



Alfa Arifia Setiawan

Social Media
and Copywriting
Portfolio



*Hello, my name
is Vhia.*

I would like to work in your company
as your Social Media Officer or
Content/Copywriter.

This portfolio is specifically made to showcase
my social media management and copywriting
experiences.

I hope this portfolio finds you well :)



Educational Background

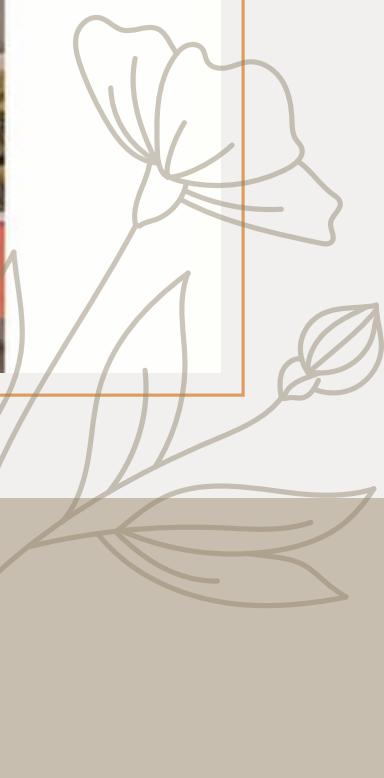
I graduated cum laude with a 3.78 GPA majoring in Political Science at Universitas Padjadjaran.

During my college years, I was active in organizations and the youth community, especially in the field of public relations.

