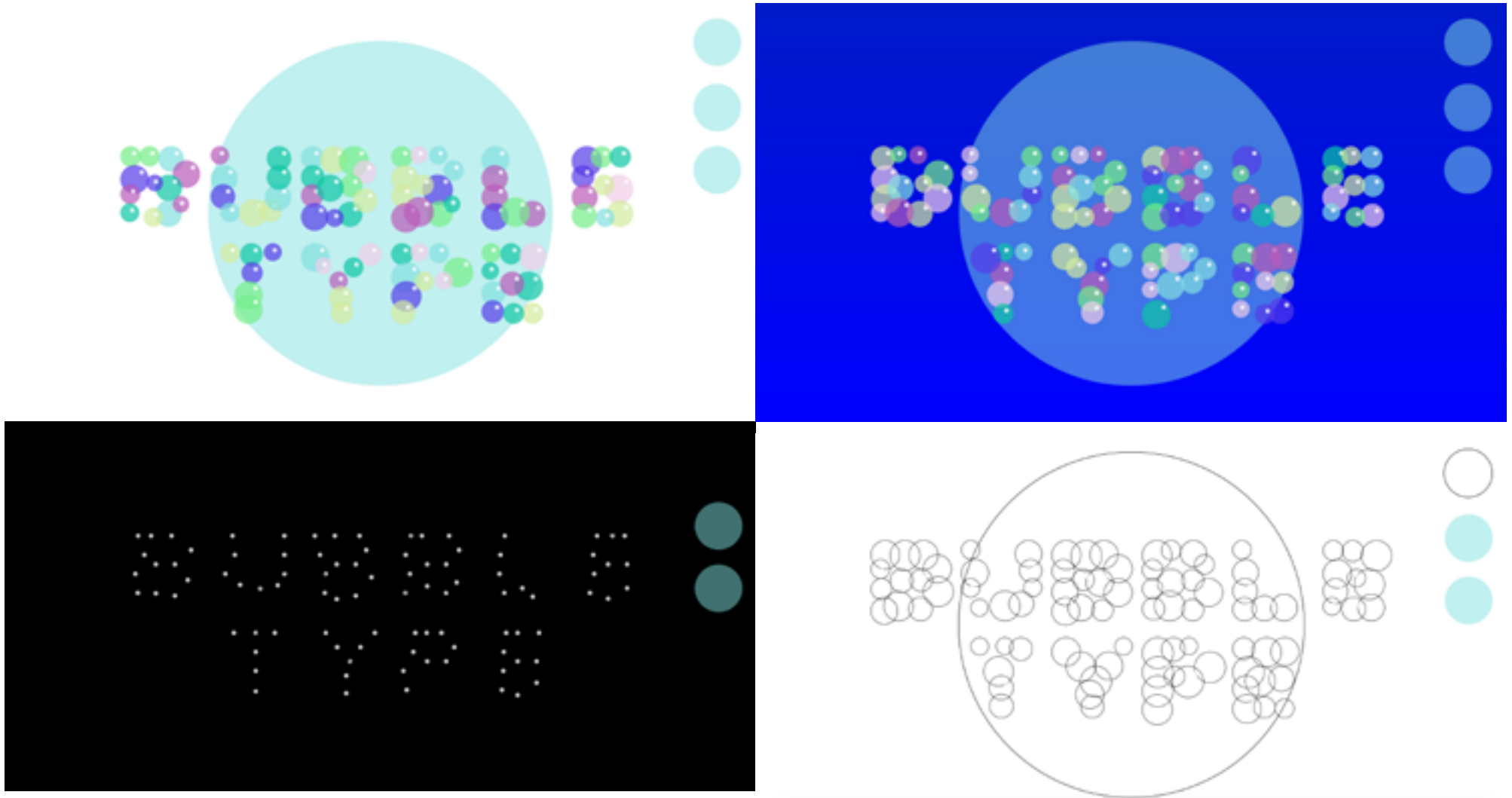# Youth Justice Coalition Redesign

A rebranding assignment for the Youth Justice Coalition, a non-profit whose mission is to challenge America's addiction to incarceration and race, gender and class discrimination in Los Angeles County's, California's and the nation's juvenile and criminal injustice systems.

ELEVATION VIEW

PLAN VIEW

ANGLE VIEW

"The U.S. is the only nation in the world that sentences its children to die in prison."

Learn more about how to help stop sentencing youth to prison at youth4justice.org.

Youth Justice Coalition Installation

An instllation piece incorporatesd in the rebranding of the YJC.

