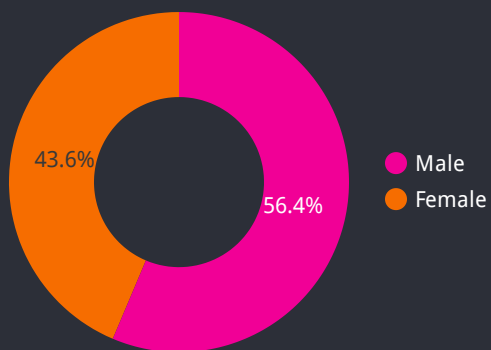
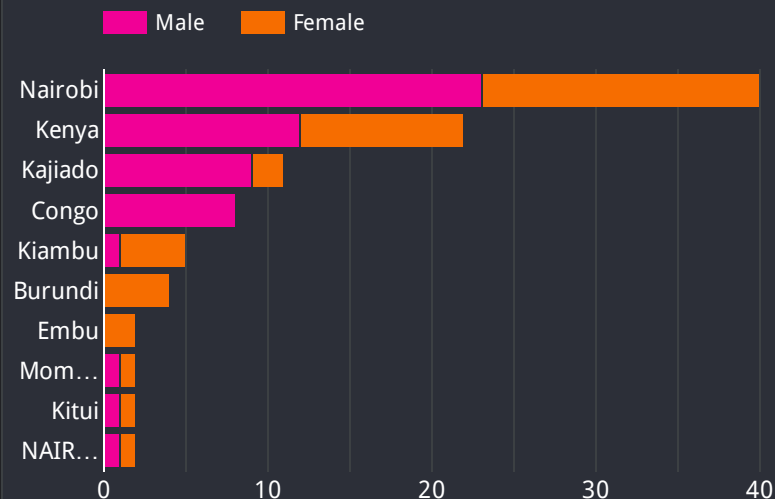


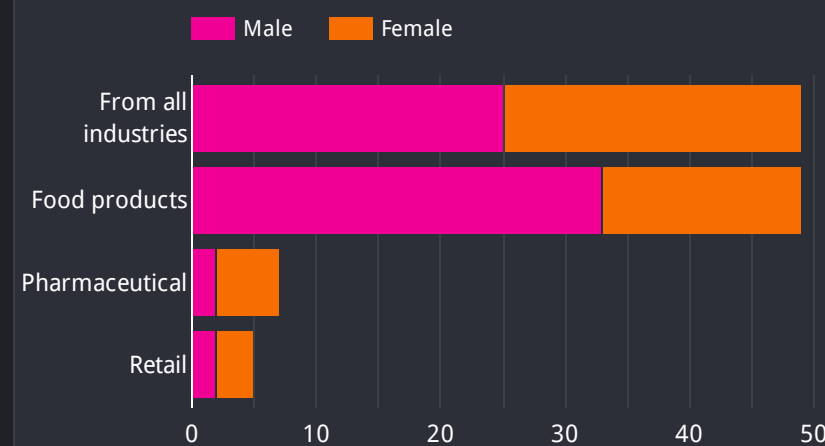
Gender ratio of the respondents



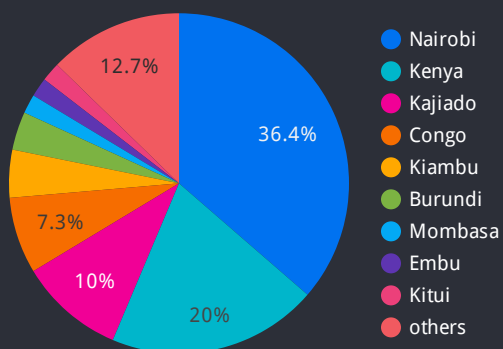
top 10 Professional statistics by Gender



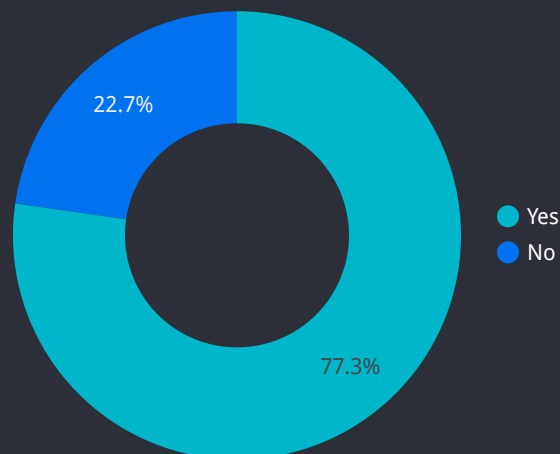
Industries where transparency is expected



