



Parking cloud

© Strictly confidential.



Drivers in Germany spend more than **50 hours per year** looking for a parking space.

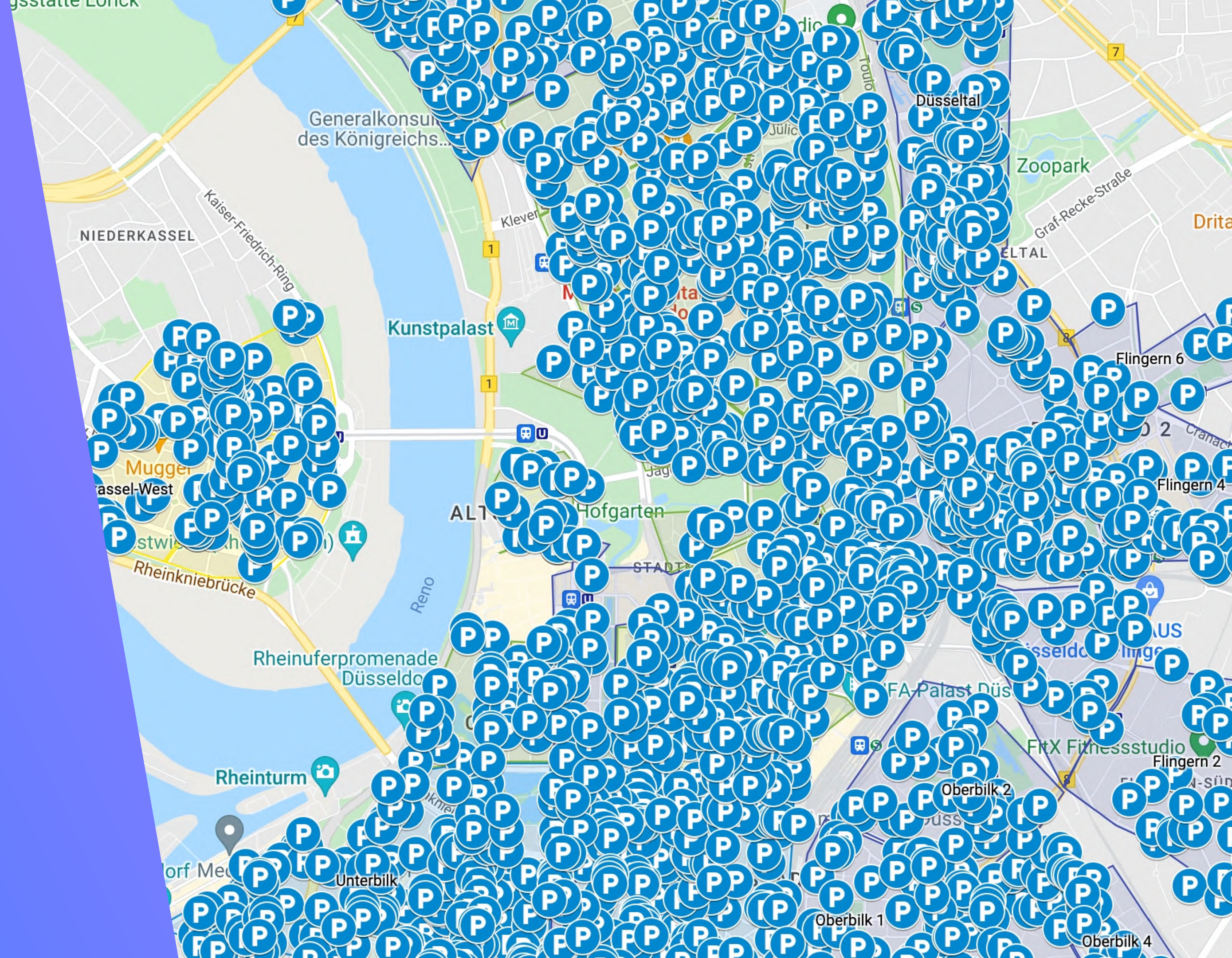
But actually, there is **no parking space problem...**

