### Lectures on optimal transport

### Alfred Galichon 14th European Summer School in Financial Mathematics September 1-2, 2021

#### Roadmap 1

- L1. Discrete optimal transport
  - L2. Inverse optimal transport
  - L3. Optimal transport and quantile methods

#### 2 Optimal transport in the discrete case

Central planner's solution

Workers characteristics  $x \in X$ 

 $n_x$  workers of type x

Firms characteristics  $y \in Y$ 

 $m_y$  firms of type y

$$\sum_{x} n_x = \sum_{y} m_y$$

A matching  $\pi_{xy}$  is the mass of workers of type x matched with firms of type y

Constraints:

$$\sum_{y} \pi_{xy} = n_x$$
$$\sum_{x} \pi_{xy} = m_y$$

Let  $\Phi_{xy}$  be the productivity (in dollar terms) of a worker of type x matched with a firm of type y.

#### Central planner's problem:

$$\max_{\pi \ge 0} \sum_{xy} \pi_{xy} \Phi_{xy}$$

$$\sum_{y} \pi_{xy} = n_x$$
$$\sum_{x} \pi_{xy} = m_y$$

$$\max_{\pi \geq 0} \sum_{xy} \pi_{xy} \Phi_{xy} + \min_{u_x, v_y} \sum_{x} u_x \left( n_x - \sum_{y} \pi_{xy} \right) + \sum_{y} v_y \left( m_y - \sum_{x} \pi_{xy} \right) \\ \max_{\pi \geq 0} \min_{u_x, v_y} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y \right) + \sum_{x} u_x n_x + \sum_{y} v_y m_y \\ \min_{u_x, v_y} \max_{\pi \geq 0} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y \right) + \sum_{x} u_x n_x + \sum_{y} v_y m_y$$

$$\min_{u_x,v_y}\sum_x u_x n_x + \sum_y v_y m_y + \max_{\pi\geq 0}\sum_{xy} \pi_{xy} \left(\Phi_{xy} - u_x - v_y\right)$$
 This becomes

$$\min_{u_x, v_y} \sum_{x} u_x n_x + \sum_{y} v_y m_y + \max_{\pi \ge 0} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y \right)$$

hence we arrive at the dual to the central planner's problem  $\min_{u_x,v_y}\sum_x u_xn_x+\sum_y v_ym_y$  s.t.  $u_x+v_y\geq\Phi_{xy}$ 

### Complementary slackness

$$\pi_{xy} > 0 \implies u_x + v_y = \Phi_{xy}$$

The dual problem can be interpreted as the equilibrium in the wage market. Indeed, consider the dual

$$\begin{aligned} & \min_{u_x, v_y} \sum_x u_x n_x + \sum_y v_y m_y \\ & \text{s.t. } u_x + v_y \ge \Phi_{xy} \end{aligned}$$

Rewrite the constraint into

$$v_y \ge \max_x \left\{ \Phi_{xy} - u_x \right\}$$

Claim: the dual can rewrite as  $\min_{u_x,v_y} \sum_x u_x n_x + \sum_y v_y m_y \\ \text{s.t. } v_y = \max_x \left\{ \Phi_{xy} - u_x \right\}$ 

Equation

$$v_y = \max_x \left\{ \Phi_{xy} - u_x \right\}$$

interprets as profit maximization by the firm.

#### 2.1 Becker's theory of marriage

Becker's model of heterosexual marriage market

 $x \in X$  man's characteristics in number  $n_x$ 

 $y \in Y$  woman's characteristics in number  $m_y$ 

Assume that if x matches with y then

- x enjoys utility  $\alpha_{xy}$
- y enjoys utility  $\gamma_{xy}$

Becker assumed fully transferable utility: if x gives up a quantity  $\tau$  of utility to y, then after transfers

$$x \text{ gets } \alpha_{xy} - \tau$$
  
 $y \text{ gets } \gamma_{xy} + \tau$ 

Note: we could get  $\gamma_{xy} + f(\tau)$  but this would not be optimal transport. This is called matching with imperfectly transferable utility.

The limit without any possible transfers is called non-transferable utility model, this is Gale-Shapley's model.

Back to Becker's model

No matter the transfer, x and y if they match get joint surplus  $\Phi_{xy} = \alpha_{xy} + \gamma_{xy}$ .

## 2.2 Actual model of transportation

Koopmans-Beckmann model.

 $x \in X$  the locations of plants. Production (of a commodity) by plant x is  $n_x$  per day.

 $y \in Y$  the locations of cities. Consumption of the same commodity by city y is  $m_y$  per day.