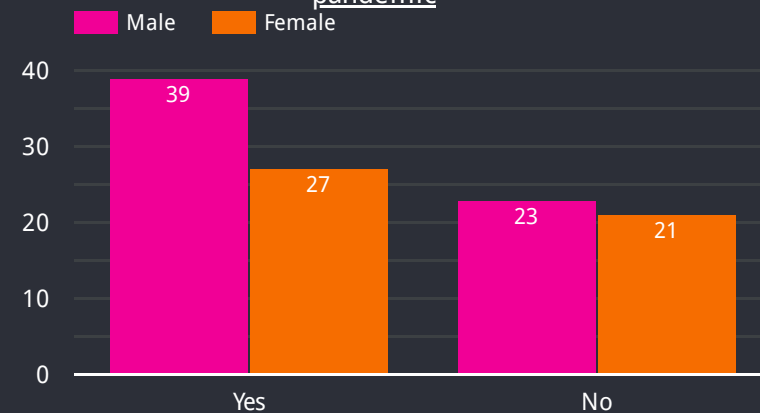
Residence



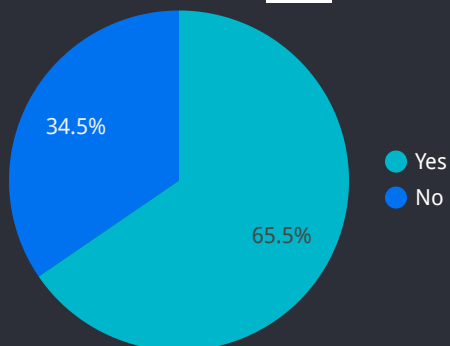
Do brands play and important role in the pandemic?



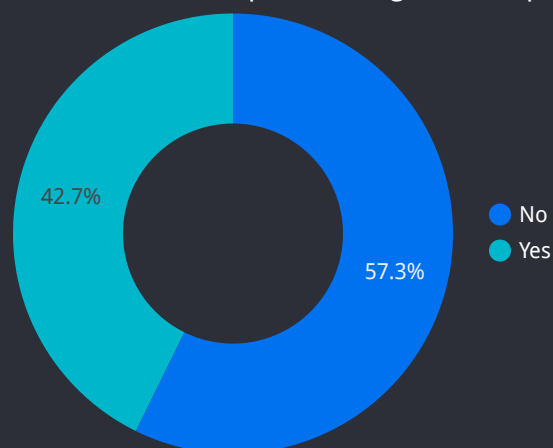
Approve how the brands have responded to the pandemic



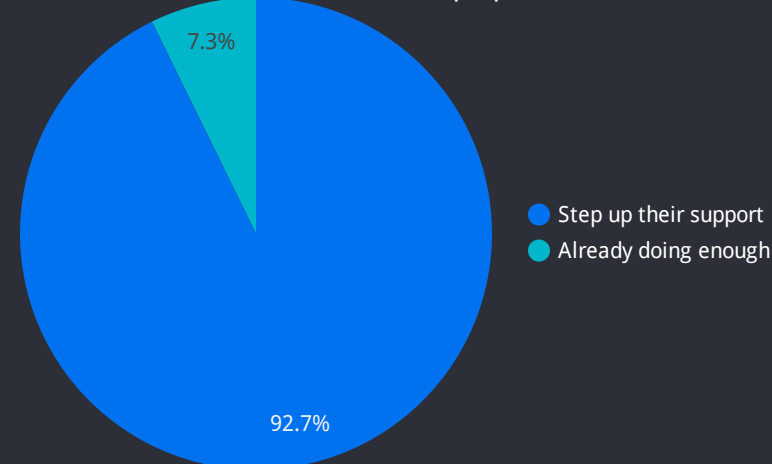
Increased interest in local products since covid



