## Lectures on optimal transport

## Alfred Galichon 14th European Summer School in Financial Mathematics September 1-2, 2021

# 1 Roadmap

- L1. Discrete optimal transport
  - L2. Inverse optimal transport
  - L3. Optimal transport and quantile methods

# 2 Optimal transport in the discrete case

Central planner's solution

Workers characteristics  $x \in X$ 

 $n_x$  workers of type x

Firms characteristics  $y \in Y$ 

 $m_y$  firms of type y

$$\sum_{x} n_x = \sum_{y} m_y$$

A matching  $\pi_{xy}$  is the mass of workers of type x matched with firms of type y

Constraints:

$$\sum_{y} \pi_{xy} = n_x$$
$$\sum_{x} \pi_{xy} = m_y$$

Let  $\Phi_{xy}$  be the productivity (in dollar terms) of a worker of type x matched with a firm of type y.

#### Central planner's problem:

$$\max_{\pi \ge 0} \sum_{xy} \pi_{xy} \Phi_{xy}$$

$$\sum_{y} \pi_{xy} = n_x$$
$$\sum_{x} \pi_{xy} = m_y$$

$$\max_{\pi \geq 0} \sum_{xy} \pi_{xy} \Phi_{xy} + \min_{u_x, v_y} \sum_{x} u_x \left( n_x - \sum_{y} \pi_{xy} \right) + \sum_{y} v_y \left( m_y - \sum_{x} \pi_{xy} \right) \\ \max_{\pi \geq 0} \min_{u_x, v_y} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y \right) + \sum_{x} u_x n_x + \sum_{y} v_y m_y \\ \min_{u_x, v_y} \max_{\pi \geq 0} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y \right) + \sum_{x} u_x n_x + \sum_{y} v_y m_y$$

$$\min_{u_x,v_y}\sum_x u_x n_x + \sum_y v_y m_y + \max_{\pi\geq 0}\sum_{xy} \pi_{xy} \left(\Phi_{xy} - u_x - v_y\right)$$
 This becomes

$$\min_{u_x, v_y} \sum_{x} u_x n_x + \sum_{y} v_y m_y + \max_{\pi \ge 0} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y \right)$$

hence we arrive at the dual to the central planner's problem  $\min_{u_x,v_y}\sum_x u_x n_x + \sum_y v_y m_y$  s.t.  $u_x+v_y\geq \Phi_{xy}$ 

## Complementary slackness

$$\pi_{xy} > 0 \implies u_x + v_y = \Phi_{xy}$$

The dual problem can be interpreted as the equilibrium in the wage market. Indeed, consider the dual

$$\begin{aligned} & \min_{u_x, v_y} \sum_{x} u_x n_x + \sum_{y} v_y m_y \\ & \text{s.t. } u_x + v_y \geq \Phi_{xy} \end{aligned}$$

Rewrite the constraint into

$$v_y \ge \max_x \left\{ \Phi_{xy} - u_x \right\}$$

Claim: the dual can rewrite as  $\min_{u_x,v_y} \sum_x u_x n_x + \sum_y v_y m_y \\ \text{s.t. } v_y = \max_x \left\{ \Phi_{xy} - u_x \right\}$ 

Equation

$$v_y = \max_x \left\{ \Phi_{xy} - u_x \right\}$$

interprets as profit maximization by the firm.

### 2.1 Becker's theory of marriage

Becker's model of heterosexual marriage market

 $x \in X$  man's characteristics in number  $n_x$ 

 $y \in Y$  woman's characteristics in number  $m_y$ 

Assume that if x matches with y then

- x enjoys utility  $\alpha_{xy}$
- y enjoys utility  $\gamma_{xy}$

Becker assumed fully transferable utility: if x gives up a quantity  $\tau$  of utility to y, then after transfers

$$x \text{ gets } \alpha_{xy} - \tau$$
  
 $y \text{ gets } \gamma_{xy} + \tau$ 

Note: we could get  $\gamma_{xy} + f(\tau)$  but this would not be optimal transport. This is called matching with imperfectly transferable utility.

The limit without any possible transfers is called non-transferable utility model, this is Gale-Shapley's model.

