Muhammad Alfath Aditya

UI/UX Designer | Frontend Developer

I completed a one-month UI/UX Design bootcamp at Digital Skola, followed by a month-long internship at Mayar. With a background in design and digital marketing, I furthered my skills in web and app development through a three-month program at Pijar Camp. Now, as a motivated UI/UX Designer & Frontend Web Developer, I'm equipped with a diverse skill set and ready to contribute to impactful projects.

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EXPERIENCE

PT Mayar Kernel Supernova, Bandung

UI/UX Designer

October 2023 – November 2023

- Gathering valid information from research ideas
- Create product research and interface
- Create user flow and user journey to make a solid wireframe for the product
- Create a comprehensive concept to solve product problems through the design thinking method
- Re Create a design and experience to a solid intuitive one
- Create a design system and documentation for the developer/engineer

PT. Jendela Prima Indonesia, Bekasi

Graphic Designer

April 2021 – April 2022

- Redesign to MILI Mobile Apps using Figma
- Create daily content around 2 contents a day for a customer in Whatsapp, Instagram, and Facebook
- Redesign The Website using Wordpress

PT. The One Entrepreneur, Jakarta

Digital Marketing

March 2020 – March 2021

- Managed a budget of $1000 for paid Facebook posts which generated $6000 worth of business
- Generate 10+ new client leads and business opportunities
- Work with 5 people on the same team and work on a marketing project with a deadline of 2 weeks
- Design social media strategy and get 400 followers from 1000 bases for 1 month
- Responsible for content creation and publicity materials for the entity in 3 different platforms

SKILLS

PERN (PostgreSQL, ExpressJs, ReactJs, NodeJs)
ReactJs NextJs Tailwind
UI/UX Research, tool, and documentation
Manage digital product within deadline with best user story choice for company creative thinking and problem solver

EDUCATION

SMK Tamansiswa 2 Jakarta

Software Engineering

January 2013

Jakarta Pusat, DKI Jakarta

- **Objective:** Web Programming fundamental with PHP MySQL

OTHER

- Digital Skola : UI/UX Design (2023)
- Pijar Camp : Javascript Fullstack Developer (2022)
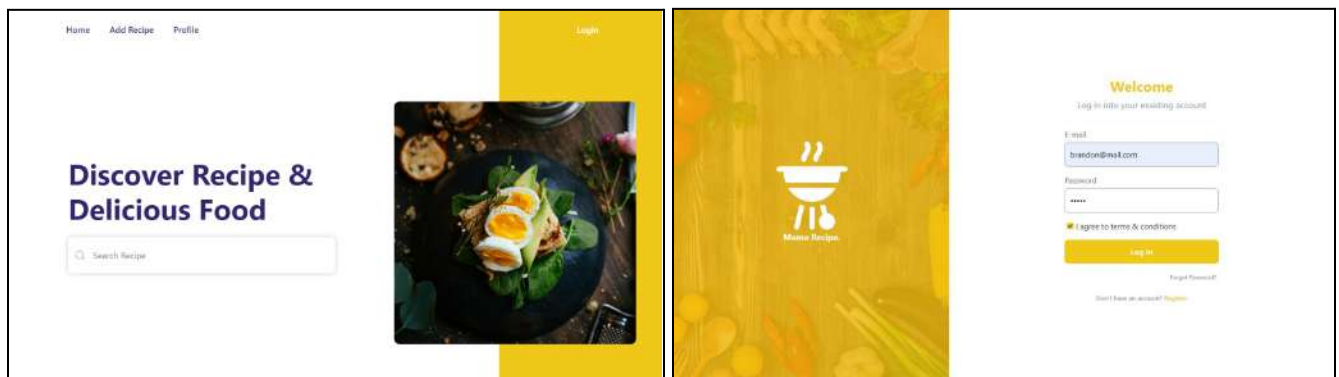- Dibimbing : UI/UX Design Fundamental (2021)

