

Muhammad Alfath Aditya

UI/UX Designer | Front-End Developer

Jakarta, Indonesia | +62 851 5725 9070 | alfat.pololo@gmail.com | [Portfolio Website](#)

SUMMARY

An experienced Designer with over 7 years and frontend developer with over 3 years of expertise, I am passionate about crafting innovative ideas, design strategies, design thinking, process design, logos, illustrations, and more. In addition to my design focus, I dive into development as a frontend developer, proficient in HTML, CSS, JavaScript, and frameworks like ReactJS, Next.js, and TailwindCSS. My goal is to elevate user experiences and enhance the aesthetics of websites and applications through seamless integration of design and development.

EXPERIENCE

PT Mayor Kernel Supernova – Bandung, Indonesia

Intern UI/UX Designer (October 2023 - November 2023)

- Gathering valid information from research ideas.
- Create product research and interface.
- Create user flow and user journey to make a solid wireframe for the product.
- Create a comprehensive concept to solve product problems through the design thinking method.

Spicy Won – Bandung, Indonesia

Graphic Designer (May 2022 - June 2022)

- Create daily content for Spicywon's clients across Whatsapp, Instagram, and Facebook, averaging around 2 pieces per day.
- Attend content meetings to strategize and plan content initiatives for Spicywon.
- Design promotional materials and booth layouts for Spicywon's marketing campaigns.

PT Jendela Prima Indonesia – Bekasi, Indonesia

Graphic Designer (April 2021 - April 2022)

- Redesign to MILI Mobile Apps using Figma.
- Create daily content around 2 contents a day for a customer in Whatsapp, Instagram, and Facebook.
- Redesign The Website using Wordpress.

PT The One Entrepreneur – Jakarta, Indonesia

Digital Marketing (March 2020 - March 2021)

- Managed a budget of \$1000 for paid Facebook posts which generated \$6000 worth of business.
- Design social media strategy and get 400 followers from 1000 bases for 1 month.
- Work with 5 people on the same team and work on a marketing project with a deadline of 2 weeks.

EXPERIENCE

PT Tata Bisnis Solusi – Jakarta, Indonesia

Document Operator (Quality Control Officer) (September 2019 - December 2019)

- Check the land ownership documents to sort them by region.
- Ensure the land ownership documents are free from scanning errors.
- Arrange the land ownership documents in the correct page order.
- Verify the position of the land ownership documents.
- Document the land ownership documents in PDF format.

CV. PELITA WARNA SENTOSA – Jakarta, Indonesia

Printing Operator Staff (August 2017 - August 2018)

- Preparing layout designs ready for printing.
- Printing machine maintenance.
- Converting design format to CMYK.
- Refilling ink for the printing machine.

EDUCATION

SMK Tamansiswa 2 Jakarta - Rekayasa Perangkat Lunak (2015)

NON-FORMAL EDUCATION

Digital Skola - UI/UX Designer (2023)

Pijar Camp - Fullstack Website Development (2022)

SKILLS

Tools

Figma, Adobe master suits, HTML, CSS, ReactJs, NextJs, TailwindCSS, Wordpress

Hard Skills

Wireframing, Prototyping, Animating, Design research, User research, Design Process, Slicing, Programming

Soft Skills

Problem solving, Effective communicating, Critical thinking, Analytics