



ECO PAW

BEP20 Eco Paw Coin White-paper

Last updated, April 2024



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• INTRODUCTION • ECO PAW Coin

Overview

EcoPaw Coin represents an innovative fusion of blockchain technology with the passionate realms of pet care and environmental sustainability. This pioneering cryptocurrency initiative is dedicated to harnessing the collective power of pet lovers and environmentalists, channeling it into meaningful action through every transaction.



Mission Statement

"At EcoPaw Coin, our mission transcends empowering global contributions to animal welfare and environmental sustainability. We aim to revolutionize the pet care ecosystem by introducing a secure, transparent, and innovative cryptocurrency platform.



EcoPaw Coin is not merely a currency; it's a commitment to ensuring the health and happiness of our pets. By enabling pet food producers to use EcoPaw Coin for transactions, we introduce an unprecedented level of traceability in the procurement of pet food ingredients.

This ensures that pet owners can confidently trace the provenance of everything their pets consume, guaranteeing only the highest quality, ethically sourced, and environmentally sustainable products make it to their bowl. EcoPaw Coin is where the well-being of our pets meets the health of our planet, ensuring every transaction nurtures the bond between pet lovers and their cherished companions, all while fostering a greener earth."

The Challenge

Today's mechanisms for supporting animal welfare and environmental sustainability face challenges of fragmentation, lack of transparency, and inefficiency. Traditional charitable contributions are often ensnared in bureaucratic red tape, diminishing the potential impact of generous donations.





The EcoPaw Solution

EcoPaw Coin introduces a seamless, blockchain-based ecosystem, directly linking financial contributions to deserving causes. Leveraging the advantages of cryptocurrency, including transparency, minimal transaction costs, and barrier-free global participation, EcoPaw Coin revolutionizes how support is extended to environmental and animal welfare initiatives.



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• THE ECOPAW ECOSYSTEM • ECO PAW Coin

EcoPaw Coin

At the heart of our ecosystem lies the EcoPaw Coin, a meticulously designed cryptocurrency incorporating deflationary mechanisms to foster value growth and sustainability, ensuring long-term viability and impact.



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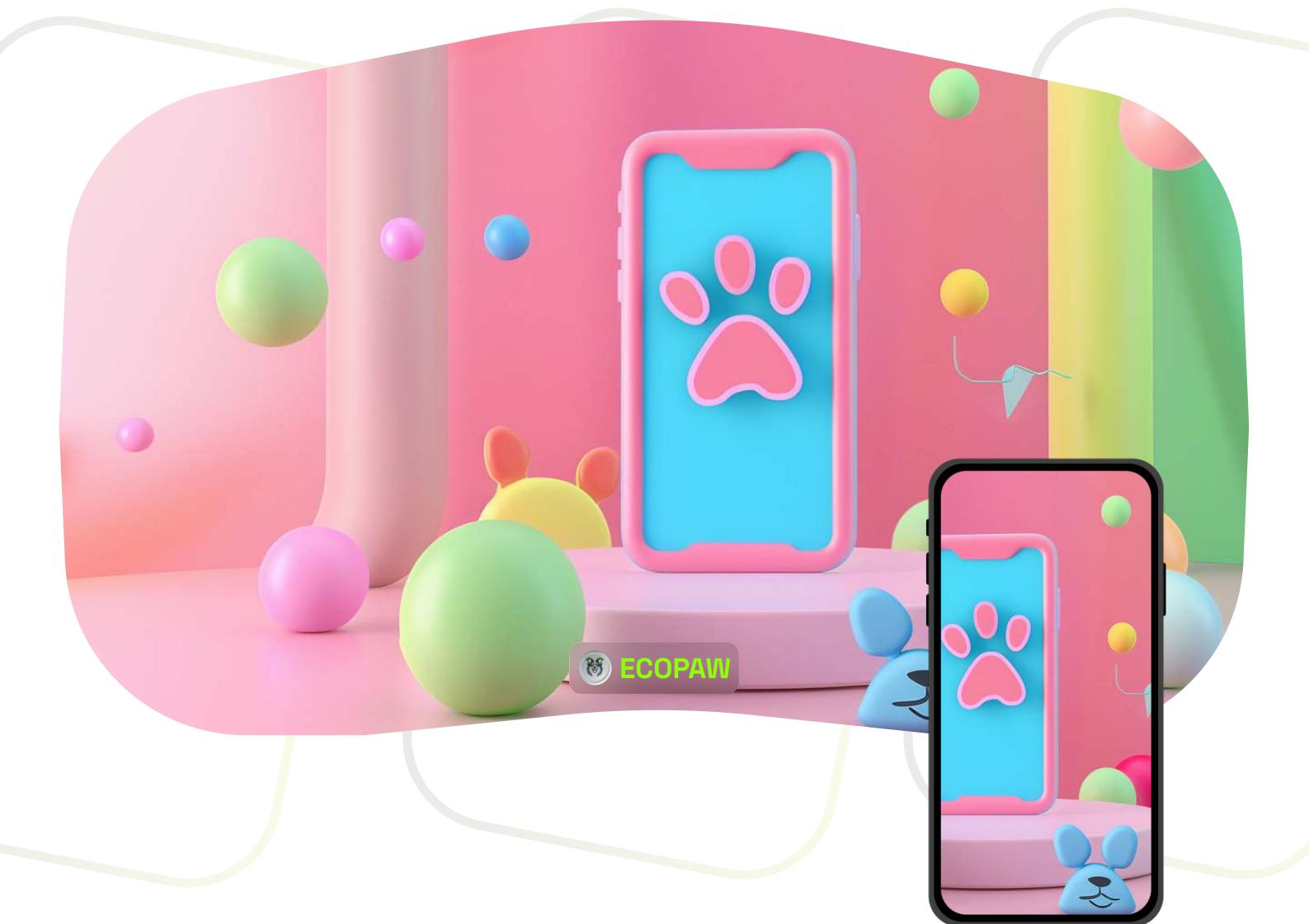
NFT Pet Passports

