

John Alfred S. Piñero
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Education

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Bachelor of Science in Computer Engineering

October 2022

- Major in Web Development
- Dean's List Academic Achievement Award Recipient

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

July 2018

Science, Technology, Engineering, and Mathematics Strand (STEM)

- Graduated with Honors

CULIAT HIGH SCHOOL

April 2016

- Gerry Roxas Leadership Award Recipient

Professional Experience

CARE CHANNELS, INC.

Loyalty Program – Multimedia Worker

January 2023 - September 2023

- Worked with Marketing and Arts and Design Department to design visually appealing posters which boosted the company's Facebook page.
- Created marketing collaterals such as brochures, video advertisements, posters, and signages which helped in brand identity recognition.
- Designed brand logos and packages for marketing products.
- Enhanced Adobe Skills (Photoshop, Illustrator, and Premiere) to provide more creative outputs.
- Trained a few individuals in basic graphics design.

Technical Expertise

MS Tools (Excel, Powerpoint, Word), Adobe Tools (Photoshop, Illustrator, Premiere), OBS Studio, HTML, CSS, JavaScript, Python