Abundance of unused potential

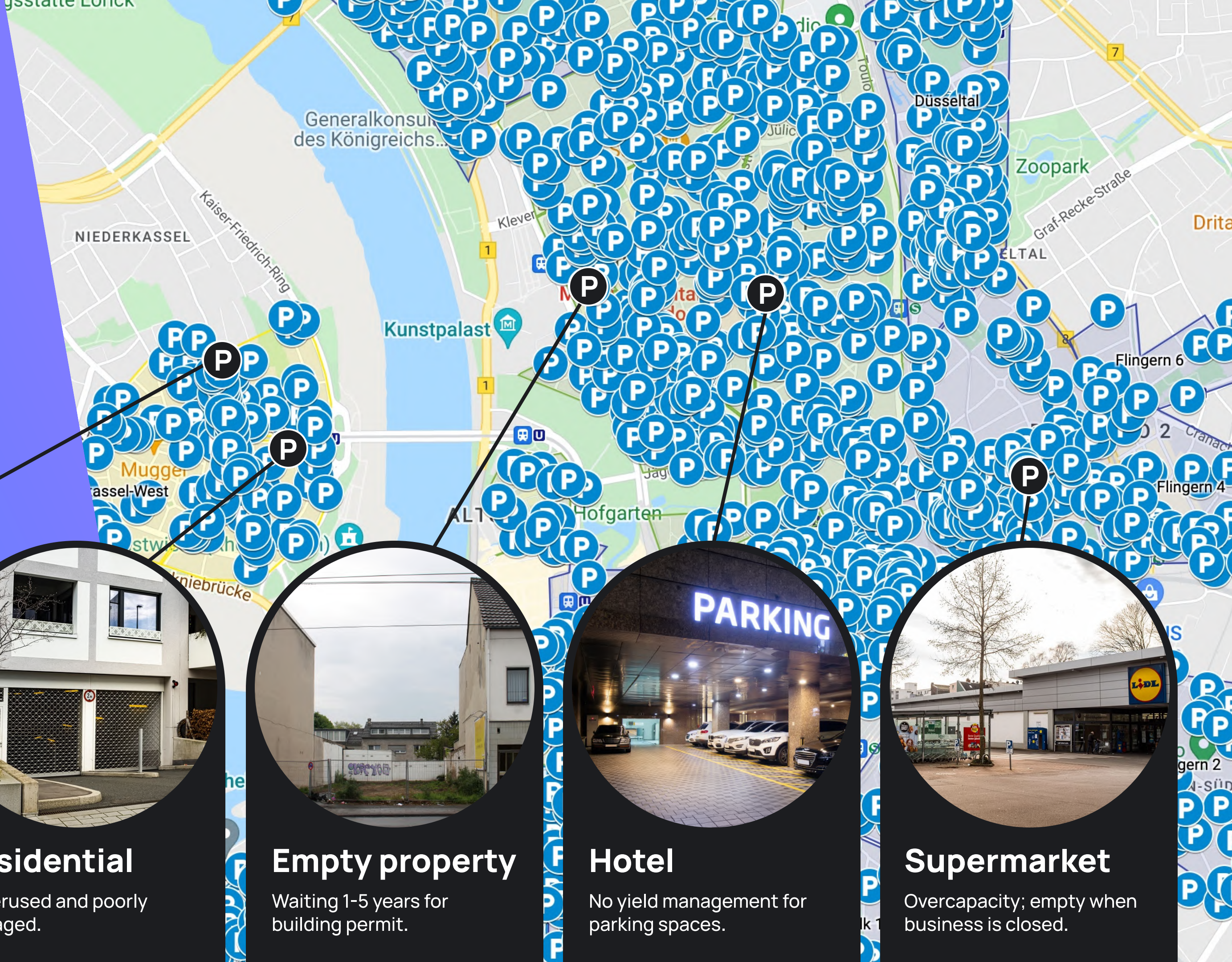
› 2.000

underused offstreet,
non-public parking
facilities with
›10 parking spaces

Düsseldorf, actual data



Examples



Office

Empty when business is closed.



Residential

Underused and poorly managed.



Empty property

Waiting 1-5 years for building permit.



