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## **Alfonso Martin**

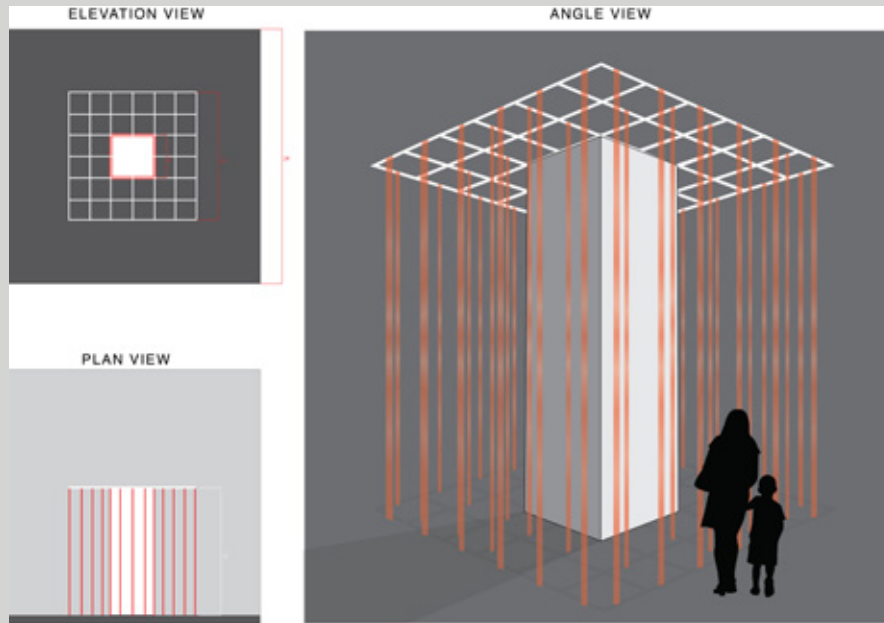
**graphic design / illustration / web**

Enthusiastic designer with strong creative, organizational and leaderships skills. My work strives to create a balance between graphic compositions and analog elements. In order to create a compelling human experience I also look for solutions through illustration by exploring both character building and storytelling.



