



alfonsomartin.info

## **ALFONSO MARTIN**

Graphic Designer

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(415) 794-9986

### **EDUCATION**

#### **California College of the Arts**

BFA Graphic Design

San Francisco, CA

May 2017

#### **San Francisco City College**

San Francisco, CA

Summer 2016

### **SKILLSET**

#### **Software**

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Sketch, Keynote, Microsoft Office, HTML/CSS

#### **Creative**

Branding and identity systems, print design, logo design, illustration, photography, exhibition/installation design, packaging, web design and development

### **INTERESTS**

Technology, electronic music, zines, animation, hiking, people watching, internet culture, drag queens, thrift shopping, party planning

### **EXPERIENCE**

#### **Freelance** | San Francisco Bay Area, CA

March 2015 - Present

Various client projects, mainly for print design and illustration. Some past clients include: A Better Chance, POCIS (People of Color in Schools) and The Berrett-Koehler Foundation.

#### **Jr Graphic Designer /Graphic Design Intern** | Rockbot | Oakland, CA

June 2016 - August 2017

Designed and managed several projects including: packaging, web design, graphic illustrations for print and digital, icons, guides, installations, etc.

#### **Administrative Assistant** | Rockbot | Oakland, CA

March 2016 - May 2017

Organized files, maintained office, assembled and shipped product, tracked and restocked inventory.

#### **Summer Art Activities Instructor** | Aim High | San Francisco, CA

June - August 2013

Developed lesson plans and art activities to engage with groups of 20 middle school students for afternoon activity sessions.

### **RECOGNITION**

#### **California College of the Arts Merit Scholarship**

Fall 2013 - Spring 2017

#### **Sputnik, CCA's Undergraduate Design Studio (Nominated)**

Spring 2016

#### **Northern California Laborers Scholarship**

Fall 2014