



alfonsomartin.info

ALFONSO MARTIN

Graphic Designer

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(415) 794-9986

EDUCATION

California College of the Arts

BFA Graphic Design

San Francisco, CA

May 2017

San Francisco City College

San Francisco, CA

Summer 2015

SKILLSET

Software

Adobe Creative Suite

Sketch

HTML/CSS

Wordpress

Creative

Branding & Identity

Design Strategy

Illustration

Print Design

Web Design

Packaging

**References available upon request*

EXPERIENCE

Design Specialist | Minted | Oakland, CA

September 2020 - January 2021

Fulfilled complex design orders, managed design consultations with customers, and assisted customer service with design and print related questions.

Design Associate | Minted | Oakland, CA

October 2018 - April 2020

Fulfilled orders from Minted's online customers by modifying designs based on customer's requests and ensured designs are high quality through proofreading, photo editing, color correcting, typesetting, etc.

Freelance | San Francisco Bay Area, CA

September 2017 - 2019

Various print design, illustration and web design projects for non-profits and small businesses. Some clients include iSoccerPath, A Better Chance, Calle 24 Latino Cultural District, and POCIS (People of Color in Schools).

Graphic Design Intern/ Junior Graphic Designer | Rockbot | Oakland, CA

June 2016 - August 2017

Designed and managed several projects including packaging, web design, graphic illustrations for print and digital, icons, guides, installations, etc.

Administrative Assistant | Rockbot | Oakland, CA

March 2016 - May 2017

Organized files, maintained office, assembled and shipped product, tracked, and restocked inventory.

RECOGNITION

California College of the Arts Merit Scholarship

Fall 2013 - Spring 2017

Sputnik, CCA's Undergraduate Design Studio (Nominated)

Spring 2016