Back to Becker's model

No matter the transfer, x and y if they match get joint surplus  $\Phi_{xy}=\alpha_{xy}+\gamma_{xy}.$ 

# 2.2 Koopmans-Beckmann's model of transportation

 $x \in X$  the locations of plants. Production (of a commodity) by plant x is  $n_x$  per day.

 $y \in Y$  the locations of cities. Consumption of the same commodity by city y is  $m_y$  per day.

Total production = total consumption

(unit) Transportation cost from plant x to city y is  $c_{xy}$  per unit of mass.

Tolstoi's problem (1920).

Define  $\pi_{xy}$  the mass of commodity which will route from x to y. The optimal shipping plan is given by

$$\min_{\pi \ge 0} \sum_{xy} \pi_{xy} c_{xy}$$
s.t.
$$\sum_{y} \pi_{xy} = n_{x}$$

$$\sum_{x} \pi_{xy} = m_{y}$$

The dual of this problem is

$$\max_{p_x, p_y} \sum_y m_y p_y - \sum_x n_x p_x$$
$$p_y - p_x \le c_{xy}$$

 $\sum_y m_y p_y = \sum_x n_x p_x + \sum_{xy} \pi_{xy} c_{xy}$ : total price at destination=total price at origin+total shipping cost

The constraint in the dual

 $p_y \le c_{xy} + p_x$ 

says that there is no pair xy such that

 $p_y > c_{xy} + p_x$ 

this is a no-arbitrage conditions.

# 3 Computation of the optimal matching

In 
$$\Phi(x,y) = x^{\top} A y = \sum_{kl} A_{kl} x^k y^l$$

Most LP solvers compute

$$\max_{z\geq 0} c^{\top} z$$

s.t. 
$$\overline{M}z = d$$

$$\max_{\pi \geq 0} \sum_{xy} \pi_{xy} \Phi_{xy}$$
 s.t. 
$$\sum_{y} \pi_{xy} = n_{x}$$
 
$$\sum_{x} \pi_{xy} = m_{y}$$
 
$$vec(\pi)$$
 
$$I_{X}\pi I_{Y} = n$$
 
$$1_{X}^{\top}\pi I_{Y} = m^{\top}$$
 Get  $vec(\pi I_{Y}) = (...)vec(\pi)$  and  $vec(1_{X}^{\top}\pi) = (...)vec(\pi)$  We have 
$$vec(AXB^{\top}) = (A \otimes B)vec(X)$$
 This gives 
$$vec(I_{X}\pi I_{Y}) = n$$
 
$$vec(1_{X}^{\top}\pi I_{Y}) = n$$
 therefore 
$$(I_{X} \otimes 1_{Y}^{\top}) vec(\pi) = n$$
 
$$(1_{X}^{\top} \otimes I_{Y}) vec(\pi) = m$$
 The OT problem can be computed as 
$$\max_{\pi \geq 0} vec(\pi)^{\top} vec(\Phi)$$
 s.t. 
$$(I_{X} \otimes 1_{Y}^{\top}) vec(\pi) = n$$
 
$$(1_{X}^{\top} \otimes I_{Y}) vec(\pi) = m$$

# 4 Entropic regularization

$$\begin{aligned} \max_{\pi \geq 0} \sum_{xy} \pi_{xy} &\Phi_{xy} - \sigma \sum_{xy} \pi_{xy} \ln \pi_{xy} \\ \text{s.t.} \\ \sum_{y} \pi_{xy} &= n_x \quad [u_x] \\ \sum_{x} \pi_{xy} &= m_y \quad [v_y] \end{aligned}$$

$$\max_{\pi \geq 0} \sum_{xy} \pi_{xy} \Phi_{xy} - \sigma \sum_{xy} \pi_{xy} \ln \pi_{xy} + \min_{u_x, v_y} \sum_{x} u_x \left( n_x - \sum_{y} \pi_{xy} \right) + \sum_{y} v_y \left( m_y - \sum_{x} \pi_{xy} \right) \\ \max_{\pi \geq 0} \min_{u_x, v_y} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \log \pi_{xy} \right) + \sum_{x} u_x n_x + \sum_{y} v_y m_y \\ \min_{u_x, v_y} \max_{x \geq 0} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \log \pi_{xy} \right) + \sum_{x} u_x n_x + \sum_{y} v_y m_y \\ \min_{u_x, v_y} \sum_{x} u_x n_x + \sum_{y} v_y m_y + \max_{\pi \geq 0} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \log \pi_{xy} \right) \end{aligned}$$