EcoPaw revolutionizes pet ownership and care with our NFT Pet Passports. These digital identities offer an immutable record of a pet's history, health, and unique characteristics, streamlining pet-related transactions and care.



The EcoPaw Mobile Application

Our comprehensive mobile app serves as the central hub for managing EcoPaw Coins, engaging with the community, and participating fully in the EcoPaw ecosystem. It's designed to be intuitive, providing seamless access to all features.





EcoPaw Payment System

Expanding EcoPaw Coin's utility, our payment system enables its use in affiliated pet shops. A portion of every transaction is allocated to support animal welfare and environmental sustainability projects, embedding philanthropy into everyday activities.





• INNOVATIVE ECOSYSTEM INTEGRATIONS • ECO PAW Coin

Digital Pet Profiles

Through EcoPaw's platform, pet owners can register their pet's microchip, creating a digital profile that encapsulates the pet's medical records, vaccination history, and contributions to environmental sustainability. This system rewards proactive pet care and eco-conscious behaviors with EcoPaw Coins.



Smart Contracts for Pet Care

EcoPaw employs smart contracts to facilitate automatic contributions to selected charities from transactions, and to streamline payments for pet-related services. This ensures that every action within the ecosystem also supports broader philanthropic goals.



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Lost and Found System

By integrating microchip scanning capabilities, EcoPaw enhances the safety of pets. If a registered pet is found, the system automatically notifies the owner, offering rewards in EcoPaw Coins for the community's support in reuniting lost pets with their families.





Eco-Friendly Product Partnerships

Collaborating with suppliers of eco-friendly pet products, EcoPaw encourages sustainable pet care practices. Purchases made with EcoPaw Coins may attract discounts, promoting the adoption of environmentally friendly products.





• EXPANDING USER ENGAGEMENT • ECO PAW Coin

Smartphone Integration

The EcoPaw mobile app is designed to bridge the digital and physical worlds. Capable of interfacing with NFC-enabled pet microchips and supporting a variety of functionalities from health tracking to digital pet ID storage, the app ensures pet owners are always connected and informed.



Gamification and Community Challenges

EcoPaw introduces a series of interactive challenges and gamified experiences aimed at promoting environmental stewardship and community engagement. Participants can earn EcoPaw Coins through involvement in eco-friendly activities and community-driven competitions.





• TECHNICAL OVERVIEW • ECO PAW Coin

Leveraging Binance Smart Chain



- **Robust and Scalable:** EcoPaw Coin is built on the Binance Smart Chain, chosen for its robustness, scalability, and low transaction costs, ensuring a seamless user experience.
- **Smart Chain Advantages:** BSC's dual-chain architecture facilitates both decentralized applications and smart contract functionality, providing the flexibility necessary for our diverse ecosystem.
- **EcoPaw Integration:** We've meticulously designed EcoPaw Coin to capitalize on BSC's high throughput and cross-chain compatibility, making it ideal for our NFT Pet Passports and comprehensive mobile application.
- **Compatibility and Speed:** Utilizing the BEP-20 token standard, EcoPaw Coin is fully compatible with Binance Chain's native DEX for seamless trading and is designed for rapid transaction processing, essential for the microtransactions within our ecosystem.
- **Strategic Partnership:** Our choice of BSC reflects a strategic partnership with the Binance ecosystem, poised to leverage its extensive user base and advanced technology for EcoPaw Coin's adoption and growth.



