

Course : 0553T / Multimedia System
Year : 2015

REVIEW II

Session 13

OUTLINE

- Making Multimedia
- Multimedia Project(Planning, Costing, Delivery and Producing)
- Content and Talent
- Delivering Multimedia
- Multimedia Design Advanced

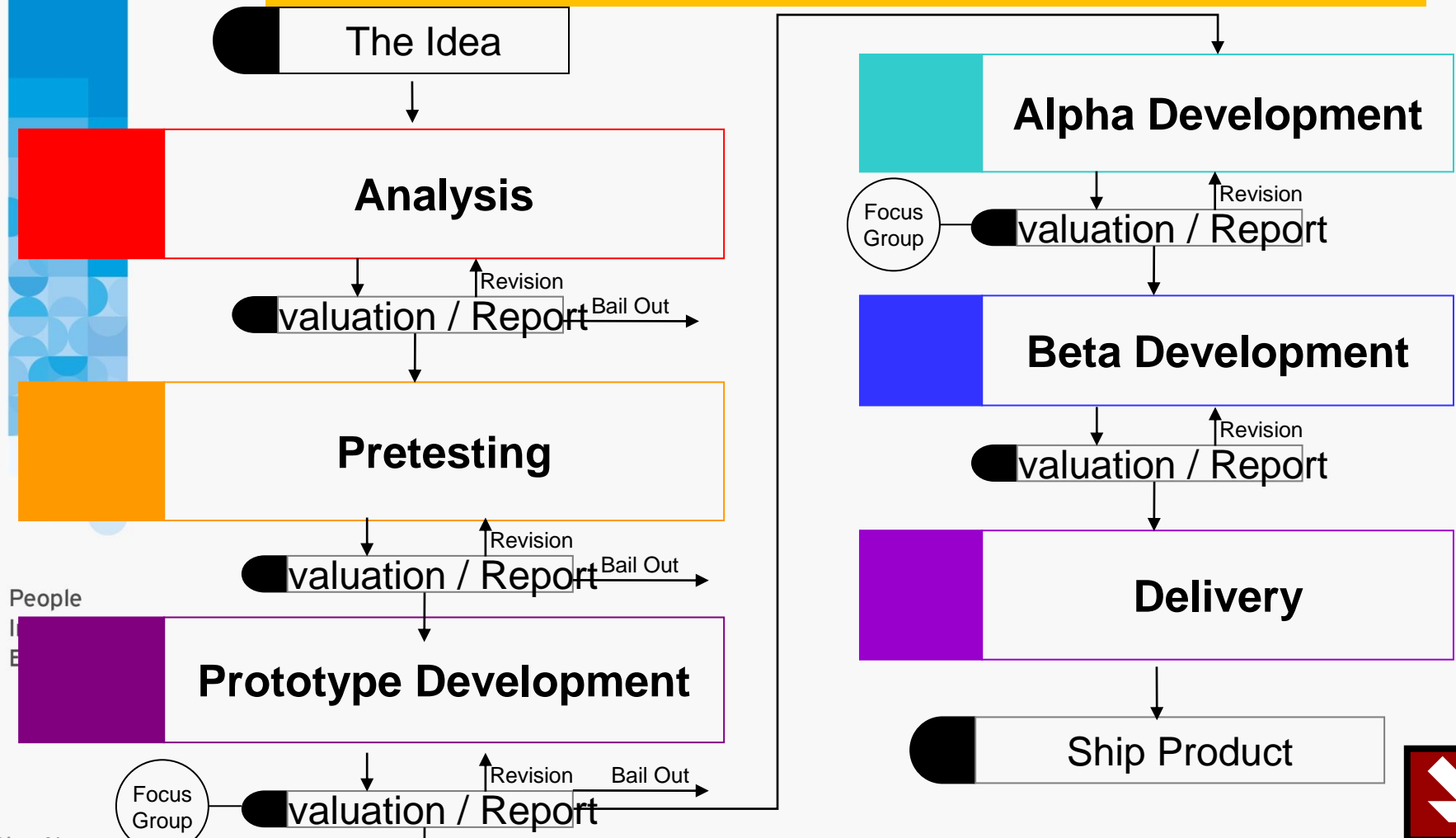
Making Multimedia

- The four basic stages in a multimedia project :



