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15 May 2024

Ms Cleona Gretel Godinho

Communications Manager, Gulf and KSA

Schneider Electric

Direct: +44 (0) 971 4709 9134

Email: mea.news@se.com

Dear Cleona,

Media Request for Yasser Ahmed of Schneider Electric

I am delighted to invite Schneider Electric (SE) to be featured as a lead energy and infrastructure news story for this morning. The lead story will cover the appointment of Yasser Ahmed as VP of Buildings. We will require a photo of the appointee for publication. This can either be a portrait or headshot.

The portrait or headshot photo must be at the very least: (a) 1028x728 and (b) contain either a plain white or dark coloured background. Outdoor scenery will also be accepted.

SE's valued media content will be published to an audience of 1,300 monthly readers on a dedicated Substack blog hosted at www.ibrgroupintl.co.uk by myself.

I look forward to receiving your media content.

Warm Regards,

A handwritten signature in blue ink, appearing to read "Alfred Mayaki".

Alfred Anate Mayaki (Student)