John Alfred S. Piñero

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Education

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Bachelor of Science in Computer Engineering

October 2022

- Major in Web Development
- Dean's List Academic Achievement Award Recipient

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Science, Technology, Engineering, and Mathematics Strand (STEM)

July 2018

Graduated with Honors

CULIAT HIGH SCHOOL

April 2016

• Gerry Roxas Leadership Award Recipient

Professional Experience

CARE CHANNELS, INC.

Loyalty Program – Multimedia Worker

January 2023 - September 2023

- Worked with Marketing and Arts and Design Department to design visually appealing posters which boosted the company's Facebook page.
- Created marketing collaterals such as brochures, video advertisements, posters, and signages which helped in brand identity recognition.
- Designed brand logos and packages for marketing products.
- Enhanced Adobe Skills (Photoshop, Illustrator, and Premiere) to provide more creative outputs.
- Trained few individuals in basic graphics design.

Volunteer Experience

GERRY ROXAS LEADERSHIP AWARDEES - STUDENT'S SOCIETY

Multimedia Specialist

2021-2022

- Provided designs for organizational activities (posters and graphic materials).
- Assisted in online webinars as Technical Director for Facebook live broadcasts.

Associate Finance Head 2019-2020

- Worked with Finance Head to plan and execute income generating projects for organizational funds.
- Assisted in tracking organizational budget expenses.

Volunteer Corps Head 2019-2020

- Actively recruited and onboarded volunteers based on organizational needs and objectives.
- Established communication network for the volunteers for outreach initiatives and organizational event invites.

Associate Vice President for Internal Affairs

2017-2018

- Analyzed survey data from activities to help review and improve organizational activities.
- Planned activities that promotes bond and trust between core officers.

JUANSPARK YOUTH LEADERS

Founding Member

2019-2020

- Volunteered to various outreach programs that aids climate victims and community affected by the COVID-19 pandemic.
- Helped in organizing online leadership webinars and live events as Technical Director.

Certifications / Trainings

Responsive Web Design Certification

freeCodeCamp.org - March 2022

Technical Expertise

- MS Tools (Excel, Powerpoint, Word),
- Adobe Tools (Photoshop, Illustrator, Premiere)
- HTML, CSS, JavaScript, PHP
- OBS Studio