

CM2604 Machine Learning

Introduction to Machine Learning

Week 01 | Prasan Yapa

Module Requirements

- Prerequisites for the Module - CM1601 or equivalent, CM1606 or equivalent
- Corequisites for the module - None
- Precluded Modules - None

Aims of Module

To provide a theoretical underpinning of a range of established machine learning (ML) algorithms with focus on implications of real-world deployment.

Learning Outcomes

1. To create a dataset for ML using data and feature engineering methods applied to a real-world data collection.
2. To critically analyze the theory including statistical and mathematical underpinning of a range of ML algorithms.
3. To use ML evaluation methodologies to compare and contrast supervised and unsupervised ML algorithms using an established machine learning framework.
4. To analyze the ethical, social, professional and legal issues associated with collecting /creating datasets and use of machine learning models in the real-world.

Module Content

- Data cleansing, missing values handling , stemming, lemming, encoding of textual data, recognition of independent / dependent variables, over fitting, under-fitting, dimensionality reduction.
- Supervised Learning Techniques: Regression techniques, Bayes's theorem, Naïve Bayes's, SVM, Decision Trees and Random Forest.
- Un-supervised Learning Techniques: Clustering, K-Means clustering, Association Mining, Apriori.
- Ensemble Techniques: Ada-Boost, Bagging, Stacking.
- Evaluation and Testing mechanisms: Precision, Recall, F-Measure, Confusion Matrices, ROC, AUC.
- Data Protection Act, BCS Code of conduct, Ethical Principles.

Module Delivery

- Lectures - 2 hours/Week
- Labs - 2 hours/Week
- Tutorial Feedback Sessions - 2 hours/Week

Assessment Plan

- Examination - 60%
- Coursework - 40%

Recommended Material

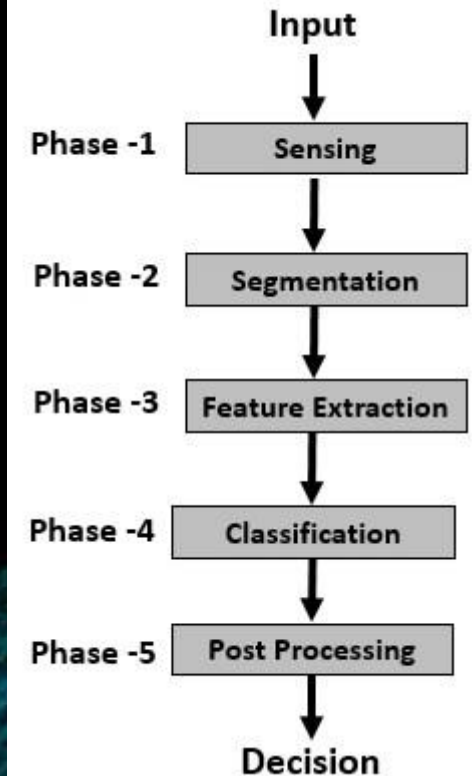
- Geron, A. 2020. Hands-on Machine Learning with Scikit-Learn, Keras, and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems. *O'Reilly*
- Han, J. and Kamber, M. 2006. Data Mining: Concepts and Techniques. 2nd ed. *Morgan Kaufmann*
- Bishop, C. 2007. Pattern Recognition and Machine Learning. *Springer Verlag*
- Provost, F. and Fawcett, T. 2013. Data Science for Business. *O'Reilly Media*
- Tan, P., Steinbach, M. and and Kumbar, V. 2005. Introduction to Data Mining. *Addison-Wesley*

What is ML

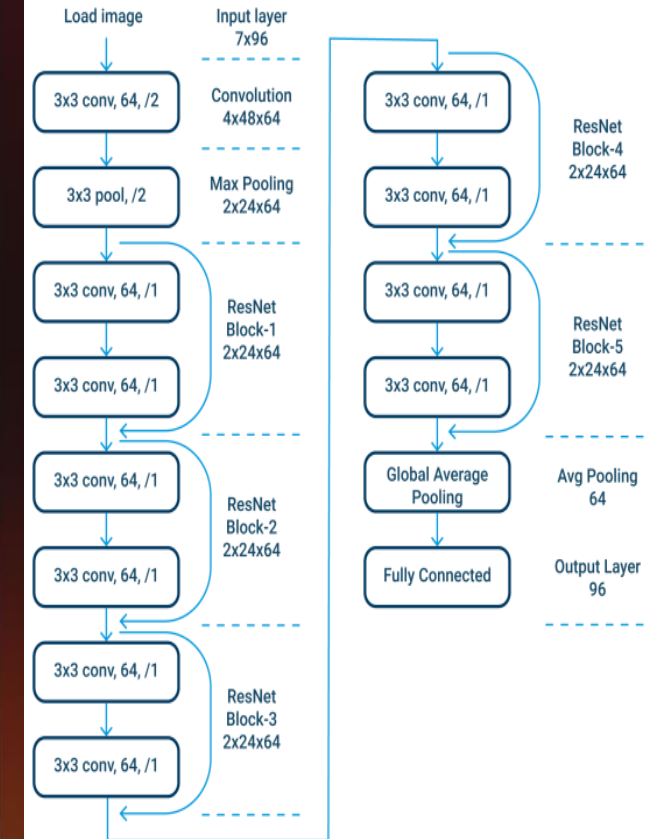
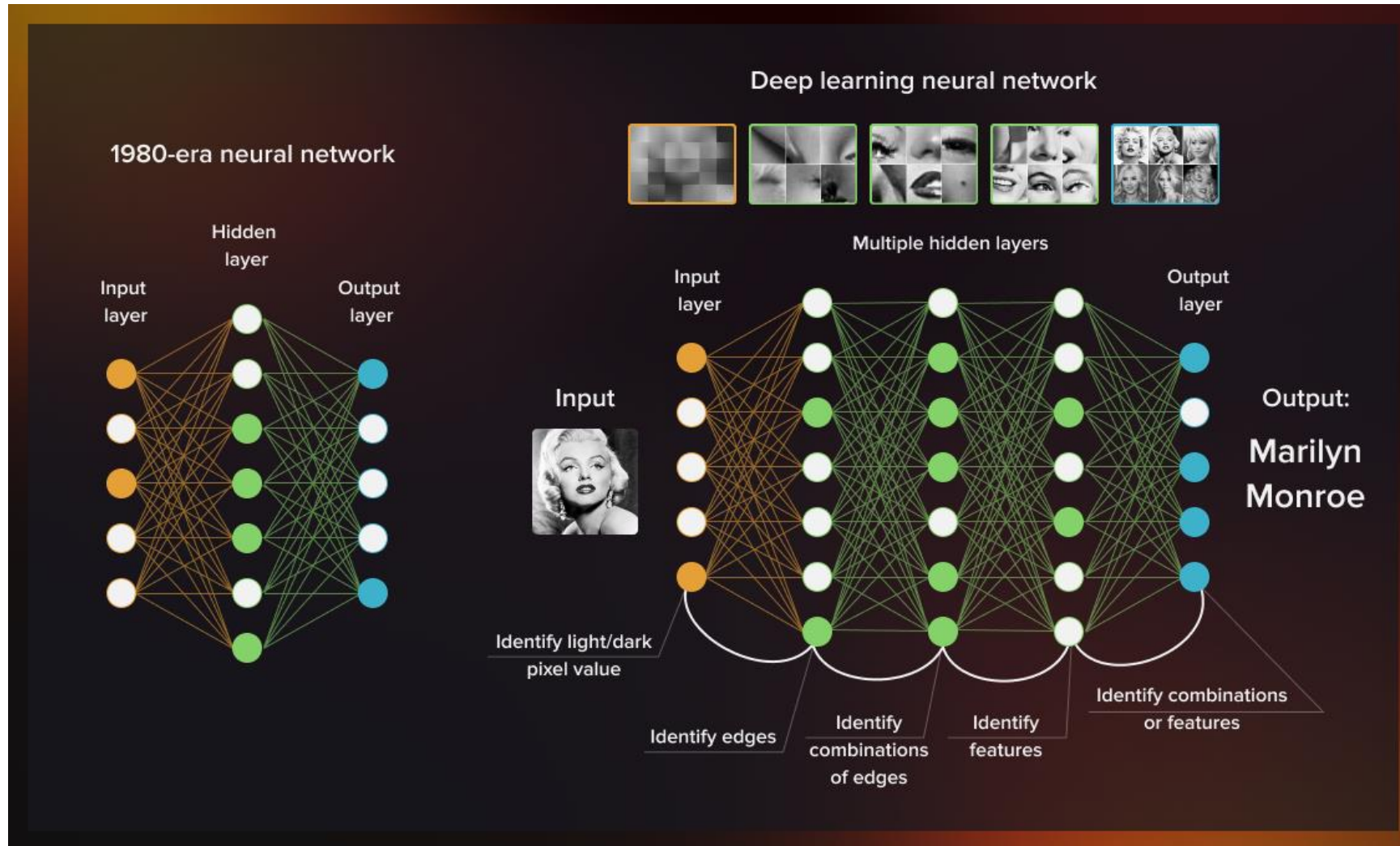
Machine Learning

