

# Efficient Allocation of Indivisible Goods in Pseudo Markets with Constraints

with Wolfgang Pesendorfer and Mu Zhang

June 3, 2023

# Randomization and Existence

The task:

Finite set of indivisible goods

Finitely many agents

Allocate the goods to agents efficiently and fairly

Candidate for efficient + fair:

Walrasian equilibrium with equal endowments

# Fiat Money

Rather than allocating the indivisible goods as endowments

We allocate fiat money

The designer accepts the money as if it has real value

Prices emerge competitively

# Nonconvexities

Indivisibilities create nonconvexities

May lead to nonexistence of Walrasian equilibrium.

Convexifying by allowing trades in lotteries ensures the existence of Walrasian equilibrium in expectation.

But, it may be impossible to implement the equilibrium average consumptions as a probability distribution over allocations.

We call this the **implementability problem**

# implementability problem

## Example 1:

Two agents and three indivisible goods

Each agent has one unit of fiat money

Both agents have the following utility function:

$$u_i(A) = \begin{cases} 0 & \text{if } |A| < 2 \\ 2 & \text{if } |A| \geq 2 \end{cases}$$

## Example 1 continued

The three goods are perfect substitutes

Standard arguments yield:

All three goods must have the same positive price.

In equilibrium, both agents will want to randomize between consuming 2 units and consuming 0 ( $.75/.25$ )

But then it impossible for aggregate consumption to equal 3, the aggregate supply.

## Discrete Concavity

The utility function above features two types of nonconvexities

First, the consumption set is not convex

Also, marginal utility of an additional unit increases from 0 to 2

That is, there are complementarities

Our theorems show that the implementability problem always has a solution, and, therefore, Walrasian equilibria exist, if utilities satisfy the discrete analog of convexity called  $M^\natural$  concavity.

# Randomization and Efficiency

## Example 2:

Two indivisible goods ( $a$  and  $b$ )

Three consumers (1, 2 and 3)

	$a, b$	$a$	$b$	$\emptyset$
1	11	10	8	0
2	11	10	2	0
3	11	10	2	0

All agents have the same budget (\$1)

Same ordinal ranking  $\{a, b\} \succ \{a\} \succ \{b\} \succ \emptyset$



With equal budgets, here is no equilibrium without randomization

With nearly equal budgets:  $a$  to agent  $i$  and  $b$  to agent  $j$ . Choose  $i, j$  randomly payoffs:  $(6, 4, 4)$

With randomization Walrasian equilibrium payoffs

$$W = \{(8 + 3x/5, 5 - x, 5 - x) \mid x \in [0, 1]\}$$

Equilibrium utility of consumer 1: 8 to  $43/5$

Equilibrium utilities of the other two consumers in  $[4, 5]$ .

Every Walrasian equilibrium with randomization

Pareto dominates deterministic eq. with random endowments.

# The Pseudo Market

Finite set of agents  $\{1, \dots, N\}$ ;

Finite set of goods  $H = \{1, \dots, L\}$

Utility functions  $u_i$  is the utility function of agent  $i$  where

- $A \subset H$  is the set of discrete goods that  $i$  consumes
- $u_i : 2^H \rightarrow \mathbf{R}_+ \cup \{-\infty\}$ ,
- $\text{dom } u_i := \{A \mid u_i(A) > -\infty\}$  is the consumption set
- $A \subset B$  implies  $u_i(A) \leq u_i(B)$  (monotone)

# Walrasian Equilibrium: Deterministic and Random allocations

Deterministic Walrasian equilibrium is  $\omega = (A_1, \dots, A_n)$ ,  $p = (p^1, \dots, p^L)$  such that

- 1 (Feasibility)  $A_i \subset H$ ;  $A_i \cap A_l \neq \emptyset$  implies  $i = l$
- 2 (Aggregate Feasibility)  $H = \bigcup_i A_i$
- 3 (Optimality)  $A \in \mathcal{B}(b_i, p)$  and  $u_i(A_i) \geq u_i(B)$  for all  $B \in \mathcal{B}(b_i, p)$ .

