

SHAMEEL ARAFIN

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EXPERIENCE

Meredith Corp/former Time Inc.

April 2017 - February 2018

Senior Director, Platform Engineering, News Group

New York, NY

- Expanded purview to include health.com, thedrive.com and extracrispy.com
- Led engineering efforts for News and Health brands' second redesign, and re-platforming to Element (internal front-end platform).
- Expanded native/branded efforts for The Foundry. Clients included re-engagement by Siemens (multi-million dollar engagement).

Time Inc.

August 2015 - April 2017

Director of Platform Engineering, News Group

New York, NY

- Led engineering team for News vertical, responsible for all technology aspects of time.com, fortune.com, money.com, timeforkids.com
- Led redesign efforts for all News brands
- Led engineering for native/branded content engagements for The Foundry, the internal ad agency. Clients included Netflix and Siemens (7 figure engagement).

MediaStorm

June 2011 - July 2015

Platform Architect & Lead Developer

Brooklyn, NY

- Responsible for development of the MediaStorm Platform, an interactive content publishing tool for video and interactive media.
- The Sundance Institute launched eight films on the MediaStorm Platform. Other key clients include the International Center for Transitional Justice (ICTJ) and Trials of Spring.
- Initiated benefits package for employees, led implementation of the 401(k) plan.

Various Startups & Freelance Engagements

January 2003 - February 2011

CTO, Lead Developer

New York, NY

- Architected and coded the first prototype of a social tool for vacation rentals and home swapping.

PopStay

August 2010 - February 2011

CTO, Lead Developer

New York, NY

- Architected and coded the first prototype of a social tool for vacation rentals and home swapping.

SignalFive

September 2008 - June 2011

Co-Founder, CTO

Brooklyn, NY

- Co-founded interactive design, development and strategy agency for web/mobile applications.
- Clients include Al Gore's Alliance for Climate Protection and PopStay. Mobile apps include Grand Marnier and MeFertil.

Massify

September 2007 - September 2008

Developer

New York, NY

- Launched a social network and crowd-sourcing web application for the film and TV industry.

Freelance

January 2003 - September 2007

*Web Developer**New York, NY*

- Clients included Mercy Health hospitals, Empax, various businesses in US, Canada and Israel.

Credit Suisse First Boston Technology Group

July 1998 - March 2002

*Senior Research Associate**New York, NY*

- Semiconductor Capital Equipment and later Communications Test & Measurement sectors

Deutsche Bank Securities Technology Group

June 2011 - July 1998

*Research Assistant**New York, NY*

- Research Assistant to Director of Research and Lead Analyst on PC Hardware & Software
- Editor of The Tech Daily

EDUCATION

Harvard University, Cambridge, MA*September 1995 - June 1997*

A.B Literature (Honors)

California Institute of Technology, Pasadena, CA*September 1993 - June 1995*

Electrical Engineering / Literature candidatet

TECHNICAL STRENGTHS

Computer Languages

Prolog, Haskell, AWK, Erlang, Scheme, ML

Protocols & APIs

XML, JSON, SOAP, REST

Databases

MySQL, PostgreSQL, Microsoft SQL

Tools

SVN, Vim, Emacs