- An evolving branch of computational algorithms that are designed to emulate human intelligence.
- Techniques based on machine learning have been applied successfully in diverse fields.
- ML is widely used in software to enable an improved experience with the user.
- The main advantage is that, once an algorithm learns what to do with data, it can do its work automatically.

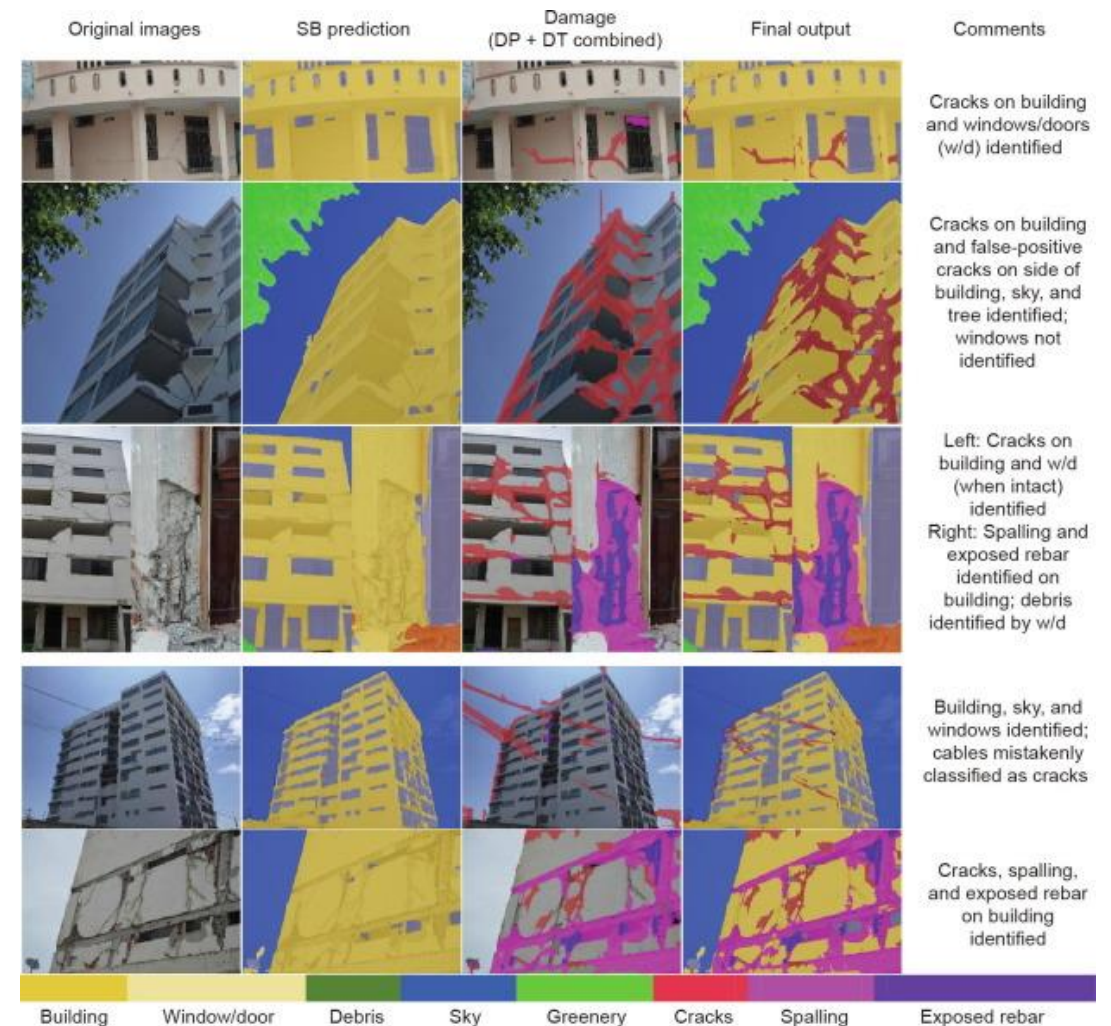
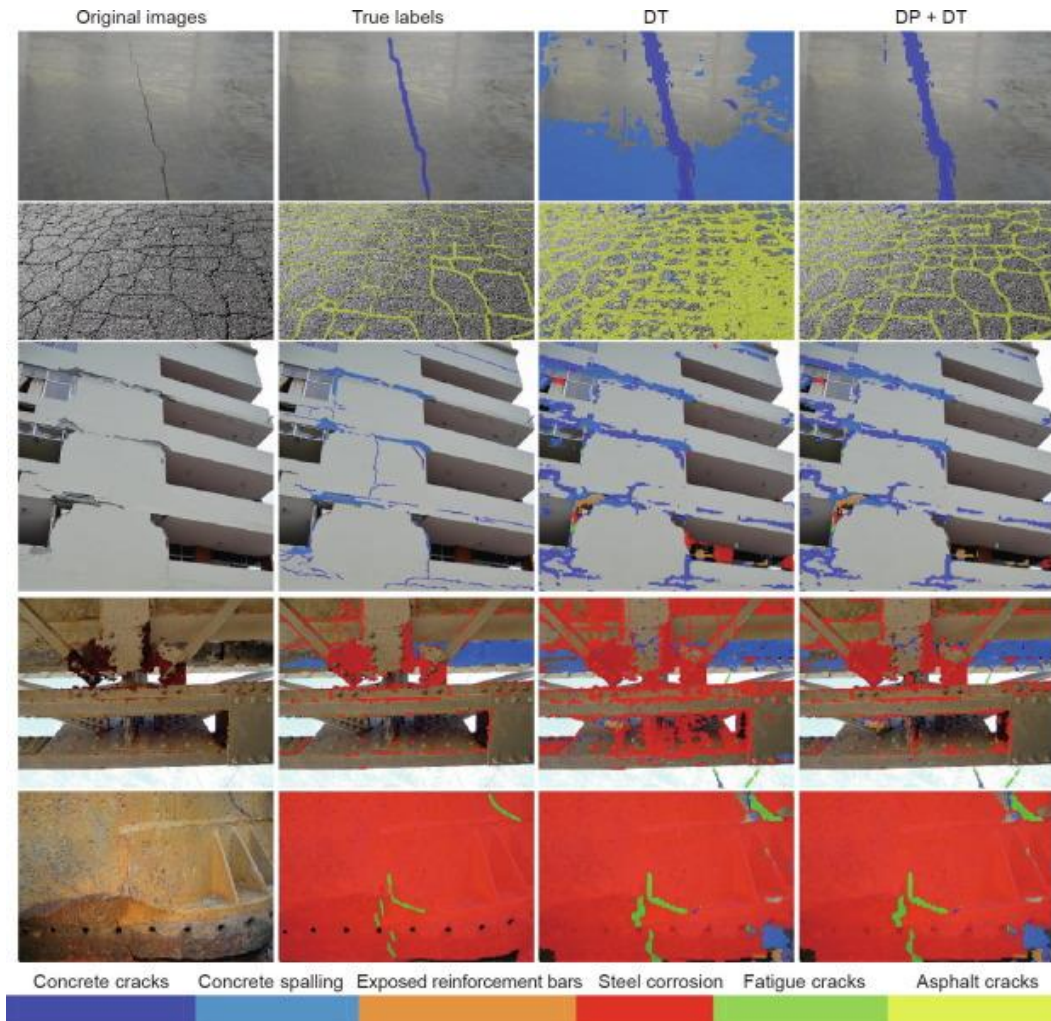
ML for Pattern Recognition