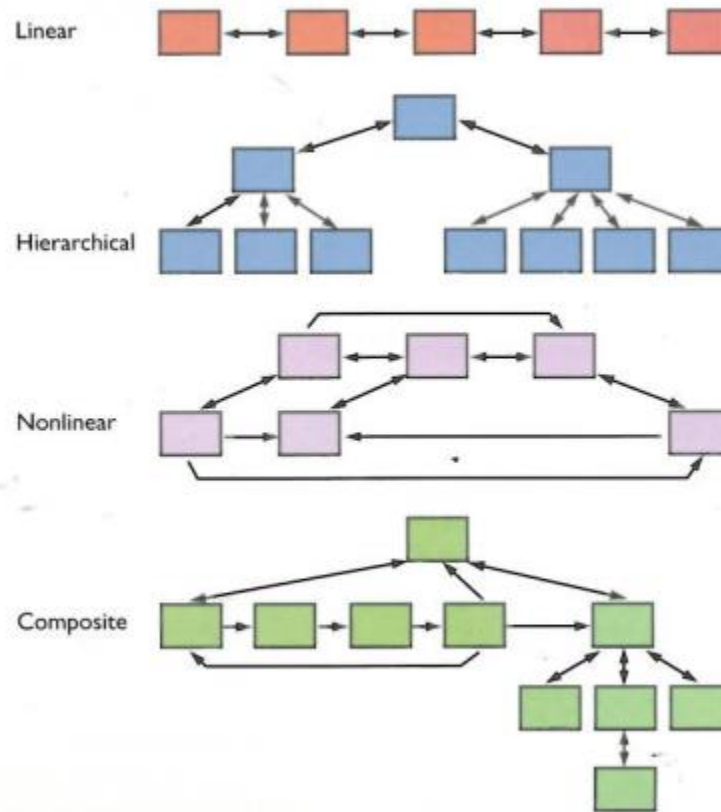
Multimedia Project I

The stepwise process of making multimedia



Multimedia Project II

- Four Primary navigational structures used in Multimedia :



Multimedia Project I

- The **User Interface** of multimedia product :
 - A blend of its graphic elements and its navigation system.
- There are two types of end users :
 - Those who are computer literate (**Expert**)
 - Those who are not (**Novice**)
- **Modal Interface** :
 - The simplest solution for handling varied levels of user expertise

Content and Talent

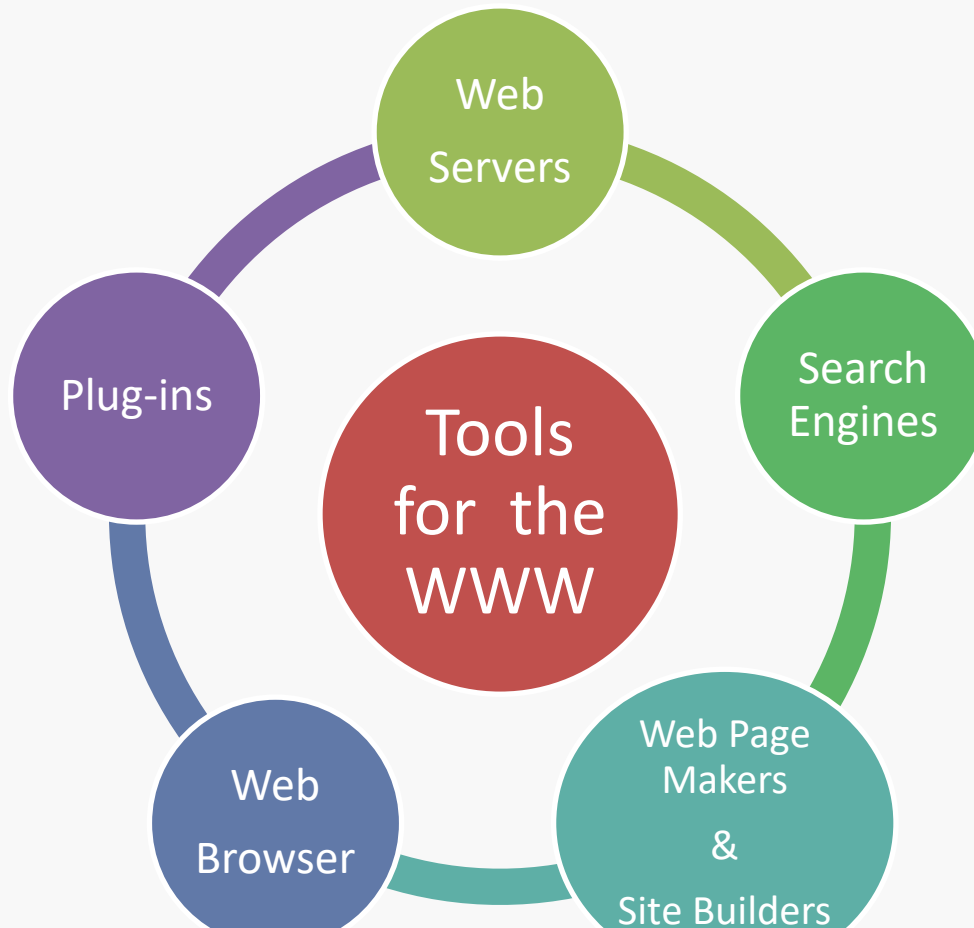
- Using Content Created by Others
 - When use other's content in a broadcast or reproduction , should be granted to its creator
 - **Electronic rights :**
 - The rights to publish a work in a computer-based storage and delivery medium such as on a DVD or on the Web.

