

ALFIYA NOUSHAD

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[alfiyan.portfolio](#)

SUMMARY

Full-stack developer with 2.5 years of experience building and optimizing web applications and API integrations. Proven track record in development, with a focus on performance and SEO.

WORK EXPERIENCE

FULL STACK DEVELOPER, MMZ Holdings LLC, Dubai, UAE

April 2025 - Present

- Led the end-to-end development and deployment of multiple in-house websites, managing everything from development and content structuring to hosting and live release.
- Handled performance optimization to improve page speed, load times, and overall user experience across platforms.
- Implemented comprehensive on-page SEO strategies, including metadata, structured data, indexing controls, and performance tracking.
- Managed hosting environments on AWS, ensuring secure deployment, SSL configuration, and site reliability.
- Developed AI-powered web features and contributed to internal automation workflows to streamline content updates and operational tasks.

SOFTWARE ENGINEER, SkyWalk Global, India

January 2023 - June 2024

- Collaborated with cross-functional teams to design and integrate APIs connecting Salesforce CRM with remote databases using MuleSoft.
- Contributed across the full API lifecycle—from RAML design and development to testing and deployment.
- Built and maintained scalable API workflows in Anypoint Studio, leveraging DataWeave for complex data transformations.
- Developed and executed MUnit test suites to validate integration logic and ensure consistent, reliable data exchange.

PROJECTS

- [maxguard.ae](#): Contributed to overall site enhancement through design updates, new feature development, performance optimization, SEO improvements, and migration to AWS hosting.
- [mmzholdings.com](#): Developed and deployed the official company website, including performance optimization and hosting configuration.
- [hikmara.ai](#): Developed and launched a complete company website with responsive design, optimized performance, SEO implementation, and full deployment to AWS.
- [healthcarebia.ae](#): Rebuilt the website from scratch using Node.js stack, focusing on SEO, performance, and responsive design. Managed deployment and hosting to AWS.
- [AI calling bot](#): Worked on the development of an AI-based calling assistant. Focused on workflow configuration, prompt logic, and integration for automating outbound communication tasks.

SKILLS

- Front-End: HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, React
- Back-End: Node.js, Express.js
- Integration: MuleSoft Anypoint Platform, RESTful APIs
- Databases: SQL, MongoDB
- Version Control & deployment: Git, Azure DevOps, AWS
- AI & Automation: ChatGPT, GitHub Copilot, Make.com, Lovable, Workflow Automation
- Performance & Optimization: Lighthouse, Google Search Console, PageSpeed Insights

EDUCATION

Bachelor of Technology
Electronics and Communication
Engineering
Kerala Technological University

VISA STATUS

On spouse visa valid till April 2026