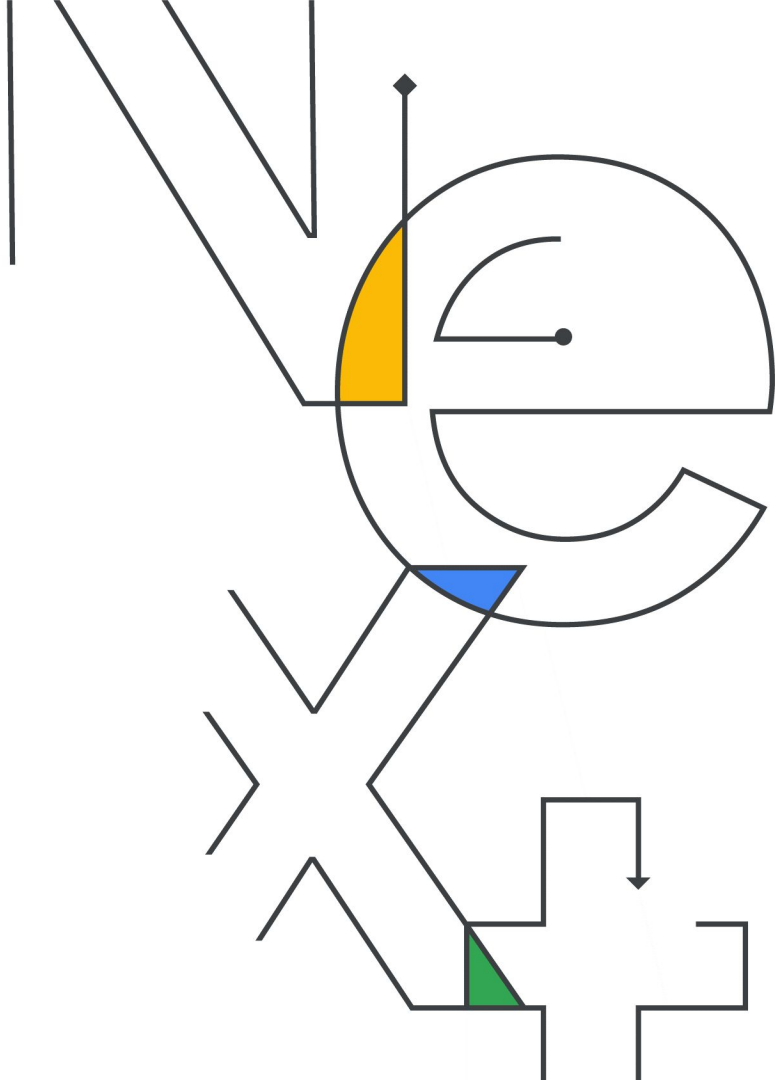


Google Cloud

Next '22

Take your career
to the next level
with a Google Cloud
certification

Oct/
11-13





Magda Jary

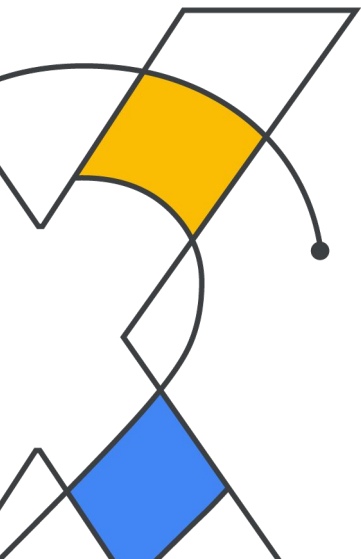
Head of Credentials
and Certifications
Google Cloud



