

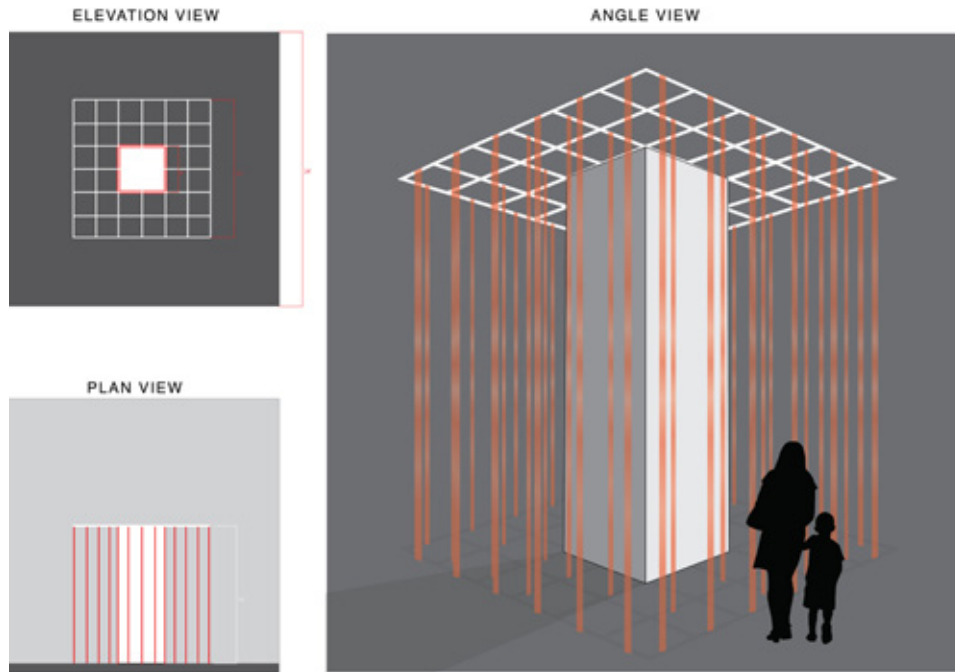
 Youth  
Justice  
Coalition

 Youth  
Justice  
Coalition



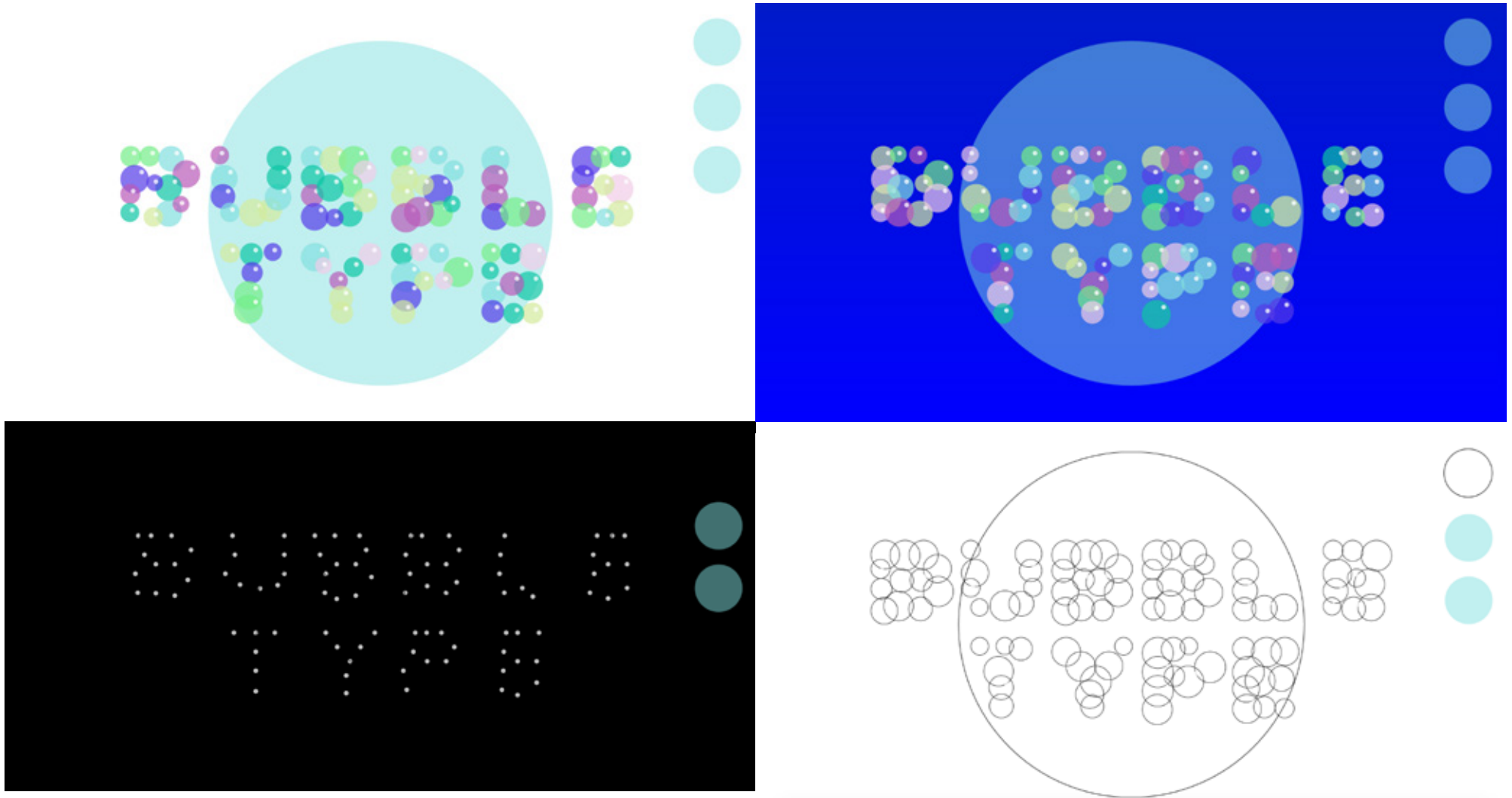
## Youth Justice Coalition Redesign

A rebranding assignment for the Youth Justice Coalition, a non-profit whose mission is to challenge America's addiction to incarceration and race, gender and class discrimination in Los Angeles County's, California's and the nation's juvenile and criminal injustice systems.



## Youth Justice Coalition Installation

An instllation piece incorporatesd in the rebranding of the YJC.



