



The Bike Shop



When are We Making Money ?

The table displays hourly sales data across a week, with hinger earnings in midday an early evening hours, particularly around 10 to 15 hours, suggesting these are most profitable times. Days like Wednesday and Friday show notably hinger sales, indicating variable profitability across the week.

hr	0	1	2	3	4	5	€
8	\$40.681	\$198.000	\$221.828	\$235.306	\$233.184	\$222.230	
9	\$75.657	\$104.659	\$111.308	\$114.724	\$114.564	\$124.289	
10	\$124.834	\$66.328	\$60.672	\$63.579	\$63.111	\$75.831	
11	\$152.160	\$78.130	\$69.011	\$73.338	\$75.639	\$90.359	
12	\$179.986	\$99.117	\$86.943	\$93.481	\$95.033	\$114.252	
13	\$180.575	\$98.241	\$87.880	\$89.626	\$93.643	\$116.069	
14	\$175.281	\$92.116	\$80.621	\$82.198	\$84.456	\$110.190	
15	\$170.615	\$96.895	\$89.565	\$87.680	\$93.873	\$121.369	
16	\$171.307	\$136.014	\$137.690	\$131.553	\$138.082	\$159.040	
17	\$153.763	\$239.814	\$260.882	\$246.554	\$254.232	\$236.211	
18	\$131.344	\$229.929	\$247.948	\$235.609	\$242.305	\$202.066	
19	\$108.413	\$164.584	\$169.573	\$170.397	\$172.983	\$145.265	
20	\$80.903	\$115.528	\$121.099	\$122.604	\$129.453	\$102.435	

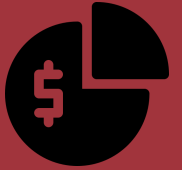
2021

2022

Riders
3M

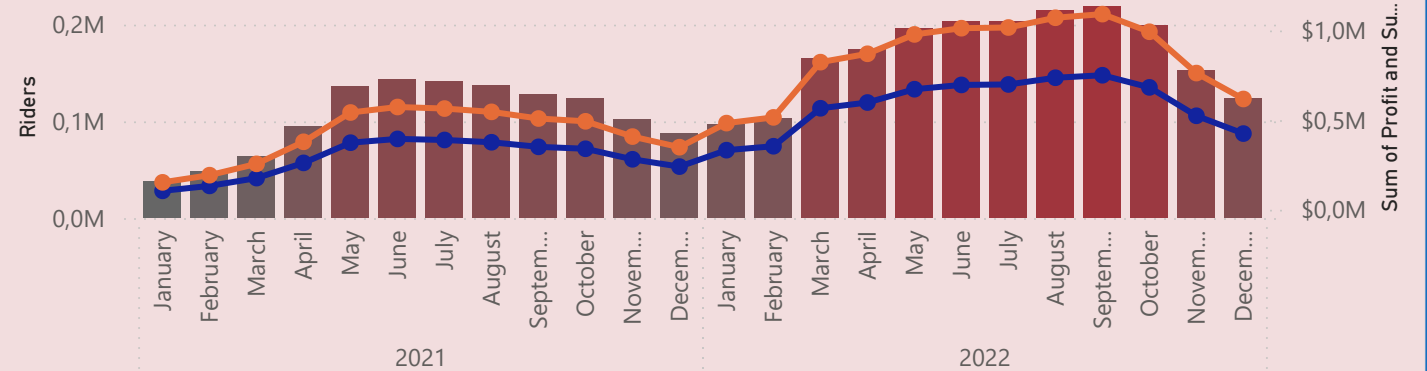


Profit Margin
0,45

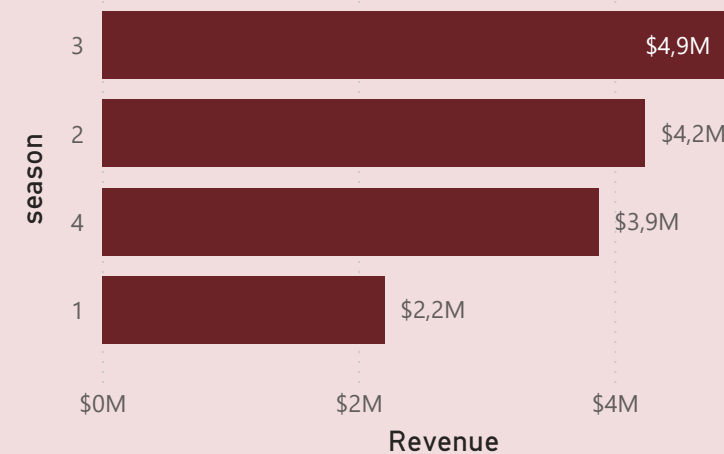


KPI Over Time

Sum of riders Sum of Profit Sum of Revenue



Revenue by season



Riders Demographic