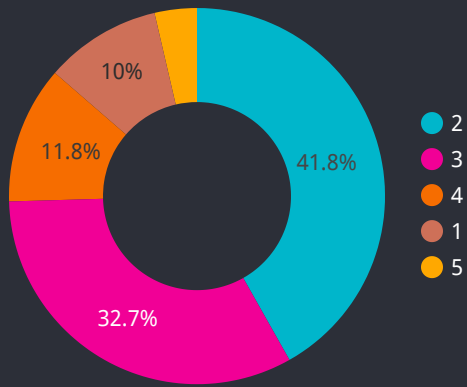
influence of product origin on the purchase choice



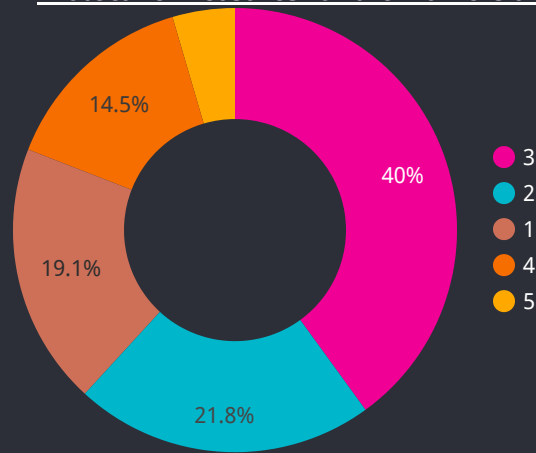
Should brands step up?



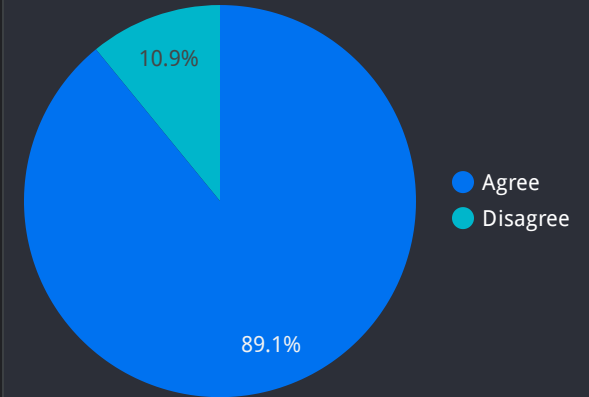
Transparency score in the supply chain



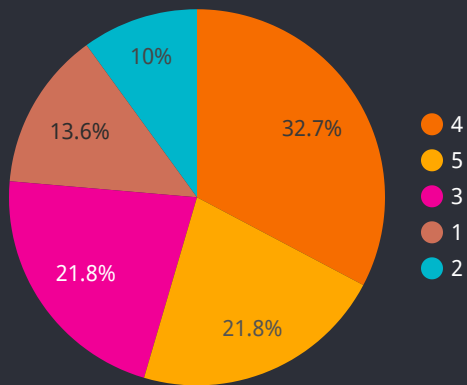
Protective measures for the workers and consumers



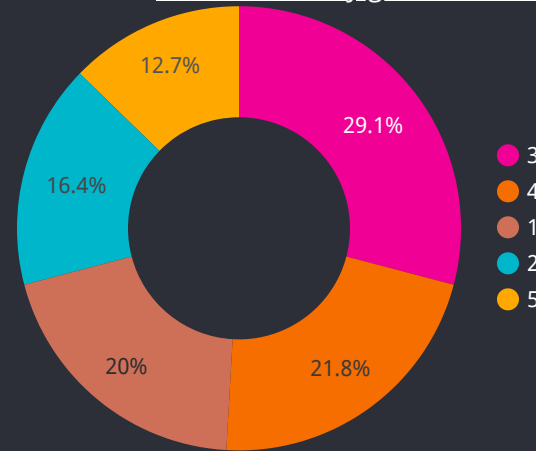
production of covid relief products



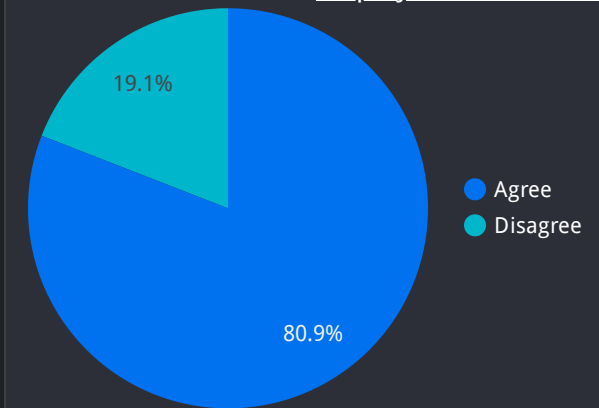
Public information on covid by the brands



