Fear God, and give Glory to Him .... Rev 14:6-7

TO: THE MANAGING DIRECTOR/ CEO

....

....

LOWEST PRICES *High Quality*

WEBSITE
SOFTWARE
& Mobile App
DEVELOPMENT

+ Company Profile & Annual Report Design

ALFRED OCHOLA

Get Value for your money

☎ +256 773913902   *OVER 7 YEARS EXPERIENCE*

URA TIN NUMBER ✅

https://alfredochola.github.io/website/

WEBSITE
Design & Development

1 | SIMPLE COMPANY WEBSITE

Development Duration: 3 Weeks

A simple website custom-designed with your company/business' brand colours, products and services to give your business an online presence. Comes with a Domain Name, 5 Company Emails, Annual Hosting, Direct link to your Whatsapp and Free Technical Support throughout the year.

System Features/ Functions

Admin	Your Clients
✅ Receive purchase orders from your clients via Whatsapp	✅ Can view your products/services online (Max. 10 products)
✅ Display special promotions and discounts online	✅ Can make booking orders for your products/services
✅ View/ Manage Website Visitors' Analytics (see how many people visit your website daily) - Helpful for your marketing campaigns.	✅ Can start a whatsapp chat with your support team
	❌ No SMS Notifications
	❌ No Online Database

TOTAL COST PER YEAR	USD 500 *Initial Deposit 70% required*

2 | HEAVY-DUTY COMPANY WEBSITE

Development Duration: 6 Weeks

A robust website custom-crafted for high system performance, speed and efficiency, with advanced features. Comes with a Domain Name, Annual Hosting, Private Company Emails, SMS Notifications, Amazon File Storage, Direct link to your Whatsapp and Free Technical Support throughout the year.

System Features/ Functions

Admin	Your Clients
✅ Receive Clients' Messages via SMS, Whatsapp & Email	✅ Can view your products/services online
✅ Receive booking orders from your clients	✅ Can make booking orders for your products/services
✅ Online database + 50GB Amazon File Storage space	✅ Can send you messages (sms+email) directly via the website
✅ Display special promotions and discounts online	✅ Can signup for your newsletter (optional)
✅ View/ Manage Website Visitors' Analytics	✅ Can see your special promotions and discounts online
✅ Admin Dashboard - Login & Edit some content	✅ Can start a whatsapp chat with your support team

TOTAL COST PER YEAR	USD 2,000 *Initial Deposit 70% required*

For more info/ Inquiry, please contact me

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Email: ochalfie@gmail.com
Website: https://alfredochola.github.io/website/

Highest
QUALITY

Fear God, and give Glory to Him .... Rev 14:6-7

3 E-COMMERCE SHOPPING WEBSITE

······ Development Duration: 2-3 Months

Suitable for general merchandise stores, specialized merchandise stores, factory outlets, agro stores, manufacturing companies, pharmacies, hardware stores, supermarkets, cloth shops, beauty stores, craft stores, and Wholesale businesses

Details Of The E-COMMERCE Website

pesapal
Payments Anywhere, Anytime

Functions	Special Features/Services
✅ Clients can create their personal accounts (optional)	✅ Advanced Product/ Service gallery
✅ Display your products/services online for clients to see	✅ Lists/carousels of your products
✅ Admin can Upload, Update, or Delete products	✅ SSL + Cyber security infrastructure like CSRF protection
✅ Store your clients' contacts in an online database	✅ e-Payment plugin (MTN & Airtel Money)
✅ Receive client orders online for your products	✅ Online Message portal for your clients (Admin receives SMS alert + Email)
✅ Display special promotions and discounts online	
✅ Admin can Adjust/Update/ Control product prices	✅ Google Analytics (website performance statistics)
✅ Clients can pay for products via mobile money (MTN & Airtel)	✅ Photography of your products
✅ You (admin) can send bulk SMS to your clients	✅ Photo editing of your products
✅ Store up to 50GB of website content online	✅ Bonus service (Free CRM+Branding your social media pages)

Total Cost

TOTAL COST FOR 1ST YEAR	USD 10,000	~~USD 15K~~
Initial Deposit	USD 7,000 (70%)	
Upon Completion & Handover	USD 3,000 (30%)	
MAINTENANCE TOTAL COST AFTER THE FIRST YEAR	USD 5,000 /year	

60% off

+BONUS **FREE BIGEZO CRM SOFTWARE INSTALLATION -** Send Bulk SMS, Email & Whatsapp

Store your Employee Database, Client Database, Send personalized bulk SMS to staff, to employees, to clients, etc. Comes with an Online Industrial Database Backup +10,000 SMS in your account.