$$FOC \text{ in the inner problem } \left( \Phi_{xy} - u_x - v_y - \sigma \log \pi_{xy} \right) - \sigma = 0 \\ thus \\ \pi_{xy} = \exp \left( \frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma} \right)$$

and the value of the inner problem is  $\sigma \sum_{xy} \pi_{xy} = \sigma \sum_{xy} \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$ . The outer problem becomes

$$\min_{u_x, v_y} F(u, v) := \sum_x u_x n_x + \sum_y v_y m_y + \sigma \sum_{xy} \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$$

wrt 
$$u_x$$
:  $n_x = \sum_y \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$   
wrt  $v_y$ :  $m_y = \sum_x \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$ 

(Blockwise) Coordinate descent.

Given  $v_y$ 's compute  $u_x$  by  $\min_{u_x} F(u, v)$ 

$$n_x = \sum_y \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$$

$$\exp(u_x/\sigma) = \sum_y \exp\left(\frac{\Phi_{xy} - v_y - \sigma}{\sigma}\right)/n_x$$

similarly Given  $u_x$ 's compute  $v_y$  by  $\min_{v_y} F(u, v)$ 

$$\exp(v_y/\sigma) = \sum_x \exp\left(\frac{\Phi_{xy} - u_x - \sigma}{\sigma}\right)/m_y$$

Sinkhorn's algorithm / Itererated Proportional Fitting Procedure https://arxiv.org/abs/1609.06349

Write 
$$A_x = \exp\left(-u_x/\sigma\right)$$
 and  $B_y = \exp\left(-v_y/\sigma\right)$  and  $K_{xy} = \exp\left(\frac{\Phi_{xy}-\sigma}{\sigma}\right)$ , we have  $A_x = n_x/\sum_y K_{xy}B_y$  similarly Given  $u_x$ 's compute  $v_y$  by  $\min_{v_y} F\left(u,v\right)$ 

yields

$$B_y = m_y / \sum_x K_{xy} A_y$$

When 
$$\sigma$$
 is small  $u_x = \sigma \log \left( \sum_y \exp \left( \frac{\Phi_{xy} - v_y - \sigma}{\sigma} \right) \right) - \sigma \log n_x$ 

log-sum-exp trick

When computing numerically

$$\sigma \log \sum_{y} \exp\left(\frac{z_{y}}{\sigma}\right)$$
 you should

$$m = \max_{u} \{z_u\}$$

and use the fact that for any c

and use the fact that for any 
$$c$$

$$\sigma \log \sum_{y} \exp\left(\frac{z_{y}-c}{\sigma}\right) + c = \sigma \log \sum_{y} \exp\left(\frac{z_{y}}{\sigma}\right)$$
use this with  $c = m$  and get

$$\sigma \log \sum_{y} \exp\left(\frac{z_{y}}{\sigma}\right) = \sigma \log \sum_{y} \exp\left(\frac{z_{y}-m}{\sigma}\right) + m$$

#### 5 Inverse optimal transport

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Go back to the labor market, but this time introducing unmatched agents
   Consider primal problem
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$$\begin{aligned} \max_{\pi \geq 0} \sum_{xy} \pi_{xy} & \Phi_{xy} \\ \text{s.t.} \\ \sum_{y} \pi_{xy} & \leq n_x \\ \sum_{x} \pi_{xy} & \leq m_y \end{aligned}$$
 which has dual 
$$\min_{u_x \geq 0, v_y \geq 0} \sum_{x} n_x u_x + \sum_{y} m_y v_y$$
 s.t. 
$$u_x + v_y \geq \Phi_{xy}$$

Introduce unobserved heterogeneity.

Now we assume that  $n_x$  and  $m_y$  are very large.

Individual worker  $i \in I$  has type  $x_i \in X$ 

Individual firm  $j \in J$  has type  $y_j \in Y$ 

Assume that the joint output generated by i and j together is  $\Phi_{ij} = \Phi_{x_iy_j} + \varepsilon_{iy_j} + \eta_{x_ij}$ . (Separability assumption).