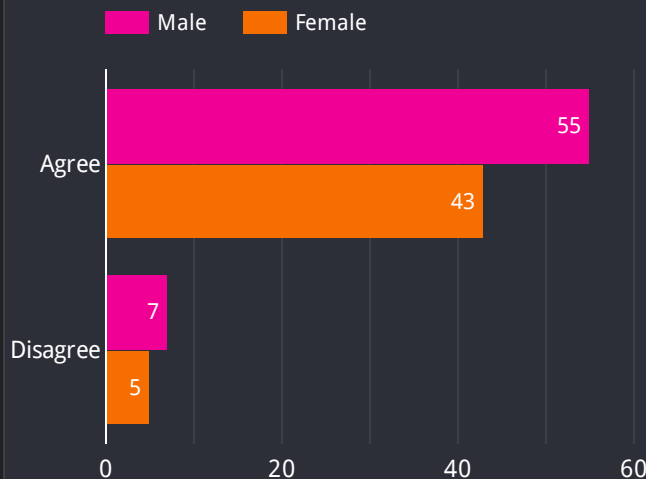
collaboration by goverments/communitites



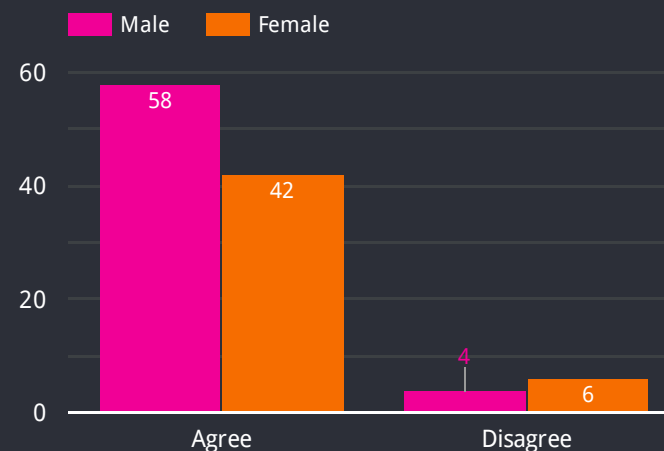
Employee financial security.



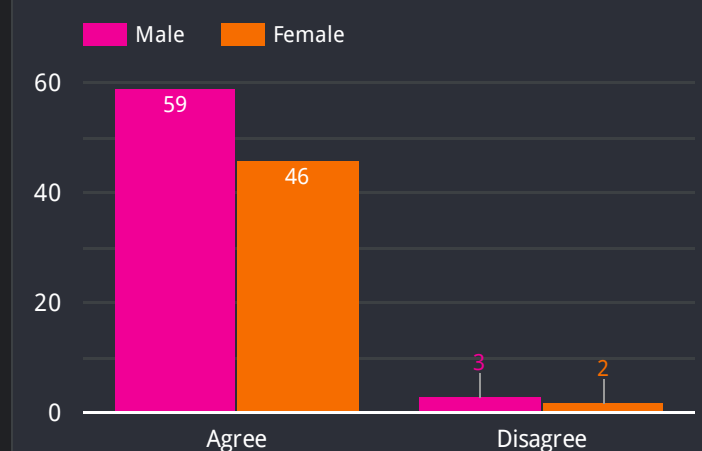
Partnering with govt to help with the crisis



