asset class screening functions and communication tools on the Bloomberg Terminal Help Desk
- Enhanced data analysis using asset class specific screening functions

Bloomberg LP

Manhattan, NY

Equity Specialist | *API Review* | *BQL Contact*

Feb 2025 - Current

- Advise roughly 70% of clients on inquiries related to Bloomberg/Microsoft API Excel syntax, BQL, and equity screening functions while assisting on the Bloomberg Terminal Help Desk
- Exceed peer performance by 10%, achieving an average 75% resolution rate when assisting clients before having to escalate to the Advanced Equity Specialist Team
- Optimize client workflows by assessing API data limits and ensuring data retrieval remains within contractual constraints
- Selected as one of two in my start class to serve as a point of contact for escalated inquiries related to BQL, specifically for equities
- Communicate with product and engineering on any enhancement requests made by clients related to BQL syntax

PROJECTS

Personal Website

In Progress

- Utilized front-end development skills in HTML, CSS, JavaScript, and DevTools to build an interactive personal website, ensuring compatibility across various devices and screen sizes
- Applied modern CSS techniques, including Flexbox and Grid, to design an intuitive and visually appealing user interface showcasing personal projects from YouTube tutorials and individual interests

Runnalyzer

In Progress

- Utilized front-end development skills in HTML, CSS, JavaScript, DevTools, and Chart.js to create a dynamic data visualization that filters runs by mileage and pace while charting average BPM over time to track heart rate improvement
- Researched and explored methods to efficiently fetch running data from a Garmin watch via API or CSV for seamless integration and visualization using Chart.js

HOBBIES/INTERESTS

- Vlogging (YouTube Channel), Running, Gaming