



People
Empowerment
Platform



Axis My India - “A Harvard Business School - Case Study”

Date: 16-12-2023

Business Activity

- a. HR / Admin Activities – To Find out Business Head.
- b. Accounting / Legal / Compliances
- c. End to end Execution / Operations (52 States - Telephonic, Online - Digital, Onsite, Group discussion, etc.)
- d. Data Analysis / Report Preparation – **In India by AMI**
- e. Marketing & Promotional activities, Logistics
- f. Sales / Business Development (Client face)
- g. Finance
 - ▶ Investment
 - ▶ Revenue