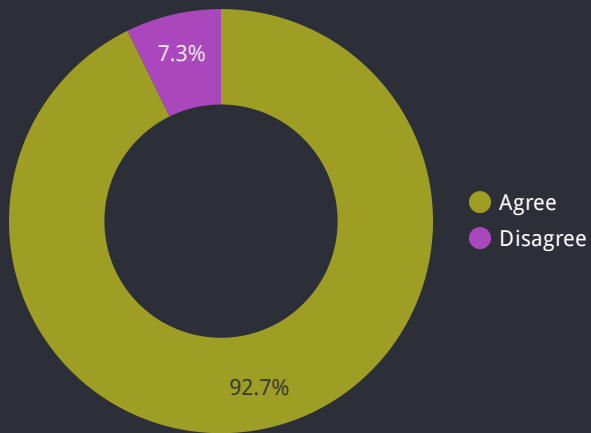
Social media maximization



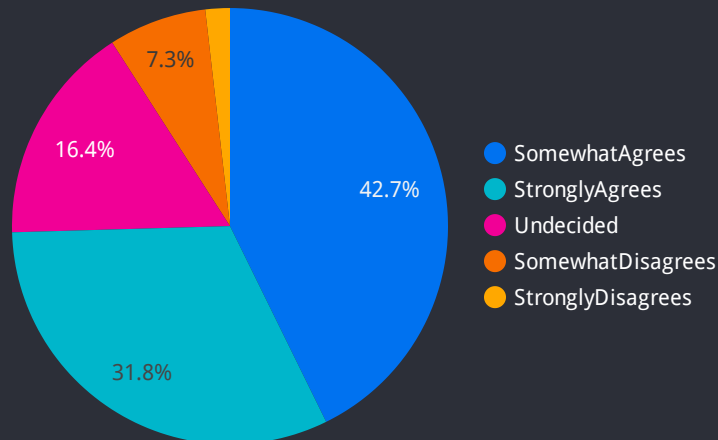
Offer instructional information on the virus



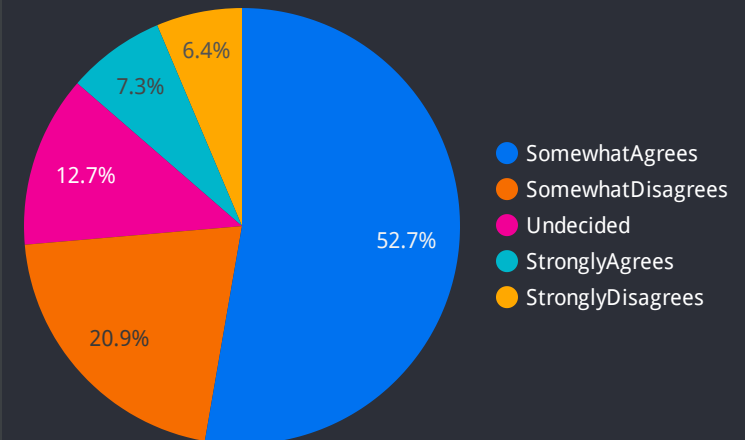
Hearing favorite brands help in covid situation is reassuring



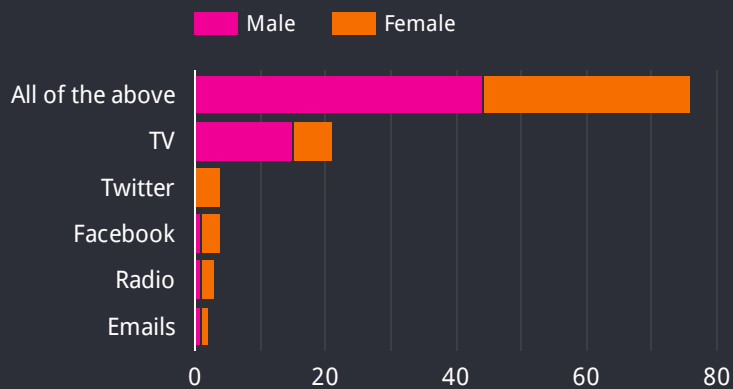
brands play a critical role in he pandemic



