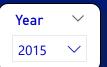
# Product Category Performance Dashboard







15,019
Total Orders

**30,063**Products Sold

\$9.95M

Gross Revenue

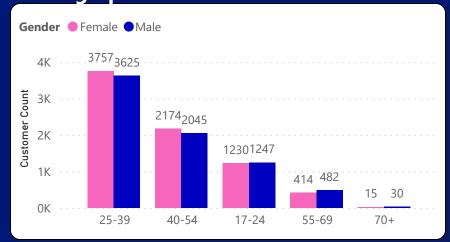
2.90%

**Profit Margin** 

## **Trending Product Categories**



## **Demographic Data**



# **Total Cost per Product Category**



### **Units Sold per Product Category and Total Profit Generated**



#### **Average Profit per Product Category**