Meenal Borkar

Technical Training
Manager, JAPAC
Google Cloud

Contents



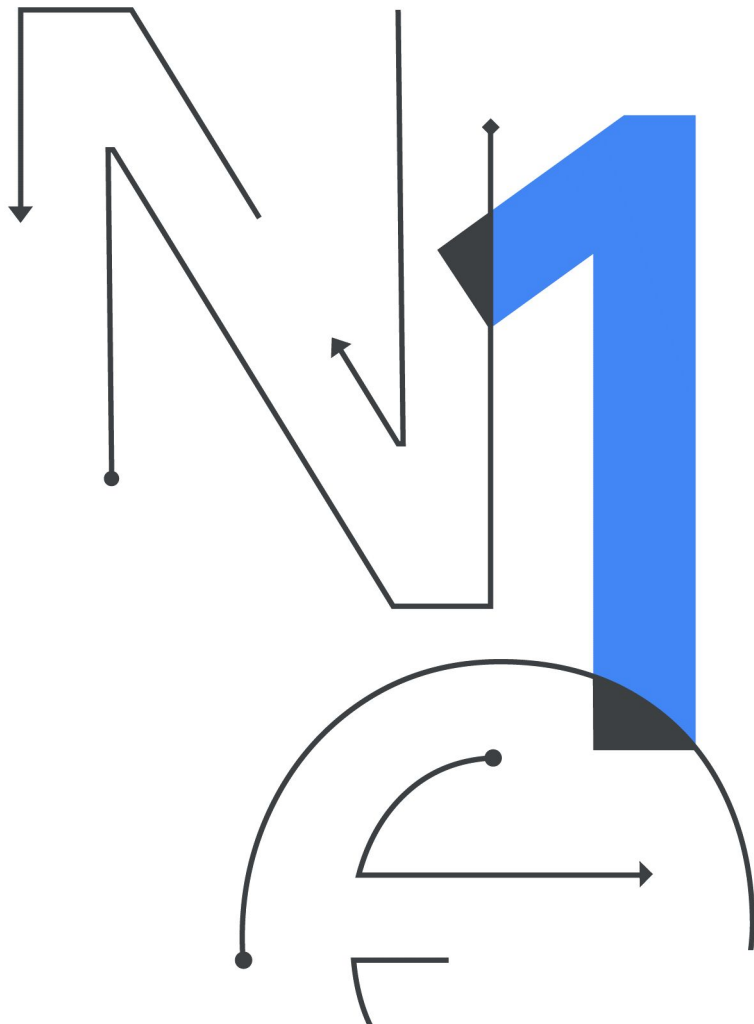
01 Google Cloud Skills Landscape

02 Google Cloud Credentials and Certifications

03 Tips from the expert

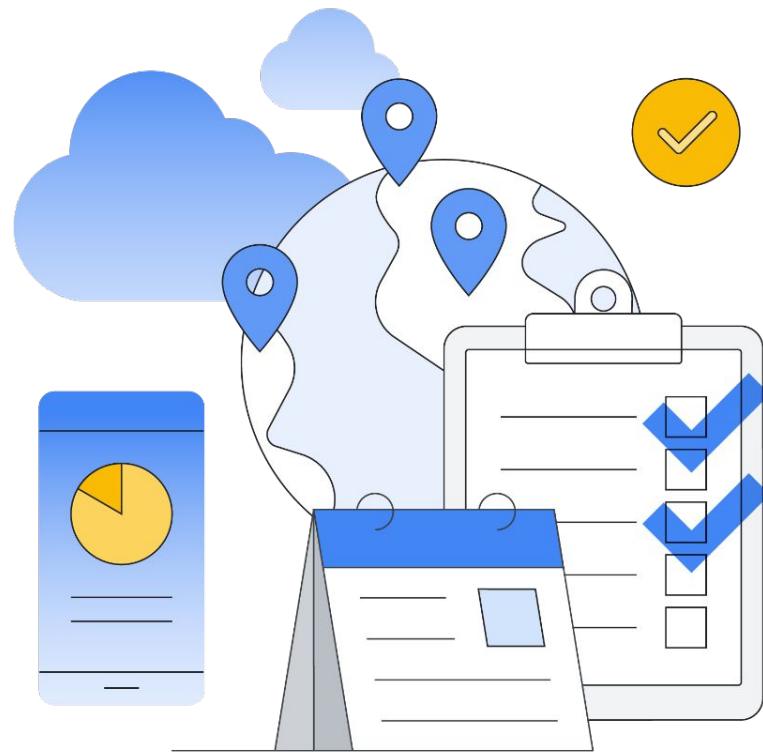
04 Wrap up

Google Cloud Skills



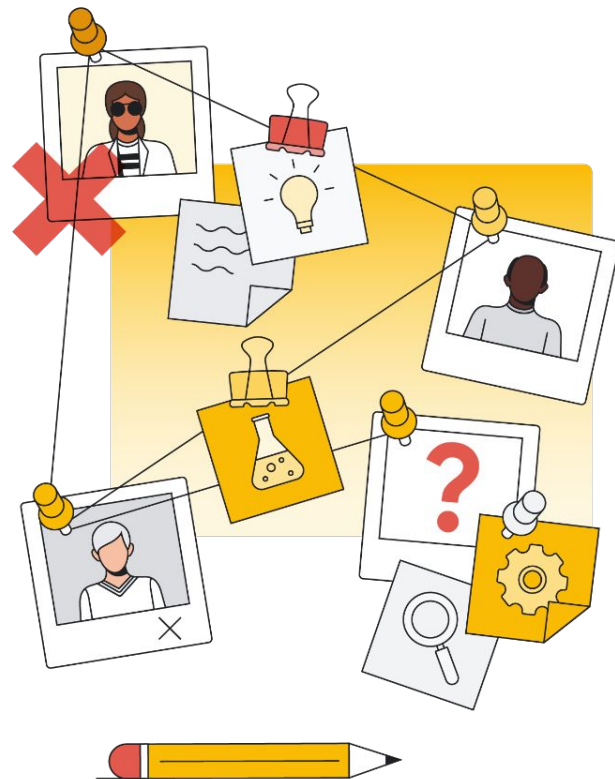
85%

Of businesses will
adopt a cloud first principle
by 2025



80%

IT leaders feel that they have
a lack of skills and knowledge among their
employees



The future of work is in the cloud...



Demonstrate your cloud knowledge and stay ahead of the curve with **Google Cloud credentials and certifications.**

Stand out with Google Cloud certification



87%

Hiring managers value hands-on experience and certifications over a university degree when evaluating candidates.

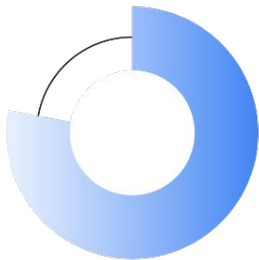


82%

Hiring managers say that cloud certifications make a candidate more attractive.

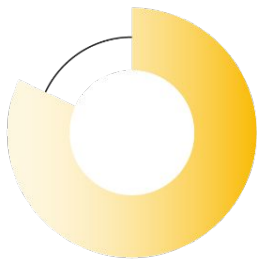
Source: State of Cloud Learning Report. A Cloud Guru, 2020
https://go.acloudguru.com/rs/194-UHP-609/images/State_of_Cloud_Learning_Report_A_Cloud_Guru.pdf

Cloud Certification Program Impact



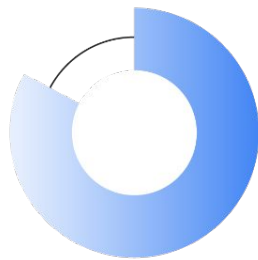
78%

Feel more confident in
professional future



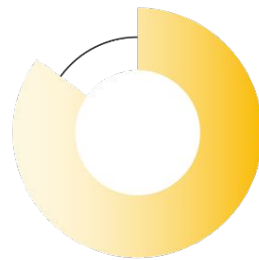
82%

Can prove cloud skill
competency to
recruiters



83%

Feel resume is more
attractive



85%

