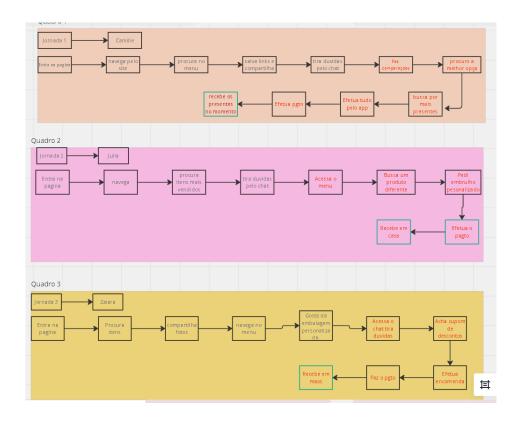
Jornada do usuario:



https://miro.com/app/board/uXjVLsZYfiY=/