Hotel

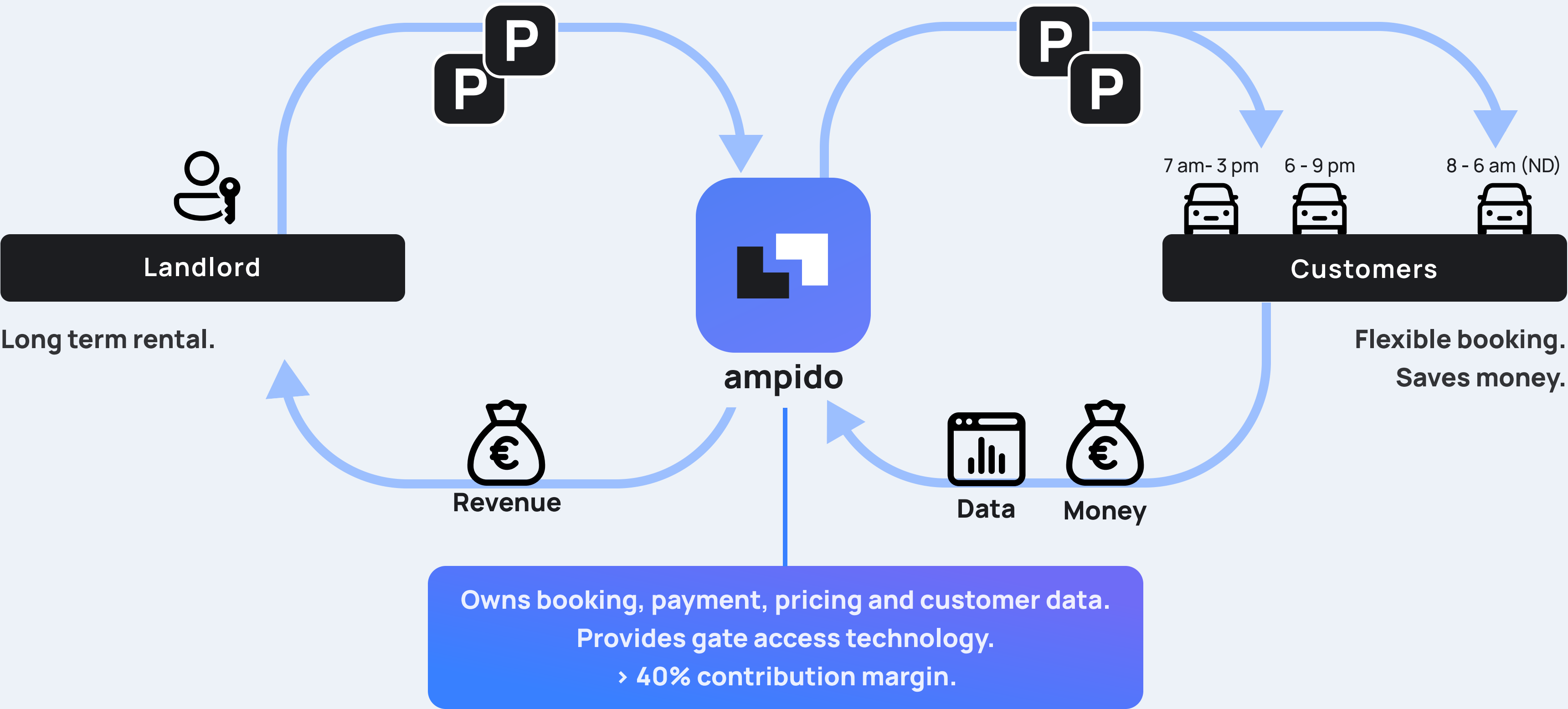
No yield management for parking spaces.