Feel more confident
in cloud skills

Percentages indicate those who strongly or somewhat agree' with the statement. Findings from survey conducted with Google Cloud Certified individuals in February 2020 by an Independent Third Party Research Organization.

Our learning options support you on your certification journey, and beyond



Learn

Purchase one of our learning packages (on-demand, ILT, and hands-on learning) and complete training



Practice

Test your knowledge with Google Cloud Skill badges



Prepare

Ready to become certified? Google Cloud has exam guides, sample questions, and case studies available to help you best prepare for the exam



Certify

Google Cloud has associate and professional level certifications available to take at home or in a testing center



Ongoing Learning

Continue to sharpen and evolve your team's skills and continue to validate their abilities with skill badges and recertification

Build your cloud skills

Our catalog caters to all learning styles with 700+ different pieces of learning content delivered in multiple formats:



On-demand training

Delivered via Google Cloud Skills
Boost, Coursera, Pluralsight,
Udacity, Salesforce



In-person training

Delivered by Google Cloud Trainers or Authorized
Training Partners (ATPs)



Hands-on learning

Labs, quests



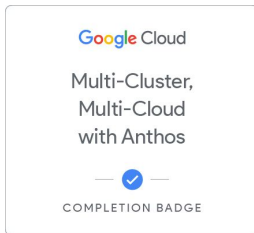
Gamified learning

Gamified labs, quests, etc.

