shameel@arafin.net
(215) 982-0854

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469A Lexington Ave,
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Shameel Arafin

About Me Technology executive with extensive domain expertise in media, focused on digital journalism, documentary and online learning. 10+ years in web development, product management and project development.

Experience

Meredith Corp./formerly Time Inc.　　　April 2017 - February 2018
Senior Director, Platform Engineering, News Group

- Successfully launched multiple award-winning projects, including TIME's Person of the Year "The Silence Breakers" and "Finding Home", winner of ASME and POY awards.
- Led News and Health brands' second redesign and and re-platforming to Element (proprietary front-end platform).
- Recruited and led over a dozen developers, shaping a team whose composition approached gender parity (43% female).
- Expanded purview to include Health vertical and all Foundry brands (auto, lifestyle) for the company's internal ad agency, as well as branded/native efforts. Managed multimillion-dollar engagements, working closely with advertising and marketing teams.
- Deeply involved in mentoring throughout the company, in Product, Design and Engineering.

Time Inc.　　　August 2015 - April 2017
Director, Platform Engineering, News Group

- Led engineering team for News and Education verticals, responsible for all technological aspects of time.com, fortune.com, money.com, timeforkids.com.
- Successfully re-launched iconic franchises such as FORTUNE 500, Person of the Year, TIME 100 Most Influential People.
- Led rearchitecture, re-platforming and development of Time For Kids, from simple Drupal-based CMS to sophisticated WordPress VIP-powered learning management system including multiple lexile levels, Spanish translations, audio read-aloud of text, and online-assessment and testing software.
- Managed redesign and re-platforming efforts for all News brands to headless WordPress VIP.
- Supervised engineering team for native/branded content engagements for The Foundry, for clients Netflix and Siemens (seven-figure engagement).

MediaStorm　　　June 2011 - July 2015
Platform Architect & Lead Developer

- Created architecture and back-end development for MediaStorm Platform, an interactive storytelling tool.
- First online video player to implement transaction (pay to view), built on proprietary CMS. Key users/clients include Wall Street Journal's Infinity Awards, Sundance Institute, International Center for Transitional Justice.
- Led technology sections for MediaStorm Workshops

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Freelance Engagements **January 2003 - June 2011**

CTO, Lead Developer

- PopStay: Architected and coded the first prototype of social app for vacation rentals and home swapping.
- Co-founded SignalFive, an interactive design, development and strategy agency for web/mobile apps. Clients included Al Gore's Alliance for Climate Protection, Grand Marnier.
- Massify: Back-end developer on social network/crowd-sourcing web application for the film and TV industry.

Credit Suisse First Boston Technology Group July 1998 - March 2002

Senior Research Associate

- Semiconductor Capital Equipment and later Communications Test & Measurement sectors

Deutsche Bank Securities Technology Group **June 1997 - July 1998**

Research Assistant

- Research Assistant to Director of Research/Lead Analyst on PC Hardware & Software
- Editor of *The Tech Daily*

Education

Harvard University **September 1995 - June 1997**

A.B. Literature (Honors)

California Institute of Technology **September 1993 - June 1995**

Electrical Engineering / Literature candidate

Interests

Professional

Digital publishing, digital journalism, documentary video, interactive storytelling, web design.

Personal

Trail running, photography, poker.