



alfonsomartin.info

## **ALFONSO MARTIN**

Graphic Designer

hello@alfonsomartin.info

(415) 794-9986

## **EDUCATION**

### **California College of the Arts**

BFA Graphic Design

San Francisco, CA

May 2017

### **San Francisco City College**

San Francisco, CA

Summer 2015

## **SKILLSET**

### **Software**

Adobe Creative Suite

Sketch

HTML/CSS

Wordpress

### **Creative**

Branding & Identity

Design Strategy

Illustration

Print Design

Web Design

Packaging

*\*References available upon request*

## **EXPERIENCE**

### **Design Specialist** | Minted | Oakland, CA

*September 2020 - January 2021*

Fulfilled complex design orders, managed design consultations with customers, and assisted customer service with design and print related questions.

### **Design Associate** | Minted | Oakland, CA

*October 2018 - April 2020*

Fulfilled orders from Minted's online customers by modifying designs based on customer's requests and ensured designs are high quality through proofreading, photo editing, color correcting, typesetting, etc.

### **Freelance** | San Francisco Bay Area, CA

*September 2017 - 2019*

Various print design, illustration and web design projects for non-profits and small businesses. Some clients include: iSoccerPath, A Better Chance, Calle 24 Latino Cultural District, and POCIS (People of Color in Schools).

### **Graphic Design Intern/ Junior Graphic Designer** | Rockbot | Oakland, CA

*June 2016 - August 2017*

Designed and managed several projects including: packaging, web design, graphic illustrations for print and digital, icons, guides, installations, etc.

### **Administrative Assistant** | Rockbot | Oakland, CA

*March 2016 - May 2017*

Organized files, maintained office, assembled and shipped product, tracked and restocked inventory.

## **RECOGNITION**

### **California College of the Arts Merit Scholarship**

*Fall 2013 - Spring 2017*

### **Sputnik, CCA's Undergraduate Design Studio (Nominated)**

*Spring 2016*