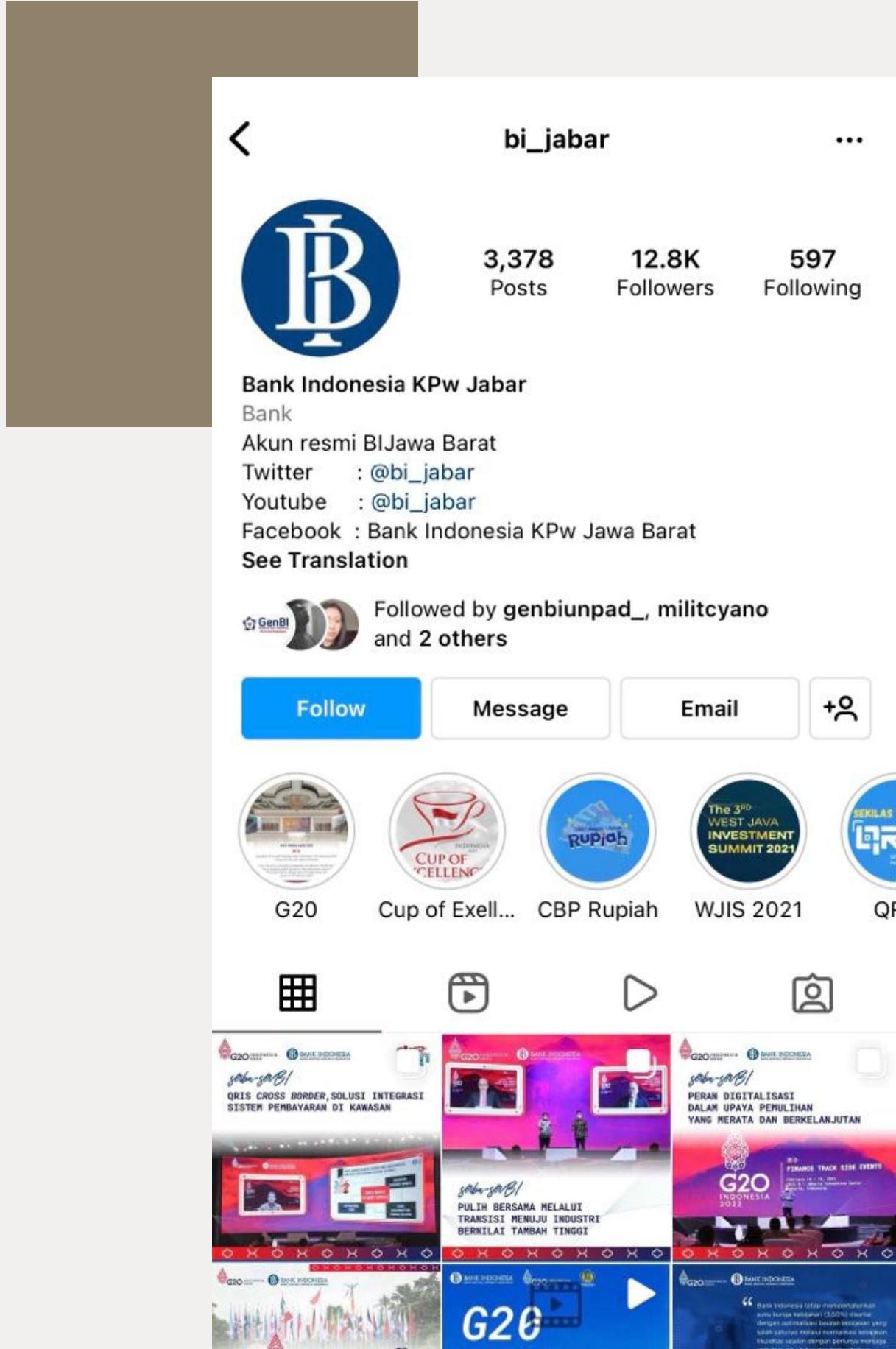


Skills and Interests

I am experienced in conducting qualitative research, academic and creative writing, public relations, as well as translating and proofreading.



Bank Indonesia



Public Relations Intern

West Java Representative of Bank Indonesia (2019)

I interned as their social media officer where I helped manage their official Instagram account, documented their institutional activities, wrote press releases, and helped them in making social media strategy analysis.



bi_jabar SAY NO TO "UANG PALSU!"

#SobatRupiah, tahu gak sih?

BI baru saja mengadakan forum group discussion (FGD) mengenai Tindak Pidana Rupiah dan Agenda Pemusnahan Uang Palsu Wilayah Provinsi Jabar. FGD tadi produktif banget! Ada sharing knowledge tentang Peranan APAKUM dalam penanganan tindak pidana rupiah, ada juga dari Polda Jabar dan Kejaksaan Tinggi Jabar.

Eits, sharing tentang unsur pengamaman pada uang, kompetensi perbankan dalam penanganan upal, cash management, data upal pun ada lho!

#HumasBIJabar

#PusbiJabar

#KPwBIJabar



bi_jabar Jumat, 26 Juli 2019. Bank Indonesia baru aja nih melaksanakan pembukaan acara PORSEBI yang bertema "Bersinergi dan Berinovasi untuk Transformasi Bank Indonesia" oleh Ibu Sukarelawati Permana selaku kepala grup SP-Pur. Acara kick off ini digelar sebagai peringatan HUT RI ke 74 sekaligus HUT Bank Indonesia ke 66.

Kemeriahannya dimulai dengan pemotongan tumpeng dan pelepasan burung merpati. Para karyawan BI Jabar dilibatkan langsung dalam berbagai perlombaan seru lho antar kelompok dengan berbagai ikon warna menarik! Lomba-lomba seru itu antara lain lomba yel-yel antar kelompok, lomba tarik tambang, lomba balap kelereng, dan lomba balap karung. Juara umum dalam perlombaan ini adalah kelompok ETASAHA, kelompok MASTAKA, dan kelompok BAGJA. Hebat deh!

Dalam pelaksanaannya, PORSEBI berlangsung meriah dengan kekompakkan berbagai kelompok yang tampil unik dan nyentrik. Seru banget kan? 😊 #HumasBIJabar
#PusbiJabar
#KPwBIJabar



bi_jabar Senin (9/9/19), telah diselenggarkaan upacara peringatan Hari Olahraga Nasional (HAORNAS) ke 36, yang dihadiri oleh Kepala Grup, PPBI, pejabat/staf dan pihak ketiga KPw BI Jawa Barat.

Kepala Kantor Perwakilan Bank Indonesia Jawa Barat, Bapak Doni P Joewono bertindak selaku inspektur upacara.

Kepala Kantor Perwakilan BI JABAR, membacakan amanat Deputi Gubernur Senior Bank Indonesia dengan poin-poin sebagai berikut:

1. Momen penting pembangunan Indonesia dan peran penting membangun perspektif kehidupan kita ialah salah satunya dengan olahraga.
2. Olahraga dianggap penting karena dapat meningkatkan produktivitas, prestasi yang membangkan dan relevan dengan revolusi mental
3. Bank Indonesia memiliki tagline: ayo olahraga dimana saja kapan saja dan mengajak pegawai Bank Indonesia untuk lebih aktif lagi dalam kegiatan olahraga.
4. Bank Indonesia juga memiliki wujud nyata dalam mengapresiasi bakat dan prestasi olahraga para pegawai dengan adanya kegiatan olahraga rutin, FESTABI, delegasi pegawai yang berbakat dalam berbagai kompetisi, seperti PORSEBANK dan menerima atlet berprestasi skala nasional dan internasional sebagai pegawai Bank Indonesia.