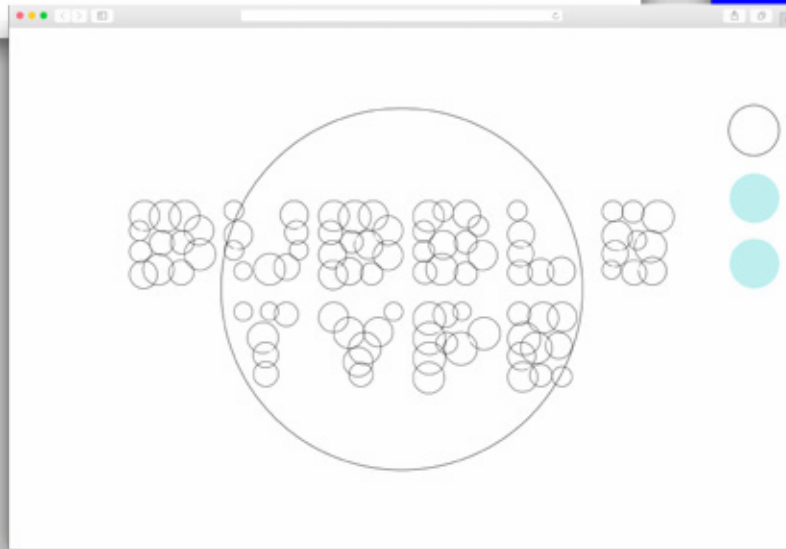
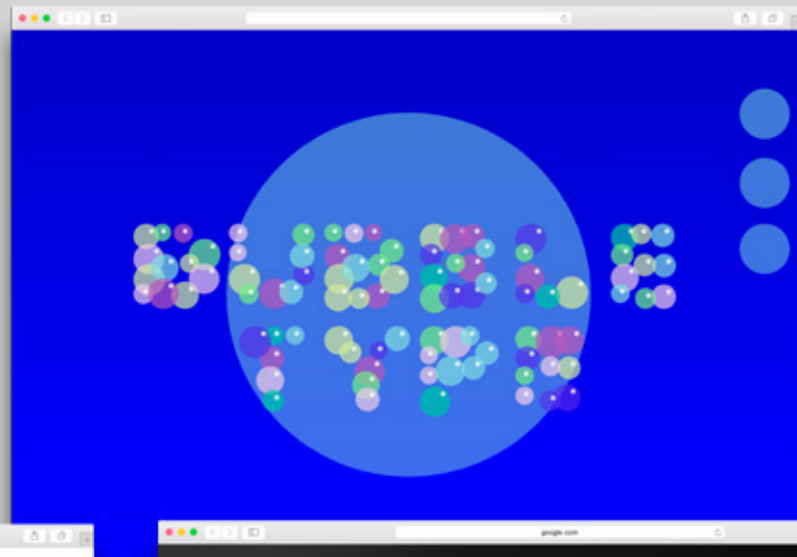
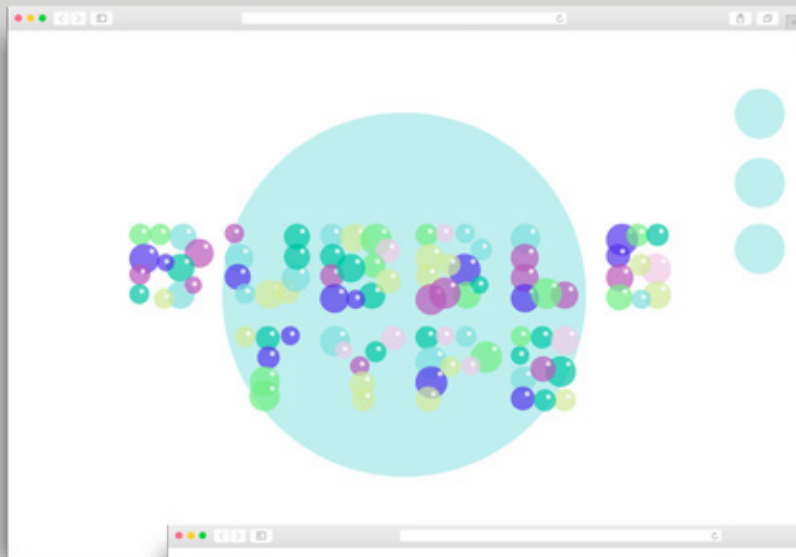
**Youth Justice Coalition Redesign**

A re-branding assignment for the Youth Justice Coalition, a non-profit whose mission is to challenge America’s addiction to incarceration and race, gender and class discrimination in Los Angeles County’s, California’s and the nation’s juvenile and criminal injustice systems.



## Youth Justice Coalition Installation

An idea for a public installation in relation to the re-branding of the YJC. The purpose of the installation is to promote the YJC to a larger audience and create more public awareness of the organizations mission.



## Bubble Type

An interactive typeface website made from CSS, HTML and JQuery, inspired by the light and playful nature of bubbles. Interact with Bubble Type at: [alfonsomartin.info/BubbleType/](http://alfonsomartin.info/BubbleType/).



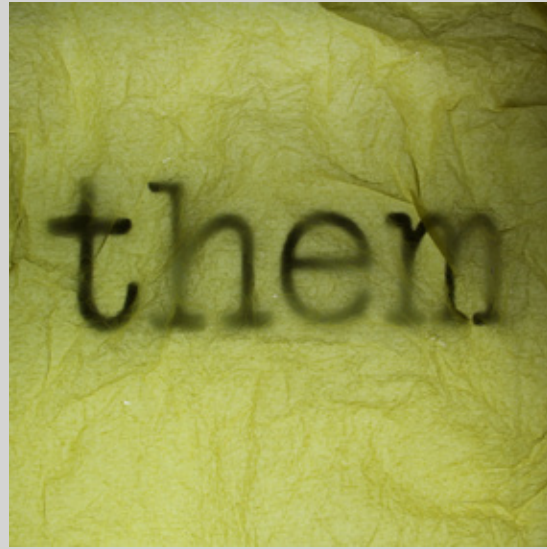
## Bayview/Hunter's Point Icons

An assignment in which students create icons that reflect the essence of a neighborhood in San Francisco. Bayview/Hunters Point was my neighborhood and I illustrated my icons with watercolor to symbolize the neighborhoods relationship with the old shipyards in the area.