Portfolio

1. **Mama Recipe**

   Mama Recipe is a web-based cookbook-sharing application developed using PERN (PostgreSQL, ExpressJs, ReactJs, NodeJs) stack. It allows users to share recipes, rate and like recipes, search recipes and bookmark them.
   Github : https://github.com/alfatpololo/Mama-Recipe-Frontend-Deploy
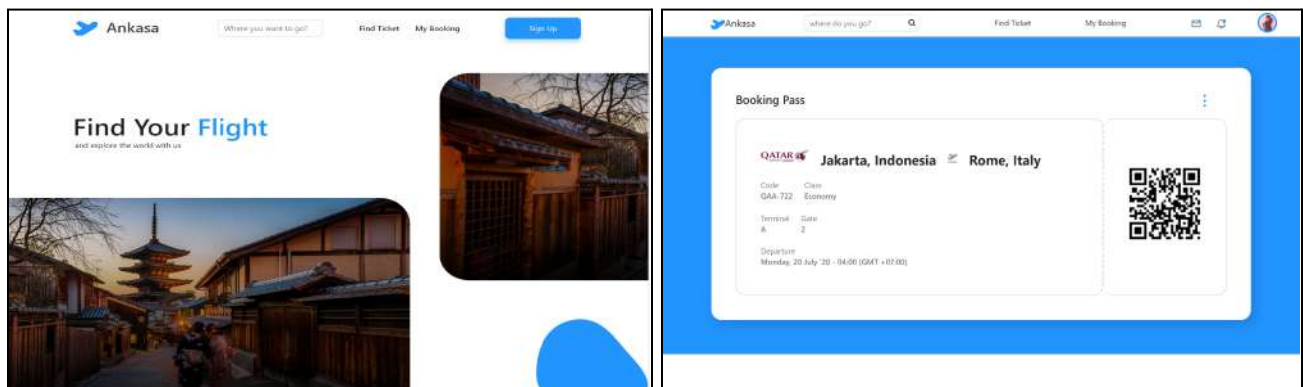   Demo : https://mama-recipe-frontend.vercel.app/

2. **Ankasa Ticketing**

   Ankasa Ticketing is a flight booking application with several features, such as searching for tickets and booking tickets, canceling tickets that have not been paid for, and recommending popular destinations. This project was developed with the team and my position was as a front-end developer for slicing and integrating auth pages and mybooking. This application was developed using PERN (PostgreSQL, ExpressJs, ReactJs, NodeJs) stack.
   Github : https://github.com/alfatpololo/AnkasaAPP
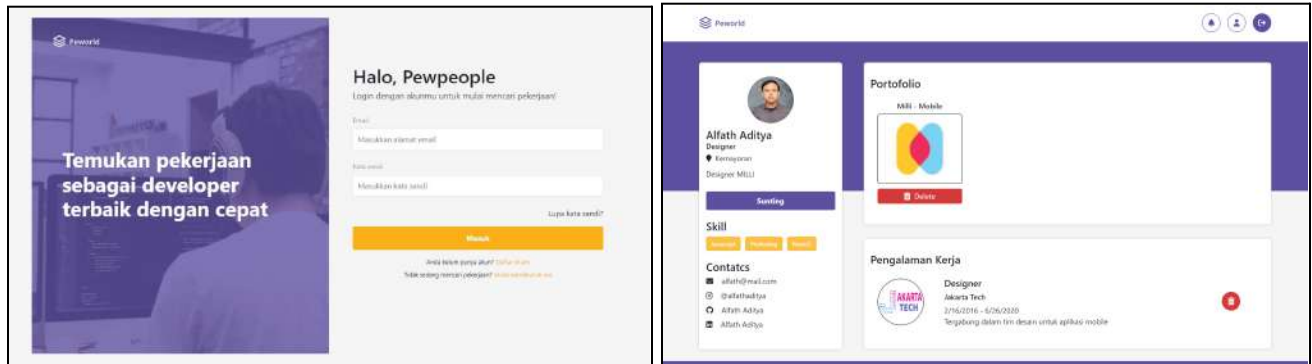   Demo : https://ankasa-nightlabs.vercel.app/

3. **Peworld**

    Peworld is an application portal that provides an easy way to find jobs and keep records of your experience, skills, education, and portfolio. On the other side, employers can post their vacancies on this app and invite interested candidates for interviews. All users can see the whole process through a detailed job description. This app was built using NextJs.
    Github : https://github.com/alfatpololo/peworld-frontend-deploy
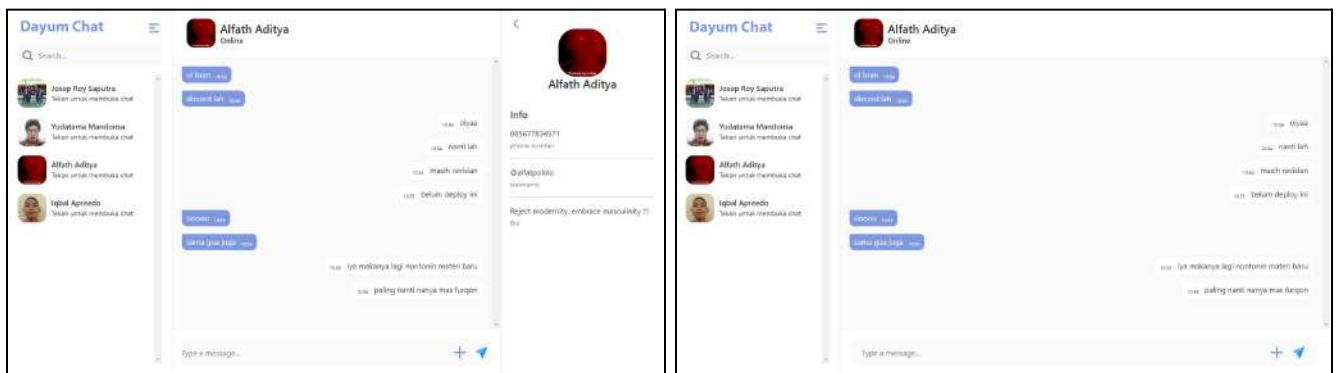   Demo : https://peworld-frontend-deploy.vercel.app