• TOKENOMICS • ECO PAW Coin

Smartphone Integration

EcoPaw Coin's economic model is carefully structured to support the ecosystem's growth and sustainability. With a total supply of 210 billion coins, the distribution is thoughtfully allocated among ICO participants, the project team, charitable funds, community rewards, and a reserve for future development. Deflationary tactics, such as transaction fee burns and periodic token burns tied to ecosystem activity, ensure the coin's value appreciates over time while fostering a vibrant, engaged community.



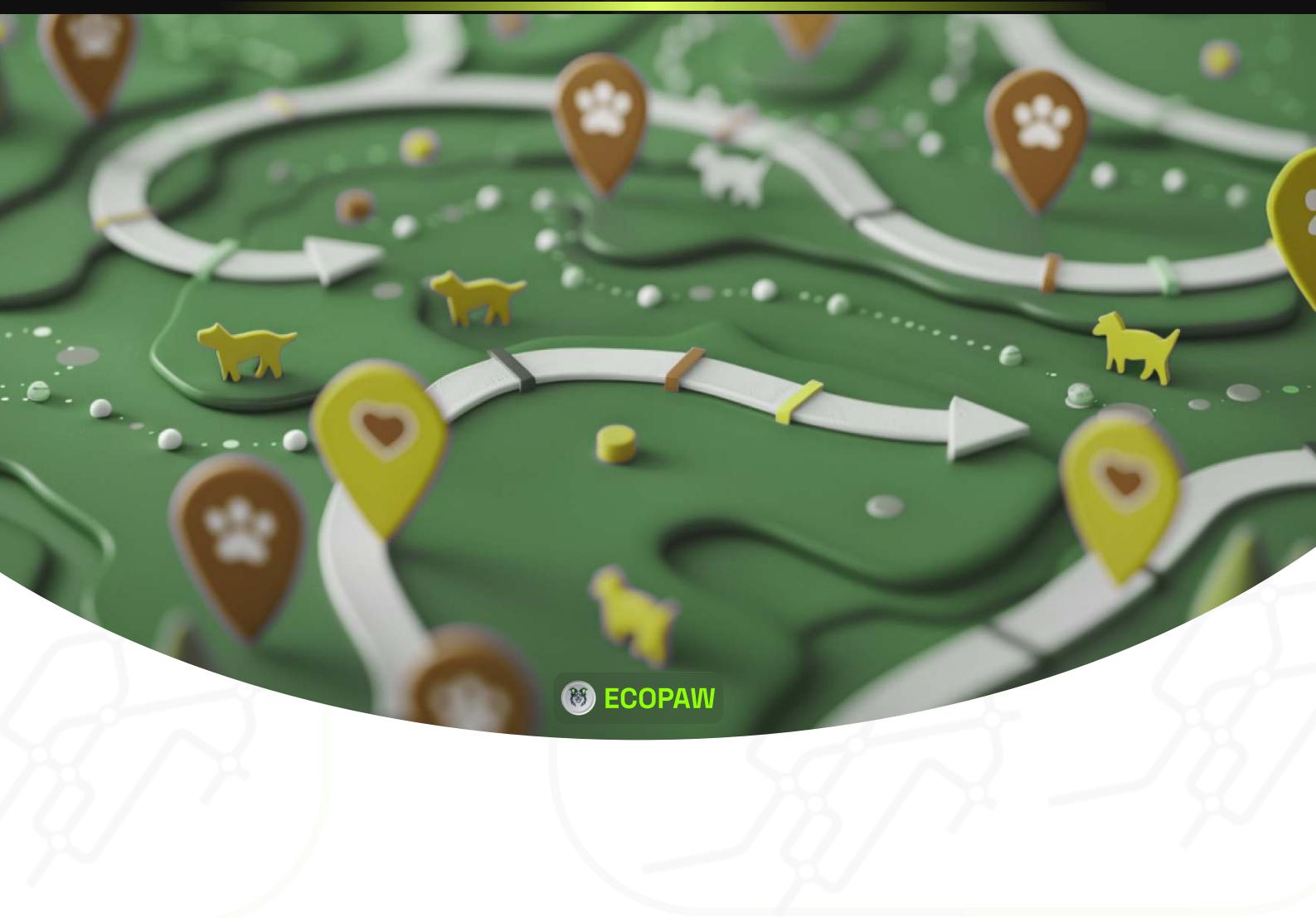
- Total Supply: **210 Billion EcoPaw Coins.**
- ICO: **30%**
- Team and Advisors: **20%**
- Charitable Fund: **15%**
- Community Rewards: **15%**
- Reserve: **10%**
- Staking: **10%**