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The dual is
\min \sum_{i \in I} u_i + \sum_{j \in J} v_j
u_i + v_j \ge \Phi_{ij} := \Phi_{x_i y_j} + \varepsilon_{i y_j} + \eta_{x_i j}
u_i \geq \varepsilon_{i0}
v_j \geq \eta_{0j}
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Take a look at the constraint

$$u_i + v_j \ge \Phi_{x_i y_j} + \varepsilon_{i y_j} + \eta_{x_i j}$$

$$\begin{aligned} u_i - \varepsilon_{iy} + v_j - \eta_{xj} &\geq \Phi_{xy} \text{ for all } i: x_i = x \text{ and for all } j: y_j = y \\ \min_{i:x_i = x} \left\{ u_i - \varepsilon_{iy} \right\} + \min_{j:y_j = y} \left\{ v_j - \eta_{xj} \right\} &\geq \Phi_{xy} \end{aligned}$$

define  $U_{xy} = \min_{i:x_i=x} \{u_i - \varepsilon_{iy}\}$  and  $V_{xy} = \min_{j:y_j=y} \{v_j - \eta_{xj}\}$ , in which case the constraints become

$$U_{xy} + V_{xy} \ge \Phi_{xy}$$

We have  $U_{xy} = \min_{i:x_i=x} \{u_i - \varepsilon_{iy}\}$ , therefore  $u_i \ge \max_y \{U_{xy} + \varepsilon_{iy}, \varepsilon_{i0}\}$  and similarly  $v_j \ge \max_x \{V_{xy} + \eta_{xj}, \eta_{0j}\}$ 

The micro problem rewrites  $\min \sum_{i \in I} u_i + \sum_{j \in J} v_j$  $\begin{aligned} &U_{xy} + V_{xy} \ge \Phi_{xy} \\ &u_i \ge \max_y \left\{ U_{xy} + \varepsilon_{iy}, \varepsilon_{i0} \right\} \\ &v_j \ge \max_x \left\{ V_{xy} + \eta_{xj}, \eta_{0j} \right\} \end{aligned}$ 

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and in fact
        \min \sum_{i \in I} u_i + \sum_{j \in J} v_j
        U_{xy} + V_{xy} \ge \Phi_{xy}
u_i = \max_y \{ U_{xy} + \varepsilon_{iy}, \varepsilon_{i0} \}
        v_{i} = \max_{x} \left\{ V_{xy} + \eta_{xi}, \eta_{0i} \right\}
        which can rewrite
        \min \sum_{i \in I} \max_{y} \left\{ U_{xy} + \varepsilon_{iy}, \varepsilon_{i0} \right\} + \sum_{i \in J} \max_{x} \left\{ V_{xy} + \eta_{xi}, \eta_{0i} \right\}
        U_{xy} + V_{xy} \ge \Phi_{xy}
        \min \sum_{x} n_x \sum_{i:x_i=x} \frac{1}{n_x} \max_{y} \left\{ U_{xy} + \varepsilon_{iy}, \varepsilon_{i0} \right\} + \sum_{y} m_y \sum_{j:y_i=y} \frac{1}{m_y} \max_{x} \left\{ V_{xy} + \eta_{xj}, \eta_{0j} \right\}
         U_{xy} + V_{xy} \ge \Phi_{xy}
        We shall assume a statistical behaviour of \varepsilon_{iy} and \eta_{xj}'s. Assume that (\varepsilon_{iy})_y
is distributed according to P
        and that (\eta_{xi})_x is distributed according to Q.
        By the law of large numbers the above expression converges to
        \min_{U,V} \sum_{x} n_{x} E_{P} \left[ \max_{y} \left\{ U_{xy} + \varepsilon_{y}, \varepsilon_{0} \right\} \right] + \sum_{y} m_{y} E_{Q} \left[ \max_{x} \left\{ V_{xy} + \eta_{x}, \eta_{0} \right\} \right]
        U_{xy} + V_{xy} \ge \Phi_{xy}
        Define G_x\left(U\right) = E_P\left[\max_y\left\{U_{xy} + \varepsilon_y, \varepsilon_0\right\}\right] and H_y\left(V\right) = E_Q\left[\max_x\left\{V_{xy} + \eta_x, \eta_0\right\}\right] and G\left(U\right) = \sum_x n_x G_x\left(U\right) and H\left(V\right) = \sum_y m_y H_y\left(V\right)
        the problem becomes
        \min_{U,V} G(U) + H(V)
        U_{xy} + V_{xy} = \Phi_{xy}
        \min_{U} G(U) + H(\Phi - U)
        FOC \frac{\partial G(U)}{\partial U_{xy}} = \frac{\partial H}{\partial V_{xy}} (\Phi - U)
        \begin{array}{l} \frac{\partial G(U)}{\partial U_{xy}} = n_x \frac{\partial G_x(U)}{\partial U_{xy}} = n_x \Pr \left( y \in \arg \max \left\{ U_{xy} + \varepsilon_y, \varepsilon_0 \right\} \right) \\ \frac{\partial H(V)}{\partial V_{xy}} = m_y \Pr \left( x \in \arg \max \left\{ V_{xy} + \eta_x, \eta_0 \right\} \right) \end{array}
        Dual problem:
        Start from the penalized problem
       \min_{U,V} G(U) + H(V) + \max_{\pi \geq 0} \sum_{x_{xy}} \pi_{xy} \left( \Phi_{xy} - U_{xy} - V_{xy} \right) \\ \max_{\pi \geq 0} \sum_{x_{xy}} \pi_{xy} + \min_{U,V} \left\{ G(U) + H(V) - \sum_{x_{xy}} \pi_{xy} \left( U_{xy} + V_{xy} \right) \right\} \\ \max_{\pi \geq 0} \sum_{x_{xy}} \pi_{xy} - \max_{U} \left\{ \sum_{x_{xy}} \pi_{xy} U_{xy} - G(U) \right\} - \max_{U} \left\{ \sum_{x_{xy}} \pi_{xy} V_{xy} - H(V) \right\}
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Define the convex conjugates / Legendre-Fenchel transforms of G and H as

