




Product Designer

KYLO XUE

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 kyloxue

 647-894-6084

EDUCATION

2014 - 2015

Master of Digital Media

Ryerson University

2009 - 2013

Honours, Geography and Environment Management Psychology Minor

University of Waterloo

SKILLS

Design



Adobe XD | Framer | Photoshop |
Illustrator | After Effect | InDesign
| Sketch | Invision | Principle
Figma | Premier | Framer

Technical



HTML5,
SASS, CSS
Javascript
React JS
ThreeJS
Cinema 4D
Fusion 360
AutoCAD
Arduino

Design & Develop skills

User-Centric Design | User Research
Interactive Storytelling | Agile
Design Sprint | Product Design |
Illustration | UX | Wireframe | UI
Usability Test | Content Strategy |
Data Analysis | Prototyping |
Cross-Team Collaboration

EXPERIENCE

Sep 2016 - Present

UX/UI Designer

SPINVFX

App Launch: Product designer for BrioVR - a web-based VR/3D SaaS app. Developed the app in collaboration with programmers and product managers practicing user-centred UX methodologies.

Drive Engagement: Boost conversion & retention using Data-driven design.

June 2015 - Aug 2016

User Experience / User Interface Designer

DEMHUB

Site Launch: UX / UI designer for the company's website, solved user flow problems and increased session duration by 50%.

Increase Usability: Identified and fixed usability issues by conducting heuristic tests.

Conversion Improvement: Created colour codes, UI elements & templates that increased the conversion rate.

Jan 2016 - Dec 2016

Graduate Research Assistant

University of Toronto

Project lead for IOT gardening system constructed by physical and digital interfaces.

Increase Efficiency: Reduced the input time for forms and report by twice.

Better communication: Project increased project member involvement and weekly contribution.

Nov 2013 - Aug 2014

Website Designer

Canada Computers & Electronics

Micro-site: Created micro-sites and fixed front-end problems that led to complete customer satisfaction rate.

Event Launch: Co-led UI/UX and visual design for special events and promos which outperformed landing page visits.

Sep 2012 - Sep 2013

Graphic Designer - Students' Activities

University of Waterloo - Federation of Students

Branding: Co-designer to plan and re-brand the University's students driven organizations.

Designed multimedias to promote events covering over 29,000 students.