

# Alfonso Martin

graphic design / illustration / web



Enthusiastic designer with strong creative, organizational and leaderships skills. My work strives to create a balance between graphic compositions and analog elements. In order to create a compelling human experience I also look for solutions through illustration by exploring both character building and storytelling.

alfonsomartin.info  
cargocollective.com/alfonsomartin  
alfonsomartin344@gmail.com  
(415)794-9986

## Experience

### Freelance Design

*Berrett-Koehler Foundation*

*March 2016*

- Re-designed brochures within organizations new
- Designed banner for big events

### Dog Attendant

*Mr. Muggles Dogs, San Francisco, CA*

*May 2014 - May 2015*

- Handled new client inquiries in person and by phone/email
- Supervised dogs and maintained daycare
- Designed facility signs to instruct customers and employees

### Art Activities Instructor

*Aim High, San Francisco, CA*

*June - July 2013*

- Worked directly with middle school students under the supervision of experienced teachers
- Developed original lesson plans and art activities to engage with groups of 20 students for afternoon activities

## Awards & Recognition

CCA Creative Achievement Award + CCA Scholarship, 2013-2017  
Northern California Laborers Scholarship, 2014

## Education

California College of the Arts,  
San Francisco, CA  
BA Graphic Design, expected 2017

## Skills

- Illustration

Exceptional in:

- Illustrator
- Photoshop
- InDesign
- Keynote

Profecient in:

- HTML/CSS
- Adobe Muse