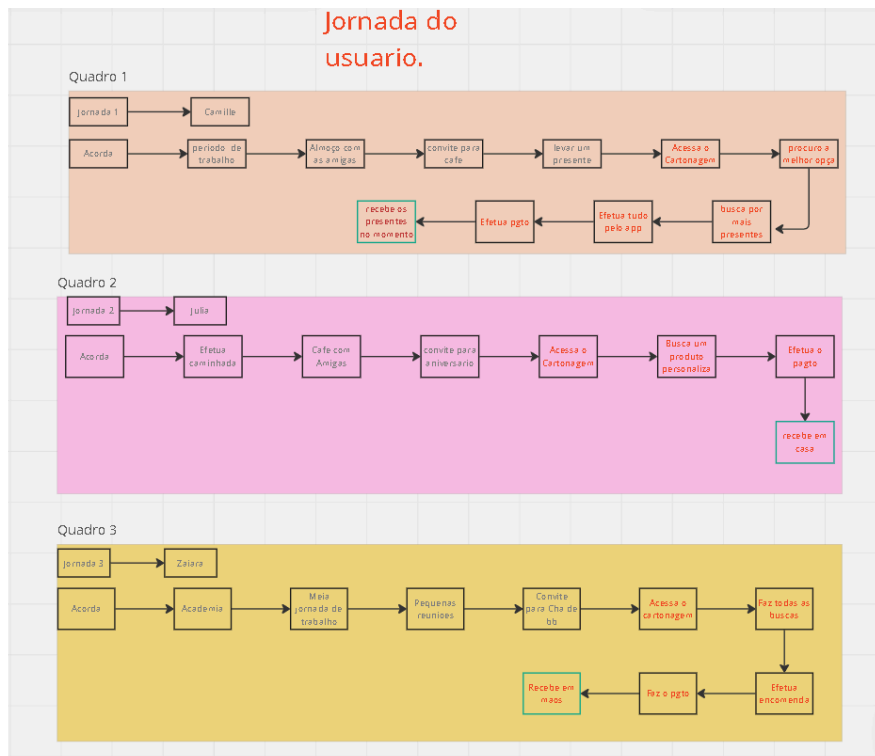


Jornada do usuário:



<https://miro.com/app/board/uXjVLsZYfiY=/>