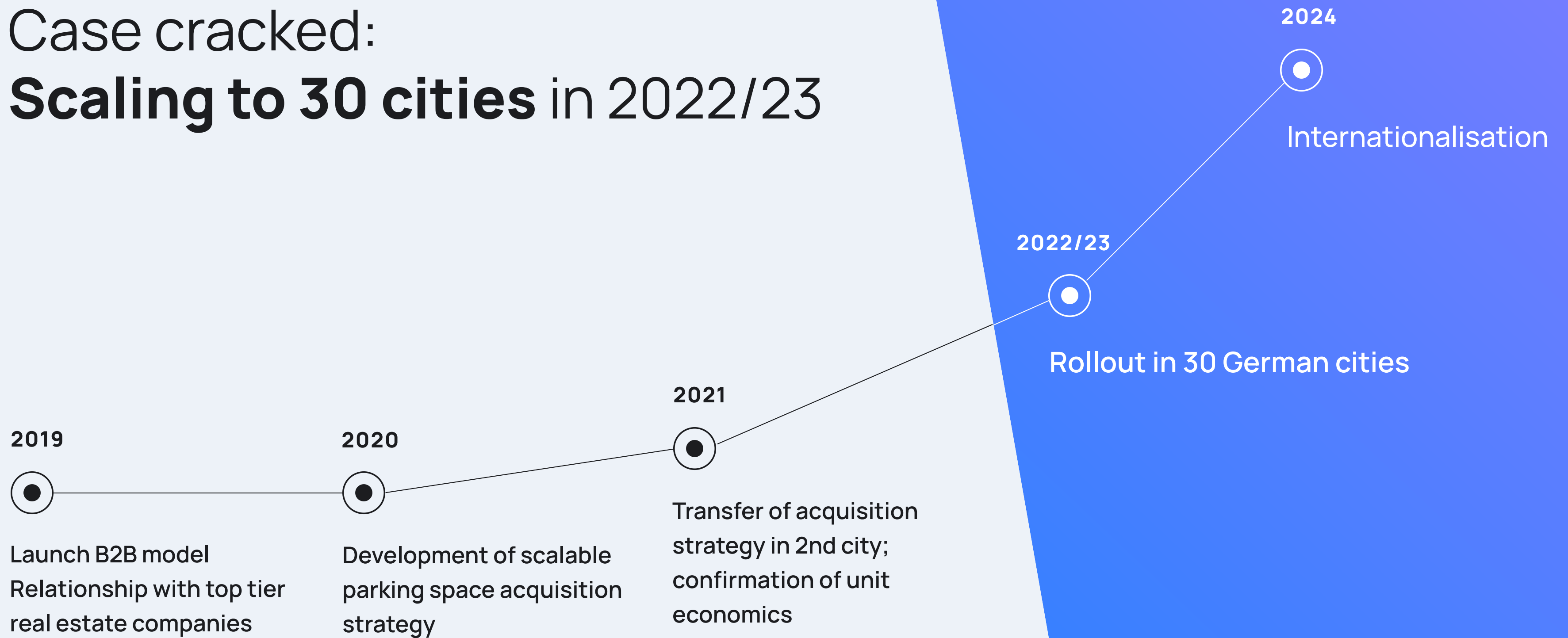
Supermarket

Overcapacity; empty when business is closed.