## Bubble Type

An interactive typeface website made from CSS, HTML and JQuery, inspired by the light and playful nature of bubbles. Interact with Bubble Type at: [alfonsomartin.info/BubbleType/](http://alfonsomartin.info/BubbleType/).

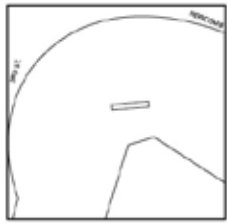


## Bayview/Hunter's Point Icons

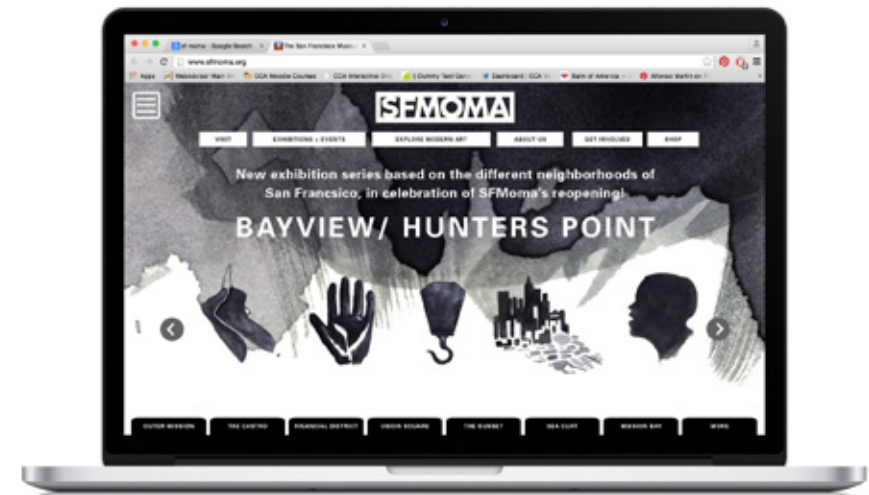
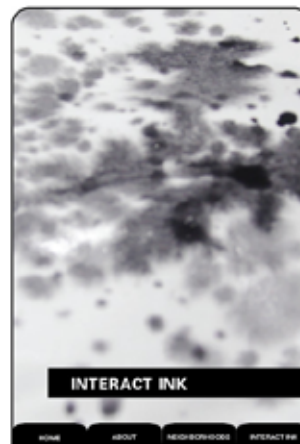
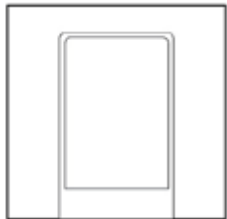
An assignment in which students create icons that reflect the essence of a neighborhood in San Francisco. Bayview/Hunters Point was my neighborhood and I illustrated my icons with watercolor to symbolize the neighborhoods relationship with the old shipyards in the area.



