

# PROTOTYPE DEVELOPMENT II SESSION V

## FEEDBACK

# Learning Objectives

**LO 1 :** Design physical / visual representation and constructive breakthrough of business ideas

## Subtopics

- Test
- Feedback Grid

The image features a solid blue background. On the left side, there are two large, overlapping circles in a lighter shade of blue. The word "Test" is written in a white, bold, sans-serif font, positioned in the center-right area of the image.

**Test**

- The “Test” phase is about **testing the prototype(s) with users**
- The prototype represents only the **current knowledge and assumptions** the team has about the user

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# Feedback Grid

## Feedback Grid

To collect user feedback for future iteration steps

What worked?  
What was understood?  
What did the tester like?



What didn't work?  
What did the tester dislike?



What new ideas or suggestions for changes did the tester offer?

What was not understandable? Which open questions does the tester still have?

The background is a solid blue color. On the left side, there are two large, overlapping circles in a lighter shade of blue. The text "Student Activities" is centered horizontally and partially overlaps the right side of these circles.

# **Student Activities**



## Student Activities

- Students learn about how to create feedback grid to test their business

# Session 7 Preparation

## Session 7 Preparation

- Selected teams will explain their prototype for maximum 7 minutes per team on video conference session
- Students create a 3-minute video that explains their prototype
- Test the prototype to minimum 3 classmates and 2 lecturers
- Create feedback grid and the analysis based on the testing results

## References

Knapp, J., Zeratsky, J., & Kowitz, B. (2016). Sprint: How to solve big problems and test new ideas in just five days. Simon and Schuster

Osann, I., Mayer, L., & Wiele, I. (2020). The Design Thinking Quick Start Guide: A 6-step Process for Generating and Implementing Creative Solutions. John Wiley & Sons.

<https://www.youtube.com/watch?v=5XC4JqXUJbw>