4. **Dayum Chat**

    Dayum Chat is a real-time app for one-on-one and group chat that enables users to register for chats with all other people, this application uses the PERN (PostgreSQL, ExpressJs, ReactJs, NodeJs) stack and also socket.io technology.
    Github : https://github.com/alfatpololo/damn-chat-frontend-deploy
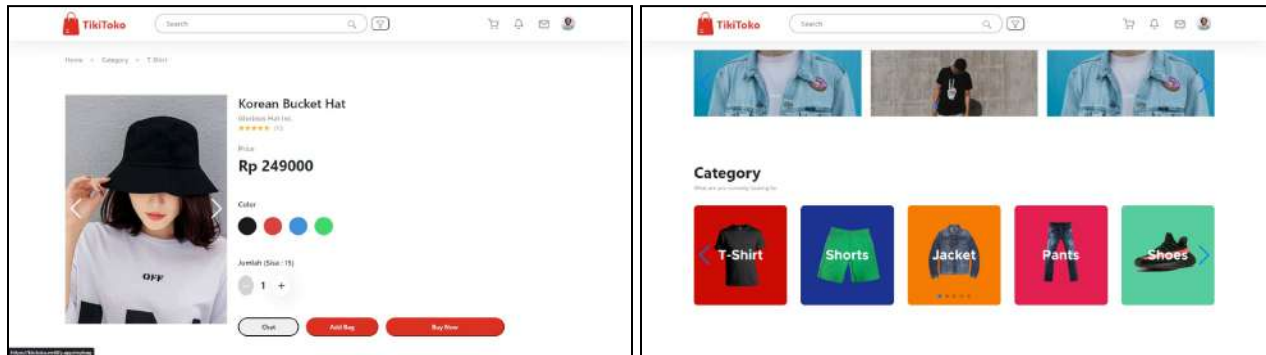   Demo : https://damn-chat-frontend-deploy.vercel.app/

5. Tikitoko

Tikitoko is an ecommerce application built on PostgreSQL, ExpressJS, ReactJS, NodeJs technology. It has a common ecommerce functionality such as customer login and seller login. This is the group project where I was assigned as frontend developer for slicing and integrating of auth pages, mybag and order pages.
Github : https://github.com/alfatpololo/tikitoko-app
Demo : https://tikitoko.netlify.app/

6. MILI

Mili is an application that allows you to use a digital payment as a customer in Indonesia. This is the project of my previous workplace, which is about redesigning Mili's mobile application with Figma.
Figma : MILI REDESIGN – Figma

7. **Instapay**

Project Description:
As a dedicated freelance front-end developer, I had the privilege of revamping the InstaPay website during a 3-month contract. Using the powerful combination of Next.js and Tailwind CSS, I brought a fresh and modern touch to their online presence, ensuring a seamless and delightful user experience.

Technical Approach:
I utilized Next.js to ensure fast, responsive performance while maintaining a robust framework. Tailwind CSS was employed for efficient layout and design, enabling a user-friendly and visually appealing website.

Achievements:
The revamped InstaPay website now showcases a contemporary and inviting user interface. This project enhanced the user experience and maintained a trustworthy and dependable platform for various transaction requirements.

Technologies Used:

Next.js
Tailwind CSS

Github : https://github.com/alfatpololo/instapay-next-ts
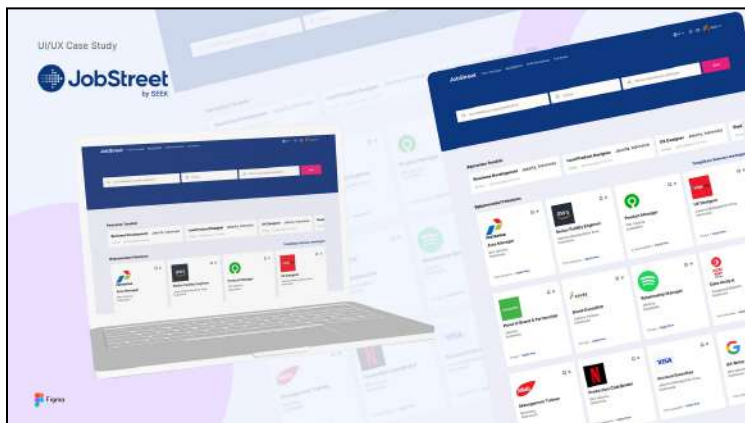Demo : instapay-next-ts.vercel.app