$$G^{*}(\pi) = \max_{U} \{ \sum_{xy} \pi_{xy} U_{xy} - G(U) \}$$
  
$$H^{*}(\pi) = \max_{U} \{ \sum_{xy} \pi_{xy} V_{xy} - H(U) \}$$

$$H^*\left(\pi\right) = \max_{V} \left\{ \sum \pi_{xy} V_{xy} - H\left(V\right) \right\}$$

and the problem becomes

$$\max_{\pi_{xy} \ge 0} \left\{ \sum \pi_{xy} \Phi_{xy} - G^* \left( \pi \right) - H^* \left( \pi \right) \right\}$$

FOC yield 
$$\Phi_{xy} = \frac{\partial G^*(\pi)}{\partial \pi_{xy}} + \frac{\partial H^*(\pi)}{\partial \pi_{xy}}$$

When P (the distribution of  $(\varepsilon_{iy})_y$ ) is the Gumbel distribution (extremevalue type 1 – distribution with cdf  $\exp(-\exp(-z))$ 

https://en.wikipedia.org/wiki/Gumbel distribution

then 
$$G_x(U) = \log \left(1 + \sum_y \exp U_{xy}\right)$$
, and therefore  $G(U) = \sum_x n_x \log \left(1 + \sum_y \exp U_{xy}\right)$ .

$$G_x^*(\pi) = \sum_{y \in Y} \frac{\pi_{xy}}{n_x} \log \frac{\pi_{xy}}{n_x} + \frac{\pi_{x0}}{n_x} \log \frac{\pi_{x0}}{n_x} \text{ where } \pi_{x0} = n_x - \sum_y \pi_{xy}$$

Therefore the primal problem in this case rewrites

Therefore the primal problem in this case rewrites 
$$\max_{\pi_{xy} \geq 0} \left\{ \sum \pi_{xy} \Phi_{xy} - \sum_{x} n_x \sum_{y \in Y} \frac{\pi_{xy}}{n_x} \log \frac{\pi_{xy}}{n_x} - \pi_{x0} \log \frac{\pi_{x0}}{n_x} - \sum_{y} m_y \sum_{x \in X} \frac{\pi_{xy}}{m_y} \log \frac{\pi_{xy}}{m_y} - \pi_{0y} \log \frac{\pi_{0y}}{m_y} \right\}$$
 which yields

$$\max_{\pi_{xy} \ge 0} \left\{ \sum \pi_{xy} \Phi_{xy} - \sum_{xy} \pi_{xy} \log \frac{\pi_{xy}^2}{n_x m_y} - \pi_{x0} \log \frac{\pi_{x0}}{n_x} - \pi_{0y} \log \frac{\pi_{0y}}{m_y} \right\}$$

