

ALFRED GLENDALE O. DAVID

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Portfolio: <https://alfredglendaledavid.github.io/>



WORK EXPERIENCE

➤ HONEYCOMBERS PTE LTD. - (December 2015 – Present)

Position: IT Manager

JOB DESCRIPTION

- Deliver and manage large scale websites using WordPress, understand its strengths and weaknesses
- Manage tools surrounding WordPress: LEMP stack (Linux, Nginx, MySQL and PHP).
- Develop Wordpress Multisite, plugins and themes
- Manage parent themes, caching systems – Nginx Microcaching, W3 Total Cache.
- Perform good software engineering practices such as source code management, deployment process and Wordpress security monitoring.
- Full web-stack, from relational database to working knowledge of HTML/Javascript-Jquery/CSS3
- Understand issues surrounding analysis, tuning, scalability, high availability and concurrency of the WordPress platform and hosting infrastructure and work alongside the wider operations team towards these goals
- Manage AWS infrastructure including but not limited to Amazon Cloudfront, Route 53, EC2, S3, RDS
- Demonstrate a systematic, disciplined and analytical approach to problem solving – paying close attention to detail
- Demonstrate effective oral and written communication ability covering all routine activities and contacts
- Google Display Networks & Double Click ad management platform, Facebook Pixel Ad management.
- Solid experience in SEO / SEM

➤ FIRSTCOM SOLUTIONS PTE LTD. (March 2014 – November 2015)

Position: Web Programmer

JOB DESCRIPTION

- Develop, test and deploy dynamic web-based solutions
- Design, develop, implement, and maintain new and existing web-based applications
- Collaborate with UI designers to develop site features and functionality
- Work collaboratively with marketing and business reps to determine web site features and functionality
- Communicate regularly on progress of active projects, adhering to reasonable and agreed deadlines
- Manage workflow, estimating efforts, and meeting deadlines on multiple, simultaneous projects
- Strong knowledge of JQuery, HTML5, and CSS3, Wordpress, Woocommerce
- Experience with SEO best practices in development of HTML/CSS
- Experience with AJAX, JSON and one or more javascript libraries
- Strong experience in Adobe CC, Adobe CS6 (Dreamweaver, Photoshop, InDesign, Illustrator, Flash)
- Please see my portfolio/list of projects [here](#).

➤ **GLOBAL LINK MP EVENTS INTERNATIONAL INC.** (June 2011 – Feb 2014)

Position: Web Designer and Developer / IT and Database Specialist 2

JOB DESCRIPTION

As a web designer and developer, I am responsible for the design, layout and coding of a website. I am involved with the technical and graphical aspects of a website - how the site works and how it looks. I can also be involved with the maintenance and update of an existing site.

I am responsible for all email and online campaigns for the company's business. I have a working knowledge of email creation, html/css, and web page creation and anything necessary for monitoring best practices and quality control to make necessary adjustments in order to generate high-quality, cost-effective marketing campaigns. I also have experience with email and web analytics.

As an IT Specialist, I work with customers over the phone, through email or face to face. It is my job to walk the person through the steps to fix their computer problem. I also teach people how to use certain computer programs and hardware. I generally work 40 hours a week which can include nights and weekends or being on call. I also worked as a technical support for a variety of events and conferences including Systems Integration Philippines, Manila Fame International, Philconstruct, Franchise Asia, Green Philippines, and China Machineries.

In addition, I conduct market research to build and validate target account and contact lists for lead generation activities. I am proficient in using Internet search, online databases, social media platforms (LinkedIn, Twitter, Facebook), to identify prospects for Marketing and Business Development activities.

Below are some of my skills and responsibilities:

- Create and develop websites to be used for event marketing and visitor registration using Adobe CS6/Adobe CC (Dreamweaver, Photoshop, InDesign, Illustrator, and Flash).

- Create email campaigns using templates and/or HTML to fit the content and plan of the campaign managers.
- Collaborate with multiple groups to ensure email initiatives are completed on-time, within budget, and with a high degree of accuracy and effectiveness.
- Assess all email creative to ensure communications are aligned with internal email content policies and compliant with SPAM legislation in each country.
- Coordinate and maintain the email marketing communications production schedule to ensure accurate/timely delivery.
- Compile performance data and metrics. Make recommendations for campaign optimization based on analysis.

➤ **IQOR PHILIPPINES** (April 2010 – June 2010)

Position: Customer Service Representative

JOB DESCRIPTION

As a CSR, I assist customers in paying their monthly fees for their car loan under Capital One Auto Finance.

EDUCATIONAL BACKGROUND

➤ **BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY**

University: Don Honorio Ventura Technological State University

Address: Bacolor, Pampanga, Philippines

2005 – 2011

PERSONAL INFORMATION

- **Birth Date:** January 27, 1988
- Birthplace:** San Fernando, Pampanga, Philippines.
- Proficient in oral and written English
- Can work with minimum or without supervision.

I hereby certify that the information contained herein is true to the best of my knowledge.

Alfred Glendale O. David