





# Jesus Alfredo Clark Cardenas

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Mechatronics Engineer looking to break into the Software Engineering field. Proactive and avid self-learner with a solid understanding of front end web development.

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## EDUCATION

Northwestern Polytechnical University, Xi'an, China, Master of Business Administration (MBA). *(Graduation: 2023)*

Northwestern Polytechnical University, Xi'an, China, Alibaba International Foundations E-commerce Talent Program. *Presidential Excellence Scholarship Winner for Postgraduate Studies. (2019)*

Technological Institute of Hermosillo, Hermosillo, Sonora, Mechatronics Engineering. (2018)

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## PROFESSIONAL EXPERIENCE

**Social Media Analyst**, Lionbridge / TELUS International. Remote (2016–2022)

- Assist technology companies such as Facebook and Instagram to grow and understand users and audiences in Spanish speaking markets by improving the relevance of the company's feed content by training the platform's algorithm.
- Use market specific knowledge, signals, and insights to spot and scope scalable solutions to improve the quality of content towards user interaction.
- Analyze and use relevant data to develop ways to improve the overall user experience on the site.
- Recognize trends and patterns and escalate issues to the support team for the Latin America market.

**Vehicle Engineering & Chassis Intern**, Hermosillo Stamping and Assembly Ford Motors Co., Hermosillo, Sonora (2017–2018)

Supported senior engineers in the execution of quality improvement projects for the Ford Fusion and Lincoln MKZ related to Vehicle Engineering and Chassis.

- I carried out the Bonus Parts Mitigation Program, leading with the execution of improvement projects, the feedback to cross-functional teams, and the follow-up of the indicator.
- Responsible for creating the external indicators reports for incidences critical to quality (CTQ) related to Vehicle Engineering and Chassis.
- Responsible for creating and analyzing the internal indicators reports related to Squeaks & Rattles, dealing with the production team and suppliers for the execution of improvement projects.
- Supported cross-functional team members for Program Launching activities.

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## SKILLS

**Languages:** Spanish (Native), English (Fluent), Chinese (B2), Russian (A2).

**Industry Knowledge:** Engineering Management, Project Management, Front End Development, UI/UX

**Technologies:** Vue.js, JavaScript, HTML, CSS | Bootstrap, REST API, Webpack | Git/GitHub

**Other Software:** Figma, Adobe XD, Adobe Photoshop | Microsoft Office

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## CERTIFICATIONS

- ONE- Oracle Next Education Web Development Program (In-progress)
- Microsoft Web Development LaunchX Program
- freeCodeCamp Responsive Web Design
- Google Agile Project Management
- Management & Strategy Institute - Project Management Essentials