

PROTOTYPE DEVELOPMENT II SESSION III

DOCUMENTATION

Learning Objectives

LO 1 : Design physical / visual representation and constructive breakthrough of business ideas

Subtopics

- Documentation

The background is a solid blue color. On the left side, there are two overlapping circles of a lighter blue shade. The word "Documentation" is centered in the middle of the image in a white, bold, sans-serif font.

Documentation

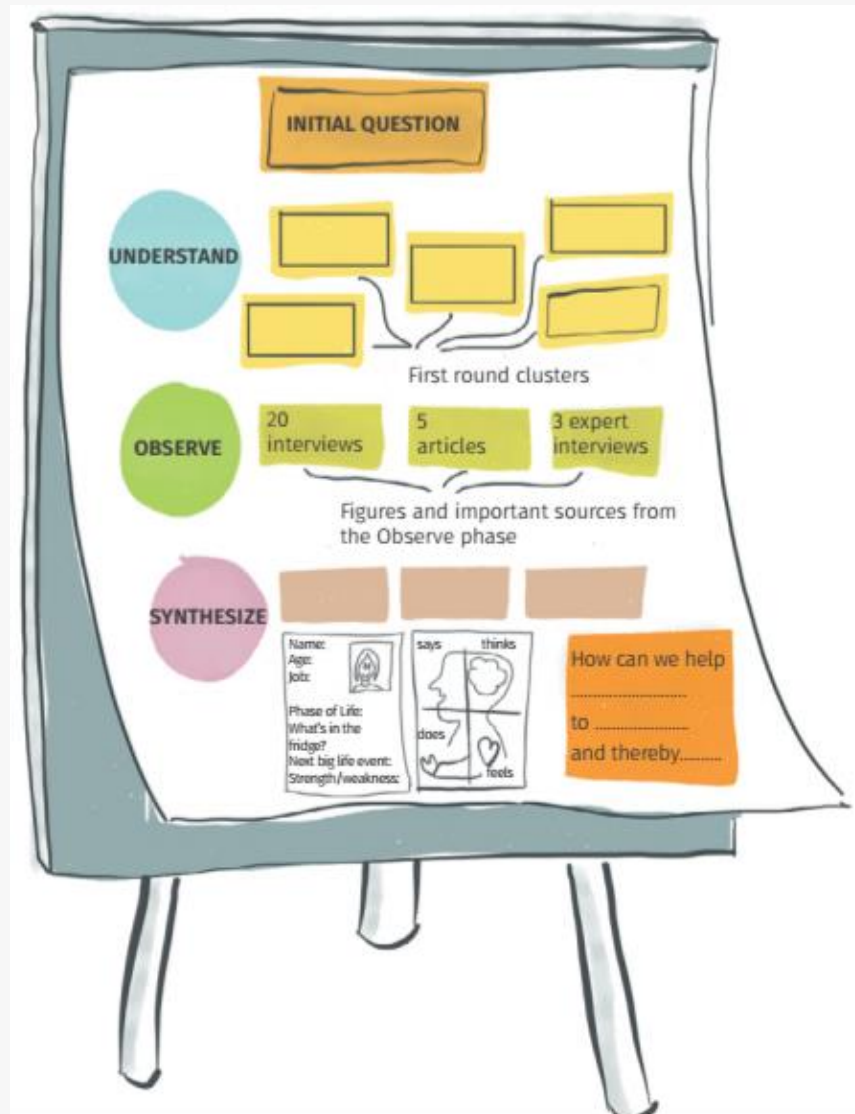
Documentation

- It is important for teams to document the core aspects of each step, as soon as possible
- This documentation step ensures that the valuable information and ideas that inspired the ideation and development of the first prototypes are saved

Documentation I

- **Understand** – Use the Post-its on which you have noted the cluster names or main questions from this phase (e.g. general conditions, goal, budget, concerns, target group...)
- **Observe** – List the different research tools you have used and give a quantitative impression (e.g. five interviews, three internet articles, two expert lectures, two book excerpts, three self-experiments ...)
- **Synthesize** – Take advantage of the Post-its and templates you have created during this step. Give a keyword-like overview of the main findings you have gained from the observation results. What topics have you selected to use for your persona? What insights have you formulated?