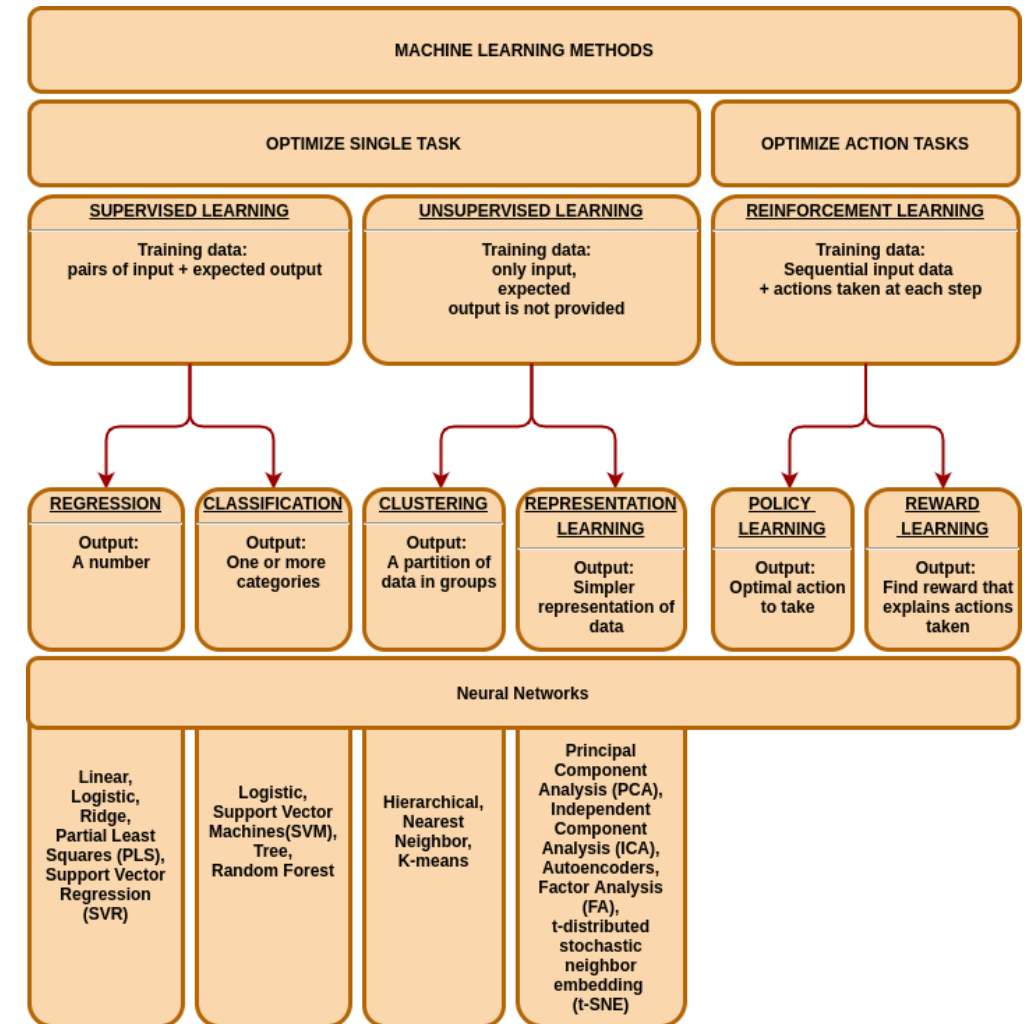
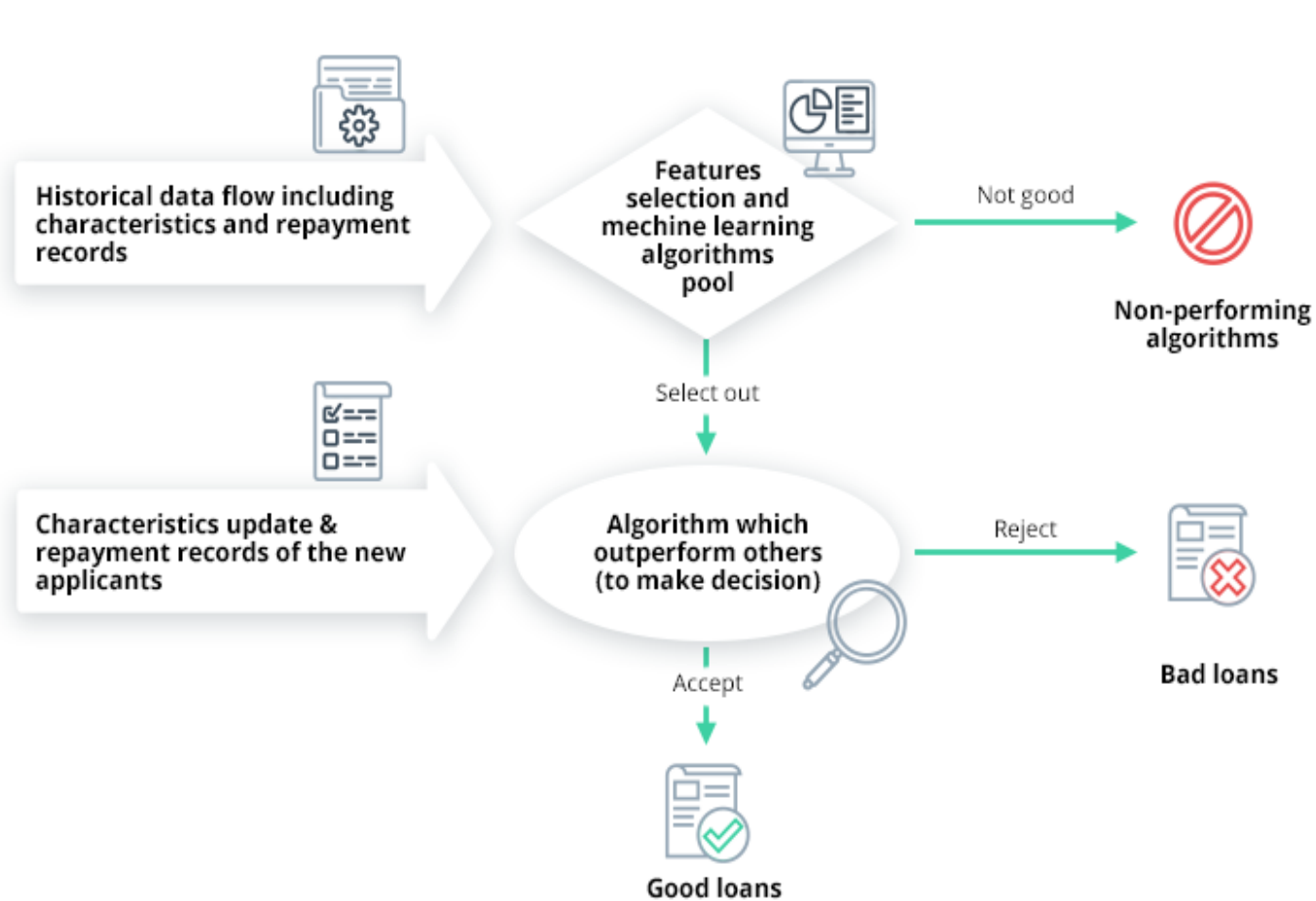
ML for Computer Vision