Upacara berlangsung hikmad dan lancar.

#bankindonesiakpwjabar
#humasbi_jabar
#bank_indonesia



bi_jabar Senin, 29 Juli 2019. Telah berlangsung acara Sarasehan "Arah Baluran Kebijakan BI dalam Menjaga Stabilitas dan Pertumbuhan Ekonomi" dan Pelantikan Pengurus Ikatan Sarjana Ekonomi Indonesia (ISEI) Cabang Bandung Koordinator Jawa Barat pada pukul 09.00 WIB di Bale Lt. 2 KPw Bank Indonesia Jawa Barat, Jl. Braga no. 108 Bandung.

Acara ini dimeriahkan oleh penampilan angklung dan tari dari Keluarga Angklung Fakultas Ekonomi Unpad. Pembacaan Petikan SK Pengurus Pusat ISEI disampaikan oleh bapak Dr. Eko Purwanto selaku Koordinator Wilayah Pengurus Pusat ISEI cabang Bandung.

Selamat bekerja kepada para pengurus ISEI yang baru! #HumasBIJabar
#PusbiJabar
#KPwBIJabar



166 views

bi_jabar BANK INDONESIA MENGAJAR GOES TO UNIVERSITAS PARAHYANGAN!

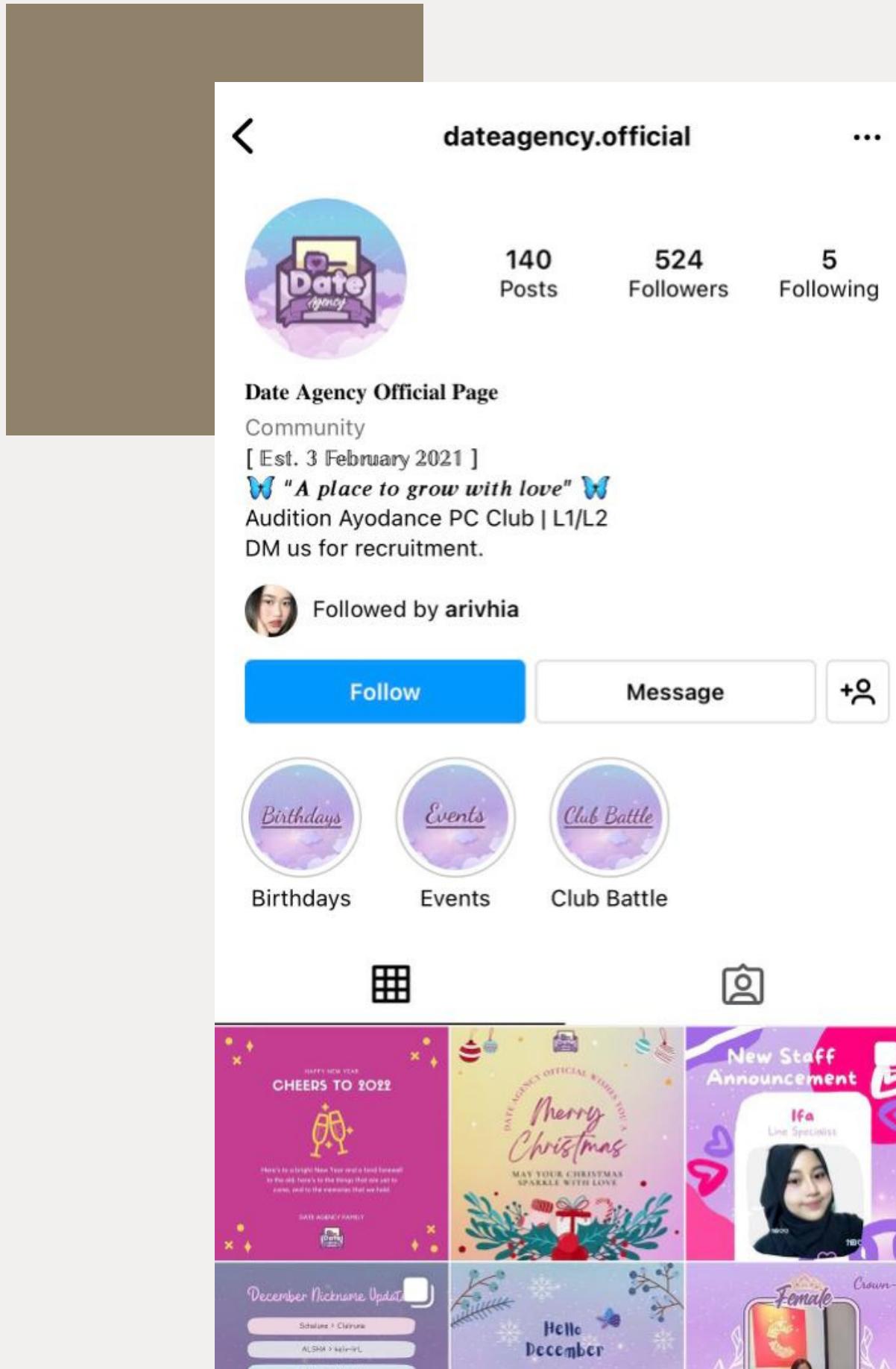
Hai Sobat BI Jabar, pada hari Selasa, 6 Agustus 2019 telah berlangsung kegiatan rutin Bank Indonesia Mengajar. Dan kali ini, kami berkesempatan untuk mengunjungi 250 mahasiswa baru Fakultas Ekonomi Universitas Parahyangan.

