



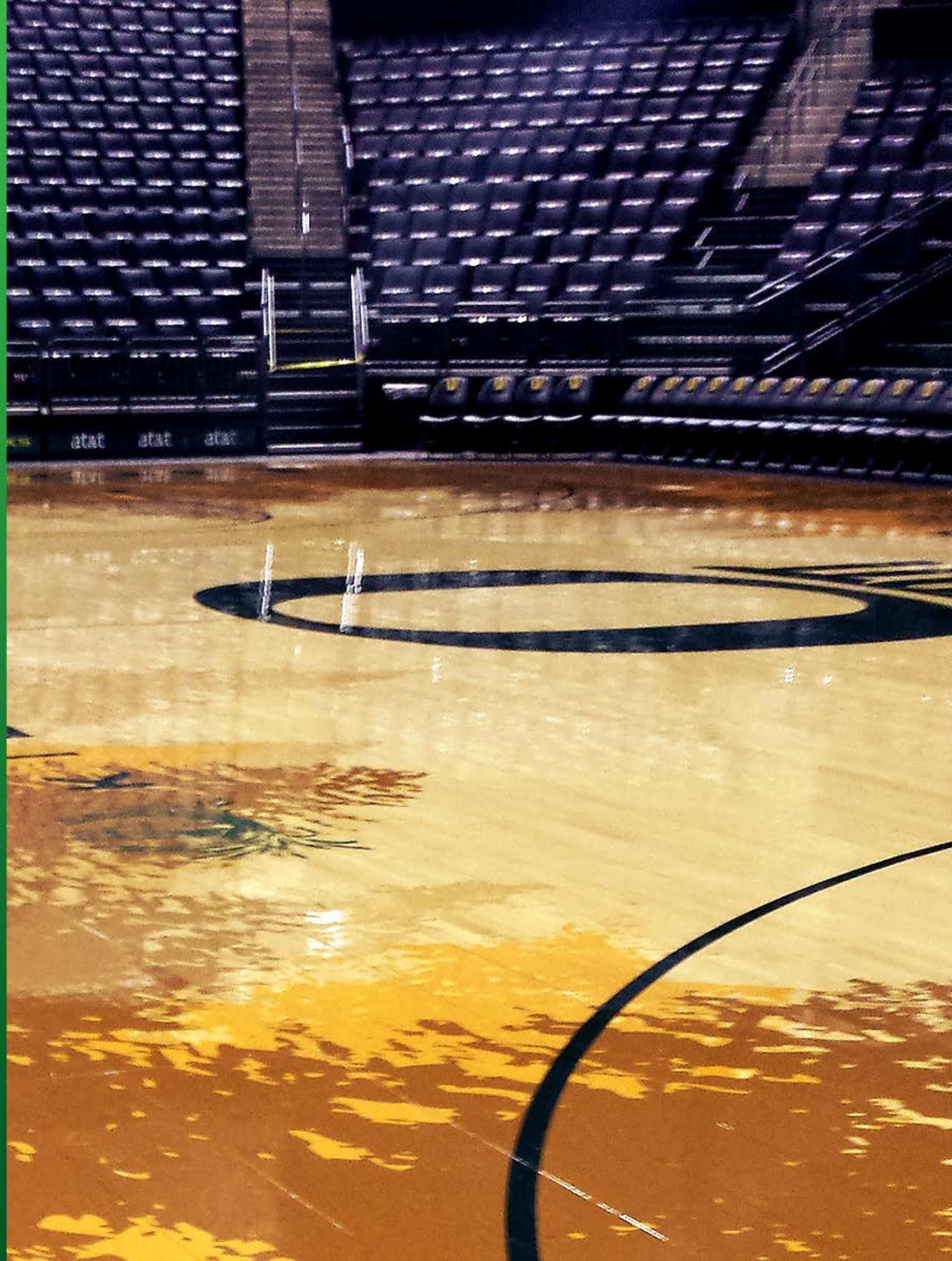
KIDSPORTS INVITATIONAL 2015 SPONSORSHIP PROPOSAL

KIDSPORTS INVITATIONAL

The 16th annual 2015 KIDSPORTS Invitational will benefit the KIDSPORTS Emerald Scholarship Fund as well as the Stephen Dember Memorial Scholarship Fund.