Total production = total consumption

(unit) Transportation cost from plant x to city y is  $c_{xy}$  per unit of mass.

Tolstoi's problem (1920).

Define  $\pi_{xy}$  the mass of commodity which will route from x to y. The optimal shipping plan is given by

$$\min_{\pi \ge 0} \sum_{xy} \pi_{xy} c_{xy}$$

$$\sum_{y} \pi_{xy} = n_x$$
$$\sum_{x} \pi_{xy} = m_y$$

The dual of this problem is

$$\max_{p_x, p_y} \sum_{y} m_y p_y - \sum_{x} n_x p_x$$

$$p_y - p_x \le c_{xy}$$

 $\sum_y m_y p_y = \sum_x n_x p_x + \sum_{xy} \pi_{xy} c_{xy}$ : total price at destination=total price at origin+total shipping cost

The constraint in the dual

$$p_y \le c_{xy} + p_x$$

says that there is no pair xy such that

$$p_y > c_{xy} + p_x$$

this is a no-arbitrage conditions.

$$\Phi\left(x,y\right) = x^{\top}Ay = \sum_{kl} A_{kl}x^{k}y^{l}$$

Most LP solvers compute

$$\max_{z>0} c^{\top} z$$

s.t. 
$$\overline{M}z = d$$

$$\max_{\pi \geq 0} \sum_{xy} \pi_{xy} \Phi_{xy}$$

$$\sum_{y} \pi_{xy} = n_{x}$$

$$\sum_{x} \pi_{xy} = m_{y}$$

$$vec(\pi)$$

$$I_{X}\pi I_{Y} = n$$

$$1_{X}^{\top}\pi I_{Y} = m^{\top}$$

$$Get \ vec(\pi 1_{Y}) = (...)vec(\pi) \ \text{and} \ vec(1_{X}^{\top}\pi) = (...)vec(\pi)$$

$$We \ \text{have}$$

$$vec(AXB^{\top}) = (A \otimes B) \ vec(X)$$

$$THis \ \text{gives}$$

$$vec(I_{X}\pi 1_{Y}) = n$$

$$vec(1_{X}^{\top}\pi I_{Y}) = m$$

$$therefore$$

$$(I_{X} \otimes 1_{Y}^{\top}) \ vec(\pi) = n$$

$$(1_{X}^{\top} \otimes I_{Y}) \ vec(\pi) = m$$

$$The \ OT \ \text{problem can be computed as}$$

$$\max_{\pi \geq 0} vec(\pi)^{\top} vec(\Phi)$$

$$\text{s.t.}$$

$$(I_{X} \otimes 1_{Y}^{\top}) \ vec(\pi) = m$$

$$(1_{X}^{\top} \otimes I_{Y}) \ vec(\pi) = m$$

# 3 Entropic regularization

$$\begin{aligned} & \max_{\pi \geq 0} \sum_{xy} \pi_{xy} \Phi_{xy} - \sigma \sum_{xy} \pi_{xy} \ln \pi_{xy} \\ & \text{s.t.} \\ & \sum_{y} \pi_{xy} = n_x \ [u_x] \\ & \sum_{x} \pi_{xy} = m_y \ [v_y] \end{aligned} \\ & \max_{\pi \geq 0} \sum_{xy} \pi_{xy} \Phi_{xy} - \sigma \sum_{xy} \pi_{xy} \ln \pi_{xy} + \min_{u_x, v_y} \sum_{x} u_x \left( n_x - \sum_{y} \pi_{xy} \right) + \\ & \sum_{y} v_y \left( m_y - \sum_{x} \pi_{xy} \right) \\ & \max_{\pi \geq 0} \min_{u_x, v_y} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \log \pi_{xy} \right) + \sum_{x} u_x n_x + \sum_{y} v_y m_y \\ & \min_{u_x, v_y} \max_{\pi \geq 0} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \log \pi_{xy} \right) + \sum_{x} u_x n_x + \sum_{y} v_y m_y \\ & \min_{u_x, v_y} \sum_{x} u_x n_x + \sum_{y} v_y m_y + \max_{\pi \geq 0} \sum_{xy} \pi_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \log \pi_{xy} \right) \end{aligned}$$

$$FOC \text{ in the inner problem} \\ & \left( \Phi_{xy} - u_x - v_y - \sigma \log \pi_{xy} \right) - \sigma = 0 \\ & \text{thus} \\ & \pi_{xy} = \exp \left( \frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma} \right) \\ & \text{and the value of the inner problem is } \sigma \sum_{xy} \pi_{xy} = \sigma \sum_{xy} \exp \left( \frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma} \right) . \end{aligned}$$

$$\min_{u_x, v_y} F(u, v) := \sum_x u_x n_x + \sum_y v_y m_y + \sigma \sum_{xy} \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$$

Foc yield

wrt 
$$u_x$$
:  $n_x = \sum_y \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$   
wrt  $v_y$ :  $m_y = \sum_x \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$ 

(Blockwise) Coordinate descent.