# Walrasian Equilibrium with Randomization

A random consumption  $\sigma$  is a probability distribution over the set of goods:

$$\sigma : 2^H \rightarrow [0, 1]$$

such that  $\sum_{A \subseteq H} \sigma(A) = 1$

# Walrasian Equilibrium with Randomization

A random consumption  $\sigma$  is a probability distribution over the set of goods:

$$\sigma : 2^H \rightarrow [0, 1]$$

such that  $\sum_{A \subseteq H} \sigma(A) = 1$

A random consumption for all agents:

$$\tau = (\sigma_1, \dots, \sigma_n) \in (\Delta(2^H))^n$$

# Walrasian Equilibrium with Randomization

A random consumption  $\sigma$  is a probability distribution over the set of goods:

$$\sigma : 2^H \rightarrow [0, 1]$$

such that  $\sum_{A \subset H} \sigma(A) = 1$

A random consumption for all agents:

$$\tau = (\sigma_1, \dots, \sigma_n) \in (\Delta(2^H))^n$$

A random allocation is a probability distribution over allocations:

$$\alpha \in \Delta(\Omega) \subset \Delta(2^H)^n$$

$\Omega = \{\text{Deterministic allocations}\}$  (set of all partitions of  $H$ )

# Walrasian Equilibrium with Randomization

The pair  $(p, \alpha)$  is a Walrasian equilibrium (with randomization) if

The marginals of  $\alpha \in \Delta(\Omega)$  are optimal random consumptions at price  $p$ .

$\sigma_i$  is optimal for  $i$  if  $\sigma_i \in \mathcal{B}(p, b_i)$  and

$$\sum_A u_i(A) \sigma(A) \geq \sum_A u_i(A) \hat{\sigma}_i(A)$$

for all  $\hat{\sigma} \in \mathcal{B}(p, b_i)$

where  $\mathcal{B}(p, b_i) = \{\tilde{\sigma}_i \mid \sum_B \tilde{\sigma}_i(B) p(B) \leq b_i\}$  and  $p(B) = \sum_{j \in B} p^j$

# Feasibility

Agents choose optimal random consumptions

$$\tau = (\sigma_1, \dots, \sigma_n) \in (\Delta(2^H))^n$$

Equilibrium must specify random allocations  $\alpha \in \Delta(\Omega) \subset \Delta(2^H)^n$  such that  $\alpha_i = \sigma_i$ .

For  $\tau = (\sigma_1, \dots, \sigma_n) \in (\Delta(2^H))^n$  is there a random consumption  $\alpha \in \Delta(\Omega)$  such that the  $i$ -th marginal  $\alpha_i = \sigma_i$  for all  $i$ ?

Adding up constraint:  $\sum_i \sum_{A_i \ni j} \sigma(A_i) = 1$  for all  $j$

Necessary but not sufficient. Recall the implementability problem



## $M^\natural$ concavity

$A, B \in \text{dom } u$ ,  $j \in A \setminus B$  implies there is  $D \subset B \setminus A$  such that  $|D| \leq 1$  and

$$u((A \setminus \{j\}) \cup D) + u((B \setminus D) \cup \{j\}) \geq u(A) + u(B)$$

## $M^\natural$ concavity

$A, B \in \text{dom } u$ ,  $j \in A \setminus B$  implies there is  $D \subset B \setminus A$  such that  $|D| \leq 1$  and

$$u((A \setminus \{j\}) \cup D) + u((B \setminus D) \cup \{j\}) \geq u(A) + u(B)$$

$A$			$B$	
$a_1$	$a_2$	$c$	$b_1$	$b_2$

## $M^\natural$ concavity

$A, B \in \text{dom } u$ ,  $j \in A \setminus B$  implies there is  $D \subset B \setminus A$  such that  $|D| \leq 1$  and

$$u((A \setminus \{j\}) \cup D) + u((B \setminus D) \cup \{j\}) \geq u(A) + u(B)$$

$$\begin{array}{ccccc} & A & & B & \\ a_1 & a_2 & c & b_1 & b_2 \end{array}$$

$$a_1 \quad a_2 \quad c \quad b_1 \quad b_2$$

$$u(a_1 c) + u(a_2 c b_1 b_2) \geq u(A) + u(B)$$

## $M^\natural$ concavity

$A, B \in \text{dom } u$ ,  $j \in A \setminus B$  implies there is  $D \subset B \setminus A$  such that  $|D| \leq 1$  and