Bubble Type

An intercative typeface website made from CSS, HTML and JQuery, inspired by the light and playful nature of bubbles. Interact with Bubble Type at: alfonsomartin.info/BubbleType/.
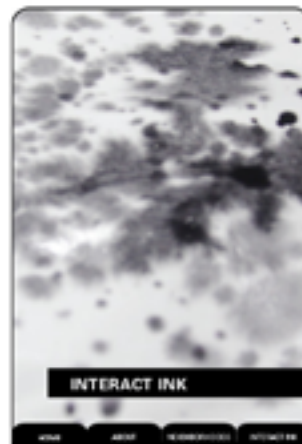
Bayview/Hunter's Point Icons

An assignment in which students create icons that reflect the essence of a neighborhood in San Francisco. Bayview/Hunters Point was my neighborhood and I illustrated my icons with watercolor to symbolize the neighborhoods relationship with the old shipyards in the area.
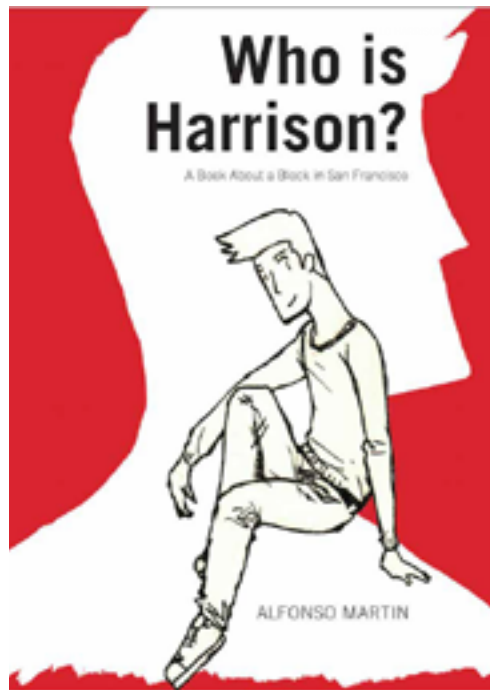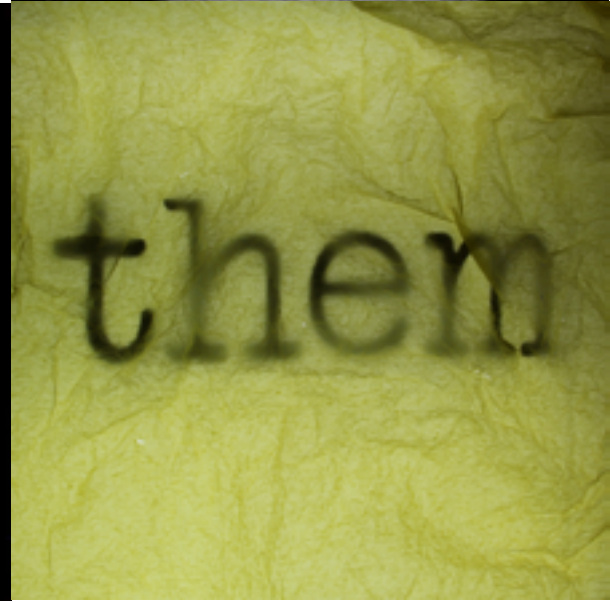
Bayview/Hunter's Point SFMoMA

In conjunjunction with the icons assignment we were instucted to create an environmental
piece and webpage for an exhibition opening in SFMoMA that invloved all our neighborhhoods.

Who is Harrison? A Book About a Block in San Francisco

An entire book abouot a block specific block in San Francisco. My chosen block was Harrison Street between Mariposa and 18th Steets, in the Mission District. This book is a recording of my view of the block personifed as a character named Harrison.
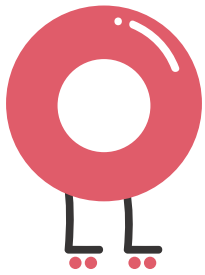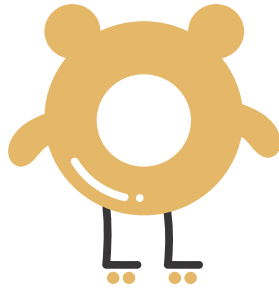
Typo-Photo

Experimentations with type and photography.