Token Name: **ECO PAW**

Ticker: **ECOPAW**

Token Contract: [https://bscscan.com/token/
0x7a5e18b12709ce0b36ed156d4dc309821f3c97b9](https://bscscan.com/token/0x7a5e18b12709ce0b36ed156d4dc309821f3c97b9)



• ROADMAP • ECO PAW Coin

Our roadmap outlines the journey from conception through to the continuous expansion of the EcoPaw ecosystem. Key milestones include the assembly of our dedicated team, legal establishment, initial partnerships, the launch of our ICO, development of the EcoPaw app and payment system, and ongoing enhancements based on community feedback.

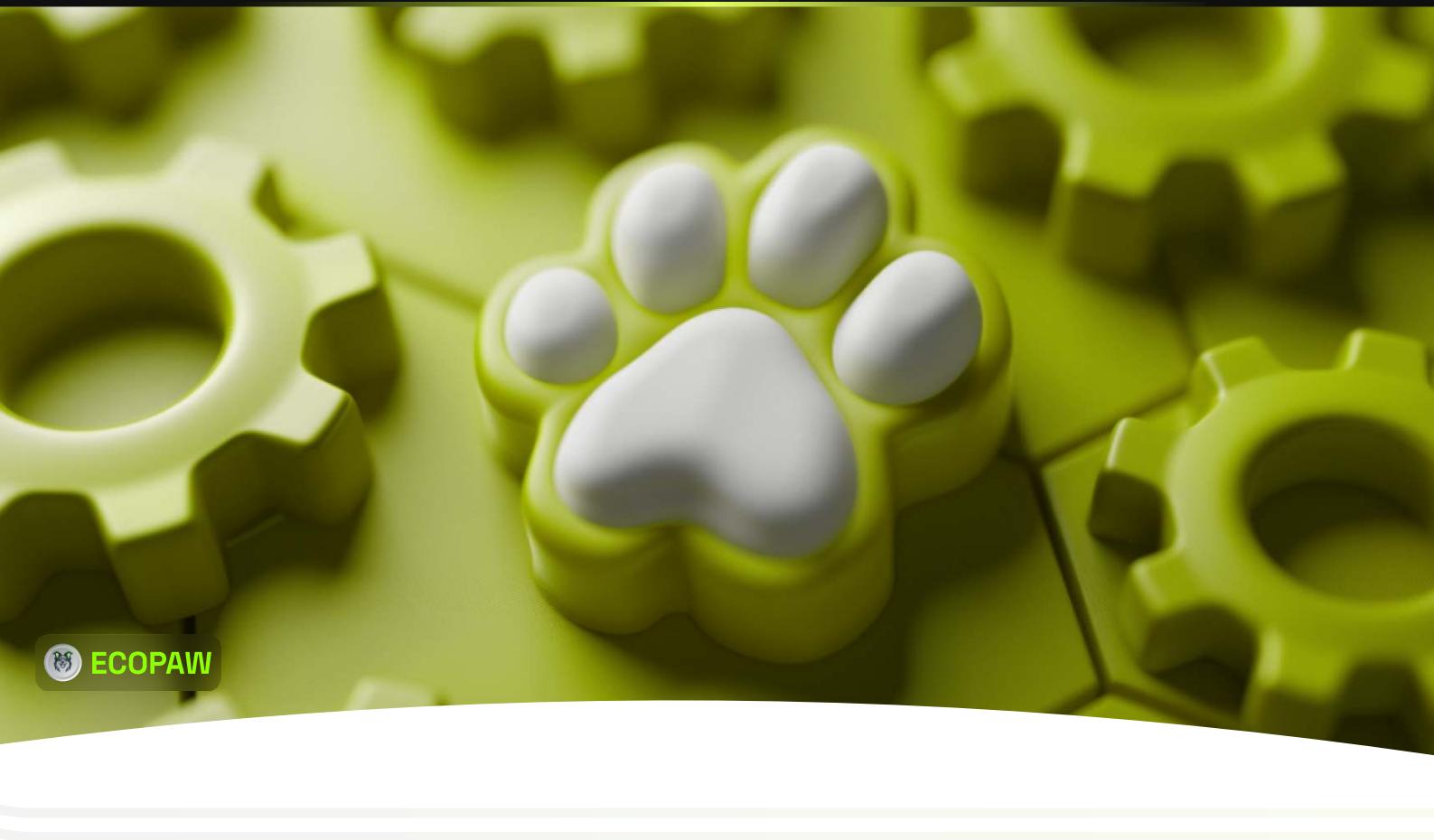
- **Q1-Q2:** Team assembly, legal setup, initial partnerships.
- **Q2:** Launch of website, white-paper, and ICO.
- **Q4-Q1 next year:** Development of the EcoPaw app, NFT pet passports, and payment system.
- **Q2 onwards:** Expansion of partnerships, community building, and system enhancements.