Marketplace for offstreet, non-public parking spaces



Case cracked: Scaling to 30 cities in 2022/23

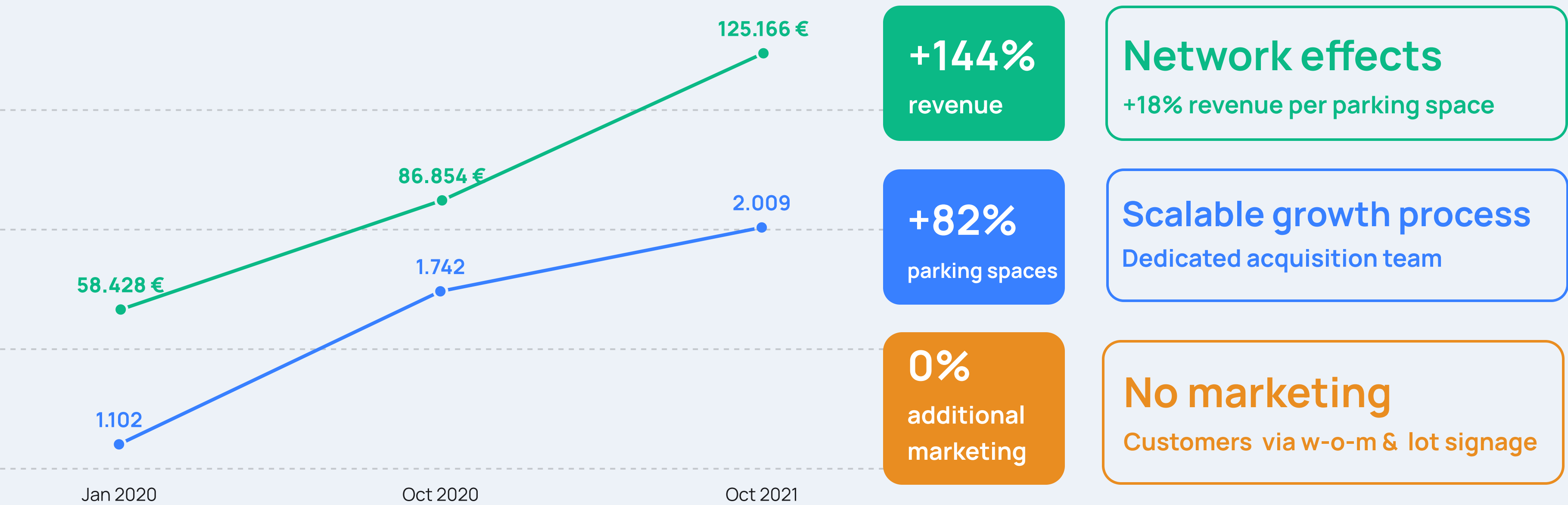


Some of our partners:



Demand > Supply → More Parking spaces = more Revenue

(despite pandemic)



— Jan 20, Oct 20 and Oct 21 had the least pandemic effects.