$$u((A \setminus \{j\}) \cup D) + u((B \setminus D) \cup \{j\}) \geq u(A) + u(B)$$

$$\begin{array}{ccccc} & A & & B & \\ a_1 & a_2 & c & b_1 & b_2 \end{array}$$

$$\begin{array}{ccccc} a_1 & a_2 & c & b_1 & b_2 \\ u(a_1 c) + u(a_2 c b_1 b_2) & \geq & u(A) + u(B) \end{array}$$

or

$$\begin{array}{ccccc} a_1 & a_2 & c & b_1 & b_2 \\ u(a_1 b_2 c) + u(a_2 c b_1) & \geq & u(A) + u(B) \end{array}$$

## Examples of $M^{\natural}$ -Concave Utilities

- ▶ unit demand preferences:  $u(A) = \max_{j \in A} u(\{j\})$   
(one-to-one matching)
- ▶ for any concave function  $f$ , let  $u(A) = f(|A|)$
- ▶  $H$  all rows of matrix; for  $A \subset H$ ,  $u(A)$  is the rank of  $A$   
(maximal number of independent rows)
- ▶  $H$  all edges of a complete undirected graph, for  $A \subset H$  is  $u(A)$   
is the maximal cardinality of  $B \subset A$  that contains no cycles

# The Pseudo Market

Assign fiat money to all agents

Normalize the price of fiat money (i.e.,  $= 1$ )

# The Pseudo Market

Assign fiat money to all agents

Normalize the price of fiat money (i.e.,  $= 1$ )

**The Pseudo Market**  $\mathcal{E} = \{(u_i, b_i)_{i \in N}\}$  has fiat money,  $b_i > 0$ ,

$M^b$ -concave  $u_i$ 's such that  $\emptyset \in \text{dom } u_i$  for all  $i$ .

# Strong Equilibrium

Random allocation  $\alpha$  and prices  $p$  are a **strong equilibrium** if  $(\alpha, p)$  is a Walrasian Equilibrium and  $\alpha$  delivers, with probability 1, to each  $i$  a least expensive consumption among all her optimal consumptions

**Fact:** Every strong equilibrium is Pareto efficient; other Walrasian equilibria may be inefficient



# Strong Equilibrium

Random allocation  $\alpha$  and prices  $p$  are a **strong equilibrium** if  $(\alpha, p)$  is a Walrasian Equilibrium and  $\alpha$  delivers, with probability 1, to each  $i$  a least expensive consumption among all her optimal consumptions

**Fact:** Every strong equilibrium is Pareto efficient; other Walrasian equilibria may be inefficient

**Theorem 1:** Every pseudo market with  $M^h$ -concave utilities has a strong equilibrium.

## How the proof works

Define: quasilinear utility function:

$$U_i(A, m) = u_i(A) + m$$

$L$  indivisible and one divisible good,  $m$ ; also numeraire

Demand:  $D_{U_i}(p) = \{A \mid U_i(A) - p(A) \geq U_i(B) - p(B) \forall B\}$

Implicit assumption: everyone has plenty of  $m$ .

Seller/Designer owns all indivisible goods initially

## Step 1

Substitutes condition:

$D_{U_i}(p) = \{j\}$ ,  $D_{U_i}(\hat{p}) = \{l\}$ ,  $\hat{p}^k = p^k$  for all  $k \neq j, j^*$   
and  $\hat{p}^{j^*} \geq p^{j^*}$  implies  $j = l$ .

An economy of agents with quasilinear substitutes utility functions is a KC (Kelso-Crawford) economy.

Kelso-Crawford prove that every KC economy has a Walrasian equilibrium

First Welfare Theorem holds.

Any efficient (surplus maximizing) allocation (of divisible goods) and any Walrasian price constitute a Walrasian equilibrium  
(Exchangeability)

# The Constrained KS Economy

Quasilinear economy with budget constraints:

Each agent has a limited supply of the divisible good,  $b_i$ .