Materi dengan Tema "Peran Bank Indonesia sebagai Bank Sentral dalam Digitalisasi Ekonomi & Keuangan Indonesia" disampaikan Bapak Pribadi Santoso selaku Kepala Grup Advisory & Pengembangan ekonomi.

Seluruh peserta terlihat antusias dalam menyimak materi tersebut.

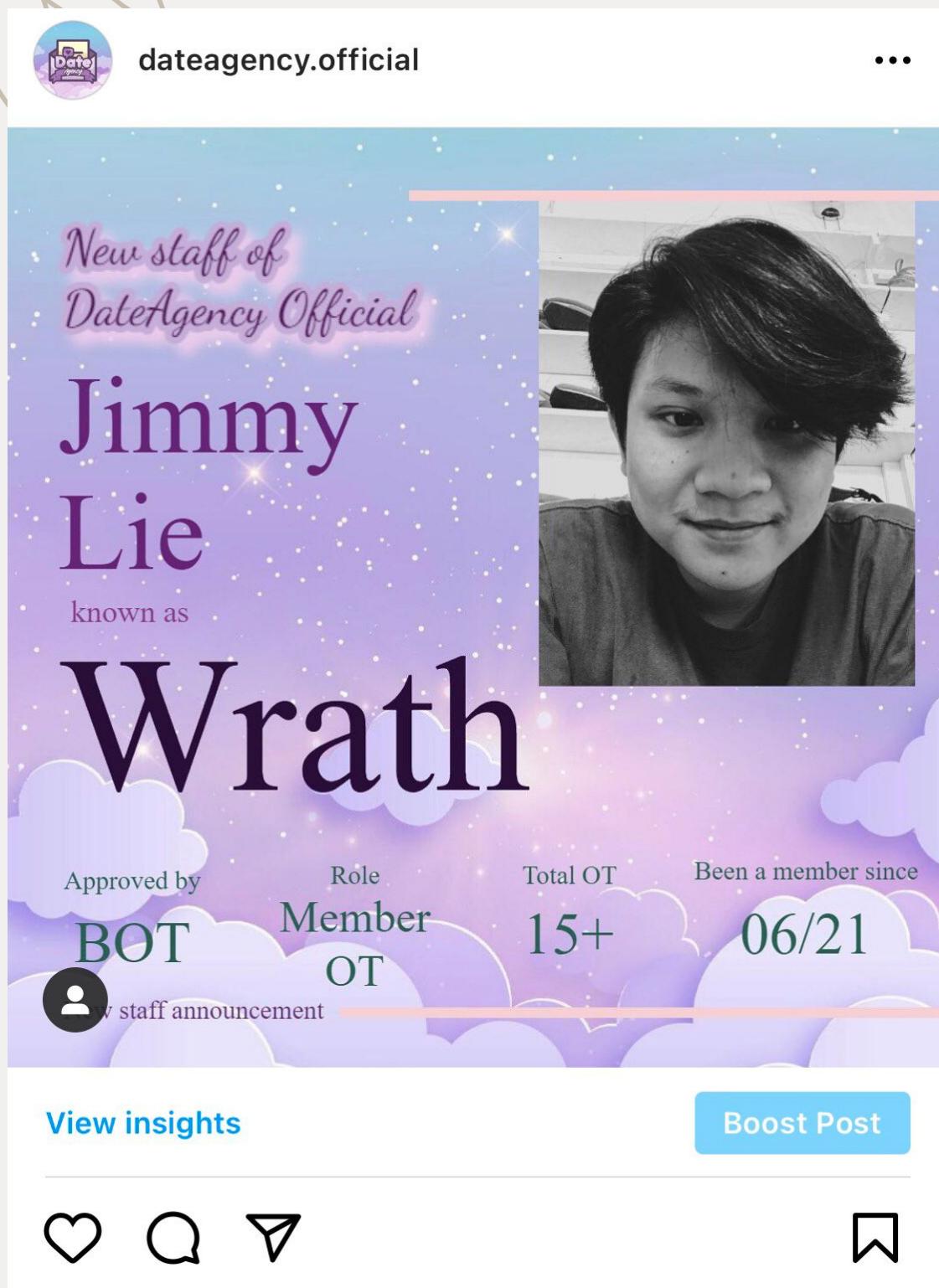
Berikut video dokumentasinya.