First order conditions wrt  $\pi_{xy}$ :

$$\Phi_{xy} = 2 + 2\log \pi_{xy} - \log (n_x m_y) - (1 + \log \pi_{x0} - \log n_x) - (1 + \log \pi_{0y} - \log m_y).$$

This is Choo and Siow's formula (Journal of Political Economy, 2006)

$$\Phi_{xy} = \log \frac{\pi_{xy}^2}{\pi_{x0}\pi_{0y}}.$$

#### 6 Continued, 9/2/2021

- \* structural estimation of matching models
- \* quantile methods

Parameterize 
$$\Phi_{xy}^{\lambda} = \sum_{k} \lambda_{k} \phi_{xy}^{k}$$

Use of generalized linear models.

Start from the primal problem we wrote yesterday

$$W(\lambda) = \max_{\pi_{xy} \ge 0} \left\{ \sum_{xy} \pi_{xy} \Phi_{xy}^{\lambda} - \sum_{xy} \pi_{xy} \log \frac{\pi_{xy}^2}{n_x m_y} - \pi_{x0} \log \frac{\pi_{x0}}{n_x} - \pi_{0y} \log \frac{\pi_{0y}}{m_y} \right\}$$

 $\frac{\partial W}{\partial \lambda_k} = \sum_{xy} \pi_{xy}^{\lambda} \phi_{xy}^k = \text{predicted moment of order } k$ Look for  $\lambda$  such that predicted moments = observed moments

Observed moment of order k:  $\sum_{xy} \hat{\mu}_{xy} \phi_{xy}^k$  where  $\hat{\mu}_{xy}$  is the \*\* observed \*\* number of pairs xy.

Look for  $\lambda$  such that  $\frac{\partial W}{\partial \lambda_k} = \sum_{xy} \hat{\mu}_{xy} \phi_{xy}^k$ . This can be interpreted as the first order conditions of

$$\min_{\lambda} \left\{ W(\lambda) - \sum_{k} \sum_{xy} \lambda_{k} \hat{\mu}_{xy} \phi_{xy}^{k} \right\}$$

 $\label{linear_model} Link\ with\ generalized\ linear\ models.\ https://en.wikipedia.org/wiki/Generalized\_linear\_model.$  The convex dual problem above is

$$W(\lambda) = \min_{u_x, v_y} \left\{ \sum_{x} n_x u_x + \sum_{y} m_y v_y + 2 \sum_{xy} \exp\left(\frac{\Phi_{xy} - u_x - v_y}{2}\right) + \sum_{x} \exp\left(-u_x\right) + \sum_{y} \exp\left(-v_y\right) \right\}$$

The estimation problem then becomes

$$\min_{\lambda,u,v} \left\{ \sum_{x} n_x u_x + \sum_{y} m_y v_y + 2 \sum_{xy} \exp\left(\frac{\Phi_{xy} - u_x - v_y}{2}\right) + \sum_{x} \exp\left(-u_x\right) + \sum_{y} \exp\left(-v_y\right) - \sum_{k} \sum_{xy} \lambda_k \hat{\mu}_{xy} \phi_{xy}^k \right\}$$

$$\begin{split} \min_{\lambda,u,v} \left\{ \sum_{x} n_x u_x + \sum_{y} m_y v_y + 2 \sum_{xy} \exp\left(\frac{\Phi_{xy} - u_x - v_y}{2}\right) + \sum_{x} \exp\left(-u_x\right) + \sum_{y} \exp\left(-v_y\right) - \sum_{k} \sum_{xy} \lambda_k \hat{\mu}_{xy} \phi_{xy}^k \right. \\ \pi_{xy} &= \exp\left(\frac{\Phi_{xy}^{\lambda} - u_x - v_y}{2}\right) \\ \pi_{x0} &= \exp\left(-u_x\right) \\ \pi_{0y} &= \exp\left(-v_y\right) \end{split}$$

This model is a generalized model with 2-way fixed effects.