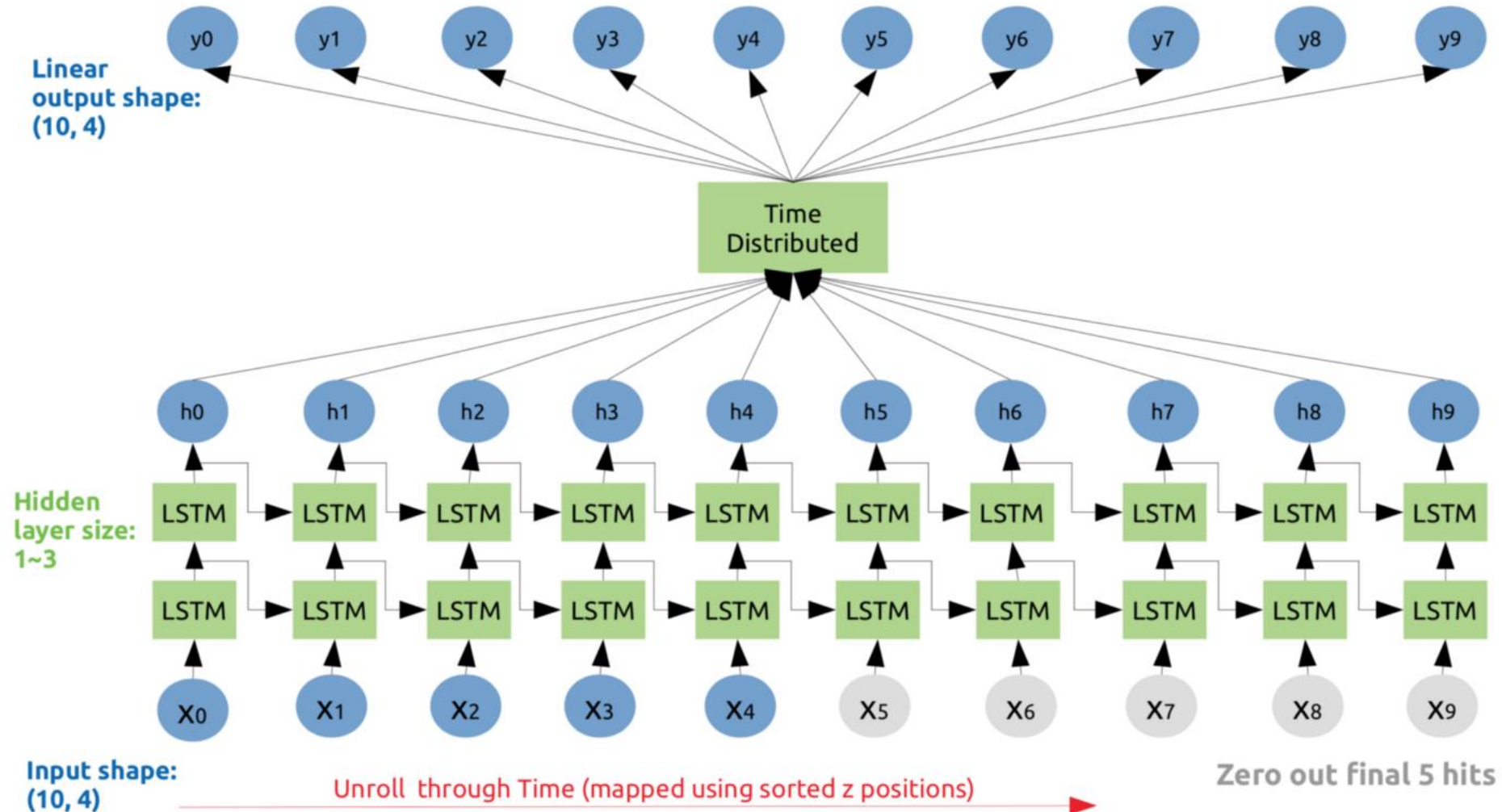
ML for Engineering



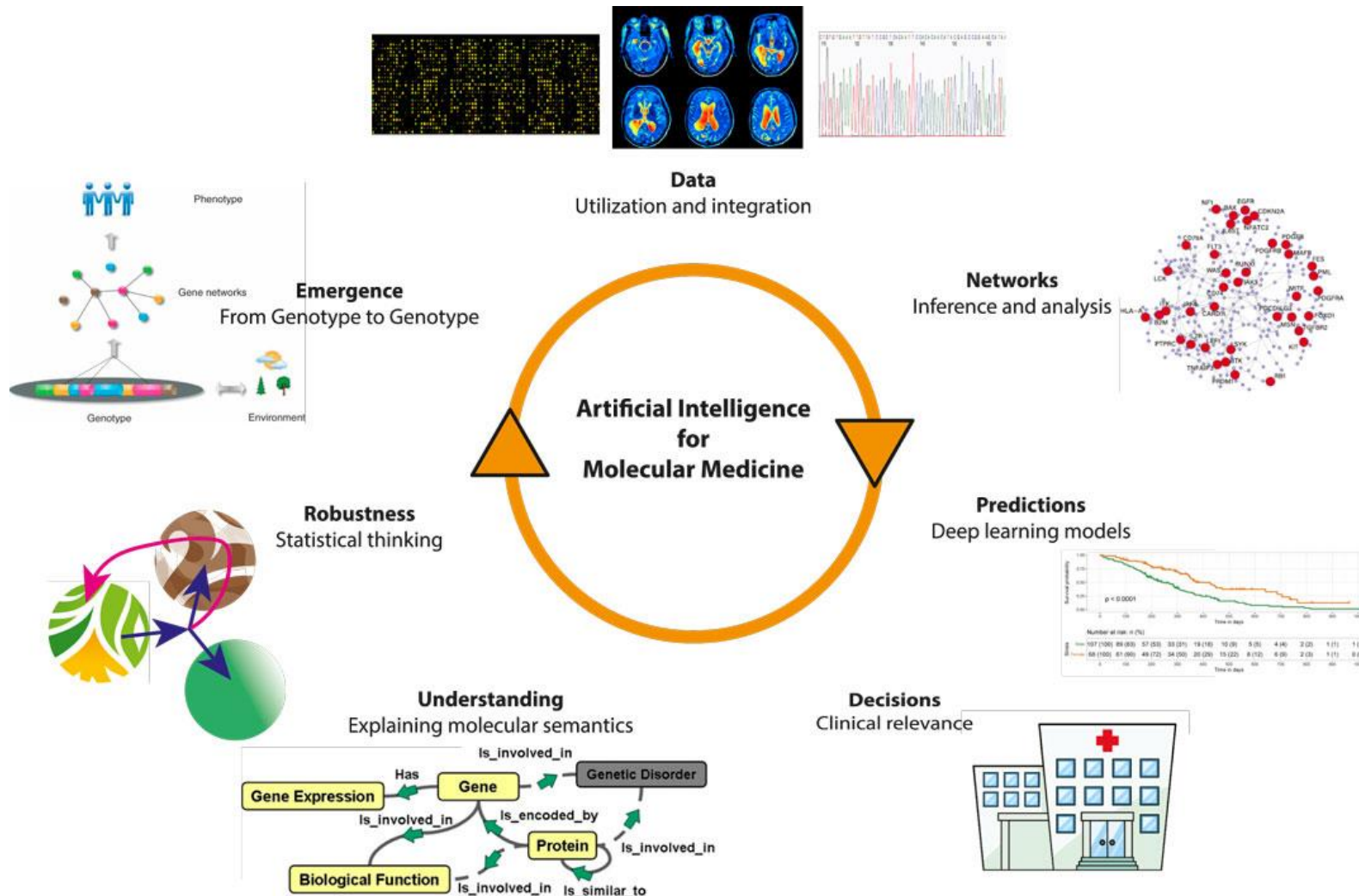
ML for Finance



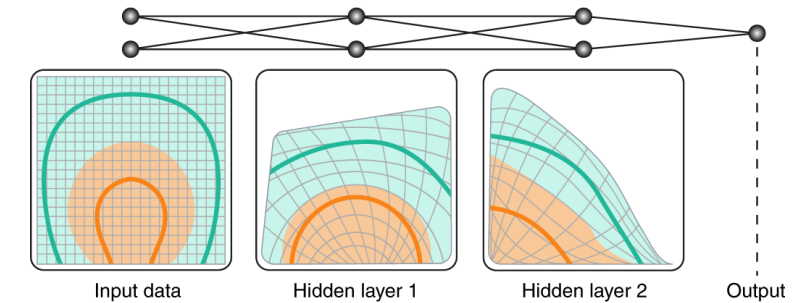
ML for Entertainment



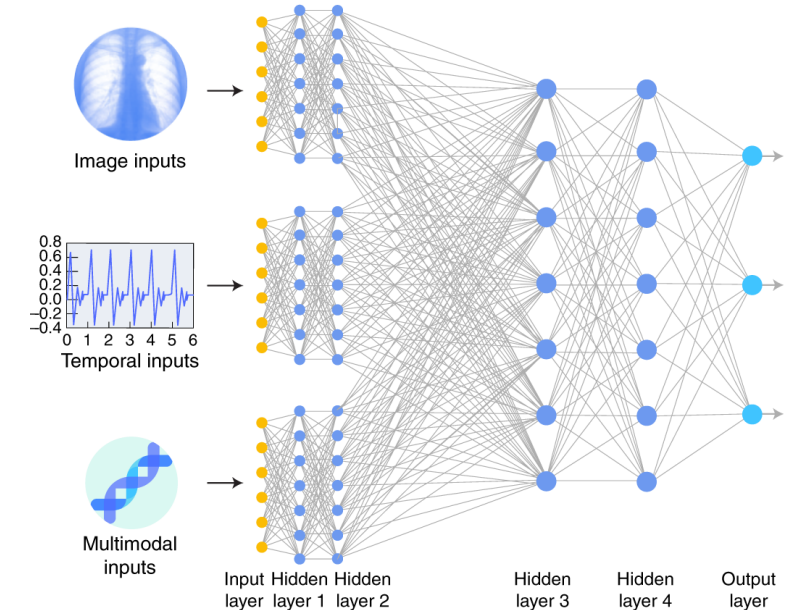
ML for Medicine



a Neural network layers make data linearly separable



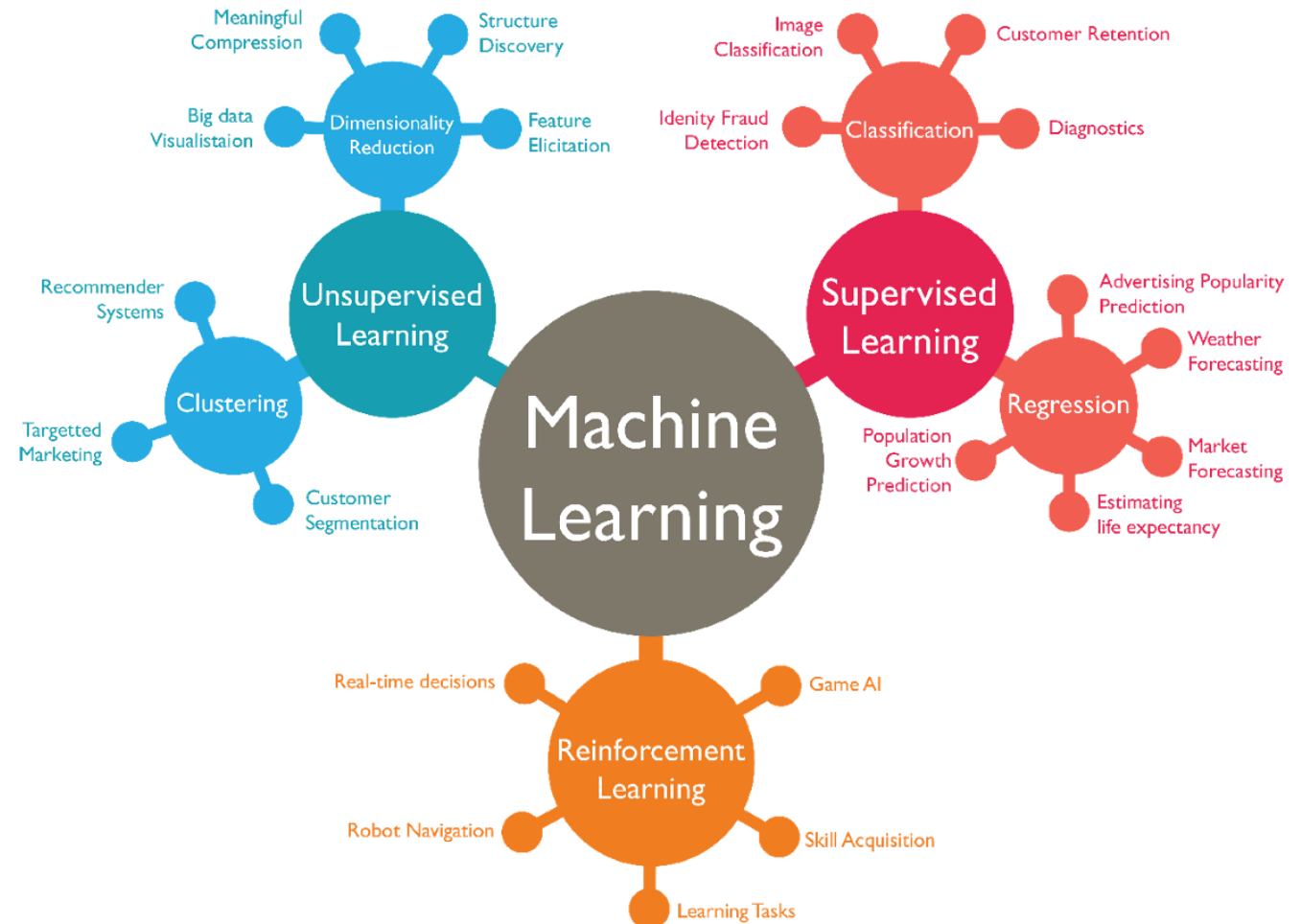