Then, demand is all maximizers of  $U_i$  within the set

$$\mathcal{B}(p, b) = \{\sigma \mid \sum_B \sigma(B)p(B) \leq b\}$$

Economy quasilinear economy with substitutes preferences and budget constraints is a constrained Kelso-Crawford economy CKC.

## Step 2

**Lemma 1:** Every CKC economy has a Walrasian equilibrium  
To prove the lemma, for each  $i$  choose  $\lambda_i \in [0, 1]$   
and replace every  $U_i$  with

$$\hat{U}_i(A_i, p) = \lambda_i u_i(A) - p(A_i)$$

Ignore constraints, find equilibrium for the transferable utility economy such that

## Step 2

**Lemma 1:** Every CKC economy has a Walrasian equilibrium  
To prove the lemma, for each  $i$  choose  $\lambda_i \in [0, 1]$   
and replace every  $U_i$  with

$$\hat{U}_i(A_i, p) = \lambda_i u_i(A) - p(A_i)$$

Ignore constraints, find equilibrium for the transferable utility economy such that

every agent spends at most  $b_i$

## Step 2

**Lemma 1:** Every CKC economy has a Walrasian equilibrium

To prove the lemma, for each  $i$  choose  $\lambda_i \in [0, 1]$

and replace every  $U_i$  with

$$\hat{U}_i(A_i, p) = \lambda_i u_i(A) - p(A_i)$$

Ignore constraints, find equilibrium for the transferable utility economy such that

every agent spends at most  $b_i$

If  $\lambda_i < 1$ , agent  $i$  spends exactly  $b_i$

## Step 2

**Lemma 1:** Every CKC economy has a Walrasian equilibrium

To prove the lemma, for each  $i$  choose  $\lambda_i \in [0, 1]$

and replace every  $U_i$  with

$$\hat{U}_i(A_i, p) = \lambda_i u_i(A) - p(A_i)$$

Ignore constraints, find equilibrium for the transferable utility economy such that

every agent spends at most  $b_i$

If  $\lambda_i < 1$ , agent  $i$  spends exactly  $b_i$

equilibria for the transferable utility economy are implementable



## Step 2

**Lemma 1:** Every CKC economy has a Walrasian equilibrium

To prove the lemma, for each  $i$  choose  $\lambda_i \in [0, 1]$

and replace every  $U_i$  with

$$\hat{U}_i(A_i, p) = \lambda_i u_i(A) - p(A_i)$$

Ignore constraints, find equilibrium for the transferable utility economy such that

every agent spends at most  $b_i$

If  $\lambda_i < 1$ , agent  $i$  spends exactly  $b_i$

equilibria for the transferable utility economy are implementable

fixed-point argument to find the  $\lambda_i$ 's

Proof uses exchangeability.

## Step 3

Fujishige and Yang (2003) show that  $U_i = u_i + m$  satisfies substitutes if and only if  $u_i$  is  $M^\natural$ -concave.

## Step 4

Take a limit: let the value of the divisible good go to zero so that it becomes fiat money:

Define the CSC economy  $\mathcal{E}_n = \{(nu_i, b_i)_{i \in N}\}$

all  $u_i$ 's have been multiplied by  $n$

## Step 4

Take a limit: let the value of the divisible good go to zero so that it becomes fiat money:

Define the CSC economy  $\mathcal{E}_n = \{(nu_i, b_i)_{i \in N}\}$

all  $u_i$ 's have been multiplied by  $n$

Pretend agents value fiat money and find a Walrasian equilibrium (exists by Step 2)

Let  $(\alpha^n, p^n)$  be an equilibrium for the economy with  $\mathcal{E}_n$

## Step 4

Take a limit: let the value of the divisible good go to zero so that it becomes fiat money:

Define the CSC economy  $\mathcal{E}_n = \{(nu_i, b_i)_{i \in N}\}$

all  $u_i$ 's have been multiplied by  $n$

Pretend agents value fiat money and find a Walrasian equilibrium (exists by Step 2)

Let  $(\alpha^n, p^n)$  be an equilibrium for the economy with  $\mathcal{E}_n$

Find a convergent subsequence of  $(\alpha^n, p^n)$

## Step 4

Take a limit: let the value of the divisible good go to zero so that it becomes fiat money:

Define the CSC economy  $\mathcal{E}_n = \{(nu_i, b_i)_{i \in N}\}$

all  $u_i$ 's have been multiplied by  $n$

Pretend agents value fiat money and find a Walrasian equilibrium (exists by Step 2)

Let  $(\alpha^n, p^n)$  be an equilibrium for the economy with  $\mathcal{E}_n$

Find a convergent subsequence of  $(\alpha^n, p^n)$

The limit of that subsequence is a strong equilibrium of the pseudo market.