ELEVATION VIEW

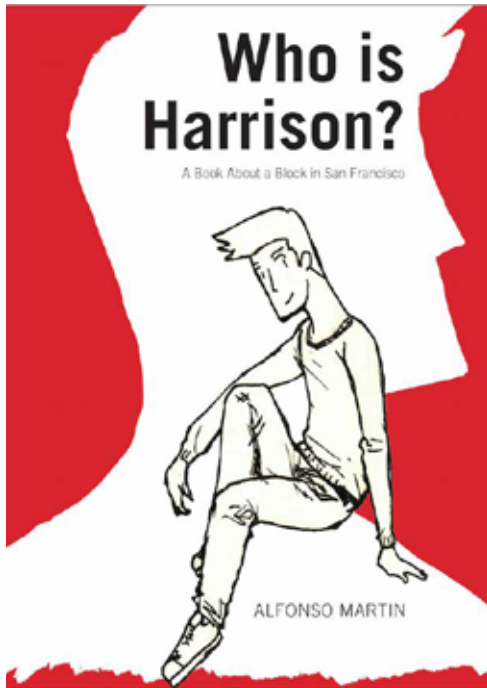


PLAN VIEW



## Bayview/Hunter's Point SFMoMA

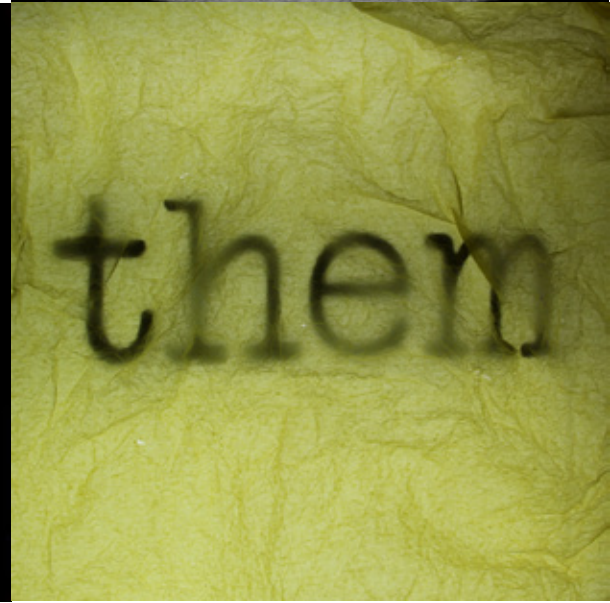
In conjunction with the icons assignment we were instructed to create an environmental piece and webpage for an exhibition opening in SFMoMA that involved all our neighborhoods.



## Who is Harrison? A Book About a Block in San Francisco

An entire book about a block specific block in San Francisco. My chosen block was Harrison Street between Mariposa and 18th Steets, in the Mission District. This book is a recording of my view of the block personifed as a character named Harrison.





## Typo-Photo

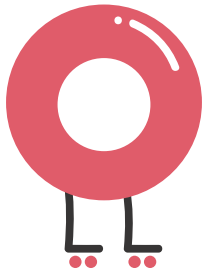
Experimentations with type and photography.



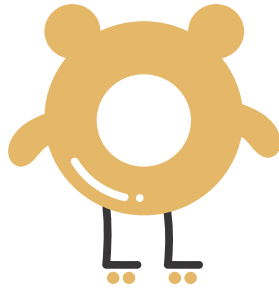
# The Stranger Book

Re-design of the Albert Camus' the Stranger, both the typesetting and book cover design.