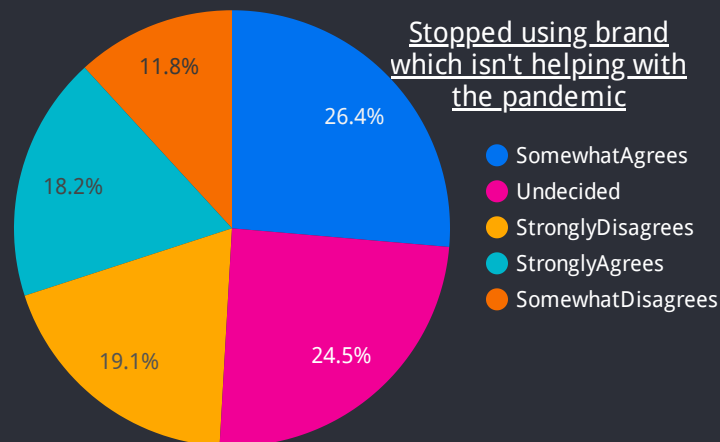
brand responds quickly to the pandemic



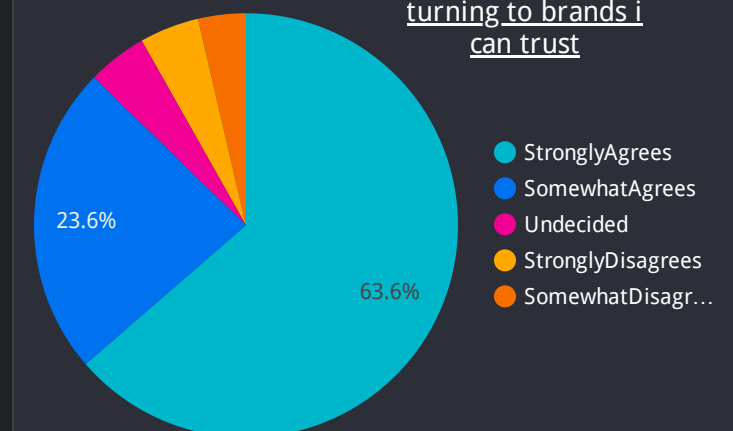
Preferred brand Communication methods



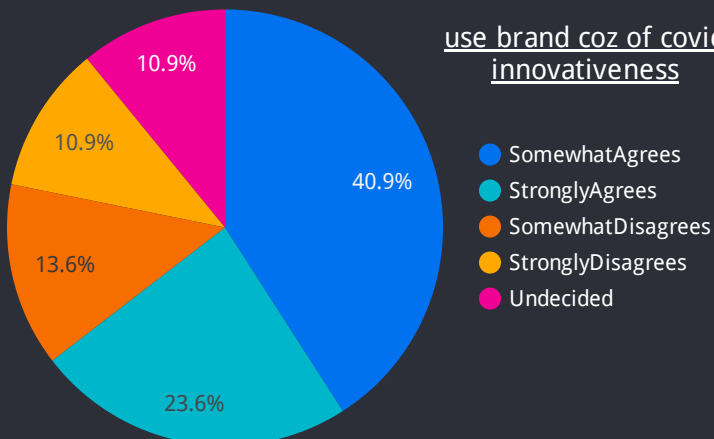
Stopped using brand which isn't helping with the pandemic



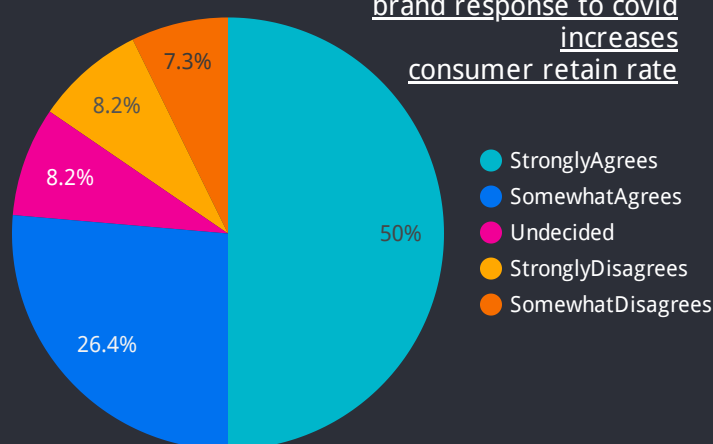
turning to brands i can trust



use brand coz of covid innovativeness



brand response to covid increases consumer retain rate



brands putting profit over safety will lose consumers

