Three conclusions that can be drawn from this data.

1. Most Kickstarter campaigns are in the theater category and out of the theater category the most are plays.
2. Based on the third chart in the sheet, May is the month when most campaigns get started and December is the month where most campaigns end.
3. Every campaign that was marked as true in spotlight was deemed a successful campaign.

Limitations of this data set.

1. There is no explanation on the spotlight column. I can make guesses on what it means but everyone might have different ideas on what it means.
2. There is also no explanation of what a staff pick exactly is. Again, I can make assumptions, but they could be incorrect.
3. You have the average donation field, but you might could tell a more interesting story if you had all the individual donation information. This way you could tell how much of the funding came from one or two large donations.
4. Having information about why the campaign was canceled would be helpful.
5. All the data given is in different currencies, but I think it would more useful if it was converted to the same currency.

What are some other possible tables and/or graphs that we could create?

1. Using a pie chart for each category and subcategory. It would be interesting to see how each parent category is broken down by subcategory
2. I think an interesting chart would be able to display the total funded amount by parent category and subcategory.
3. A chart comparing the counts of campaigns in each state but sorted by country of origin would be interesting.