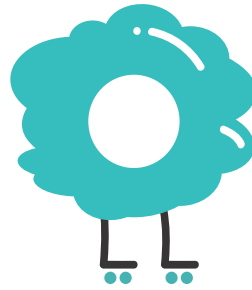




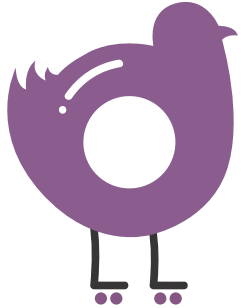
Rollio



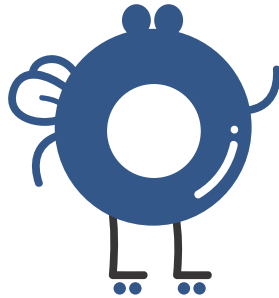
Roller Bear



Cloud Rider



Pigeon Glider

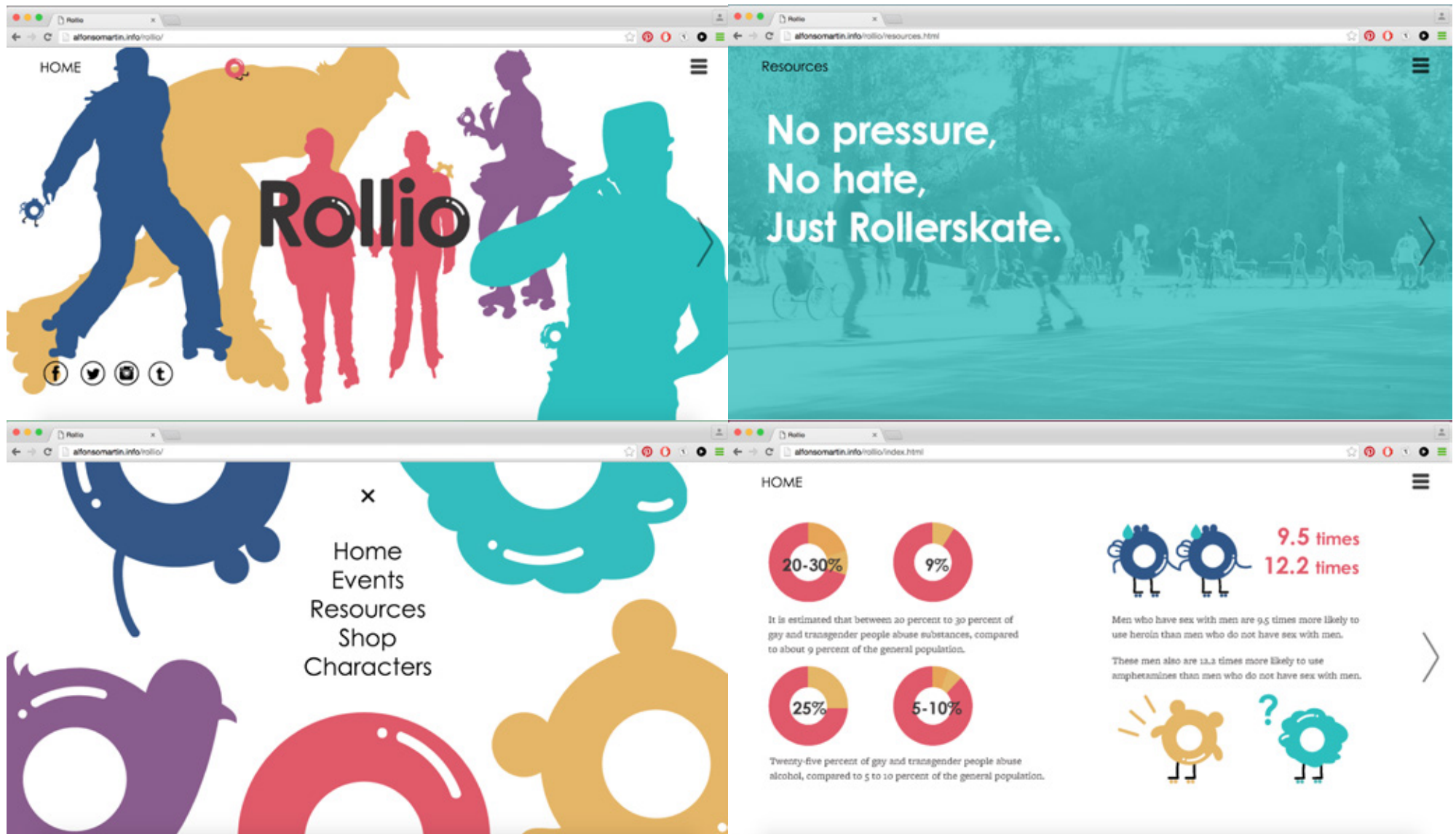


Spin Fly



## Rollio Subculture Brand

Rollio is a brand for the rollerskating subculture in San Francisco. It raises awareness on the issue of high percents of substance abuse within LGBTQ community and uses rollerskating as a treatment or alternative to other environments with higher peer pressures.



## Rollio Website

Along with the brand, an interactive mockup website that contains all the information on the Rollio brand and what its mission. You can navigate the website at: [alfonsomartin.info/rollio/](http://alfonsomartin.info/rollio/).