For a customized kind of website having your custom-defined functions, I shall be glad to discuss and avail you a detailed quotation at the best price possible.

For more info/ Inquiry, please contact me

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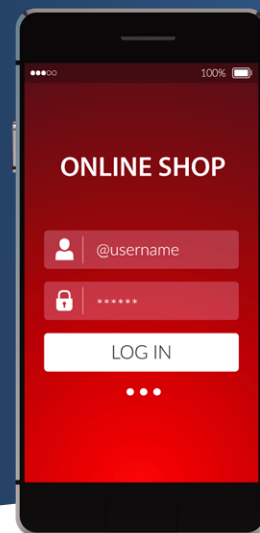Email: ochalfie@gmail.com
Website: https://alfredochola.github.io/website/

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MOBILE APP
Design & Development

One App, 2 Platforms

ONLINE SHOP

@username

LOG IN

4 SIMPLE MOBILE APP

One Mobile App that works on both Android and IOS platforms (Mobile phones and Tabs).
This simple mobile app helps you to store and manage your client's contacts. Also allows you to create customized e-receipts (PDF) for them, and to keep track of your sales/ revenue as per the receipts made.

Details Of The Simple Mobile App

Functions

- Display information about your company/business
- Clients can download the App & Book appointments
- Easily Create receipts (PDF) for your clients. Keep financial records
- Store & manage your clients' contacts in an online & offline database
- Admin can edit app content

- 20 GB Online Storage Database (Firebase)
- Annual Hosting on Google PlayStore & Apple Store
- Troubleshooting and Customer Support
- Keep record of your sales.
- Database Analytics

CUSTOMIZATION

Feel free to describe your own desired functions for the mobile app to negotiate a new quotation (Take advantage of the low prices I am offering now, for an uncompromized Quality product).

Total Cost

TOTAL COST FOR 1ST YEAR	USD 1,500	~~USD 5K~~
Initial Deposit	USD 1,050 (70%)	
Upon Completion & Handover	USD 450 (30%)	
MAINTENANCE COST AFTER THE FIRST YEAR	USD 1,000 /year	

70% off

➕ **Free Technical Support throughout the Year**

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Website: https://alfredochola.github.io/website/

Highest QUALITY

5 ADVANCED SHOPPING MOBILE APP

····· Development Duration: 3-6 Months

One Mobile App that works on both Android and IOS platforms (Mobile phones and Tabs). Suitable for general merchandise stores, specialized merchandise stores, factory outlets, agro stores, manufacturing companies, pharmacies, hardware stores, supermarkets, cloth shops, beauty stores, craft stores, and Wholesale businesses

Details Of The E-COMMERCE Mobile App

pesapal Payments Anywhere, Anytime

Functions

- ✅ Clients can create accounts
- ✅ Display your products/services online for clients to see
- ✅ Admin can Upload, Update, or Delete products
- ✅ Store your clients' contacts in an online database
- ✅ Receive client orders online for your products
- ✅ Display special promotions and discounts online
- ✅ Admin can Adjust/Update/ Control product prices
- ✅ Clients can pay for products via mobile money (MTN & Airtel)
- ✅ SMS Notifications
- ✅ Store up to 100GB of website content online

Special Features/Services

- ✅ Advanced Product/ Service gallery
- ✅ Lists/carousels of your products
- ✅ Online Client Database
- ✅ e-Payment plugin (MTN & Airtel Money)
- ✅ Online Message portal for your clients
- ✅ Linked to your Whatsapp Business Customer Support
- ✅ Facebook adverts for 1 month (100,000 views)
- ✅ Google Analytics (App download statistics)
- ✅ Photography of your products
- ✅ Photo editing of your products

CUSTOMIZATION

Feel free to describe your own desired functions for the mobile app to negotiate a new quotation (lower or higher depending on your business needs).

Total Cost

TOTAL COST FOR 1ST YEAR	USD 10,000	USD 15K	**33% off**
Initial Deposit	USD 7,000 (70%)		
Upon Completion & Handover	USD 3,000 (30%)		
MAINTENANCE COST AFTER THE FIRST YEAR	USD 5,000 /year		

➕ **Free Technical Support throughout the Year**

This is the Same price for a Customized Inventory Management System

For more info/ Inquiry, please contact me

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6 BIGEZO CRM SYSTEM
······ Setup Duration (1 Week /3Weeks-premium)

Built by Alfred Ochola

1. How do you store your customer data (names,locations,contacts, etc)?
2. How do you communicate with thousands of customers for key purposes like product/service promotions & awareness, discount alerts, and as well sharing with them relevant notifications about your business?

