

Alfredo Clark

Front end Developer

Mechatronics Engineer looking to break into the Software Engineering field. Proactive and avid self-learner with a solid understanding of front end web development.

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🐙 github.com/alfclark

EDUCATION

Master of Business Administration Northwestern Polytechnical University

08/2020 - Present

Xi'an, China

Mechatronics Engineering Technological Institute of Hermosillo

08/2013 - 05/2018

Hermosillo, Mexico

WORK EXPERIENCE

Social Media Analyst Lionbridge / TELUS International.

06/2016 - Present

Crowdsourcing company that provides services to search engine companies for the improvement of their algorithms.

Achievements/Tasks

- Assist technology companies such as Facebook and Instagram to grow and understand users and audiences in Spanish speaking markets by improving the relevance of the company's feed content by training the platform's algorithm.
- Use market specific knowledge, signals, and insights to spot and scope scalable solutions to improve the quality of content towards user interaction.
- Analyze and use relevant data to develop ways to improve the overall user experience on the site.

Vehicle Engineering & Chassis Intern Ford Motors Co.

05/2017 - 06/2018

Achievements/Tasks

- Supported senior engineers in the execution of quality improvement projects for the Ford Fusion and Lincoln MKZ related to Vehicle Engineering and Chassis.
- I carried out the Bonus Parts Mitigation Program, leading with the execution of improvement projects, the feedback to cross-functional teams, and the follow-up of the indicator.
- Supported cross-functional team members for Program Launching activities.

SKILLS

Vue.js

Javascript

HTML

CSS

Bootstrap

NodeJS

REST API

Git/Github

Figma

Adobe Photoshop

Adobe XD

PERSONAL PROJECTS

Movie Zone

- **Vue.js** application for finding information about movies and similar films.
- Technologies used: **Vue.js, HTML, CSS, Javascript, Bootstrap, REST API.**
- Uses the OMDB API to fetch information.

Game Zone

- **Vue.js** application with a compilation of videogames such as Tic-Tac-Toe, Hangman, Rock-Paper-Scissors and more.
- Technologies used: **Vue.js, HTML, CSS, Javascript, Bootstrap.**

Etch a Sketch

- Odin Project web application made with **Vue.js** for drawing and sketching.
- Technologies used: **Vue.js, HTML, CSS, Javascript, Bootstrap.**

CERTIFICATES

ONE- Oracle Next Education Web Development Program (In-progress)

Microsoft Web Development LaunchX Program

freeCodeCamp Responsive Web Design

Google Agile Project Management

LANGUAGES

English

Full Professional Proficiency

Chinese

Limited Working Proficiency

Spanish

Full Professional Proficiency

Russian

Elementary Proficiency