# 7 Quantiles

### 7.1 A model of CEOs and firms

Now workers = CEOs are measured by their talent  $x \in R$ =extra return on capital. Assume that x is distributed according P (continuous)

Firms are captured by their asset size  $y \in R$ , drawn from a distribution Q (continuous)

$$\Phi\left( x,y\right) =xy.$$

Optimal matching of CEOs and firms:  $\max_{\pi(x,y)\geq 0} \int \Phi(x,y) \pi(x,y) dxdy$ s.t.  $\int \pi(x,y) dy = p(x)$ 

and 
$$\int \pi(x, y) dx = q(y)$$

the dual

$$\min \int u(x) p(x) dx + \int v(y) q(y) dy$$
  
s.t.  $u(x) + v(y) \ge \Phi(x, y) = xy$ 

#### Agenda:

- 1. Use common sense to guess a solution to the primal
- 2. Use the primal solution to find the dual solution
- 3. Predict wages accordingly

Intuitively, try to assign the top CEOs to the largest firms, ie. y = T(x) where T is increasing.

Take (X,Y) be the optimal coupling. We would like to have Y=T(X) and  $X\sim P$  and  $Y\sim Q$ .

$$\begin{aligned} &\Pr\left(X \leq x\right) = F_{P}\left(x\right) \\ &\Pr\left(Y \leq y\right) = F_{Q}\left(y\right) \\ &\Pr\left(T\left(X\right) \leq y\right) = F_{Q}\left(y\right) \\ &\Pr\left(X \leq T^{-1}\left(y\right)\right) = F_{Q}\left(y\right) \\ &F_{P}\left(T^{-1}\left(y\right)\right) = F_{Q}\left(y\right) \\ &T\left(x\right) = F_{Q}^{-1}\left(F_{P}\left(x\right)\right). \end{aligned}$$

This is called the comonotone solution.

Remark: this solution implies that  $F_{Q}\left(Y\right)=F_{P}\left(X\right)$ . This is called positive assortative matching.

Theorem. When  $\Phi$  is supermodular, ie when  $\partial^2 \Phi(x,y)/\partial x \partial y \geq 0$ , the the comonotone solution is optimal.

Definition: The quantile is the inverse of the cdf.

 $F_Q^{-1}$  is called the quantile function associated with the distribution Q.  $F_Q^{-1}$  (1/2) is the median.

2. Dual solution.

$$\min \int u(x) p(x) dx + \int v(y) q(y) dy$$
  
s.t.  $u(x) + v(y) \ge xy$ 

Assume u, v is optimal.

Yesterday we saw that if u, v is optimal then

$$v\left(y\right) = \max_{x} \left\{xy - u\left(x\right)\right\}$$

and

$$u\left(x\right) = \max_{y} \left\{ xy - v\left(y\right) \right\}$$

that implies that u and v are convex.

Assume u and v are differentiable.

Firm y matches with CEO x which satisfies FOC that is y = u'(x).