Google Cloud Credentials and Certifications

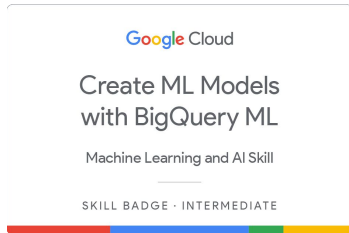


Google Cloud Credentials & Certifications



Completion Badges

Reward learner for engagement and completion of learning activities (e.g. Course, quest completion badges)



Skill badges

Recognize learner's knowledge and/ or hand-on skills with Google Cloud demonstrated by the completion of a learning and assessment



Certifications

Validate and mastered the knowledge and skills at performing an end-to-end job role using Google Cloud technology

Google Cloud Certifications Portfolio

Validate skills and cloud knowledge to accelerate your career

Cloud Digital Leader

Associate Cloud Engineer

Professional Google Workspace Administrator

Professional Cloud Architect

Professional Data Engineer

Professional Machine Learning Engineer

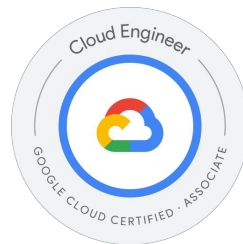
Professional Cloud Database Engineer

Professional Cloud DevOps Engineer

Professional Cloud Developer

Professional Cloud Network Engineer

Professional Cloud Security Engineer



Which Google Cloud Certifications are right for you?



Recommended candidate

For business professionals looking to contribute to digital transformation and strategic decisions involving the cloud.

Assesses

One's general cloud knowledge and understanding of Google Cloud services.



For technical individuals who work hands-on with the cloud to deploy and configure and manage cloud solutions.

Ability to implement cloud solutions based on technical requirements.



For experienced technical professionals who design, plan, optimize and ensure reliability of cloud solutions. These individuals have hands-on experience with deployment and configuration of solutions.

Ability to implement cloud solutions based on both the business and technical requirements.



