## Jonathan, Samola

Manado, North Sulawesi, Indonesia| <u>Jonathansamola106@student.unsrat.ac.id</u> | <u>linkedin.com/in/jonathan-samola</u>

#### Education

UNIVERSITAS SAM RATULANGI

Information System, GPA: 3.80/4.00

Manado, Indonesia September 2020 – Present

**BITLABS ACADEMY** 

Data Analytics for Business

Studi Independen Bersertifikat Kampus Merdeka

Remote August 2022– December 2022

## **Experience**

PT. PERTAMINA Manado, Indonesia Internship July – August 2022

- helped customers to input personal and vehicle data to the head office
- Socialized why personal data is needed to fill in fuel in the future

### **Projects**

# DEMAND TREND ANALYSIS AND TRANSACTION CONVERSION RATE TO DELIVER BETTER CUSTOMER SATISFACTION

Team Leader Remote

November – December 2022

- Coordinated team member on mutually agreed upon task, helped solve the problem that team member has
- Analyzed the demand trend and transaction from a company data, and understanding the data through SQL using Google Big Query
- visualized the analysis result in Google Data Studio for better understanding and easy to explain the data to the stakeholder
- Project data visualization overview: https://datastudio.google.com/reporting/6f873aee-4be2-4272-beaf-b7d6ef155623

# CUSTOMER BEHAVIOUR ANALYSIS FOR E-COMMERCE CONVERSION IMPROVEMENT Personal Remote

November – December 2022

- Analyzed the demand trend and transaction from a company data, and understanding the data through SOL using Google Big Ouery
- visualized the analysis result in Google Data Studio for better understanding and easy to explain the data to the stakeholder
- Project data visualization overview: https://datastudio.google.com/reporting/fe47e3d6-35c0-4fa1-a29a-76a81c10397a

### **Skills**

**Programming:** SQL, Python

**Languages:** Bahasa Indonesia (Native), English (Intermediate) **Tools:** Google Data Studio, Google Colab, Google Big Query