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Introduction

What is Cheerish?

Cheerish is a website developed for Intermarché to enhance the shopping experience by offering personalized content and helping users discover and pair wines, cheeses, and dishes.

Audience

This user manual is intended for everyone, with no technical knowledge or computer experience required. The application offers a user-friendly interface designed specifically for Intermarché customers.

Scope

This document explains how to access, navigate, and use Cheerish, covering all features accessible to users.

Cheerish primarily promotes traditional cheeses, wines, and meals, especially aimed at foreign visitors seeking local food experiences.

Prerequisites

- A smartphone
- Internet access (mobile data or Wi-Fi)
- QR code access from an Intermarché store
- Updated browser

Objectives

- Help users use the solution
- Explain core features
- Provide troubleshooting support for common issues

Installation Guide

QR Code Scan

1. **Open your phone's camera or a QR scanning app.**
2. **Scan the QR code available in the Intermarché store or on promotional material.**
3. **Tap the link that appears.**

There are three different QR codes:

- **Main Avenue QR:** Redirects to the general website interface
- **Cheese Aisle QR:** Opens a personalized cheese selection
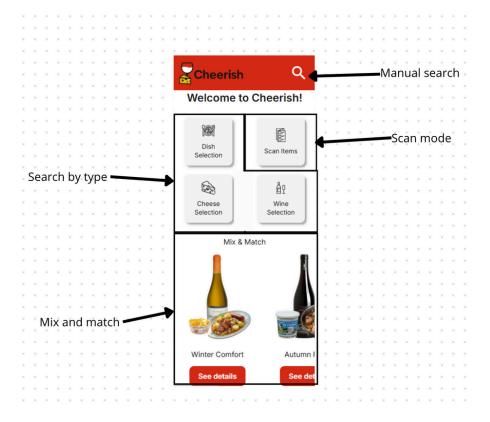- **Wine Aisle QR:** Opens a personalized wine selection

Installation Steps

The website requires no installation. Once the QR code is scanned, the app opens directly in your mobile browser.

Setup

At launch, users can select their language (bottom-left corner) and fill out a short form to receive personalized recommendations.

Usage Guide

Navigation

From the home page, you can choose between:

- Dish Selection
- Cheese Selection
- Wine Selection
- Scan Items

Scan Feature:
Use your camera to scan a barcode on a product package to find matching suggestions (e.g. scan a cheese to find the perfect wine).
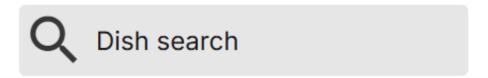
Mix & Match:
This section shows suggested combinations (wine, cheese and dish) with seasonal ideas to help users create memorable meals.

Search

- **Manual Search:** Enter keywords or product names in the search bar.
- **Scan Barcode:** Scan to access product details, prices, and pairings.
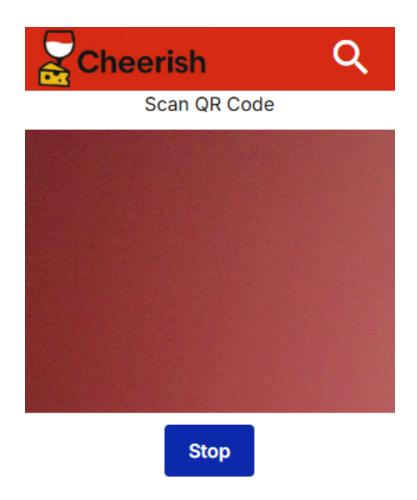- **Apply Filters:** Refine results by product type, price, origin, or season,...

Search

Quickly find products by entering keywords, product names, or categories in the search bar.

Scan Bar Code

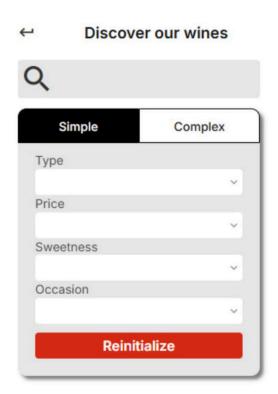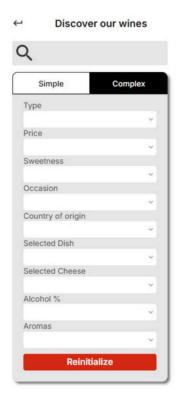Use your device's camera to scan product barcodes and instantly access detailed information, prices, and pairings.

Add Filters

Refine your search results by applying filters such as price range, type of product, country of origin, and season.
There are both simple and advanced search options with filters, allowing users to benefit from a flexible interface based on their experience and needs.

Product Page

The product page contains all the information related to the item, depending on the category, whether it is cheese or wine.

Domaine de Valdition Rosé Tradition

Price
10.5€

Description ▼

Pale colour with pink hues. Floral and elegant nose with red berry aromas. Fresh and fruity on the palate.

Vintage
2023

Country
France

Region
Alpilles

Grapes
Vermentino, Shiraz/Syrah, Cabernet Sauvignon, Grenache

Use Case

Bringing the Right Wine for a Cheese

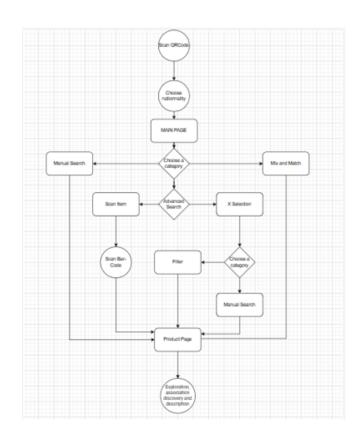**Title:** Selecting a wine to pair with cheese for an upcoming event
Primary Actor: Guest (novice in wine & cheese pairing)
Goal: Confidently choose a wine that pairs well with a known cheese

Scenario:

1. Scan the QR code in the supermarket
2. Select your nationality on the pop-up
3. Choose "Manual Search" or "Cheese Selection" on the homepage
4. Search for the cheese
5. View pairing suggestions, including recommended wines

Support & Troubleshooting

Common Issues

Issue	Solution
App won't open	Try scanning again with a different browser or update it
QR code not working	Retry scanning the QR or contact support

How to Report a Bug

To report a bug or request help, contact: **cheerish.support@gmail.com**
 Please include:

- A description of the issue
- Screenshots or screen recordings if possible
- The QR code you scanned

While we aim to assist every user, we cannot guarantee the resolution of all issues.

FAQs

Questions	Solutions
Is user data stored?	No Cheerish does not store any personal data.
Does the website require an Internet connection?	Yes, mobile data or WI-FI is required.
Are all Intermarché products available?	No, only selected wines and cheeses are featured.
Can I order or reserve products?	No, the website is for information only; no online orders, reservations, or purchases are possible.
How can I report a bug or anomaly?	Refer to the "Contact information" section in this documentation.

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