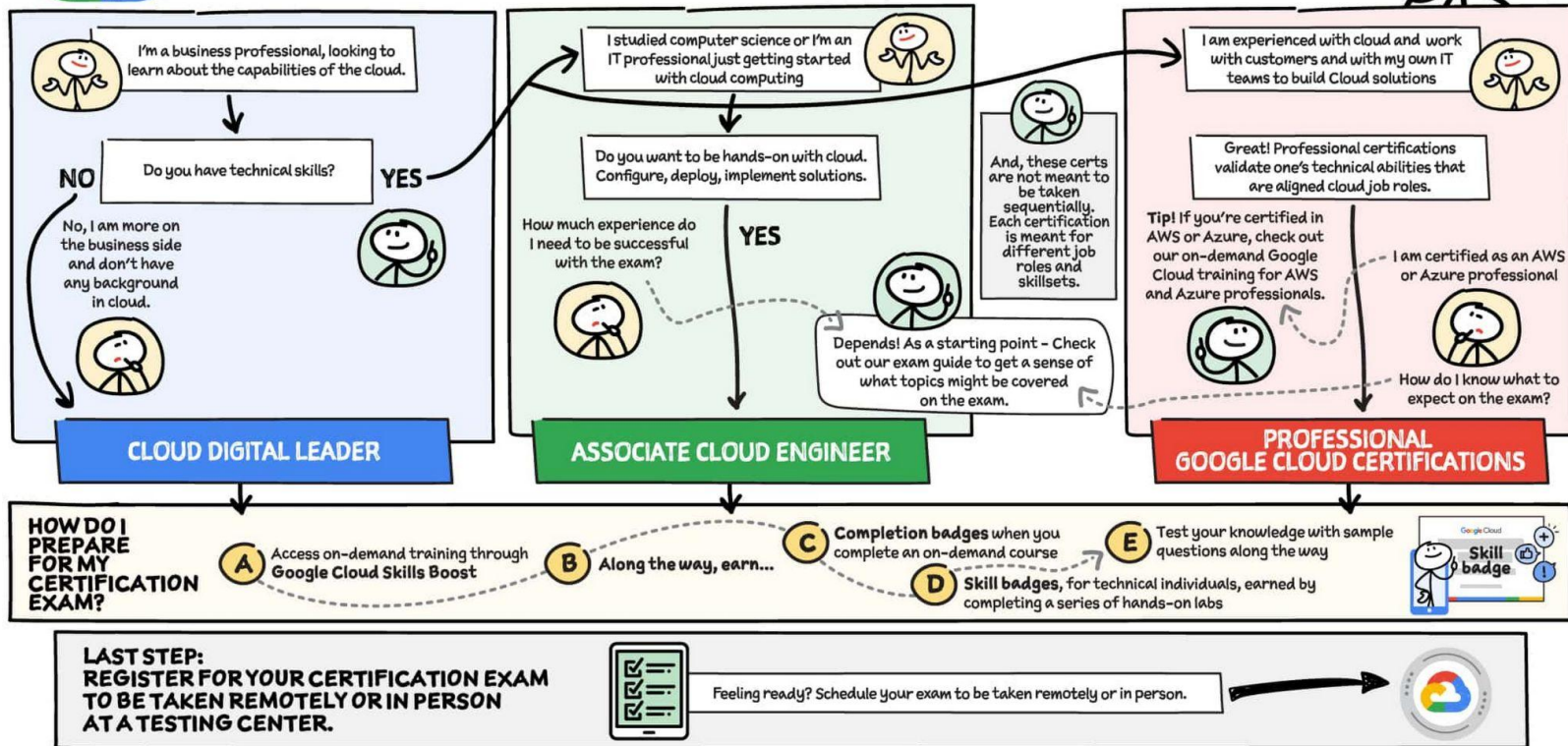
Which Google Cloud certification is right for me?

#GCPSketchnotes

@PVERGADIA

THECLOUDGIRLDEV

08.15.2022



Enjoy the benefits



Distinguish yourself with a Google Cloud Certified badge and certificate

Exclusive Google Cloud Certified Merchandise* and Digital Assets

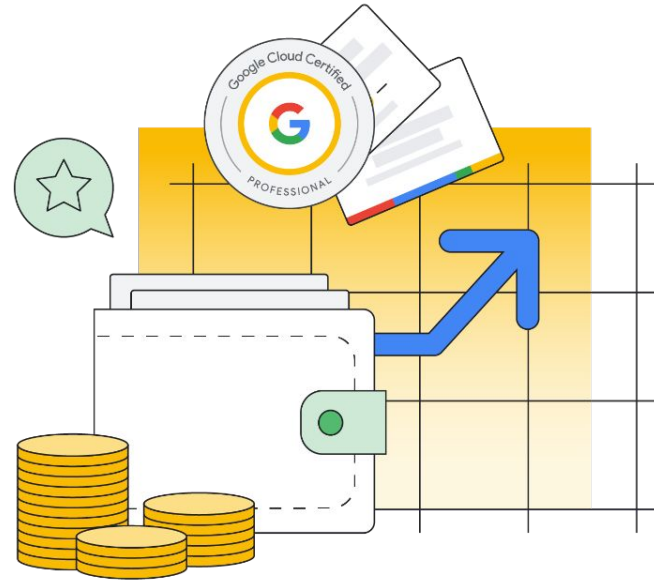
Network and exchange ideas in the Google Cloud Certified community

Special recognition at select events**

*For Professional level certifications

** For Associate and Professional certifications

Ready to get started?
Invest in Google Cloud
credentials &
certifications today





Tips from the Expert

Meenal





Wrap up

Continue your cloud learning journey



Complete
#GoogleCloud
challenges today

<https://cloud.withgoogle.com/next/developer-zone#innovators-hive>



New learners, begin
your 30 days no-
cost training trial

<cloudskillsboost.google/subscriptions>



Start your Google
Cloud Skills Boost
Annual
Subscription

<cloudskillsboost.google/subscriptions>

Thank you

Google Cloud

Next '22