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Therefore u'\left(x\right)=F_{Q}^{-1}\left(F_{P}\left(x\right)\right) and thus we can construct u\left(x\right)=\int_{0}^{x}F_{Q}^{-1}\left(F_{P}\left(z\right)\right)dz+c
v(y) = \int_{0}^{y} F_{P}^{-1}(F_{Q}(w)) dw - c'
Consider in particular the case P = \mathcal{U}([0,1]). Then T(x) = F_Q^{-1}(F_P(x)) = F_Q^{-1}(x)
and we have that
T(x) = u'(x) where u is part of the dual solution to
```

Assume the distribution Q is not continuous. Eg assume that  $Q = \frac{1}{N} \sum_{i=1}^{N} \delta_{y_i}$ .  $\min \int_{0}^{1} u(x) dx + \frac{1}{N} \sum_{j=1}^{N} v(y_j)$ s.t.  $u(x) + v(y_j) \ge xy_j$ 

$$\min_{v \in R^N} \left\{ \int_0^1 \max_j \left\{ xy_j - v_j \right\} dx + \frac{1}{N} \sum_{j=1}^N v_j \right\}$$
 Problem has a unique (up to a constant solution)  $(v_j) \in R^N$  Define 
$$u_N(x) = \max_j \left\{ xy_j - v_j \right\}$$

 $\min \int_{0}^{1} u(x) dx + \int v(y) dQ(y)$ s.t.  $u(x) + v(y) \ge xy$ .

Classical definition: 
$$F_Q^{-1}\left(t\right) = \inf\left\{x \in \mathbb{R} : F_Q\left(x\right) > t\right\}$$
 which is nondecreasing and cadlag (right-continuous, left-limit) we also could have taken a different definition and pose 
$$\sup\left\{x \in \mathbb{R} : F_Q\left(x\right) < t\right\}$$
 which is nondecreasing and caglad (left-continuous, right-limit)

The two definitions coincide on the points of continuity (where there is no jump).

#### 7.2Multivariate quantiles

Fundamental property of (univariate) quantiles.

Take Q a continuous distribution on R.

The quantile function  ${\cal F}_Q^{-1}$  is the only function T such that: \* T is nondecreasing, and

\* if  $U \sim \mathcal{U}([0,1])$ , then  $T(U) \sim Q$ .

We would like to generalize the result in higher dimension.

Take Q a continuous distribution on  $\mathbb{R}^d$ .

Is there a function T such that:

\* T is cyclically monotone ie this is the gradient of a convex funcion, and

\* if 
$$U \sim \mathcal{U}^d = \mathcal{U}\left([0,1]^d\right)$$
, then  $T\left(U\right) \sim Q$ .

Consider

$$\min \int u(x) d\mathcal{U}^d + \int v(y) dQ(y)$$
  
s.t.  $u(x) + v(y) \ge x^{\top} y$ .

$$v\left(y\right) = \max_{x} \left\{x^{\top}y - u\left(x\right)\right\}$$

$$u\left(x\right) = \max_{y} \left\{x^{\top}y - v\left(y\right)\right\}$$

And by foc, y is matched with x such that  $y = \nabla u(x)$ . If  $X \sim \mathcal{U}^d$ , then  $\nabla u(X) \sim Q$ 

When we have a sample  $y_j$ , we can define  $\min_{v \in R^N} \left\{ \int_{[0,1]^d} \max_j \left\{ x^\top y_j - v_j \right\} dx + \frac{1}{N} \sum_{j=1}^N v_j \right\}$  and the multivariate quantile is such that

$$T(x) = \nabla u(x)$$
 where  $u(x) = \max_{j} \{x^{\top} y_j - v_j\}.$ 

# 7.3 Quantile regression

The problem. Consider the t-quantile of Y conditional on X. This is the t-th quantile of the conditional distribution  $F_{Y|X=x}^{-1}(t)$ .

Quantile regression is about fitting a parametric form for this object, namely

$$F_{Y|X=x}^{-1}\left(t\right) = x^{\top}\beta_{t}$$

How do we compute  $\beta_t$ ?

Idea. Consider for now the unconditional quantile of Y,  $q = F_Y^{-1}(t)$ . For t = 1/2, we know that q solves

$$\min_{q} E\left[|Y - q|\right]$$

indeed,

$$\min_{q} E \left[ \tau (Y - q)^{+} + (1 - \tau) (Y - q)^{-} \right]$$

and by FOC

$$\tau E[1\{Y \ge q\}] = (1 - \tau) E[1\{Y \le q\}]$$

thus  $\Pr(Y \leq q) = \tau$ .

Taking loss function  $\rho_{\tau}(z) = \tau z^{+} + (1 - \tau)z^{-}$ , then  $q = F_{Y}^{-1}(t)$  is the minimizer of

$$\min_{q} E\left[\rho_{\tau}\left(Y-q\right)\right].$$

In particular,  $x^\top \boldsymbol{\beta}_t$  will minimize the condititional expectation of the loss function

$$\min_{q} E\left[\rho_{\tau}\left(Y - q\right) | X = x\right]$$

and therefore,  $\boldsymbol{\beta}_t$  will minimize

$$\min_{\beta} E\left[\rho_{\tau} \left(Y - X^{\top} \beta\right) | X = x\right]$$

By integrating over x, we get that  $\beta_t$  minimizes

$$\min_{\beta} E\left[\rho_{\tau} \left(Y - X^{\top} \beta\right)\right].$$

This is actually a linear programming problem. Indeed, introduce  $P = (Y - X^{\top}\beta)^{+}$  and  $N = (Y - X^{\top}\beta)^{-}$ , the problem becomes

$$\min_{\beta, P \ge 0, N \ge 0} \qquad E\left[\tau P + (1 - \tau)N\right]$$
s.t. 
$$P - N = \left(Y - X^{\top}\beta\right)$$