

SHAMEEL ARAFIN

469A Lexington Avenue, Apt 1 ♦ Brooklyn, NY 11221
(215) · 982 · 0854 ♦ algebraist@gmail.com

EXPERIENCE

Meredith Corp/former Time Inc

April 2017 - February 2018

Senior Director, Platform Engineering, News Group

New York, NY

- Expanded purview to include Health vertical and all Foundry brands (auto, lifestyle) as well as branded/native efforts. Multimillion-dollar engagements with new and return clients, working closely with advertising and marketing teams.
- Successfully launched multiple award-winning projects, including TIME's Person of the Year "The Silence Breakers" and "Finding Home", winner of ASME and POY awards.
- Recruited and led more than a dozen developers, shaping a team whose composition approached gender parity (43% female).
- Deeply involved in mentoring throughout the company, in Product, Design and Engineering.
- Led engineering efforts for News and Health brands' second redesign, and re-platforming to Element (proprietary front-end platform).

Time Inc

August 2015 - April 2017

Director, Platform Engineering, News Group

New York, NY

- Led engineering team for News vertical, responsible for all technology aspects of time.com, fortune.com, money.com, timeforkids.com. Successfully launched iconic franchises such as FORTUNE 500, Person of the Year, TIME 100 Most Influential People.
- Led redesign and re-platforming efforts for all News brands.
- Led engineering for native/branded content engagements for The Foundry, the internal ad agency. Clients included Netflix and Siemens (seven-figure engagement).

MediaStorm

June 2011 - July 2015

Platform Architect & Lead Developer

Brooklyn, NY

- Responsible for architecture and back-end development of the MediaStorm Platform, an interactive storytelling platform. First online video player to implement transaction (pay to view), built on proprietary CMS. Key users/clients include Wall Street Journal's Infinity Awards, Sundance Institute, International Center for Transitional Justice.
- Led technology sections for MediaStorm Workshops
- Recruited developers, initiated startup's 401(k) plan.

Various Startups & Freelance Engagements

January 2003 - June 2011

CTO, Lead Developer

New York, NY

- PopStay: Architected and coded the first prototype of social app for vacation rentals and home swapping.
- Co-founded SignalFive, an interactive design, development and strategy agency for web/mobile apps. Clients included Al Gore's Alliance for Climate Protection, Grand Marnier.
- Massify: Back-end developer on social network/crowd-sourcing web application for the film and TV industry.

Credit Suisse First Boston Technology Group

July 1998 - March 2002

Senior Research Associate

New York, NY

- Equity Research in Semiconductor Capital Equipment, Communications Test & Measurement sectors. Deeply involved in Hewlett-Packard's divestiture of Agilent, largest tech IPO at the time.

Deutsche Bank Securities Technology Group

June 1997 - July 1998

Research Assistant

New York, NY

- Equity Research in PC Hardware & Software sectors for institutional investors, internal sales, trading, corporate finance and M&A teams. Editor of *The Tech Daily* and conference publications.

EDUCATION

Harvard University, Cambridge, MA

September 1995 - June 1997

A.B. Literature (Honors)

California Institute of Technology, Pasadena, CA

September 1993 - June 1995

Electrical Engineering / Literature candidate