John Alfred S. Piñero

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Education

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Bachelor of Science in Computer Engineering

October 2022

- Major in Web Development
- Dean's List Academic Achievement Award Recipient

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Science, Technology, Engineering, and Mathematics Strand (STEM)

July 2018

• Graduated with Honors

CULIAT HIGH SCHOOL

April 2016

• Gerry Roxas Leadership Award Recipient

Professional Experience

CARE CHANNELS, INC.

Loyalty Program – Multimedia Worker

January 2023 - September 2023

- Worked with Marketing and Arts and Design Department to design visually appealing posters which boosted the company's Facebook page.
- Created marketing collaterals such as brochures, video advertisements, posters, and signages which helped in brand identity recognition.
- Designed brand logos and packages for marketing products.
- Enhanced Adobe Skills (Photoshop, Illustrator, and Premiere) to provide more creative outputs.
- Trained a few individuals in basic graphics design.

Volunteer Experience

GERRY ROXAS LEADERSHIP AWARDEES - STUDENT'S SOCIETY

Multimedia Specialist

2021-2022

- Provided designs for organizational activities (posters and graphic materials).
- Assisted in online webinars as Technical Director for Facebook live broadcasts.

Associate Finance Head 2019-2020

- Worked with Finance Head to plan and execute income generating projects for organizational funds.
- Assisted in tracking organizational budget expenses.

Volunteer Corps Head 2019-2020

Actively recruited and onboarded volunteers based on organizational needs and objectives.

 Established communication network for the volunteers for outreach initiatives and organizational event invites.

Associate Vice President for Internal Affairs

2017-2018

- Analyzed survey data from activities to help review and improve organizational activities.
- Planned activities that promotes bond and trust between core officers.

JUANSPARK YOUTH LEADERS

Founding Member

2019-2020

- Volunteered to various outreach programs that aids climate victims and community affected by the COVID-19 pandemic.
- Helped in organizing online leadership webinars and live events as Technical Director.

Certifications / Trainings

Responsive Web Design Certification

freeCodeCamp.org - March 2022

Technical Expertise

- MS Tools (Excel, Powerpoint, Word),
- Adobe Tools (Photoshop, Illustrator, Premiere)
- HTML, CSS, JavaScript, PHP
- OBS Studio