#HumasBIJabar
#PusbiJabar
#KPwBIJabar



Translatte.id

-  **Copywriter, social media admin, translator and proofreader**
-  **Freelancer (2020 - present)**
-  I freelance as a copywriter, writing company profiles and content for websites. I manage organizations' social media presence and operate their online platforms. I translate and proofread documents for clients, mainly academic documents.



for Date Agency Official

dateagency.official [NEW STAFF ANNOUNCEMENT]

Welcome aboard, [@jimmyliereyy](#)! He will fill our open position in member recruitment. Jimmy has worked for a number of weeks in recruiting new members that it amounts to more than 15 people. We are delighted to welcome him to the Date Agency Official staff.

Please make sure you welcome and take care of him well.

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[View all 3 comments](#)



dateagency.official

...

dateagency.official !! NEW STAFFS ARE HERE !!

New Staff Announcement

Ifa
Line Specialist



10 likes

Heart icon, Comment icon, Share icon, More options icon, Bookmark icon

A social media post from dateagency.official announcing new staff members. The post features a purple and pink background with hearts. It introduces Ifa as a Line Specialist. Below the introduction is a portrait of a woman wearing a black hijab, identified as Ifa. The post has received 10 likes and includes standard social media interaction icons.

Hi, members! We are proud to welcome our beloved chosen staff after a series of in-game test and group interview.

🐼 Ifa is joining us as a social media officer, specializing in Line.

🐼 Nia is joining us as a data organizer in which she will be working closely with Vhia and Ifa.

🐼 Kath and Lise are joining us as tester to invite potential new members and expand our influence.

Please root for these superb individuals and welcome them with a warm smile. Enjoy. ❤️

© Date Agency Official, 2021

December 14, 2021



dateagency.official DATE AGENCY 2021 GATHERING ⭐

Hello, universe! Welcoming November, Date Agency Official is holding a gathering. Here's a snippet of how warm the gathering was for us. 🐾

Missed the chance? Lo and behold, we will be holding another gathering early next year. Look forward to it!

© Date Agency Official, 2021

November 19, 2021

for PT. Sinar Tanjung Priok





STP was founded with passion and a simple yet noble objective: it is to carefully and safely deliver goods of yours truly to the front of your place at a revolutionary price.

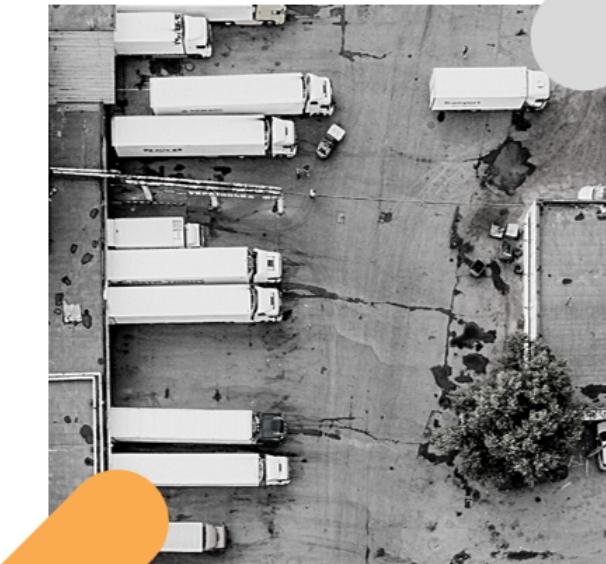
STP is currently pushing beyond the barrier to be the leading delivery service for socially conscious businesses by being a trusted and guaranteed logistics company to its customers and a trucking company with various fleets, trucks and trailers.

