

1 Jan 2017 - 31 Des 2017

Category	Sales
Technology	271,7 rb
Office Supplies	246,1 rb
Furniture	215,4 rb

Segment	Quantity
Ketik untuk menelusuri	
Consumer	6,3 rb
Corporate	3,8 rb
Home Office	2,4 rb

Sub-Category

Region

City

Link to this Dashboard

# Superstore Sales Dashboard

Total Sales  
\$733,22 rb  
↑ 20.4%

Total Order  
1,69 rb  
↑ 28.3%

Avg. Order Value  
\$434,63  
↓ -6.2%

Percentage Increase: 10%  
Sales Target  
740,55 rb  
↑ 20.4%

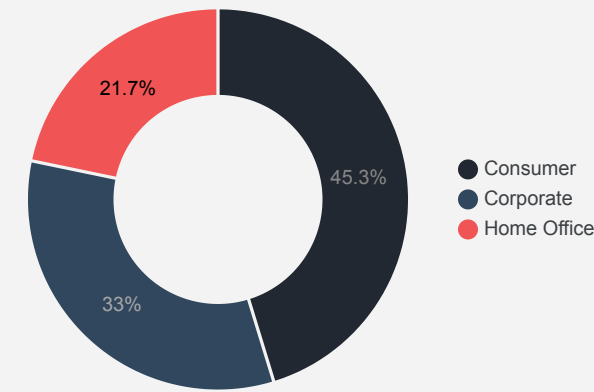
## Detail Sales per Product

	Product Na...	Sales	Quantity	Profit	Profit Margin	Disc...	
1.	NETGEAR AC...	159,99	1	54,4	34%	0%	
2.	Advantus Push...	52,29	9	16,21	31%	0%	
3.	Project Tote Pe...	14,03	1	4,07	29%	0%	
4.	Ampad Gold Fi...	44,1	10	20,29	46%	0%	
1 - 100 / 1511							

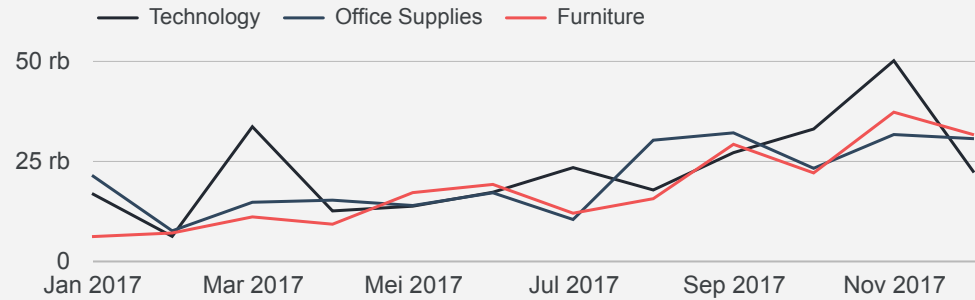
Total Profit  
\$93,44 rb  
↑ 14.2%

Profit Margin  
12,7%  
↓ -5.1%

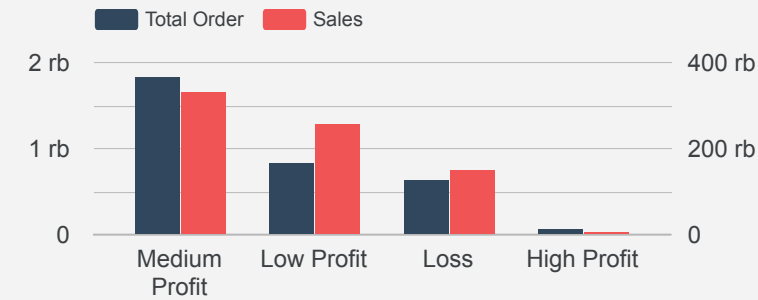
## Sales by Segment



## Monthly Sales Trend



## Sales by Profit Margin



## Sales by Location

