

TO: THE MANAGING DIRECTOR/ CEO



LOWEST PRICES *High Quality*
**WEBSITE
SOFTWARE**
& Mobile App
DEVELOPMENT
+ Company Profile & Annual Report Design

ALFRED OCHOLA

Get Value for your money



+256 773913902

OVER 7 YEARS EXPERIENCE

URA TIN NUMBER

<https://alfredochola.github.io/website/>



Microsoft

Google



WEBSITE

Design & Development



1

SIMPLE COMPANY WEBSITE

Development Duration: 3 Weeks

A simple website custom-designed with your company/business' brand colours, products and services to give your business an online presence. Comes with a **Domain Name, 5 Company Emails, Annual Hosting, Direct link to your Whatsapp and Free Technical Support throughout the year.**



System Features/ Functions

Admin

- Receive purchase orders from your clients via Whatsapp
- Display special promotions and discounts online
- View/ Manage Website Visitors' Analytics (see how many people visit your website daily) - Helpful for your marketing campaigns.

TOTAL COST PER YEAR

Your Clients

- Can view your products/services online (Max. 10 products)
- Can make booking orders for your products/services
- Can start a whatsapp chat with your support team
- No SMS Notifications
- No Online Database

UGX 1,500,000 *Initial Deposit 70% required*

2

HEAVY-DUTY COMPANY WEBSITE

Development Duration: 6 Weeks

A robust website custom-crafted for high system performance, speed and efficiency, with advanced features. Comes with a **Domain Name, Annual Hosting, Private Company Emails, SMS Notifications, Amazon File Storage, Direct link to your Whatsapp and Free Technical Support throughout the year.**



System Features/ Functions

Admin

- Receive Clients' Messages via SMS, Whatsapp & Email
- Receive booking orders from your clients
- Online database + 50GB Amazon File Storage space
- Display special promotions and discounts online
- View/ Manage Website Visitors' Analytics
- Admin Dashboard - Login & Edit some content

TOTAL COST PER YEAR

Your Clients

- Can view your products/services online
- Can make booking orders for your products/services
- Can send you messages (sms+email) directly via the website
- Can signup for your newsletter (optional)
- Can see your special promotions and discounts online
- Can start a whatsapp chat with your support team

UGX 3,500,000 *Initial Deposit 70% required*

For more info/ Inquiry, please contact me

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3

E-COMMERCE SHOPPING WEBSITE

..... Development Duration: 2-3 Months

Suitable for general merchandise stores, specialized merchandise stores, factory outlets, agro stores, manufacturing companies, pharmacies, hardware stores, supermarkets, cloth shops, beauty stores, craft stores, and Wholesale businesses



pesapal
Payments Anywhere, Anytime

Details Of The E-COMMERCE Website**Functions**

- ✓ Clients can create their personal accounts (optional)
- ✓ Display your products/services online for clients to see
- ✓ Admin can Upload, Update, or Delete products
- ✓ Store your clients' contacts in an online database
- ✓ Receive client orders online for your products
- ✓ Display special promotions and discounts online
- ✓ Admin can Adjust/Update/ Control product prices
- ✓ Clients can pay for products via mobile money (MTN & Airtel)
- ✓ You (admin) can send bulk SMS to your clients
- ✓ Store up to 50GB of website content online

Special Features/Services

- ✓ Advanced Product/ Service gallery
- ✓ Lists/carousels of your products
- ✓ SSL + Cyber security infrastructure like CSRF protection
- ✓ e-Payment plugin (MTN & Airtel Money)
- ✓ Online Message portal for your clients (Admin receives SMS alert + Email)
- ✓ Google Analytics (website performance statistics)
- ✓ Photography of your products
- ✓ Photo editing of your products
- ✓ Bonus service (Free CRM+Branding your social media pages)

Total Cost

TOTAL COST FOR 1 ST YEAR	UGX 13,000,000 UGX 50M
Initial Deposit	UGX 9,100,000 (70%)
Upon Completion & Handover	UGX 3,900,000 (30%)
MAINTENANCE TOTAL COST AFTER THE FIRST YEAR	UGX 5,500,000 /year

**74%
off**

+BONUS FREE BIGEZO CRM SOFTWARE INSTALLATION - Send Bulk SMS, Email & Whatsapp

Store your Employee Database, Client Database, Send personalized bulk SMS to staff, to employees, to clients, etc. Comes with an Online Industrial Database Backup +10,000 SMS in your account.

For a customized kind of website having your custom-defined functions, I shall be glad to discuss and avail you a detailed quotation at the best price possible.