ABOUT THE EVENT

The KIDSPORTS Invitational Powered by the Warsaw Sports Marketing Center is a nonprofit 501(c)(3) 3-on-3 basketball tournament for 5th-8th grade boys and girls at University of Oregon's Matthew Knight Arena on April 12. The annual event is put on in a collaboration between the University of Oregon and Emerald KIDSPORTS. Other activities will be held throughout the day including a skills challenge, shooting challenge, skills clinic by Duck student athletes, dunk contest by Duck student athletes, and other sponsor led activities. The main goal is to create a life changing event filled with unique opportunities that is accessible to all regardless of financial restrictions. The event provides the foundation needed to become successful members of our community. KIDSPORTS teaches children and families the value of physical fitness, sportsmanship, practice, and teamwork through sports and activities.



KIDSPORTS INVITATIONAL

OVERVIEW

- Date & Time: April 12, 2015 from 9 am-7:00 pm
- 80 youth teams, roughly 400 participants
 - 5th-8th grade
 - Boys and girls
- Estimated attendance: 1,800
 - Participants: 22%
 - Adults and coaches: 44%
 - Non-participating youth: 17%
 - University of Oregon students: 17%



OBJECTIVES

- Provide unique opportunities that are accessible to all regardless of financial restrictions.
- Provide a source of recreation for children.
- Provide children with an opportunity to learn about sports and improve their athletic skills through participation and competition.
- Give children a chance to grow socially by learning teamwork, sportsmanship, and fair play.
- Provide children with a source of fun and good times, which will enrich their lives.
- Assist in developing a lifestyle of health and fitness.

BENEFICIARIES

- KIDSPORTS Emerald Scholarship Fund
 - Founded by KIDSPORTS to promote a healthy and fun atmosphere for kids of all ages.
 - Provides an opportunity for the for children in the Eugene/Springfield community to participate in sports regardless of financial restrictions.
- Stephen Dember Memorial Scholarship Fund
 - Founded in 2005 in memory of Stephen Dember, a member of the Warsaw Sports Business Club who passed away while abroad.
 - Given to one outstanding sports business student every year.

KIDSPORTS INVITATIONAL

Sponsoring the 2015 KIDSPORTS Invitational is a great opportunity to give back to the community.

WHY BECOME A SPONSOR?

Sponsoring the KIDSPORTS Invitational is a great opportunity to take part in a cause that supports child and family development through physical fitness but it is also a fantastic chance to market your brand to a wide audience. The 10 hour event is expected to bring in approximately 1,800 individuals. In addition to that audience your brand could be recognized through several other sponsor Identification opportunities such as flyers distributed to local schools and businesses or the traffic flow that would see your brand on the Matthew Knight Arena marquee on Franklin Blvd. Franklin Blvd. has 31,200 cars driving on average per day while Villard St. has an additional 3,200. Our benefits help your company take pride in being connected to an established charitable event while strengthening your brand through great exposure. Your contribution goes towards creating a life changing experience for all participants and two local scholarship funds.



KIDSPORTS INVITATIONAL

Want your sponsorship package customized to fit your specific needs and budget? Not a problem, let's talk.



SPONSORSHIP PACKAGES

Tournament Sponsor..... \$2,500

Benefits

- Exposure rotating on Marquee outside Matthew Knight Arena
- Exposure rotating on Knight Vision inside Matthew Knight Arena
- Exposure rotating on Digital Fascia inside Matthew Knight Arena
- Option to table with company representative inside Matthew Knight Arena
- Company banner in the concourse at Matthew Knight Arena
- Tour of UO campus given by a UO ambassador for up to 20 people
- Two weeks of advertising on event website home page
- Recognized as official sponsor of one game court and one activity (e.g. dunk contest, skills challenge, shooting challenge)
- Recognized as Tournament Sponsor and large size logo in the event program, participant shirt, and volunteer shirt
- Recognized as Tournament Sponsor, large size logo, and link to sponsor on the event website home page and sponsors page
- Recognized as Tournament Sponsor, logo, and link to sponsor posted on the event Facebook page and Twitter page
- Recognized as Tournament Sponsor and logo on promotional material and content such as flyers, posters, invitations, and slides
- Recognized as Tournament Sponsor by MC throughout the day
- Pass-Through rights, Intellectual Property rights, Category Exclusivity rights