Delivering Multimedia

- Delivering on CD-ROM
- Delivering on DVD
- Delivering on the World Wide Web
- Delivering through an App Store

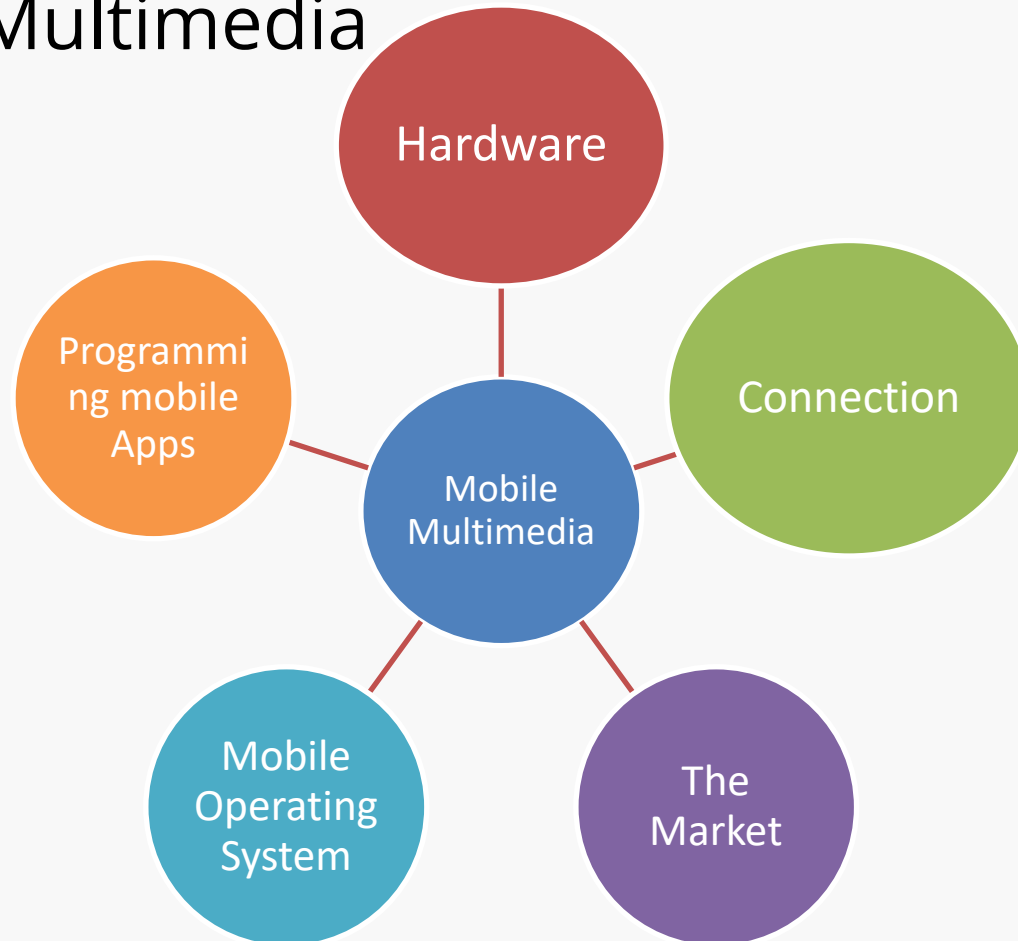
Multimedia Advance

- Multimedia on the Web



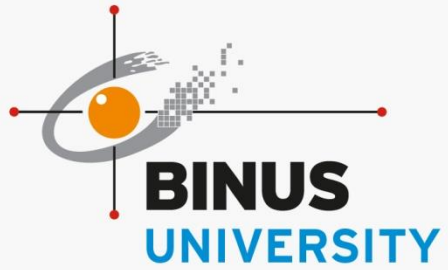
Multimedia Advanced

- Mobile Multimedia



Exercise

- Explain the process of making multimedia !
- Explain the different between develop multimedia project on web and mobile !



Q & A

People
Innovation
Excellence