

An orange speech bubble with a white outline and a small tail pointing downwards. The text "My summer holiday 2021" is written in white inside the bubble. The background is light blue with faint, concentric, dashed circular lines.

My summer holiday 2021



Expectation



Reality





# Their summer holiday 2021

- Bottlenecks:
  - Website not available
  - No current information provided on website
- Increased workload:
  - technical staff
  - (customer) support staff

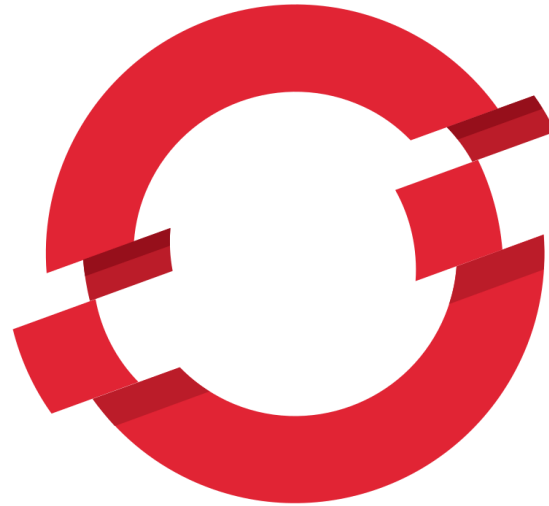
**Result: Unhappy customer, will not return**

# Challenges

- Single website/application platform for both "main" business and local partners
- Trouble scaling with increased traffic during peak season / new pandemic measures / etc.
- Slow to respond to changes in local regulations, limited autonomy for partners
- Data governance

# Solutions

- **Lift-and-shift existing applications to OpenShift:**
  - OpenShift gives you an autoscaling website
  - Onboarding is easy with an intuitive user interface
  - Integrates w/ existing workflow and tools
- **Next steps:**
  - Increase flexibility for partners



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Demo