KYLO XUE

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EDUCATION

2014 - 2015

Master of Digital Media
Ryerson University

2009 - 2013

Honours, Geography and Environment Management Psychology Minor
University of Waterloo

SKILLS

Design

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Adobe Experience Design | Framer, Photoshop | Illustrator | After Effect | InDesign | Sketch | Invision | Principle

Technical

JS   ▣

HTML5,   Cinema 4D
SASS, CSS   Blender
Javascript   Rhinoceros
jQuery   AutoCAD
React JS   Arduino
ThreeJS   Processing

Design & Develop skills

Rapid Prototyping | Agile Methodologies | User Research | Interactive Storytelling | Branding | Illustration | Infographics | Wireframe | Usability Test | Content Strategy | Data Analysis | High-Fidelity Mock-up | Design Pairing & Design Spring | Cross-Team Collaboration

EXPERIENCE

2016 - Present

UX/UI Designer
SpinVFX

App Launch: Full-stack designer for BrioVR - web-based VR/3D presentation app. Successfully developed the app in collaboration with programmers and product managers practicing methodology in market and user research, wireframe, high-fidelity prototype, interaction and motion design, validation test and analysis.

2015 - 2016

User Experience / User Interface Designer
DEMHUB

Site Launch: UX / UI designer for the company's website, solved user flow problems and increased session duration.

Increase Usability: Identified and fixed usability issues by conducting heuristic tests.

Conversion Improvement: Created color codes, UI elements & templates that increased the conversion rate.

2016

Graduate Research Assistant
University of Toronto

Project lead for IOT gardening system constructed by physical and digital interfaces.

Increase Efficiency : Reduced the input time for forms and report by twice.

Better communication: Project increased project member involvement and weekly contribution.

2013 - 2014

Web/Graphic Designer
Canada Computers & Electronics

Micro-site : Created micro-sites and fixed front-end problems that led to complete customer satisfaction rate.

Event Launch: Co-led UI/UX and visual design for special events and promos, which outperformed main regular page visits.

2012 - 2013

Graphic Designer - Students' Activities
University of Waterloo - Federation of Students

Branding : Co-designer to plan and re-brand the University's students driven organizations.

Designed marketing materials to promote University events including posters, brochures, business cards, infographics, banners and web ads.