b Deep learning can featurize and learn from a variety of data types



Types of ML

Types of Machine Learning

- Supervised Learning
- Un-supervised Learning
- Semi-supervised Learning
- Reinforcement Learning
- Ensemble Learning

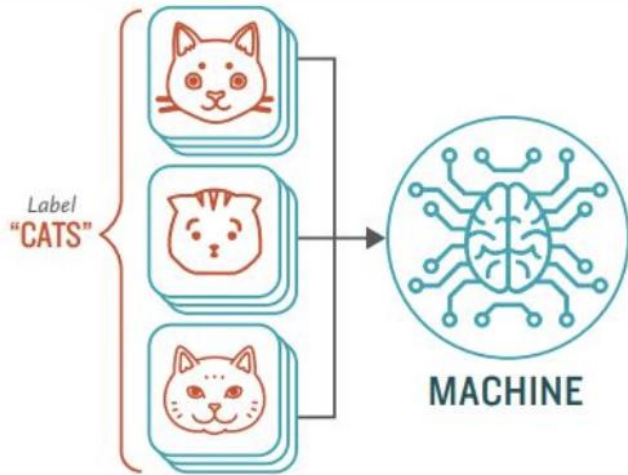


Supervised Machine Learning

How **Supervised** Machine Learning Works

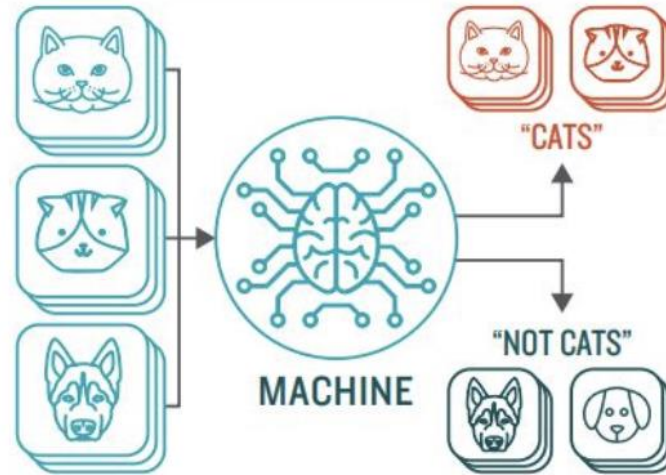
STEP 1

Provide the machine learning algorithm categorized or "labeled" input and output data from to learn

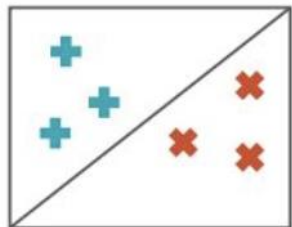


STEP 2

Feed the machine new, unlabeled information to see if it tags new data appropriately. If not, continue refining the algorithm