• STRATEGIC PARTNERSHIPS • ECO PAW Coin

EcoPaw Coin is proud to collaborate with leading organizations in the environmental and animal welfare sectors, including the WWF and The Nature Conservancy, as well as partnering with innovative pet care brands like West Paw and Ollie. These partnerships not only extend the ecosystem's reach but also amplify our impact.





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• USE CASES • ECO PAW Coin

EcoPaw Coin finds utility across various scenarios – from pet owners using the coin for everyday transactions, to environmentalists funding projects directly. Investors are drawn to the deflationary nature of the coin, recognizing its potential for growth and its contribution to global causes.

- **Pet Owners:** Using EcoPaw Coins for transactions in pet shops and managing pet health records through NFTs.
- **Environmentalists:** Directly funding projects with EcoPaw Coins.
- **Investors:** Participating in a deflationary currency supporting global causes.
- **PET Food Producers :** Using the token as payment method to track the provenance of each product



• ENSURING SECURITY AND COMPLIANCE • ECO PAW Coin

Our commitment to security and compliance is unwavering. Through rigorous smart contract audits, adherence to global cryptocurrency regulations, and the implementation of comprehensive AML/KYC protocols, EcoPaw Coin sets the standard for safety and integrity in cryptocurrency philanthropy.



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• ECOPAW TOKEN AUDIT SUMMARY • ECO PAW Coin

As part of our commitment to security and transparency, the EcoPaw Token underwent a comprehensive audit conducted by the reputable firm Algo Alliance. The audit's primary objective was to ensure that our BEP20 token contract was secure, resilient, and functioning as intended. We are pleased to report that the audit confirmed no critical or high-severity issues within the contract. However, Algo Alliance did recommend enhancements to align with the best practices, thereby strengthening the contract's security posture which we did.

The complete audit, which scrutinized the code for potential vulnerabilities and adherence to smart contract best practices, is now publicly available for investors. This proactive measure reflects our dedication to fostering trust and reliability within the EcoPaw community. It is imperative to note that the audit solely evaluated the BEP20 EcoPaw Token contract and does not extend to the broader EcoPaw project.

The successful audit underpins our ongoing efforts to safeguard investor interests and fortify the EcoPaw ecosystem's foundation. Investors and stakeholders are encouraged to review the detailed audit report to understand the robust measures we have instituted to secure the platform and ensure a safe investment environment.



• SEEDING • ECO PAW Coin

Prior to April 3rd 2024, in the pre-launch phase, seeders are afforded a preferential 95:5 allocation, with 95% of their coins locked for 45 days post-launch to ensure market stability and 5% available to trade immediately. This strategic move, open exclusively to investments exceeding \$5,000, is pivotal in fortifying the market's health and positioning the coin for a steady ascent in value.



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• PRE SALES • ECO PAW Coin

As of in April 2024 and until launch, EcoPaw Coin's presale will offer an exceptional opportunity for early backers. With a presale value set at \$ 0,00005 coin, a \$1 investment nets you 20,000 ECOPAW, ensuring immediate value.

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We've set a purchase ceiling of \$25,000 per wallet to promote equitable distribution. To solidify trust and commitment, we're imposing a 50% lock-in on tokens for a 60-day period, ensuring stakeholders are invested in our collective success.

Our presale allocation stands at a robust 63 billion coins, inclusive of seed investment.



- CONCLUSION - ECO PAW Coin

EcoPaw Coin stands as a beacon of innovation, merging the worlds of cryptocurrency, animal welfare, and environmental sustainability. With a solid foundation, a clear mission, and a dedicated community, EcoPaw Coin is not just a cryptocurrency – it's a movement towards a better world. Join us in making a difference, one transaction at a time.

