



alfonsomartin.info

ALFONSO MARTIN

Graphic Designer
hello@alfonsomartin.info
(415) 794-9986

EDUCATION

California College of the Arts

BFA Graphic Design
San Francisco, CA
May 2017

San Francisco City College

San Francisco, CA
Summer 2016

SKILLSET

Software

Proficient in: Photoshop, Illustrator,
InDesign, Sketch, Keynote, Microsoft
Office, HTML/CSS

Working knowledge of: Premiere Pro,
After Effects, Wordpress

Creative

Branding and identity systems, print
design, logo design, illustration,
photography, exhibition/installation
design, packaging, web design and
development

EXPERIENCE

Freelance | San Francisco Bay Area, CA

March 2015 - Present

Various design projects for startups, non-profits and small
businesses; varying from print design, illustration and web design.
Some past clients include: iSoccerPath, A Better Chance, Los Kuyas
Catering and POCIS (People of Color in Schools).

Jr Graphic Designer /Graphic Design Intern | Rockbot | Oakland, CA

June 2016 - August 2017

Designed and managed several projects including: packaging, web
design, graphic illustrations for print and digital, icons, guides,
installations, etc.

Administrative Assistant | Rockbot | Oakland, CA

March 2016 - May 2017

Organized files, maintained office, assembled and shipped product,
tracked and restocked inventory.

Dog Daycare Attendant | Mr. Muggles' Dogs | San Francisco, CA

May 2014 - May 2015

Handled new client inquiries in person and by phone/email,
supervised dogs and maintained daycare.

Summer Art Activities Instructor | Aim High | San Francisco, CA

June 2013 - August 2013

Developed lesson plans and art activities to engage with groups of
20 middle school students for afternoon activity sessions.

RECOGNITION

California College of the Arts Merit Scholarship

Fall 2013 - Spring 2017

Sputnik, CCA's Undergraduate Design Studio (Nominated)

Spring 2016

Northern California Laborers Scholarship

Fall 2014