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Introduction

What is Cheerish?

Cheerish is a website developed for Intermarché to enhance the shopping experience by offering personalized content and helping users discover and pair wines, cheeses, and dishes.

Audience

This user manual is aimed at Intermarché employees, regardless of their technical skills or computer experience. The website is designed to be intuitive and user-friendly, with a simple interface tailored for customer use. This manual helps employees guide users through the website and also provides instructions on how to use the administration panel for product management.

Scope

This document explains how to access, navigate, and use Cheerish, covering all features accessible to users.

Cheerish primarily promotes traditional cheeses, wines, and meals, especially aimed at foreign visitors seeking local food experiences.

Prerequisites

- A smartphone
- Internet access (mobile data or Wi-Fi)
- QR code access from an Intermarché store
- Updated browser

Objectives

- Help users use the solution
- Explain core features
- Provide troubleshooting support for common issues

Installation Guide

QR Code Scan

- 1. Open your phone's camera or a QR scanning app.
- 2. Scan the QR code available in the Intermarché store or on promotional material.
- 3. Tap the link that appears.

There are three different QR codes:

- Main Avenue QR: Redirects to the general website interface
- Cheese Aisle QR: Opens a personalized cheese selection
- Wine Aisle QR: Opens a personalized wine selection



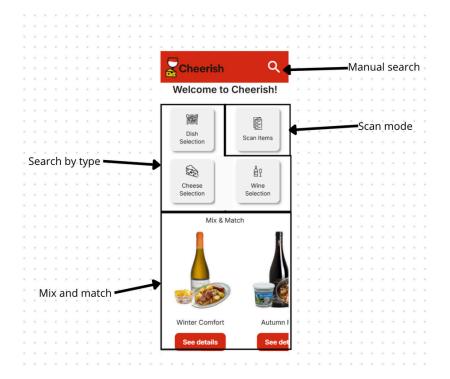
Installation Steps

The application requires no installation. Once the QR code is scanned, the app opens directly in your mobile browser.

Setup

At launch, users can select their language (bottom-left corner) and fill out a short form to receive personalized recommendations.

Usage Guide



Navigation

From the home page, you can choose between:

- Dish Selection
- Cheese Selection
- Wine Selection
- Scan Items

Scan Feature:

Use your camera to scan a barcode on a product package to find matching suggestions (e.g. scan a cheese to find the perfect wine).

Mix & Match:

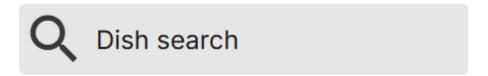
This section shows suggested combinations (wine, cheese and dish) with seasonal ideas to help users create memorable meals.

Search

- Manual Search: Enter keywords or product names in the search bar.
- Scan Barcode: Scan to access product details, prices, and pairings.
- Apply Filters: Refine results by product type, price, origin, or season,...

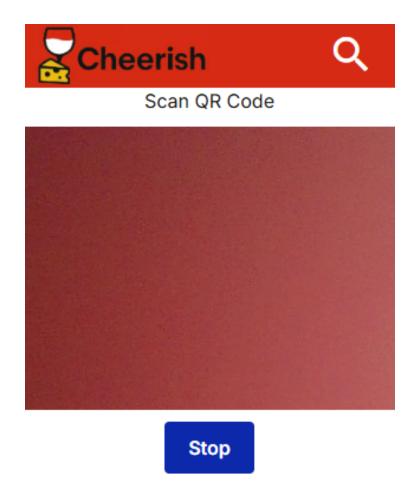
Manual Search

Quickly find products by entering keywords, product names, or categories in the search bar.



Scan Bar Code

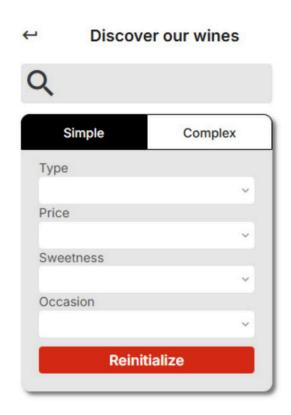
Use your device's camera to scan product barcodes and instantly access detailed information, prices, and pairings.

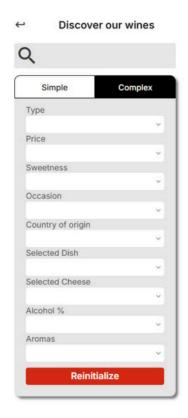


Add Filters

Refine your search results by applying filters such as price range, type of product, country of origin, and season.