The Stranger Book

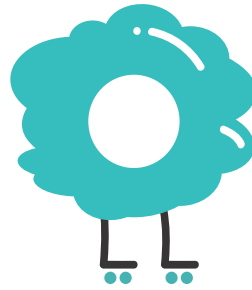Re-design of the Albert Camus' the Stranger, both the typesetting and book cover design.
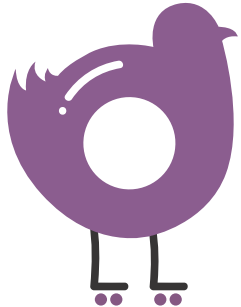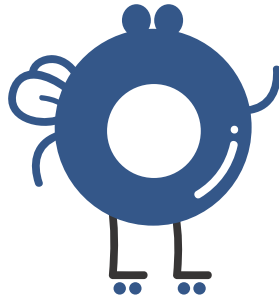
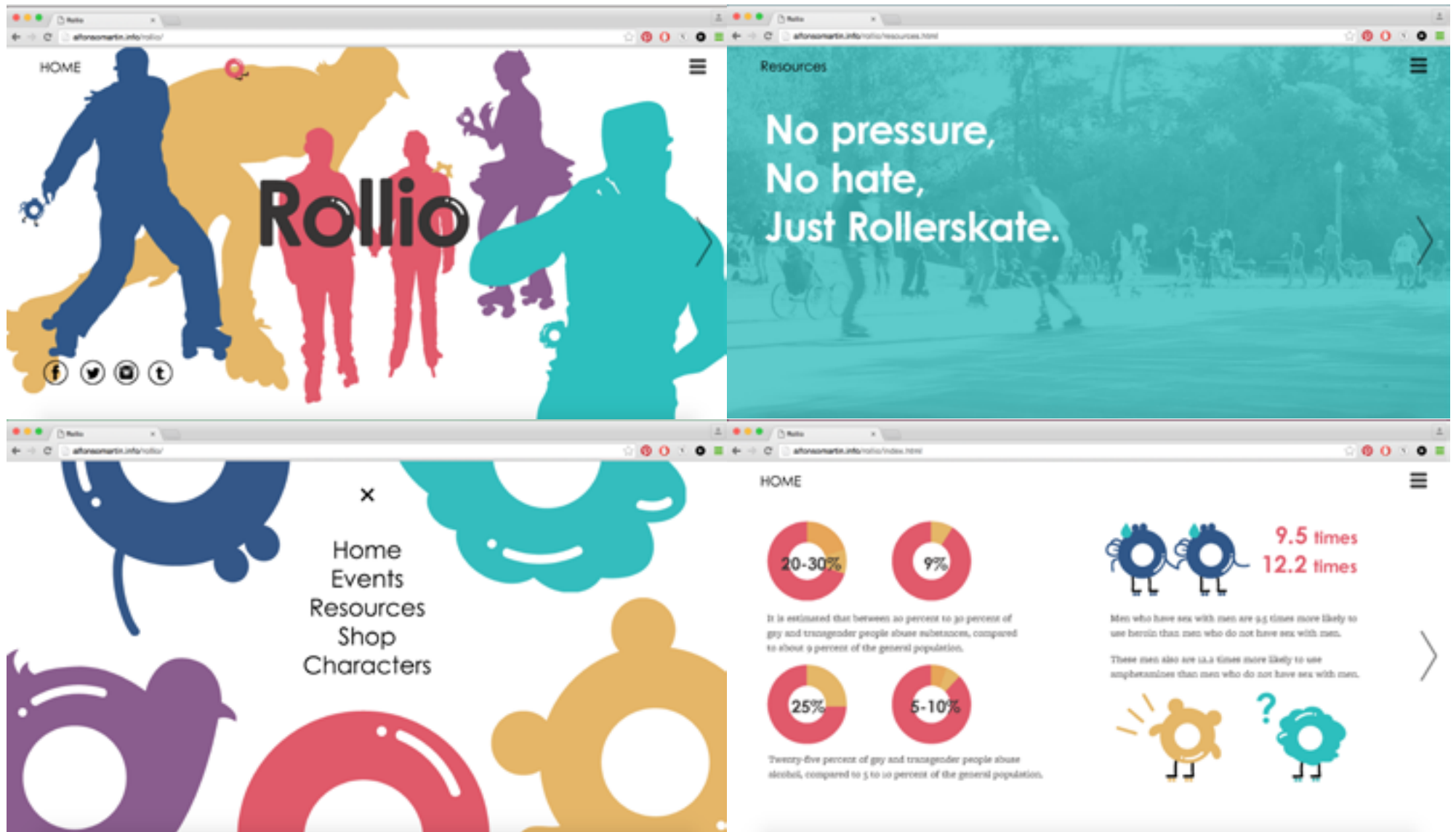Rollio

Roller Bear

Cloud Rider

Pigeon Glider

Spin Fly

Rollio Subculture Brand

Rollio is a brand for a the rollerskating subculture in San Francisco. It raises awareness on the issue of high percents of substance abuse within LGBTQ community and uses rollerskating as a treatment or alternative to other environments with higher peer pressures.

Rollio Website

Along with the brand, an interactive mockup websitte that contains all the information on the Rollio brand and what its mission. You can navigate the website at: alfonsomartin.info/rollio/.