STP's aforementioned vision will be achieved through more accessibility and inclusivity by adding STP trucking area coverage throughout Indonesia to meet diverse logistics needs with a fleet of best quality.

OUR HISTORY

Established in 2000, [Sinar Tanjung Priok](#) (STP) has two decades of experience and advance towards being the pioneer of Indonesian logistic service and the solution to every logistic business. Anton [Syawal](#), the founder of STP, who was a young, passionate individual, tried his luck with just 5.000 rupiahs in his possession to start a logistics business.

Those 5.000 rupiahs were the key to [Syawal's](#) dream in creating an answer towards logistical problems in the 2000s: limited connectivity, expensive shipping costs, and the lack of technology at the time. His passion and integrity brought an strengthening to Indonesia's logistics industry as STP has helped and built partnership with customers from all around Indonesia.



OUR SERVICES

Our fleet of trucks include various Colt Diesel trucks and various kinds of Loader trucks. The kinds of trucks that we offer have various specifications to ensure our customers' needs are fulfilled.



OUR STRENGTHS

We aim at delivering high-quality servicey that satisfies the needs of our
cherished customers.

DEDICATED FLEET AND EQUIPMENT

Large or small, *fleets matter*. We offer dedicated fleet and equipment, licensed for exclusive use by one or more shippers for on-time delivery performance, guaranteed capacity, and reduced freight transportation costs.

INSURANCE COVERAGE

We provide xxxx types of insurance plans to back up clients from unexpected events and unforeseen occurrence.

TAILORED SERVICES

We provide highly customized services that caters to your needs to expand opportunities and address specific challenges.

SPECIALIZED STANDARD OPERATIONAL PROCEDURE

Our specialized SOP are created to ensure compliance standards are met, yet are designed uniquely according to client needs by defining the goals that the process will accomplish and breaking these into individual steps to achieve that goal.

OUR PARTNERS

Through our 20 years of experience in the industry, we have built long-lasting partnerships with various businesses. Our partnerships go beyond simple business matter. The bonds that we built with our partners are based on our integrity and trusted, high quality services. We are a customer-centric company; we focus on the needs of our partners and deliver tailored services to satisfy their needs.



PT. WIJAYA KARYA (Persero) Tbk.



