

John Alfred S. Piñero
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Education

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Bachelor of Science in Computer Engineering

October 2022

- Major in Web Development
- Dean's List Academic Achievement Award Recipient

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

*Science, Technology, Engineering, and Mathematics Strand
(STEM)*

July 2018

- Graduated with Honors

CULIAT HIGH SCHOOL

April 2016

- Gerry Roxas Leadership Award Recipient
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Professional Experience

CARE CHANNELS, INC.

Loyalty Program – Multimedia Worker

January 2023 - September 2023

- Worked with Marketing and Arts and Design Department to design visually appealing posters which boosted the company's Facebook page.
 - Created marketing collaterals such as brochures, video advertisements, posters, and signages which helped in brand identity recognition.
 - Designed brand logos and packages for marketing products.
 - Enhanced Adobe Skills (Photoshop, Illustrator, and Premiere) to provide more creative outputs.
 - Trained a few individuals in basic graphics design.
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Volunteer Experience

GERRY ROXAS LEADERSHIP AWARDEES – STUDENT'S SOCIETY

Multimedia Specialist

2021-2022

- Provided designs for organizational activities (posters and graphic materials).
- Assisted in online webinars as Technical Director for Facebook live broadcasts.

Associate Finance Head

2019-2020

- Worked with Finance Head to plan and execute income generating projects for organizational funds.
- Assisted in tracking organizational budget expenses.

Volunteer Corps Head

2019-2020

- Actively recruited and onboarded volunteers based on organizational needs and objectives.

- Established communication network for the volunteers for outreach initiatives and organizational event invites.

Associate Vice President for Internal Affairs

2017-2018

- Analyzed survey data from activities to help review and improve organizational activities.
- Planned activities that promotes bond and trust between core officers.

JUANSPARK YOUTH LEADERS

Founding Member

2019-2020

- Volunteered to various outreach programs that aids climate victims and community affected by the COVID-19 pandemic.
- Helped in organizing online leadership webinars and live events as Technical Director.

Certifications / Trainings

Responsive Web Design Certification

freeCodeCamp.org - March 2022

Technical Expertise

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| <ul style="list-style-type: none"> • MS Tools (Excel, Powerpoint, Word), | <ul style="list-style-type: none"> • HTML, CSS, JavaScript, PHP |
| <ul style="list-style-type: none"> • Adobe Tools (Photoshop, Illustrator, Premiere) | <ul style="list-style-type: none"> • OBS Studio |

