

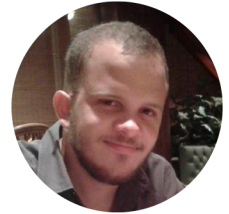
ALFONSO DE LA GUARDIA

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📍 Carrer de Castillejos, 395, 2o 1a



EXPERIENCE

Sales and Marketing Intern

EGI Group

📅 2019 - Ongoing 📍 Barcelonap

Accelerating digital transformation in the retail industry

- Contact candidates to attend our events.
- CRM Management.
- Use of sales and marketing tools for prospecting.

Business Development Representative

Opportumeety

📅 03/2018 - 09/2018 📍 Barcelona

Social Network Platform for business trips and events

- CRM management.
- Contact people of interest to show them our platform.
- Publication of content in Social Networks.

Account Manager

ECOMSA Telecomunicaciones

📅 03/2014 - 09/2017

ECOMSA Telecomunicaciones is a technology company with more than 40 years of experience in the field of technology in the country.

- Find new business opportunities.
- Customer service and CRM development.
- Development of marketing content for social networks.
- Review and approval of project documentation.
- Obtain certifications of the brands we offer.
- Closed a sales deal for a Hospital project (over 850K\$), which included all our solutions (telephony, servers, security alarms, fire alarms, etc.)

Project Management

ECOMSA Telecomunicaciones

📅 02/2012 - 2014

ECOMSA Telecomunicaciones is a technology company with more than 40 years of experience in the field of technology in the country.

- Coordinate the installation of solutions offered to our key clients.
- Manage communication channels between our clients and our team.
- Resolve any complaint or inconvenience by the client.

LANGUAGES

Spanish



English



EDUCATION

Fullstack Development

Assembler School of Software Engineering

📅 10/2019 - 07/2020

Master in Sales and Marketing Management

EAE Business School

📅 2018 - 2019

Master in management and creation of innovative and technology-based companies

Universitat de Barcelona

📅 2017 - 2018

Business Administration with minor in Marketing

University of Arkansas

📅 2008 - 2011

PROGRAMMING SKILLS

HTML



CSS



BOOTSTRAP



JAVASCRIPT



JQUERY



PHP



Webpack



NPM