Supporting Sponsor..... \$1,200

Benefits

- Exposure rotating on Knight Vision inside Matthew Knight Arena
- Exposure rotating on Digital Fascia inside Matthew Knight Arena
- Option to table with company representative inside Matthew Knight Arena
- One week of advertising on event website home page
- Recognized as official sponsor of one social media segment
- Recognized as Supporting Sponsor and medium size logo in the event program, participant shirt, and volunteer shirt
- Recognized as Supporting Sponsor, medium size logo, and link to sponsor on the event website sponsors page
- Recognized as Supporting Sponsor, logo, and link to sponsor posted on the event Facebook page and Twitter page
- Pass-Through rights and Intellectual Property rights

KIDSPORTS INVITATIONAL

Want your sponsorship package customized to fit your specific needs and budget? Not a problem, let's talk.

SPONSORSHIP PACKAGES CONTINUED

Contributor.....
Contributions of all types and sizes are greatly appreciated. Examples include gift cards, coupons, raffle items, participant gift bag items, prizes for winners, etc.

Benefits

- Recognized as Contributor in the event program
- Recognized as Contributor and link to sponsor on the event website sponsors page
- Recognized as Contributor, logo, and link to sponsor posted on the event Facebook page and Twitter page
- Intellectual Property rights



KIDSPORTS INVITATIONAL
POWERED BY THE WARSAW SPORTS MARKETING CENTER

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BIGGER THAN BASKETBALL

11/21

Update: Thanks to all of you who came out to support KSI at our first fundraiser at Track Town Pizza | [Read More](#)

Registration status: **CLOSED**

AD SPACE

What is KIDSPORTS?

KIDSPORTS is a private non-profit organization in Oregon that provides youth sports programs for pre-K through 12th graders in Eugene/Springfield and surrounding areas. KIDSPORTS teaches children and families the value of physical fitness, sportsmanship, practice and teamwork through sports and activities. Knowledgeable coaches and officials allow each player to achieve their personal best while having fun. All children have the opportunity to play. Sports programs and activities are open to any child who is able to participate regardless of race, religion, creed, sex, ability, or financial status.

For more information about KIDSPORTS visit kidsports.org



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info@kidsportsinvitational.com

REGISTRATION

Sponsors:



AD SPACE



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KIDSPORTS INVITATIONAL

Help our community provide fun wholesome team sports activities for all kids.

MAKE THE RIGHT CALL

Sponsoring the KIDSPORTS Invitational provides you with the unique opportunity to connect with the community, build brand awareness, and show your company's support of our objectives:

- Provide a source of recreation for children.
- Provide children with an opportunity to learn about sports and improve their athletic skills through participation and competition.
- Give children a chance to grow socially by learning teamwork, sportsmanship and fair play.
- Provide children with a source of fun and good times, which will enrich their lives.
- Assist in developing a lifestyle of health and fitness.

The KIDSPORTS Invitational targets a wide audience and provides a fun, entertaining, and engaging way for you to market your brand. Feel good about supporting active children, the University of Oregon, and our community as you enjoy an unforgettable event.

CONTACT THE KIDSPORTS INVITATIONAL NOW

Email

info@kidsportsinvitational.com

Tournament Director

Ezequiel Hernandez

ezequiel@uoregon.edu

(541) 571-9427

PLEASE INCLUDE THE FOLLOWING

Contact Information:

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Address City/State/Zip Code

Sponsorship Package Selection:

☐ \$2500 Tournament Sponsor

☐ \$1200 Supporting Sponsor

☐ \$*** Contributor

Payment Information:

☐ Please send me an invoice

☐ Check made payable to the University of Oregon or Emerald KIDSPORTS

THANK YOU!

Thank you for your support, time and consideration.