Given  $v_y$ 's compute  $u_x$  by  $\min_{u_x} F(u, v)$ 

$$n_x = \sum_{y} \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$$

$$\exp(u_x/\sigma) = \sum_y \exp\left(\frac{\Phi_{xy} - v_y - \sigma}{\sigma}\right)/n_x$$

similarly Given  $u_x$ 's compute  $v_y$  by  $\min_{v_y} F(u, v)$ 

$$\exp(v_y/\sigma) = \sum_x \exp\left(\frac{\Phi_{xy} - u_x - \sigma}{\sigma}\right)/m_y$$

Sinkhorn's algorithm / Itererated Proportional Fitting Procedure https://arxiv.org/abs/1609.06349

Write 
$$A_x = \exp(-u_x/\sigma)$$
 and  $B_y = \exp(-v_y/\sigma)$  and  $K_{xy} = \exp\left(\frac{\Phi_{xy}-\sigma}{\sigma}\right)$ , we have

$$A_x = n_x / \sum_y K_{xy} B_y$$

 $\begin{array}{l} A_x = n_x / \sum_y K_{xy} B_y \\ \text{similarly Given } u_x \text{'s compute } v_y \text{ by } \min_{v_y} F\left(u,v\right) \end{array}$ yields

$$B_y = m_y / \sum_x K_{xy} A_y$$

When 
$$\sigma$$
 is small  $u_x = \sigma \log \left( \sum_y \exp \left( \frac{\Phi_{xy} - v_y - \sigma}{\sigma} \right) \right) - \sigma \log n_x$ 

log-sum-exp trick

When computing numerically 
$$\sigma \log \sum_{y} \exp\left(\frac{z_{y}}{\sigma}\right)$$
 you should

$$m = \max_{u} \{z_u\}$$

and use the fact that for any c

$$\sigma \log \sum_{y} \exp\left(\frac{z_{y}-c}{\sigma}\right) + c = \sigma \log \sum_{y} \exp\left(\frac{z_{y}}{\sigma}\right)$$

$$\sigma \log \sum_{y} \exp\left(\frac{z_{y}-c}{\sigma}\right) + c = \sigma \log \sum_{y} \exp\left(\frac{z_{y}}{\sigma}\right)$$
 use this with  $c = m$  and get 
$$\sigma \log \sum_{y} \exp\left(\frac{z_{y}}{\sigma}\right) = \sigma \log \sum_{y} \exp\left(\frac{z_{y}-m}{\sigma}\right) + m$$

# 4 Inverse optimal transport

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Go back to the labor market, but this time introducing unmatched agents Consider primal problem
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$$\begin{split} \max_{\pi \geq 0} \sum_{xy} \pi_{xy} & \Phi_{xy} \\ \text{s.t.} \\ \sum_{y} \pi_{xy} \leq n_{x} \\ \sum_{x} \pi_{xy} \leq m_{y} \end{split}$$
 which has dual 
$$\min_{u_{x} \geq 0, v_{y} \geq 0} \sum_{x} n_{x} u_{x} + \sum_{y} m_{y} v_{y} \\ \text{s.t.} \\ u_{x} + v_{y} \geq \Phi_{xy} \end{split}$$

Introduce unobserved heterogeneity.

Now we assume that  $n_x$  and  $m_y$  are very large.

Individual worker  $i \in I$  has type  $x_i \in X$ 

Individual firm  $j \in J$  has type  $y_j \in Y$ 

Assume that the joint output generated by i and j together is  $\Phi_{ij} = \Phi_{x_iy_j} + \varepsilon_{iy_j} + \eta_{x_ij}$ . (Separability assumption).