For more info/ Inquiry, please contact me

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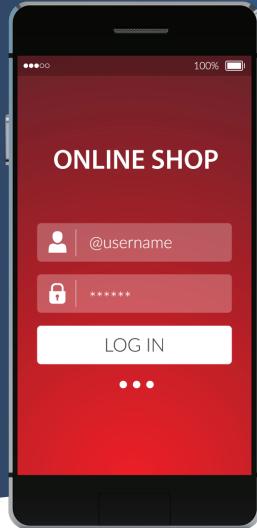


MOBILE APP

Design & Development



One App, 2 Platforms



4

SIMPLE MOBILE APP

..... Development Duration: 1-2 Months

One Mobile App that works on both Android and IOS platforms (Mobile phones and Tabs).

This simple mobile app helps you to store and manage your client's contacts. Also allows you to create customized e-receipts (PDF) for them, and to keep track of your sales/ revenue as per the receipts made.

Details Of The Simple Mobile App

Functions



- Display information about your company/business
- Clients can download the App & Book appointments
- Easily Create receipts (PDF) for your clients. Keep financial records
- Store & manage your clients' contacts in an online & offline database
- Admin can edit app content

- 20 GB Online Storage Database (Firebase)
- Annual Hosting on Google PlayStore & Apple Store
- Troubleshooting and Customer Support
- Keep record of your sales.
- Database Analytics

CUSTOMIZATION

Feel free to describe your own desired functions for the mobile app to negotiate a new quotation
(Take advantage of the low prices I am offering now, for an uncompromized Quality product).

Total Cost

TOTAL COST FOR 1 ST YEAR	UGX 4,500,000 UGX 30M
Initial Deposit	UGX 3,150,000 (70%)
Upon Completion & Handover	UGX 1,350,000 (30%)
MAINTENANCE COST AFTER THE FIRST YEAR	UGX 3,000,000 /year

85% off



Free Technical Support throughout the Year

For more info/ Inquiry, please contact me

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5

ADVANCED SHOPPING MOBILE APP

..... Development Duration: 3-6 Months

One Mobile App that works on both Android and IOS platforms (Mobile phones and Tabs).

Suitable for general merchandise stores, specialized merchandise stores, factory outlets, agro stores, manufacturing companies, pharmacies, hardware stores, supermarkets, cloth shops, beauty stores, craft stores, and Wholesale businesses



pesapal
Payments Anywhere, Anytime

Details Of The E-COMMERCE Mobile App

Functions

- ✓ Clients can create accounts
- ✓ Display your products/services online for clients to see
- ✓ Admin can Upload, Update, or Delete products
- ✓ Store your clients' contacts in an online database
- ✓ Receive client orders online for your products
- ✓ Display special promotions and discounts online
- ✓ Admin can Adjust/Update/ Control product prices
- ✓ Clients can pay for products via mobile money (MTN & Airtel)
- ✓ SMS Notifications
- ✓ Store up to 100GB of website content online

Special Features/Services

- ✓ Advanced Product/ Service gallery
- ✓ Lists/carousels of your products
- ✓ Online Client Database
- ✓ e-Payment plugin (MTN & Airtel Money)
- ✓ Online Message portal for your clients
- ✓ Linked to your Whatsapp Business Customer Support
- ✓ Facebook adverts for 1 month (100,000 views)
- ✓ Google Analytics (App download statistics)
- ✓ Photography of your products
- ✓ Photo editing of your products

CUSTOMIZATION

Feel free to describe your own desired functions for the mobile app to negotiate a new quotation (lower or higher depending on your business needs).

Total Cost

TOTAL COST FOR 1 ST YEAR	UGX 18,000,000 UGX 50M
Initial Deposit	UGX 12,600,000 (70%)
Upon Completion & Handover	UGX 5,400,000 (30%)
MAINTENANCE COST AFTER THE FIRST YEAR	UGX 11,000,000 /year

**64%
off**



Free Technical Support throughout the Year

This is the Same price for a Customized Inventory Management System

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BIGEZO CRM SYSTEM

..... Setup Duration (1 Week /3Weeks-premium)

Built by Alfred Ochola

1. How do you store your customer data (names, locations, contacts, etc)?
2. How do you communicate with thousands of customers for key purposes like product/service promotions & awareness, discount alerts, and as well sharing with them relevant notifications about your business?

Do you know that your customer data can boost your sales by over 500% with the right tools & strategy?