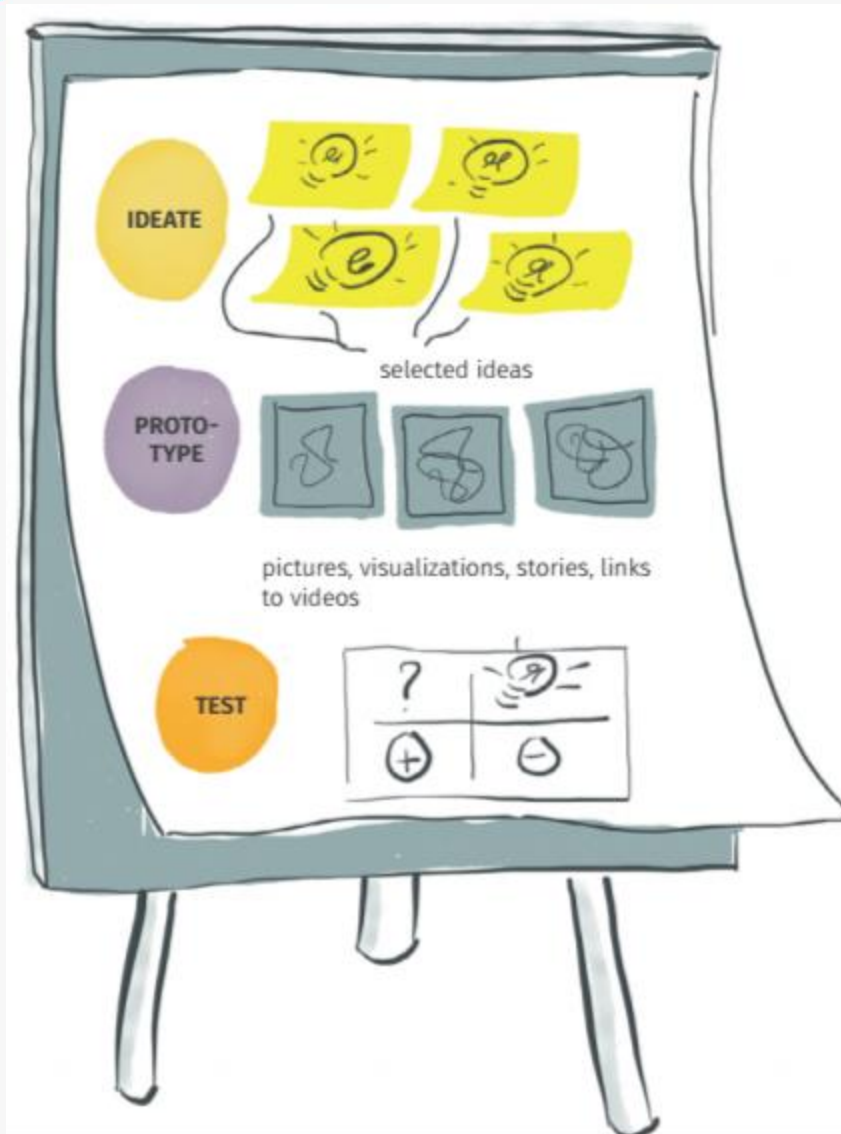
Documentation I



Documentation II

- **Ideate** – Select only those ideas you later used for prototyping
- **Prototype** – Later you can insert photos of your prototype(s). For the final presentation, you can use the original prototype, of course
- **Test** – Print out the feedback grid or draw it on the flipchart here

Documentation II



The background is a solid blue color. On the left side, there are two large, overlapping circles in a lighter shade of blue. The text "Student Activities" is centered horizontally and partially overlaps the right side of these circles.

Student Activities

Student Activities

- Review business idea by using design thinking documentation

Session 5 Preparation

Session 5 Preparation

- Learn Feedback Grid
- Prepare prototype concept to be discussed

References

Osann, I., Mayer, L., & Wiele, I. (2020). The Design Thinking Quick Start Guide: A 6-step Process for Generating and Implementing Creative Solutions. John Wiley & Sons.