

# Global Sales Performance Dashboard

Percentage Increase: 10%

Navigation Button

Sales Overview

Shipping performance

Total Sales  
**\$733.22K**  
↑ 20.4%

Total Order  
**1.7K**  
↑ 28.3%

Total Profit  
**\$93.44K**  
↑ 14.2%

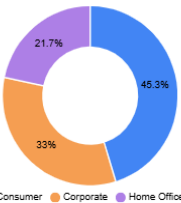
Profit Margin  
**12.7%**  
↓ -5.1%

Average Order Value  
**\$434.63**  
↓ -6.2%

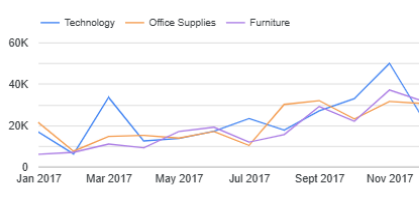
Returned Rate  
**6.2%**  
↑ 6.3%

Sales Target  
**\$740.55K**  
↑ 20.4%

Sales by Segment



Monthly Sales Trend



Sales by Profit Segment



Filter

1 Jan 2017 - 31 Dec 20

Segment	Quantity
Consumer	6.3K
Corporate	3.8K
Home Office	2.4K

Category	Sales
Technology	271.7K
Office Supplies	246.1K
Furniture	215.4K

Sub-Category

Region

City

Detail Sales Per Product

Product Name	Quantity	Sales	Discount	Profit
1. Canon imageCLASS 2200 Advanced Copier	11	\$35,699.9	0.20%	\$15,679.96
2. Marlin Yale Chadless Opener Electric Letter O...	16	\$11,825.9	0.40%	\$-1,232.56
3. GBC DocuBind TL300 Electric Binding System	19	\$10,943.28	1.60%	\$1,910.59
4. Hewlett Packard LaserJet 3310 Copier	18	\$9,239.85	0.60%	\$3,623.94
5. Samsung Galaxy Mega 6.3	25	\$9,239.78	0.40%	\$1,469.97

1 - 100 / 1511

Sales by City



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Navigation Button

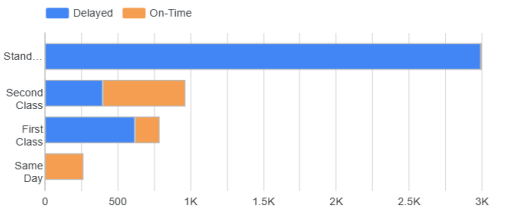
Sales Overview

Shipping performance

Avg Shipping Processing Time  
**4.0**

Avg Shipping Processing Time  
**4.0**

On Time / Delayed Status  
**2.0**



Region / Shipping Processing Time				
Ship Mode	Central	South	West	East
Standard Class	4.99	5	5.06	4.97
Second Class	3.33	3.19	3.17	3.27
First Class	2.32	2.11	2.1	2.22
Same Day	0.03	0.01	0.1	0