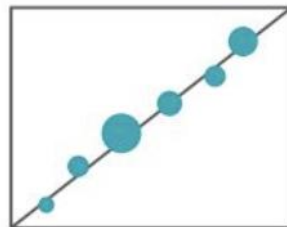


TYPES OF PROBLEMS TO WHICH IT'S SUITED



CLASSIFICATION

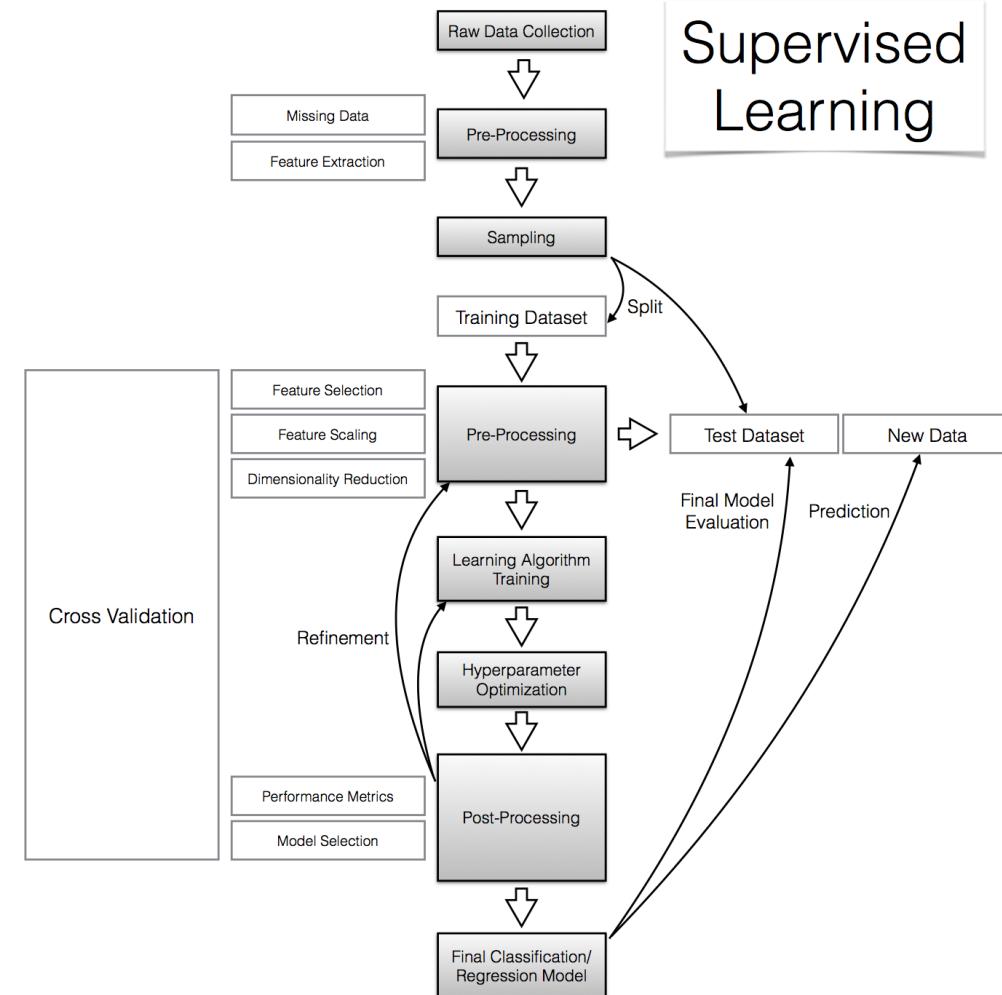
Sorting items into categories



REGRESSION

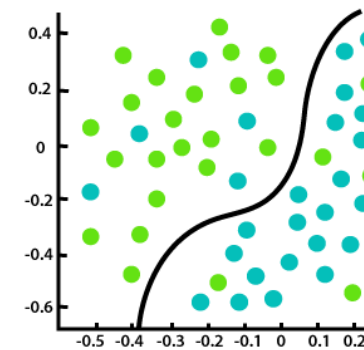
Identifying real values (dollars, weight, etc.)

Supervised Learning

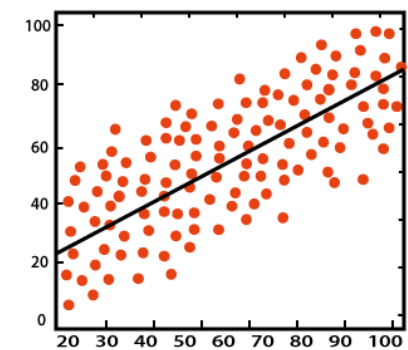


Supervised Machine Learning

- Classification
 - Grouping the output inside a class (binary vs multiclass classification).
 - K-Nearest Neighbor, Random Forest, SVM, Decision Trees.
- Regression
 - Predicting a single output value using training data.
 - Outputs always have a probabilistic interpretation.
 - Linear Regression and Logistical Regression.



Classification



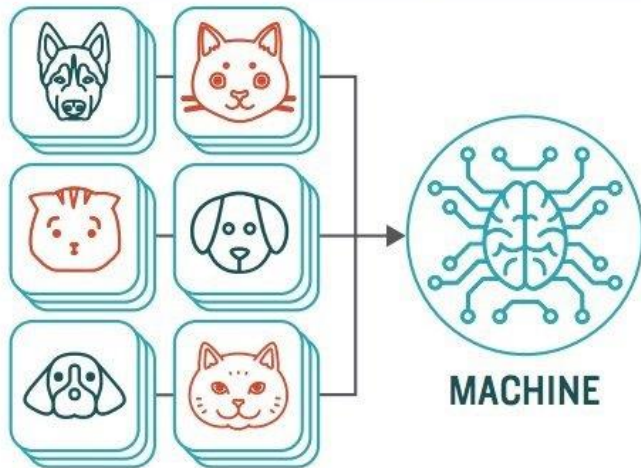
Regression

Un-supervised Machine Learning

How Unsupervised Machine Learning Works

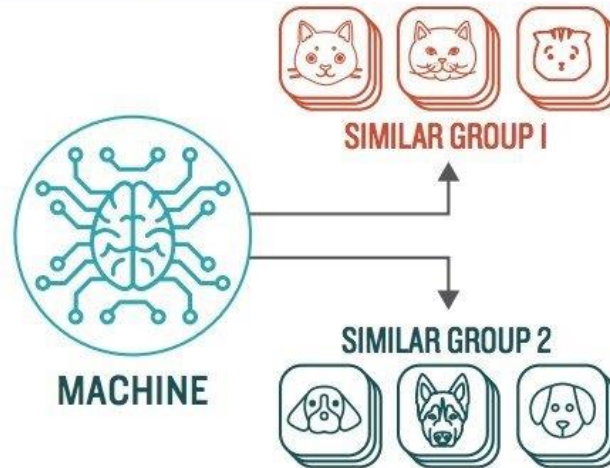
STEP 1

Provide the machine learning algorithm uncategorized, unlabeled input data to see what patterns it finds



STEP 2

Observe and learn from the patterns the machine identifies



TYPES OF PROBLEMS TO WHICH IT'S SUITED

CLUSTERING

Identifying similarities in groups

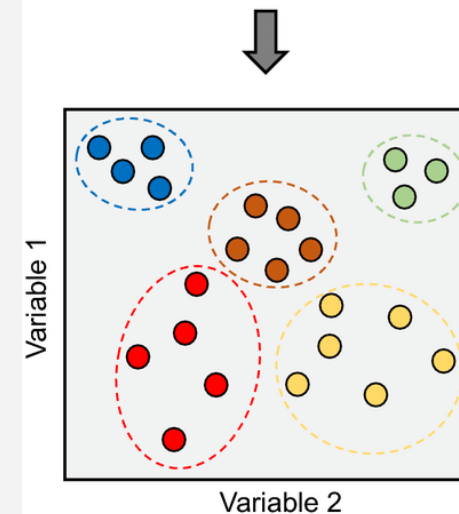
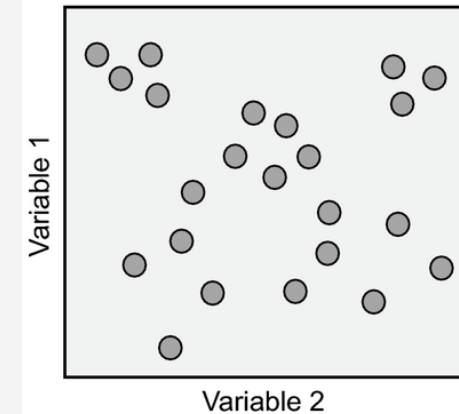
For Example: Are there patterns in the data to indicate certain patients will respond better to this treatment than others?

