



alfonsomartin.info

ALFONSO MARTIN

Graphic Designer

hello@alfonsomartin.info

(415) 794-9986

EDUCATION

California College of the Arts

BFA Graphic Design

San Francisco, CA

May 2017

San Francisco City College

San Francisco, CA

Summer 2016

SKILLSET

Software

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Sketch, Keynote, Microsoft Office, HTML/CSS

Creative

Branding and identity systems, print design, logo design, illustration, photography, exhibition/installation design, packaging, some web design and development

INTERESTS

Technology, electronic music, zines, animation, hiking, people watching, internet culture, drag queens, thrift shopping, party planning

EXPERIENCE

Freelance | San Francisco Bay Area, CA

March 2015 - Present

Various client projects, mainly for print design and illustration. Some past clients include: A Better Chance, POCIS (People of Color in Schools) and The Berrett-Koehler Foundation.

Jr Graphic Designer /Graphic Design Intern | Rockbot | Oakland, CA

June 2016 - August 2017

Designed and managed several projects including: packaging, web design, graphic illustrations for print and digital, icons, guides, installations, etc.

Administrative Assistant | Rockbot | Oakland, CA

March 2016 - May 2017

Organized files, maintained office, assembled and shipped product, tracked and restocked inventory.

Summer Art Activities Instructor | Aim High | San Francisco, CA

June 2013 - August 2013

Developed lesson plans and art activities to engage with groups of 20 middle school students for afternoon activity sessions.

RECOGNITION

California College of the Arts Merit Scholarship

Fall 2013 - Spring 2017

Sputnik, CCA's Undergraduate Design Studio (Nominated)

Spring 2016

Northern California Laborers Scholarship

Fall 2014