## Typo-Photo

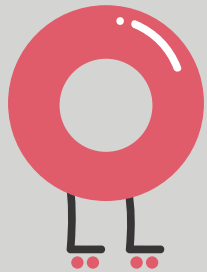
Experimentations with type and photography.





## The Stranger Book

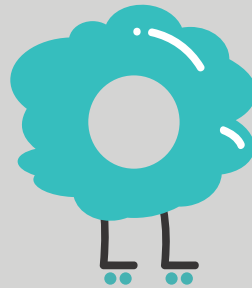
Re-design of the Albert Camus' the Stranger, both the typesetting and book cover design.



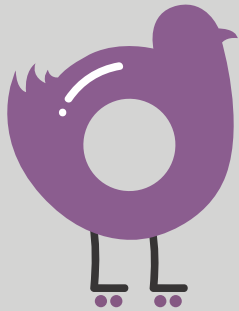
Rollio



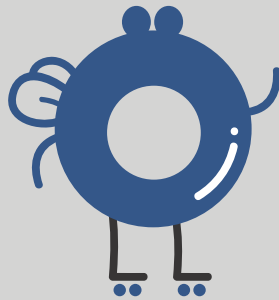
Roller Bear



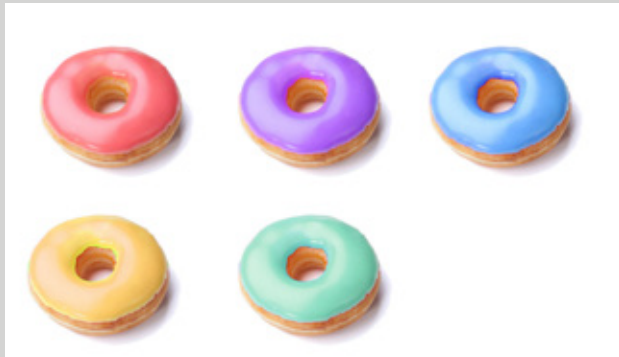
Cloud Rider



Pigeon Glider

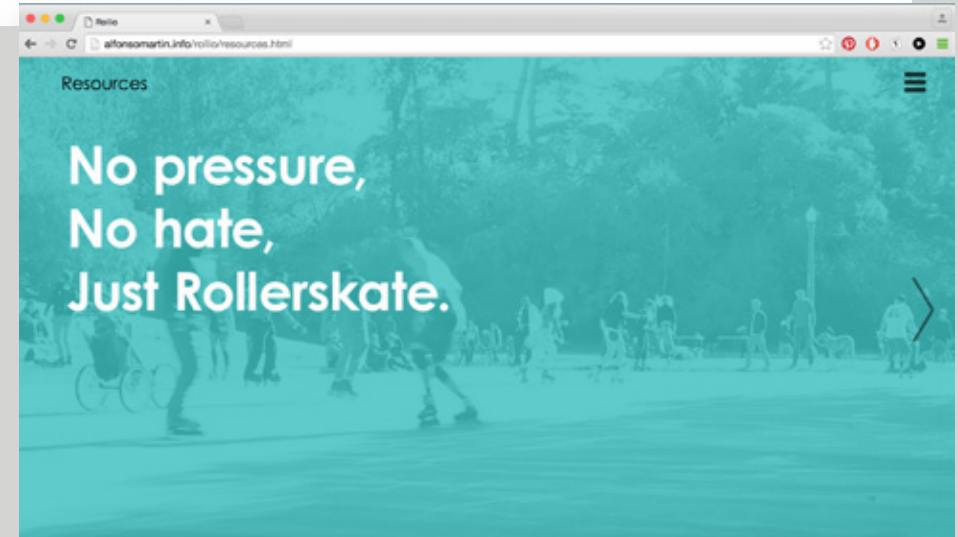
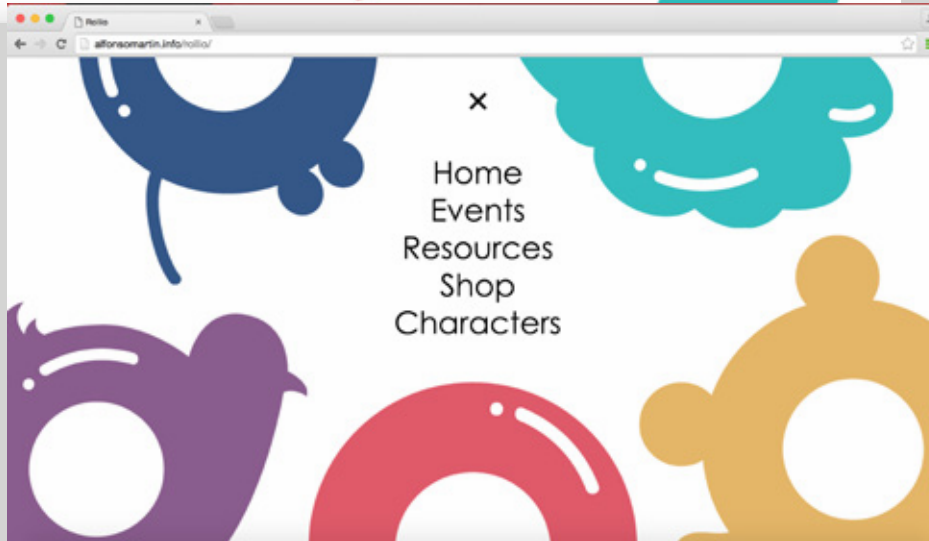
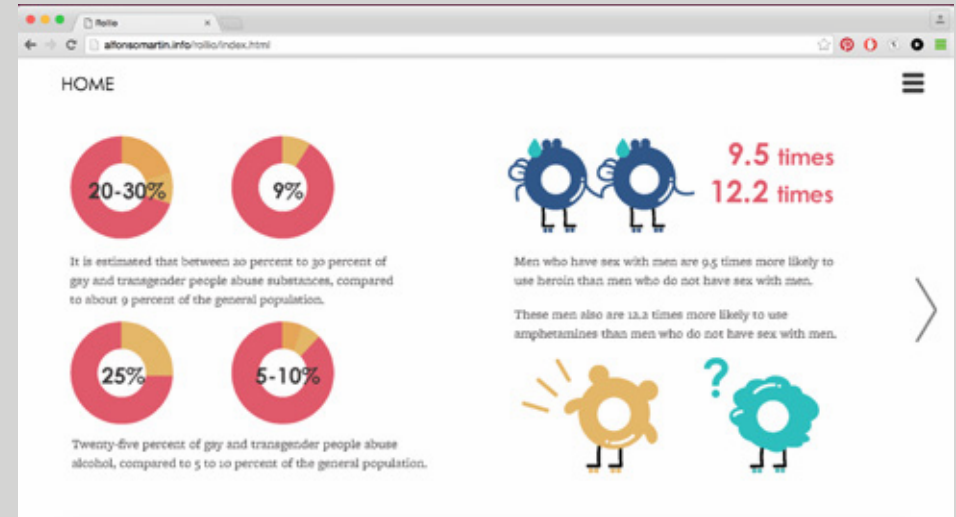


Spin Fly



## Rollio Subculture Brand

Rollio is a brand for a the rollerskating subculture in San Francisco. It raises awareness on the issue of high percents of substance abuse within LGBTQ community and uses rollerskating as a treatment or alternative to other environments with higher peer pressures.



## Rollio Website

Along with the brand, an interactive mock-up website that contains all the information on the Rollio brand and what its mission. You can navigate the website at: [alfonsomartin.info/rollio/](http://alfonsomartin.info/rollio/).