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The dual is \begin{aligned} &\min \sum_{i \in I} u_i + \sum_{j \in J} v_j \\ &\text{s.t.} \\ &u_i + v_j \geq \Phi_{ij} := \Phi_{x_i y_j} + \varepsilon_{i y_j} + \eta_{x_i j} \\ &u_i \geq \varepsilon_{i0} \\ &v_j \geq \eta_{0j} \end{aligned}
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Take a look at the constraint

$$u_i + v_j \ge \Phi_{x_i y_j} + \varepsilon_{i y_j} + \eta_{x_i j}$$
 rewrtie this as

$$\begin{aligned} u_i - \varepsilon_{iy} + v_j - \eta_{xj} &\geq \Phi_{xy} \text{ for all } i: x_i = x \text{ and for all } j: y_j = y \\ \min_{i:x_i = x} \left\{ u_i - \varepsilon_{iy} \right\} + \min_{j:y_j = y} \left\{ v_j - \eta_{xj} \right\} &\geq \Phi_{xy} \end{aligned}$$

define  $U_{xy} = \min_{i:x_i=x} \{u_i - \varepsilon_{iy}\}$  and  $V_{xy} = \min_{j:y_j=y} \{v_j - \eta_{xj}\}$ , in which case the constraints become

$$U_{xy} + V_{xy} \ge \Phi_{xy}$$

We have  $U_{xy} = \min_{i:x_i=x} \{u_i - \varepsilon_{iy}\}$ , therefore  $u_i \ge \max_y \{U_{xy} + \varepsilon_{iy}, \varepsilon_{i0}\}$  and similarly  $v_j \ge \max_x \{V_{xy} + \eta_{xj}, \eta_{0j}\}$ 

The micro problem rewrites 
$$\begin{aligned} & \min \sum_{i \in I} u_i + \sum_{j \in J} v_j \\ & \text{s.t.} \\ & U_{xy} + V_{xy} \ge \Phi_{xy} \\ & u_i \ge \max_y \left\{ U_{xy} + \varepsilon_{iy}, \varepsilon_{i0} \right\} \\ & v_j \ge \max_x \left\{ V_{xy} + \eta_{xj}, \eta_{0j} \right\} \end{aligned}$$

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and in fact
        \min \sum_{i \in I} u_i + \sum_{j \in J} v_j
        U_{xy} + V_{xy} \ge \Phi_{xy}
u_i = \max_y \{ U_{xy} + \varepsilon_{iy}, \varepsilon_{i0} \}
        v_{i} = \max_{x} \left\{ V_{xy} + \eta_{xi}, \eta_{0i} \right\}
        which can rewrite
        \min \sum_{i \in I} \max_{y} \left\{ U_{xy} + \varepsilon_{iy}, \varepsilon_{i0} \right\} + \sum_{i \in J} \max_{x} \left\{ V_{xy} + \eta_{xi}, \eta_{0i} \right\}
        U_{xy} + V_{xy} \ge \Phi_{xy}
        \min \sum_{x} n_x \sum_{i:x_i=x} \frac{1}{n_x} \max_{y} \left\{ U_{xy} + \varepsilon_{iy}, \varepsilon_{i0} \right\} + \sum_{y} m_y \sum_{j:y_i=y} \frac{1}{m_y} \max_{x} \left\{ V_{xy} + \eta_{xj}, \eta_{0j} \right\}
         U_{xy} + V_{xy} \ge \Phi_{xy}
        We shall assume a statistical behaviour of \varepsilon_{iy} and \eta_{xj}'s. Assume that (\varepsilon_{iy})_y
is distributed according to P
        and that (\eta_{xi})_x is distributed according to Q.
        By the law of large numbers the above expression converges to
        \min_{U,V} \sum_{x} n_{x} E_{P} \left[ \max_{y} \left\{ U_{xy} + \varepsilon_{y}, \varepsilon_{0} \right\} \right] + \sum_{y} m_{y} E_{Q} \left[ \max_{x} \left\{ V_{xy} + \eta_{x}, \eta_{0} \right\} \right]
        U_{xy} + V_{xy} \ge \Phi_{xy}
        Define G_x\left(U\right) = E_P\left[\max_y\left\{U_{xy} + \varepsilon_y, \varepsilon_0\right\}\right] and H_y\left(V\right) = E_Q\left[\max_x\left\{V_{xy} + \eta_x, \eta_0\right\}\right] and G\left(U\right) = \sum_x n_x G_x\left(U\right) and H\left(V\right) = \sum_y m_y H_y\left(V\right)
        the problem becomes
        \min_{U,V} G(U) + H(V)
        U_{xy} + V_{xy} = \Phi_{xy}
        \min_{U} G(U) + H(\Phi - U)
        FOC \frac{\partial G(U)}{\partial U_{xy}} = \frac{\partial H}{\partial V_{xy}} (\Phi - U)
        \begin{array}{l} \frac{\partial G(U)}{\partial U_{xy}} = n_x \frac{\partial G_x(U)}{\partial U_{xy}} = n_x \Pr \left( y \in \arg \max \left\{ U_{xy} + \varepsilon_y, \varepsilon_0 \right\} \right) \\ \frac{\partial H(V)}{\partial V_{xy}} = m_y \Pr \left( x \in \arg \max \left\{ V_{xy} + \eta_x, \eta_0 \right\} \right) \end{array}
        Dual problem:
        Start from the penalized problem
       \min_{U,V} G(U) + H(V) + \max_{\pi \geq 0} \sum_{x_{xy}} \pi_{xy} \left( \Phi_{xy} - U_{xy} - V_{xy} \right) \\ \max_{\pi \geq 0} \sum_{x_{xy}} \pi_{xy} + \min_{U,V} \left\{ G(U) + H(V) - \sum_{x_{xy}} \pi_{xy} \left( U_{xy} + V_{xy} \right) \right\} \\ \max_{\pi \geq 0} \sum_{x_{xy}} \pi_{xy} - \max_{U} \left\{ \sum_{x_{xy}} \pi_{xy} U_{xy} - G(U) \right\} - \max_{U} \left\{ \sum_{x_{xy}} \pi_{xy} V_{xy} - H(V) \right\}
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Define the convex conjugates / Legendre-Fenchel transforms of G and H as