# $M^{\natural}$ Concavity Preserving Operations

for  $M^{\natural}$ -concave  $v, w$

**endowment:**  $u(A) := v(A \cup B) - v(B)$

**restriction:**  $u(A) := v(A \cap B)$

# $M^{\natural}$ Concavity Preserving Operations

for  $M^{\natural}$ -concave  $v, w$

**endowment:**  $u(A) := v(A \cup B) - v(B)$

**restriction:**  $u(A) := v(A \cap B)$

**convolution:**  $u(A) = \max_{B \subseteq A} v(B) + w(A \setminus B)$



# $M^{\natural}$ Concavity Preserving Operations

for  $M^{\natural}$ -concave  $v, w$

**endowment:**  $u(A) := v(A \cup B) - v(B)$

**restriction:**  $u(A) := v(A \cap B)$

**convolution:**  $u(A) = \max_{B \subset A} v(B) + w(A \setminus B)$

**satiation:**  $u(A) := \max_{B \subset A: |B| \leq k} v(B)$  for  $k \geq 0$ .

**lower bound:**  $u(A) := \max_{B \subset A: |B| \geq k} v(B)$  for  $k \geq 0$  and  
 $:= -\infty$  if  $|A| < k$ .

$u$  is  $M^{\natural}$ -concave.

# Individual and Aggregate Constraints

In many market design problems,

There may be individual or aggregate constraints:

- (i) no student can take more than 12 courses in her major, every student must take at least 2 science courses

# Individual and Aggregate Constraints

In many market design problems,

There may be individual or aggregate constraints:

- (i) no student can take more than 12 courses in her major, every student must take at least 2 science courses
- (a) two versions of an introductory physics course are to be offered: Phy 101 without calculus; Phy 102 with calculus.  
Phy 101, 102 can have at most 60 students each but lab resources limit the total enrollment two courses  $\leq 90$

# Constraints as $M^\sharp$ Concavity Preserving Operations

Simplest individual constraints:

Bounds on the number of goods an agent may consume from a given set.

# Constraints as $M^\sharp$ Concavity Preserving Operations

Simplest individual constraints:

Bounds on the number of goods an agent may consume from a given set.

Student is required to take 4 classes each semester, is barred from enrolling in more than 6.

$$u_4^6(A) = \max_{B \subset A, |B| \leq 6} u_4(B)$$

where

$$u_4(A) = \begin{cases} u(A) & \text{if } |A| \geq 4 \\ -\infty & \text{if } |A| < 4 \end{cases}$$

We can impose multiple constraints even hierarchies of constraints provided constraints and preferences line-up nicely

# Imposing Multiple Individual Constraints Simultaneously

a **Module** of  $u$  is a set  $B$  such that

$$u(A) = u(A \cap B) + u(A \cap B^c)$$

$B$  is a module if  $u$  is separable across  $B$  and  $B^c$ .

# Imposing Multiple Individual Constraints Simultaneously

a **Module** of  $u$  is a set  $B$  such that

$$u(A) = u(A \cap B) + u(A \cap B^c)$$

$B$  is a module if  $u$  is separable across  $B$  and  $B^c$ .

a **Hierarchy** is a collection of sets  $\mathcal{H} \subset 2^H$  such that  $A, B \in \mathcal{H}$  implies  $A \cap B = \emptyset$  or  $A \subset B$  or  $B \subset A$ .