BULK SMS

BULK WHATSAPP

BULK EMAIL

Features of the Bigezo CRM

STANDARD VERSION

BULK SMS

- ✓ CRUD functions on customer data (Create, Retrieve, Update, Delete).
- ✓ Offline database
- ✓ Online Database Backup
- ✓ Compatible with MS Excel and Google Sheets
- ✓ Sends personalised single SMS
- ✓ Sends personalised bulk SMS -200Msgs/min (**UgX 35/SMS**)
- ✓ Single data entry
- ✓ Bulk data entry from an excel file (thousands of data rows at once)
- ✓ Progress Bar
- ✓ Advanced Data Analytics
- ✓ Bulk Import Data from Excel File
- ✓ Auto-select category of recipients.

PRICE

UGX 250,000 -one off

Comes with initial 500 SMS credit + Online Database Backup

UgX 50,000/year - maintenance fee



PREMIUM VERSION

BULK SMS, WHATSAPP, EMAIL

- ✓ All the Standard Version Features PLUS
- ✓ Sends personalised bulk Whatsapp adverts/messages with an option for including each recipient's name plus an attachment (e.g. flyer/picture, video, document) (**UgX 300/Message initiated by you**)
- ✓ (You can send over 10,000 Whatsapp personalized inboxes at ago. - 200Messages/min)
- ✓ Sends personalised bulk Emails (**up to over 2,000 personalized inboxes at ago**)
- ✓ Get a Special Whatsapp Number for your business.
- ✓ Get 1TB online file storage space + Google Workspace



PRICE

UGX 4,500,000 -12M

Comes with initial 10,000 SMS credit + credit to send the first 1,000 Bulk Whatsapp Messages

UgX 3.5M/year maintenance fee

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7 COMPANY PROFILE & ANNUAL REPORT

*b*Design



CONTENTS (SAMPLE)

- + Cover page
- + Table of contents
- + Introduction
- + About us (mission, vision, values/ ethos, Contacts, etc.)
- + Organization chart / Organogram/ Our team
- + Services/ Products
- + Portfolio / Projects
- + Appendix/ Clients & Partners
- + Contacts/ Back cover

Design Cost

PAGES	COST - UGX
12-24	40,000 /page
28-48	30,000 /page
Over 48	28,000 /page
Future updates	5,000 /page

Excludes: Printing the book ✗

For High Quality Xerox Printing
Contact me for a quotation. Thank you.

Cost includes:

- Company profile graphics designing ✓
- Picture editing ✓
- Text/ Content creation/ editing ✓
- Excludes: Photography ✗

Professional Photography (Optional):
UGX 550,000



Fee includes transportation of
photographer to your sites/ facilities

SOFTWARE TOOLS USED



COMBINED



File formats you get

- .ai (Editable Adobe Illustrator file)
- .pdf Small - RGB Color (PDF file format for web & mobile sharing)
- .pdf Large - CMYK Color (PDF file format for printing)
- Download link for the .pdf small format - Optional

FORMER CLIENTS



MY TECH BACKGROUND

I started my pursuit for technology prowess in Namilyango College, scoring 3AAAA in PCM/Art, emerging the best in the school in 2011. Since then I have had rigorous training, great experience and cumulative expertise in computer knowledge. I have also had thorough training in diverse technologies & computer programming from the leading institutions & companies like Makerere University, IBM, Oracle, HiPipo, Mojaloop (Bill Gates' fintech foundation), LinkedIn Premium, NSSF Hi-Innovator business training, DFSLab, etc. I started Computer programming as early as my second year at Makerere University in 2014; programming robotic electronic systems at i-Labs. In 2015 I wrote MATLAB code to optimize deployment of heterogeneous small base stations for internet connectivity at Makerere University. I then embarked on mastering Web and Software Development (2017 to date). I also had a 4-months daily hands-on training in Cross-Platform Mobile App Development using Flutter, from the Innovation Village & Soltech technologies - powered by MasterCard Incorporation in 2023.

In addition to Software Development, I have also worked in the Graphics Design Industry for 12 years, with various leading organizations in Uganda and on the International scale.

Over the years, I have built a rich experience and social network of seasoned software developers & skilled personnel. This makes me super efficient at executing all my tasks to solve your high tech-needs.

MY MISSION

Connecting people...



Setting a New Trend in School Books Publishing

Please contact me to receive a full detailed Quotation or to request for a live demo of my previously developed systems. I shall also send you a draft contract document with proposed terms and conditions for your review, amendment and approval. Thank you very much.

TOOLS

WEB APP DEVELOPMENT

Financial Integration



TOOLS

MOBILE APP DEVELOPMENT



Flutter



Firebase

FINANCIAL
INTEGRATION

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