There are both simple and advanced search options with filters, allowing users to benefit from a flexible interface based on their experience and needs.





Product Page

The product page contains all the information related to the item, depending on the category, whether it is cheese or wine.

Domaine de Valdition Rosé Tradition



Price 10.5€



Admin Panel

The Cheerish Admin Panel provides a secure and structured interface for managing product-related data within the platform. This module enables administrators to perform CRUD operations and control product visibility on the website.

Core Functionalities

• Product Listing:

Displays product names by category (wine or cheese).

• Product Editing:

Allows modification of product metadata via a form-based UI. Editable fields typically include:

- Name
- o Description
- o Price
- o Image assets
- ...(according to products)

Product Deletion:

Provides the ability to remove a product from the database permanently.

• Visibility Toggle:

Enables soft-hiding of products without deletion.

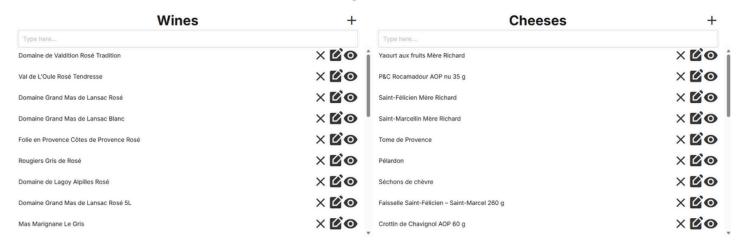
Search:

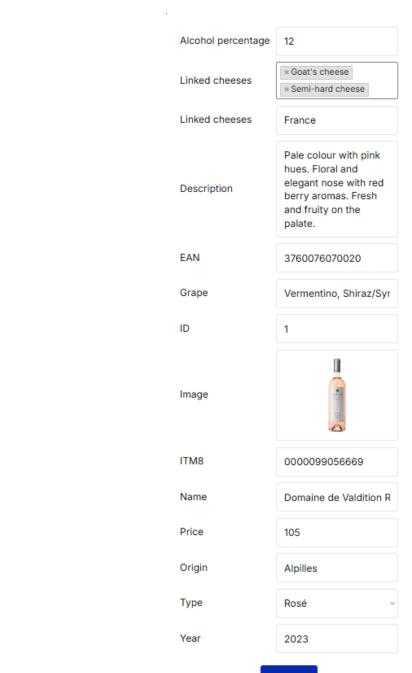
Implements real-time search functionality across the products.

• Add a product:

Ability to add new products with linked fields.

Your products





Modify

Use Case

Bringing the Right Wine for a Cheese

Title: Selecting a wine to pair with cheese for an upcoming event

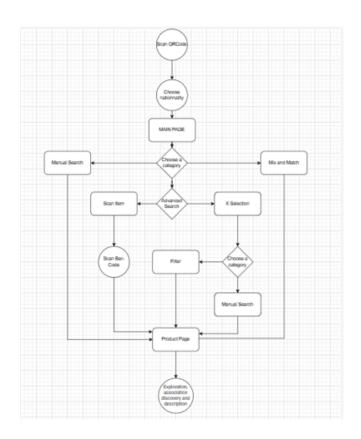
Primary Actor: Guest (novice in wine & cheese pairing)

Goal: Confidently choose a wine that pairs well with a known cheese

Scenario:

1. Scan the QR code in the supermarket

- 2. Select your nationality on the pop-up
- 3. Choose "Manual Search" or "Cheese Selection" on the homepage
- 4. Search for the cheese
- 5. View pairing suggestions, including recommended wines



Support & Troubleshooting

Common Issues

Issue	Solution
App won't open	Try scanning again with a different browser or update it
QR code not working	Retry scanning the QR or contact support

How to Report a Bug

To report a bug or request help, contact: cheerish.support@gmail.com
Please include:

- A description of the issue
- Screenshots or screen recordings if possible
- The QR code you scanned

While we aim to assist every user, we cannot guarantee the resolution of all issues.



Questions	Solutions
Is user data stored?	No Cheerish does not store any personal data.
Does the website require an Internet connection?	Yes, mobile data or WI-FI is required.
Are all Intermarché products available?	No, only selected wines and cheeses are featured.
Can I order or reserve products?	No, the website is for information only; no online orders, reservations, or purchases are possible.
How can I report a bug or anomaly?	Refer to the "Contact information" section in this documentation.

Legal Mentions

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