

Global Sales Performance Dashboard

Percentage Increase: 10% ▾

Navigation Button

Sales Overview

Shipping performance

Filter

1 Jan 2017 - 31 Dec 2017

Segment	Quantity
Consumer	6.3K
Corporate	3.8K
Home Office	2.4K

Category	Sales
Technology	271.7K
Office Supplies	246.1K
Furniture	215.4K

Sub-Category

Region

City

Total Sales
\$733.22K
+ 20.4%

Total Order
1.7K
+ 28.3%

Total Profit
\$93.44K
+ 14.2%

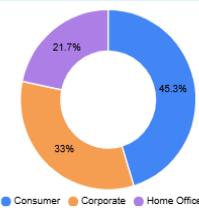
Profit Margin
12.7%
- 5.1%

Average Order Value
\$434.63
- 6.2%

Returned Rate
6.2%
+ 6.3%

Sales Target
\$740.55K
+ 20.4%

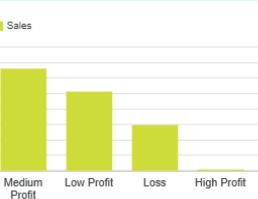
Sales by Segment



Monthly Sales Trend



Sales by Profit Segment



Detail Sales Per Product

Product Name	Quantity	Sales	Discount	Profit
1. Canon imageCLASS 2200 Advanced Copier	11	\$35,699.9	0.20%	\$15,679.96
2. Martin Yale Cordless Opener Electric Letter O...	16	\$11,825.9	0.40%	\$-1,232.56
3. GBC DocuBind TL300 Electric Binding System	19	\$10,943.28	1.60%	\$1,910.59
4. Hewlett Packard LaserJet 3100 Copier	18	\$9,239.85	0.60%	\$3,623.94
5. Samsung Galaxy Mega 6.3	25	\$9,239.78	0.40%	\$1,469.97

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Sales by City



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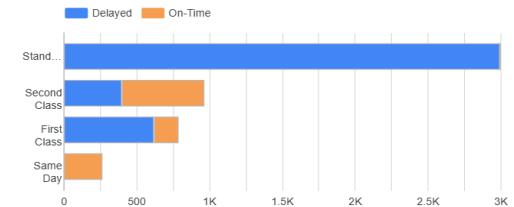
Sales Overview

Shipping performance

Avg Shipping Processing Time
4.0

Avg Shipping Processing Time
4.0

On Time / Delayed Status
2.0



Region / Shipping Processing Time

Ship Mode	Central	South	West	East
Standard Class	4.99	5	5.06	4.97
Second Class	3.33	3.19	3.17	3.27
First Class	2.32	2.11	2.1	2.22
Same Day	0.03	0.01	0.1	0