Do you know that your customer data can boost your sales by over 500% with the right tools & strategy?

BULK SMS　**BULK WHATSAPP**　**BULK EMAIL**

Features of the Bigezo CRM

STANDARD VERSION　BULK SMS

- CRUD functions on customer data (Create, Retrieve, Update, Delete).
- Offline database
- Online Database Backup
- Compatible with MS Excel and Google Sheets
- Sends personalised single SMS
- Sends personalised bulk SMS -200Msgs/min (USD 35/SMS)
- Single data entry
- Bulk data entry from an excel file(thousands of data rows at once)
- Progress Bar
- Advanced Data Analytics
- Bulk Import Data from Excel File
- Auto-select category of recipients.

PRICE **USD 300** -one off

Comes with initial 500 SMS credit + Online Database Backup

USD 50/ *year - maintenance fee*

PREMIUM VERSION　BULK SMS, WHATSAPP, EMAIL

- **All the Standard Version Features PLUS**
- Sends personalised bulk Whatsapp adverts/messages with an option for including each recipient's name plus an attachment (e.g. flyer/picture, video, document) (USD 300/Message initiated by you)
- (You can send over 10,000 Whatsapp personalized inboxes at ago. - 200Messages/min)
- Sends personalised bulk Emails (up to over 2,000 personalized inboxes at ago)
- Get a Special Whatsapp Number for your business.
- Get 1TB online file storage space + Google Workspace

PRICE **USD 2,000**

Comes with initial 10,000 SMS credit + credit to send the first 1,000 Bulk Whatsapp Messages

USD 1,000 / *year maintenance fee*

For more info/ Inquiry, please contact me
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CONTENTS (SAMPLE)

+ Cover page
+ Table of contents
+ Introduction
+ About us (mission, vision, values/ ethos, Contacts, etc.)
+ Organization chart / Organogram/ Our team
+ Services/ Products
+ Portfolio / Projects
+ Appendix/ Clients & Partners
+ Contacts/ Back cover

Design Cost

PAGES	COST - USD	
12-24	20	/page
28-48	15	/page
Over 48	13	/page
Future updates	5	/page

Excludes: Printing the book ✕

For High Quality Xerox Printing
Contact me for a quotation. Thank you.

Cost includes:

- Company profile graphics designing ✓
- Picture editing ✓
- Text/ Content creation/ editing ✓
- Excludes: Photography ✕

Professional Photography (Uganda Only): USD 1,000
Fee includes transportation of photographer to your sites/ facilities

SOFTWARE TOOLS USED

Ai Ps PDF Chrome Word .... COMBINED

File formats you get

- **.ai** (Editable Adobe Illustrator file)
- **.pdf Small** - RGB Color (PDF file format for web & mobile sharing)
- **.pdf Large** - CMYK Color (PDF file format for printing)
- **Download link for the .pdf small format** - Optional

FORMER CLIENTS

World Vision   MOEZPA   AQUA POOLS   IMRK Construction Limited   NEGOCE INTERNATIONAL   TERRAZZO CENTER LIMITED   ...

MY TECH BACKGROUND

I started my pursuit for technology prowess in Namilyango College, scoring 3AAAA in PCM/Art, emerging the best in the school in 2011. Since then I have had rigorous training, great experience and cumulative expertise in computer knowledge. I have also had thorough training in diverse technologies & computer programming from the leading institutions & companies like Makerere University, IBM, Oracle, HiPipo, Mojaloop (Bill Gates' fintech foundation), LinkedIn Premium, NSSF Hi-Innovator business training, DFSLab, etc. I started Computer programming as early as my second year at Makerere University in 2014; programming robotic electronic systems at i-Labs. In 2015 I wrote MATLAB code to optimize deployment of heterogeneous small base stations for internet connectivity at Makerere University. I then embarked on mastering Web and Software Development (2017 to date). I also had a 4-months daily hands-on training in Cross-Platform Mobile App Development using Flutter, from the Innovation Village & Soltech technologies - powered by MasterCard Incorporation in 2023.

In addition to Software Development, I have also worked in the Graphics Design Industry for 12 years, with various leading organizations in Uganda and on the International scale.

Over the years, I have built a rich experience and social network of seasoned software developers & skilled personnel. This makes me super efficient at executing all my tasks to solve your high tech-needs.

MY MISSION

Connecting people...

Please contact me to receive a full detailed Quotation or to request for a live demo of my previously developed systems. I shall also send you a draft contract document with proposed terms and conditions for your review, ammendment and approval. Thank you very much.

TOOLS — WEB APP *DEVELOPMENT*

Financial Integration

TOOLS — MOBILE APP *DEVELOPMENT*

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