# Imposing Multiple Individual Constraints Simultaneously

a **Module** of  $u$  is a set  $B$  such that

$$u(A) = u(A \cap B) + u(A \cap B^c)$$

$B$  is a module if  $u$  is separable across  $B$  and  $B^c$ .

a **Hierarchy** is a collection of sets  $\mathcal{H} \subset 2^H$  such that  $A, B \in \mathcal{H}$  implies  $A \cap B = \emptyset$  or  $A \subset B$  or  $B \subset A$ .

$C = \{(A_k, l_k, h_k)_{k=1}^K\}$  is a **Hierarchical Constraint** if  $\mathcal{H} = \{A_k\}_{k=1}^K$  is a hierarchy,  $l_k, h_k > 0$  are integers for every  $k = 1, \dots, K$ , and the set of plans that satisfy the constraint is non-empty:

$$\mathcal{A}_C = \{A \subset H \mid l_k \leq |A_k \cap A| \leq h_k \text{ for all } k\} \neq \emptyset$$

$C = \{(A_k, l_k, h_k)_{k=1}^K\}$  is **Modular** if each  $A_k$  is a module of  $u$



## C-Constrained Utilities

For any  $u$ , define  $u_C(\cdot)$ :

$$u_C(A) = \begin{cases} \max_{\substack{B \in \mathcal{A}_C \\ B \subset A}} u(B) & \text{if } \mathcal{A}_C \cap \{B^* \mid B^* \subset A\} \neq \emptyset \\ -\infty & \text{otherwise} \end{cases}$$

# Aggregate Constraints and Production

Aggregate constraints only impose upper bounds.

$$F = \{(A_k, h_k)_{k=1}^K\}$$

for  $h_k > 0$ ,

$\{A_k\}_{k=1}^K$  is a hierarchy.

$$\mathcal{H}_F = \{A \subset H \mid |A \cap A_k| \leq h_k \text{ for all } k\}$$

$\mathcal{H}_F$  is the production set; it is the set of feasible plans.

# Random Allocation in the Constrained Pseudo Market

$\alpha \in \Delta(H^N \times H)$  is a random allocation iff

whenever  $\alpha(A_1, \dots, A_{N+1}) > 0$

- $A_i \cap A_k \neq \emptyset$  implies  $i = k$
- $\bigcup_{i \leq N} A_i = A_{N+1}$

## Feasibility Condition

There are pairwise disjoint  $A_1, \dots, A_{N+1}$  such that  $A_i \in \text{dom } u_k$  for all  $k, i \leq N$  and  $\sum_{i=1}^{N+1} A_i \in \mathcal{H}_F$ .

## Feasibility Condition

There are pairwise disjoint  $A_1, \dots, A_{N+1}$  such that  $A_i \in \text{dom } u_k$  for all  $k, i \leq N$  and  $\sum_{i=1}^{N+1} A_i \in \mathcal{H}_F$ .

**Theorem 2:** Every constrained economy with  $M^h$ -concave utilities and equal endowments that satisfies the feasibility condition has a strong equilibrium.

## How the Proof works

Step 1: Show that if  $C$  is a hierarchical constraint and is modular for  $u$ , then  $u_C$  is  $M^\natural$ -concave.

## Step 2

Replace production with agent 0 to get an  $n + 1$  person exchange economy with aggregate endowment  $H$  (all possible goods)

Give agent 0 a lot of fiat money and

$$u(A) = \begin{cases} 1 & \text{if } H \setminus A \in \mathcal{H}_F \\ 0 & \text{otherwise} \end{cases}$$

Show that equilibrium of  $n + 1$  person exchange economy with aggregate endowment  $H$  is an equilibrium of the original production economy

## Related Literature

Shapley and Shubik (1971) unit demand quasilinear economy show that equilibrium exists, is efficient and equal to the core

Hylland and Zeckhauser (1979) unit demand pseudo market. show some equilibria are inefficient, efficient equilibria exist

Kelso and Crawford (1982) introduce substitutes economy, prove existence and efficiency of equilibrium

Budish, Che, Kojima and Milgrom (2013) pseudo market mechanism smaller class of preferences, no aggregate constraints, no individual constraints on minimal consumption

Nguyen and Vohra (2022) Generalizes Kelso and Crawford and our Theorem 1 and offers an alternative to Theorem 2.