8. **Case Study : UI/UX Design Revamp Jobstreet**

During the Digital Skola bootcamp, I was a member of Team Empathize working on the redesign project for JobStreet. Throughout this project, we placed a strong emphasis on incorporating empathetic design principles. Our journey commenced with a deep dive into user experiences, employing methods such as interviews and surveys to genuinely empathize with the challenges and aspirations of JobStreet users.

With a wealth of insights gained through empathetic research, we seamlessly transitioned into the redesign phase, following a comprehensive design sprint model. This included ideation, prototyping, and iterative testing. Our team meticulously crafted wireframes based on the feedback acquired during the empathetic research phase, providing a visual roadmap for the redesigned JobStreet platform.

The redesign process extended to high-fidelity design iterations, ensuring a refined and user-friendly interface. Our commitment to empathy remained steadfast, with constant refinement of designs based on user needs. This comprehensive approach, from empathetic research to the final design, enabled us to deliver a revamped JobStreet platform that not only met industry standards but also addressed the unique needs and concerns of its user base.

Medium : UI/UX CASE STUDY RE-DESIGN : JOBSTREET

9. IFotePay

Project Description:
As a dedicated freelance front-end developer, I took on the project of rebranding InstaPay into iFortepay. The goal was to give the website a fresh and modern look, including a name change and brand identity update. Leveraging the same technology stack as in the previous InstaPay project, I used Next.js and Tailwind CSS to provide a seamless and delightful user experience.

Technical Approach:
Just like in the previous InstaPay project, I employed Next.js for fast and responsive performance while maintaining a robust framework. Tailwind CSS was used for efficient layout and design of website elements.
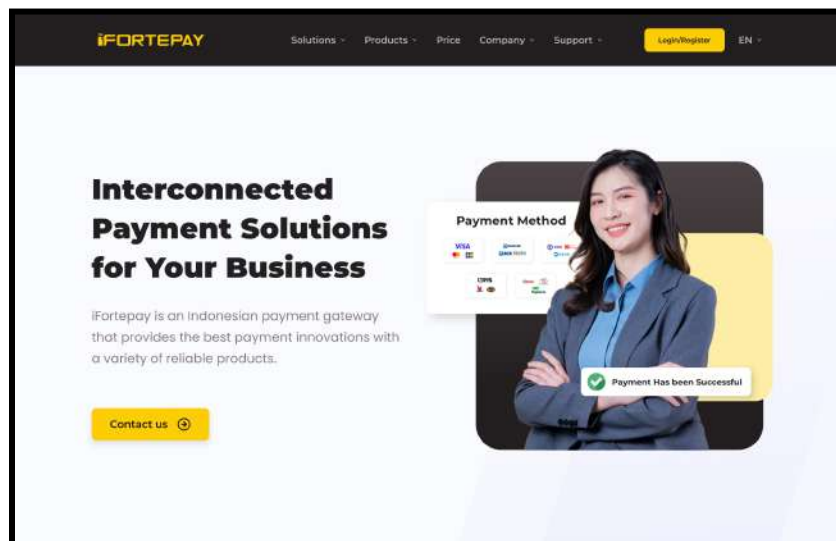
Achievements:
The outcome of this rebranding project is the iFortepay website with a refreshed brand identity, a modern appearance, and continued support for a wide range of features essential for businesses' transaction needs. The website is designed to deliver a smooth and secure user experience.

Technologies Used:

Next.js
Tailwind CSS

Demo : https://ifortepay.tesseract-universe.com/

10. Mayar : Online Course

During my one-month internship at Mayar, I collaborated with Group 5 on developing an online course product. Our project primarily focused on a design sprint, starting with a heuristic evaluation and progressing through wireframing to high-fidelity design. We initiated the process by conducting a heuristic evaluation to assess the existing user experience. Following this, a series of user interviews were conducted to understand user needs and gather direct feedback.

After gaining insights from user feedback, we moved on to the design phase, beginning with the creation of wireframes to illustrate the product's structure and flow. Subsequently, we developed high-fidelity designs to provide a more detailed representation closely aligned with the actual user experience. The iterative process, including user interviews and design refinements, ensured that the final product met both user expectations and design standards.

Technologies Used:

Figma, Canva

Figma Project : Final Kelompok 5 – Figma
Figma Presentation Deck : Deck Kelompok 5 – Figma