

# ALFONSO LUA

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## EDUCATION

**University of California, Los Angeles**

*Bachelor of Arts*

- **Honors:** Dean's Honors List

**Los Angeles, CA**

*2016-2020*

## WORK EXPERIENCE

### Minutecrypto.org

*Founder*

**Los Angeles, CA**

*2021-Present*

- Built an online platform where users learn the technicals aspect of crypto and blockchain technology.
- Actively manage content and develop new ways to engage users through extensive research of crypto projects.

### Reynoso's Hit N Walk (Non-profit)

*CFO*

**Los Angeles, CA**

*2020-Present*

- Evaluate the financial status of the organization in order to prepare for future forecasts and budgets.
- Create monthly financial projections based on forecasts and financial evaluations.

### AFGE Political Campaign

*Communications Director*

**Los Angeles, CA**

*March 2022-Present*

- Developed a cohesive communications strategy.
- Assembled and oversaw a diversely skilled communications team.

## EXTRACURRICULAR ACTIVITIES

### Content Creator

*Creator*

**Los Angeles, CA**

*2020 – Present*

- Research various crypto markets to find popular trends.
- Write various content articles depicting and explaining crypto trends and crypto projects.

### MoneyThink

*President*

**Los Angeles, CA**

*2017 – 2020*

- Set and monitored the goals for the club, ran meetings, appointed committee chairs, and delegated tasks.
- Recruited, trained, and maintained regular communication with the executive board and members.

## SKILLS, ACTIVITIES & INTERESTS

**Languages:** Fluent in English and Spanish

**Technical Skills:** Expert in Excel and Adobe Illustrator: Advanced in Solidity, HTML, CSS

**Activities:** Coro Southern California(Fellowship), NFT Creator

**Interests:** Tennis, Surfing, Formula 1 (Code: 79c4ecc610)

### **Professional Skills:**

Communication



Organization



Teamwork



Public Speaking



Leadership



Time Management