$$G^{*}(\pi) = \max_{U} \{ \sum_{xy} \pi_{xy} U_{xy} - G(U) \}$$
  
$$H^{*}(\pi) = \max_{U} \{ \sum_{xy} \pi_{xy} V_{xy} - H(U) \}$$

$$H^*(\pi) = \max_{V} \left\{ \sum_{i} \pi_{xy} V_{xy} - H(V) \right\}$$

and the problem becomes

$$\max_{\pi_{xy} \geq 0} \left\{ \sum \pi_{xy} \Phi_{xy} - G^* \left( \pi \right) - H^* \left( \pi \right) \right\}$$

FOC yield 
$$\Phi_{xy} = \frac{\partial G^*(\pi)}{\partial \pi_{xy}} + \frac{\partial H^*(\pi)}{\partial \pi_{xy}}$$

When P (the distribution of  $(\varepsilon_{iy})_y$ ) is the Gumbel distribution (extremevalue type 1 – distribution with cdf  $\exp(-\exp(-z))$ 

https://en.wikipedia.org/wiki/Gumbel distribution

then 
$$G_x(U) = \log \left(1 + \sum_y \exp U_{xy}\right)$$
, and therefore  $G(U) = \sum_x n_x \log \left(1 + \sum_y \exp U_{xy}\right)$ .

We have 
$$G_x^*(\pi) = \sum_{y \in Y} \frac{\pi_{xy}}{n_x} \log \frac{\pi_{xy}}{n_x} + \frac{\pi_{x0}}{n_x} \log \frac{\pi_{x0}}{n_x}$$
 where  $\pi_{x0} = n_x - \sum_y \pi_{xy}$ 

Therefore the primal problem in this case rewrites

Therefore the primal problem in this case rewrites 
$$\max_{\pi_{xy} \geq 0} \left\{ \sum \pi_{xy} \Phi_{xy} - \sum_{x} n_x \sum_{y \in Y} \frac{\pi_{xy}}{n_x} \log \frac{\pi_{xy}}{n_x} - \pi_{x0} \log \frac{\pi_{x0}}{n_x} - \sum_{y} m_y \sum_{x \in X} \frac{\pi_{xy}}{m_y} \log \frac{\pi_{xy}}{m_y} - \pi_{0y} \log \frac{\pi_{0y}}{m_y} \right\}$$
 which yields

$$\max_{\pi_{xy} \ge 0} \left\{ \sum \pi_{xy} \Phi_{xy} - \sum_{xy} \pi_{xy} \log \frac{\pi_{xy}^2}{n_x m_y} - \pi_{x0} \log \frac{\pi_{x0}}{n_x} - \pi_{0y} \log \frac{\pi_{0y}}{m_y} \right\}$$

First order conditions wrt  $\pi_{xy}$ :

$$\Phi_{xy} = 2 + 2\log \pi_{xy} - \log (n_x m_y) - (1 + \log \pi_{x0} - \log n_x) - (1 + \log \pi_{0y} - \log m_y).$$

This is Choo and Siow's formula (Journal of Political Economy, 2006)

$$\Phi_{xy} = \log \frac{\pi_{xy}^2}{\pi_{x0}\pi_{0y}}.$$