

# Aashka Bansal

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Email: aashka2101bansal@gmail.com | Phone: 9315293138

LinkedIn: <https://www.linkedin.com/in/aashka-bansal-5b0557291>

## Summary

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I am a highly motivated and results-oriented digital marketing professional with proven experience in social media management and lead generation. My internship experiences at K2 Digital and J.R. Classes honed my skills in creating engaging content and driving impactful results. I am eager to leverage my expertise and contribute to a dynamic team in a challenging and rewarding role.

## Education

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**BBA**, MAIMS (2026)

**XII**, DAV Public School, Pitampura (2023)

**X**, DAV Public School, Pitampura (2021)

## Experience

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**Digital Marketing Intern** at K2 Digital Marketing Agency (2024)

Managed social media handles creating engaging post and reels to boost engagement

**Digital Marketing Intern** at J.R. Classes (2025)

Managed social media handles and generated leads

## Projects

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**Marketing analysis of Apple Inc.:** Swot analysis and financial analysis

## Skills

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Communication, time management, Instagram ads, SMO