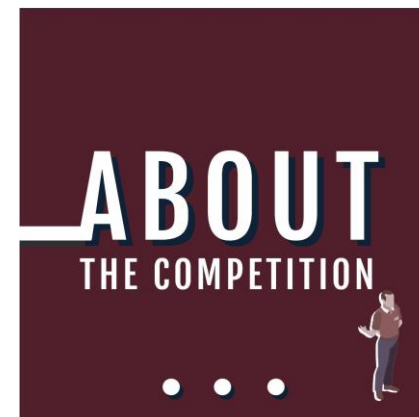


UPCOMING CONTENT IG

PITCH FIRST 2018





[ABOUT COMPETITION]

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PITCH FIRST is one of the events under Ideacraft organized by the Management Society, a student organization of Magister Management of Universitas Prasetiya Mulya. PF is a 3-round national business pitching competition for Indonesian undergraduate (S1) students. Prospective participants of PF are to submit an original business plan that aims at the changes in the society.

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What are you waiting for? Remember #yourideasmatter

@pmbs.id @prasmul



[ABOUT COMPETITION]

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Deciding to make your mark on the world in a positive way is a lofty goal. One of the best ways to find a sense of purpose, a sense of belonging or even happiness is to try to help improve the lives of others. However, this can be an overwhelming goal: how can you take on the problems of the world when there's so much to do already? or how can you, just one person, a college kid, change others' lives for the better? By starting small. However, don't forget to think bigger and longer-term as well.

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#yourideasmatter @pmbs.id @prasmul

WHAT IS PITCHING ?

A method to deliver business ideas verbally.

ELEVATOR PITCH IS

Simply a very short pitch that distills the idea into a short summary which takes only as long as a short elevator ride.

WHEREAS PITCH DECK IS

A brief presentation using Powerpoint or other tools to provide a quick overview about your business plan.

[ABOUT COMPETITION]

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Pitch : Learn to pitch. It might be scary to talk about your idea and even more in front of audience, experts, competitors. But you are losing nothing. 2 or 3 years from now, you will have to pitch your idea to investors with money at stake, so you will already be much more prepared and self-confident. So, practice-practice-and-practice.

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What are you waiting for? Remember #yourideasmatter

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[REGISTRATION]

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If you are an undergraduate students, we challenge you to explore & expose your ideas trough pitching competition! Fill the registration form and read our competition guideline to the links below:

<http://ideacraft.id/>

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#yourideasmatter

GENERAL RULES



Note : nanti akan di swipe isinya
konten “5 steps to join PF” (on
process)

[GENERAL RULES]

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If you decide to join Pitch First, you will need to spend some time developing your business idea and also learn about the general rules.

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Swipe left to get the details!

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[PRIZES]

- PITCH FIRST registration is still open!
- Challenge yourself,
Bring your ideas to life,
Team up with your PITCH-est friends and win the total prize of 34 Millions in cash!
- #yourideasmatter @pmbs.id @prasmul



[THEME]

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With the spirit of “Capturing Business Ideas within Inevitable Changes”, we would like announce our official theme for Pitch First 2018.

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Make sure you are passionate about something in order to get an idea about it. The bigger one's need, desire, or intention, the greater the likelihood that ideas will make their appearance. What is your passion, struggle? What is moving you? What is calling you? What do you want to create? What is something in society that bothers you day and night? What problems you could possibly captured in our society? If you have one, then sign up for this competition.

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Remember, #yourideasmatter.