ANOMALY DETECTION

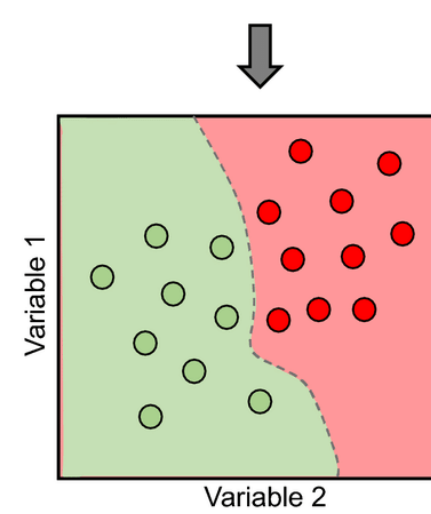
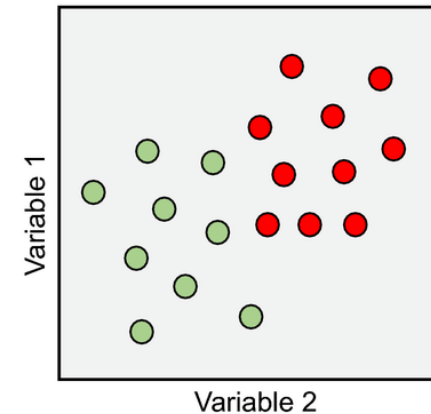
Identifying abnormalities in data

For Example: Is a hacker intruding in our network?

a) Unsupervised learning



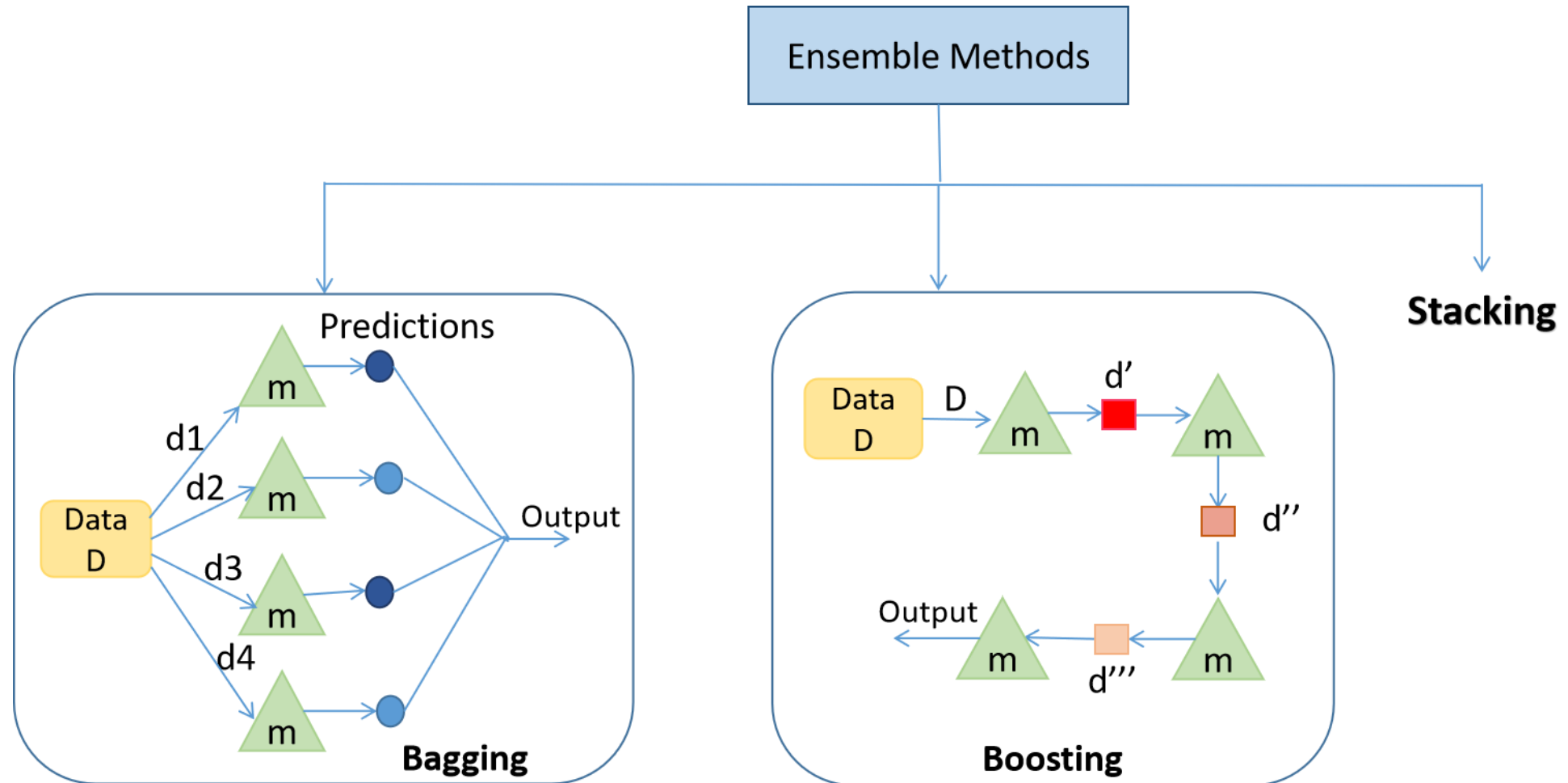
b) Supervised learning



Un-supervised Machine Learning

- Clustering
 - Grouping unlabeled data based on their similarities or differences.
 - Can be categorized such as specifically exclusive, overlapping, hierarchical, and probabilistic.
 - K-means clustering and Gaussian Mixture Models.
- Association Mining
 - Finding relationships between variables in a given dataset using a rule-based method.
 - Used for market basket analysis, products categorization etc.
 - Apriori algorithms.

Ensemble Learning



Ensemble Learning

- Seeking better predictive performance by combining the predictions from multiple models.
- The three main classes of ensemble learning methods are bagging, stacking, and boosting.
- Bagging learns independently from each other in parallel and combines them.
- Stacking learns in parallel and combines them by training a meta-model to output a prediction.
- Boosting learns sequentially in a very adaptative way and combines them following a deterministic strategy.

Questions