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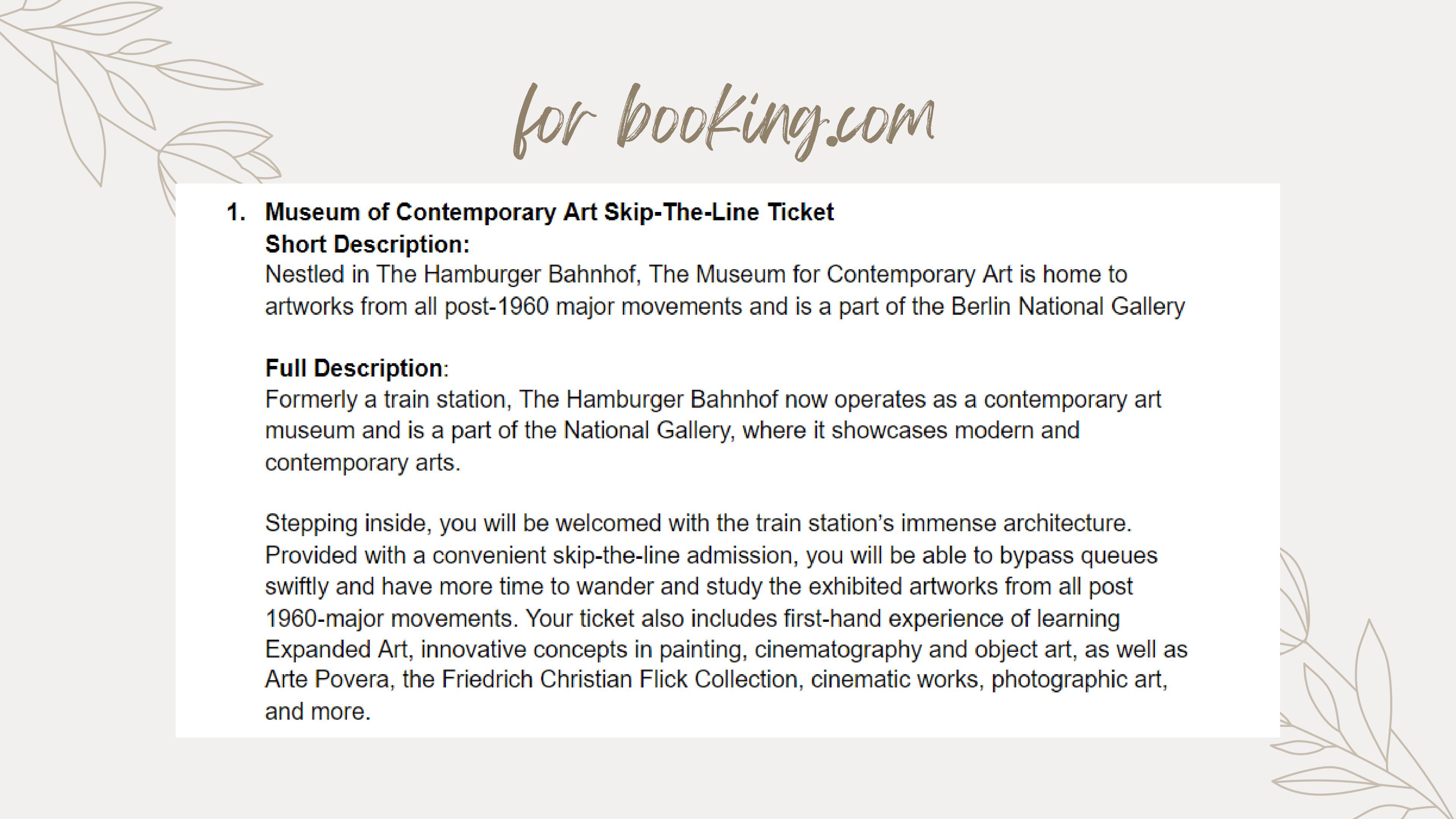


PT. WIJAYA KARYA (Persero) Tbk.



CONSTRUCTION & INVESTMENT





for booking.com

1. Museum of Contemporary Art Skip-The-Line Ticket

Short Description:

Nestled in The Hamburger Bahnhof, The Museum for Contemporary Art is home to artworks from all post-1960 major movements and is a part of the Berlin National Gallery

Full Description:

Formerly a train station, The Hamburger Bahnhof now operates as a contemporary art museum and is a part of the National Gallery, where it showcases modern and contemporary arts.

Stepping inside, you will be welcomed with the train station's immense architecture. Provided with a convenient skip-the-line admission, you will be able to bypass queues swiftly and have more time to wander and study the exhibited artworks from all post 1960-major movements. Your ticket also includes first-hand experience of learning Expanded Art, innovative concepts in painting, cinematography and object art, as well as Arte Povera, the Friedrich Christian Flick Collection, cinematic works, photographic art, and more.

2. Full-day Tour to Veliko Tirnovo

Short Description:

A guided tour to Veliko Tirnovo to learn about the region's history

Full Description:

town Veliko Tirnovo; one of the oldest towns in Bulgaria. The tour starts with leaving Bucharest in the morning to Ruse and crossing the Danube River to arrive at Basarbovo Monastery. You will get to discover the monastery, a Bulgarian-orthodox cave founded in the Second Bulgarian Empire.

Highlights of the tour lie in visiting the mesmerising Tsaravets Palace, The Old Fortress of the Bulgarian Tsars, XII Century. You will learn about the impressive medieval constructions' history throughout the trip and admire its picturesque scenery. Since the town is placed on three hills, you will also visit the palace of the Bulgarian Emperors and the prominent Patriarchal Cathedral. The tour's last stop will be at the city's old streets, filled with beautiful houses and restaurants, where you will be provided with a traditional lunch.

*Let's Connect
get to know me more.*



[linkedin.com/in/alfaarifia](https://www.linkedin.com/in/alfaarifia)



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