Contract LTV/parking space acquisition cost > 31

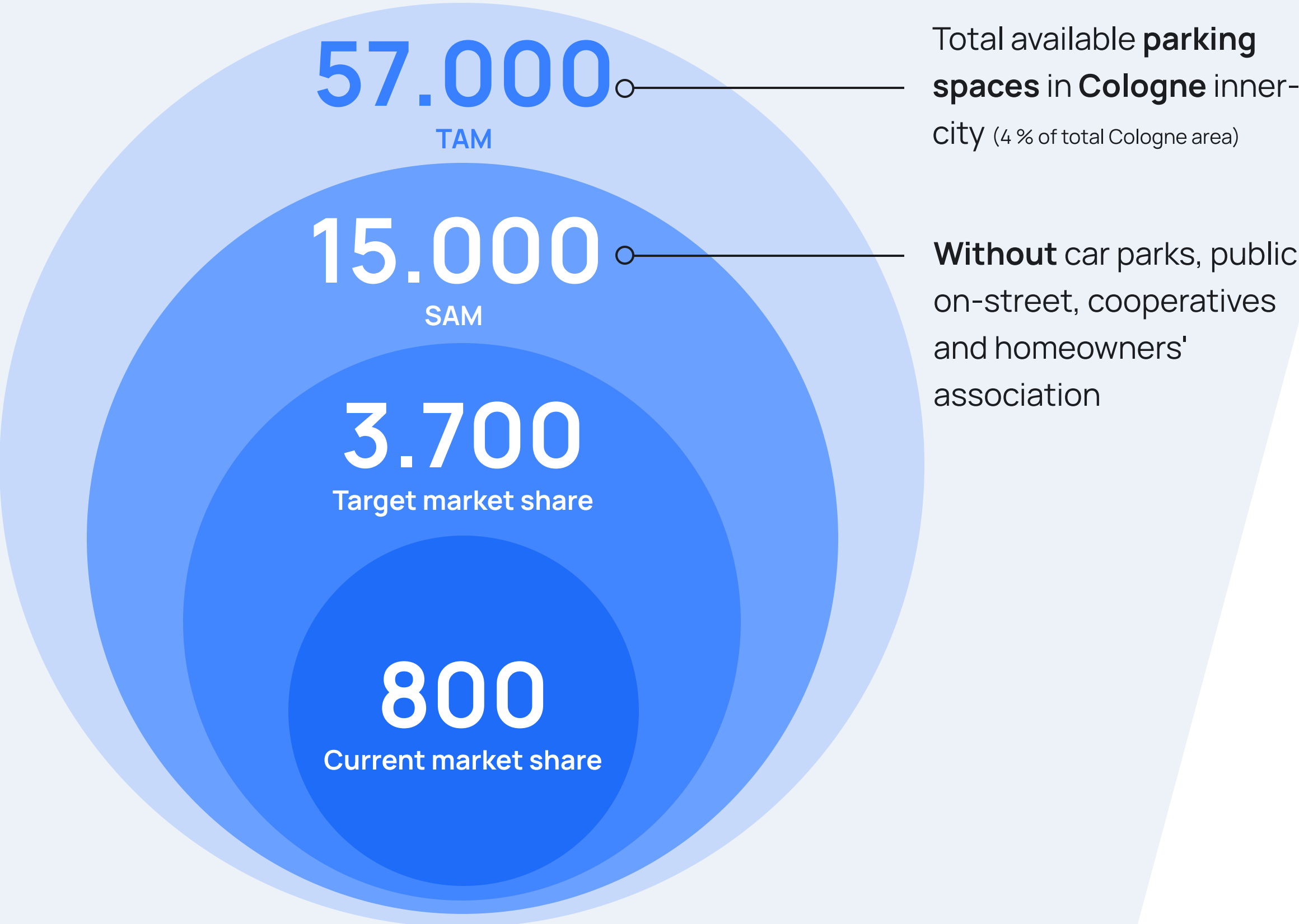


Gross profit/parking space		41 %
Annual churn rate	year 1	7 %
	after year 1	2 %
Ø contract lifetime (years)		22,6
Net present value/parking space		6.650
# Parking spaces (current)		2.400
Inventory value		15.960.000 Euro

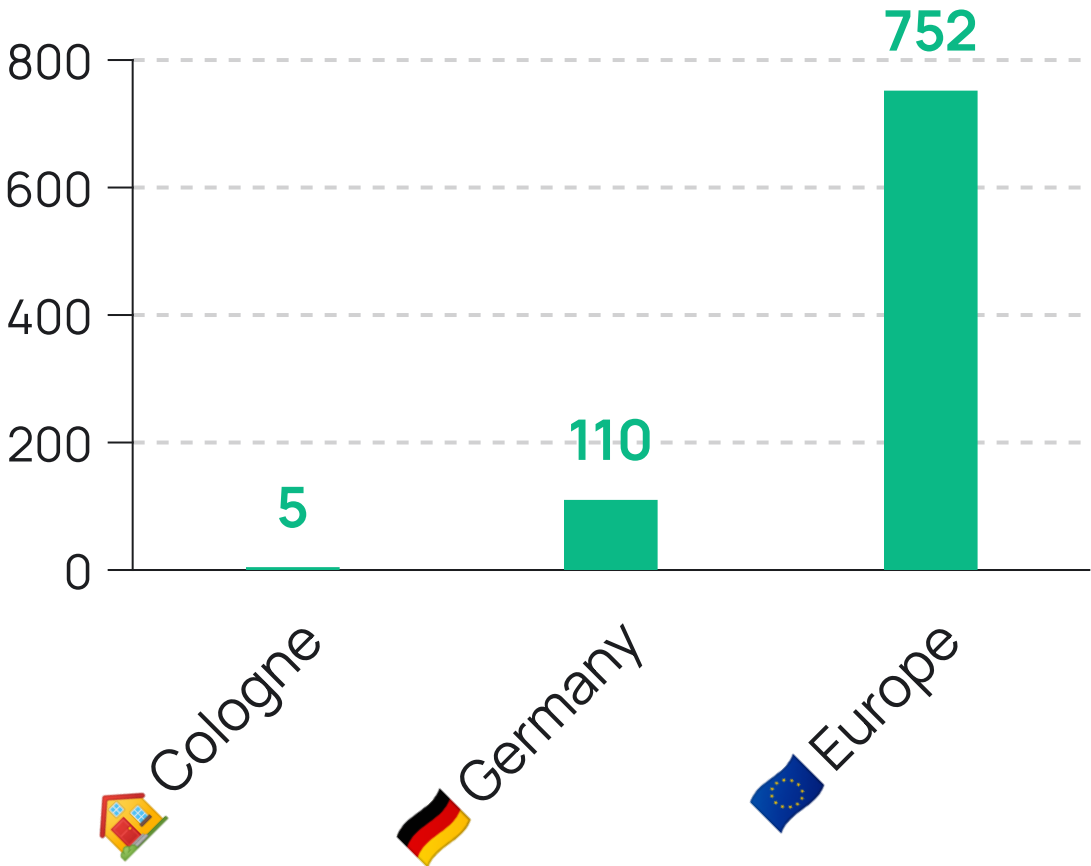
≅ 7
multi-storey
car parks

*Discount factor: 4 % / Inflation adjustment 2 %
(if 0 % / 0 %: Net present value = 8.950 Euro!)

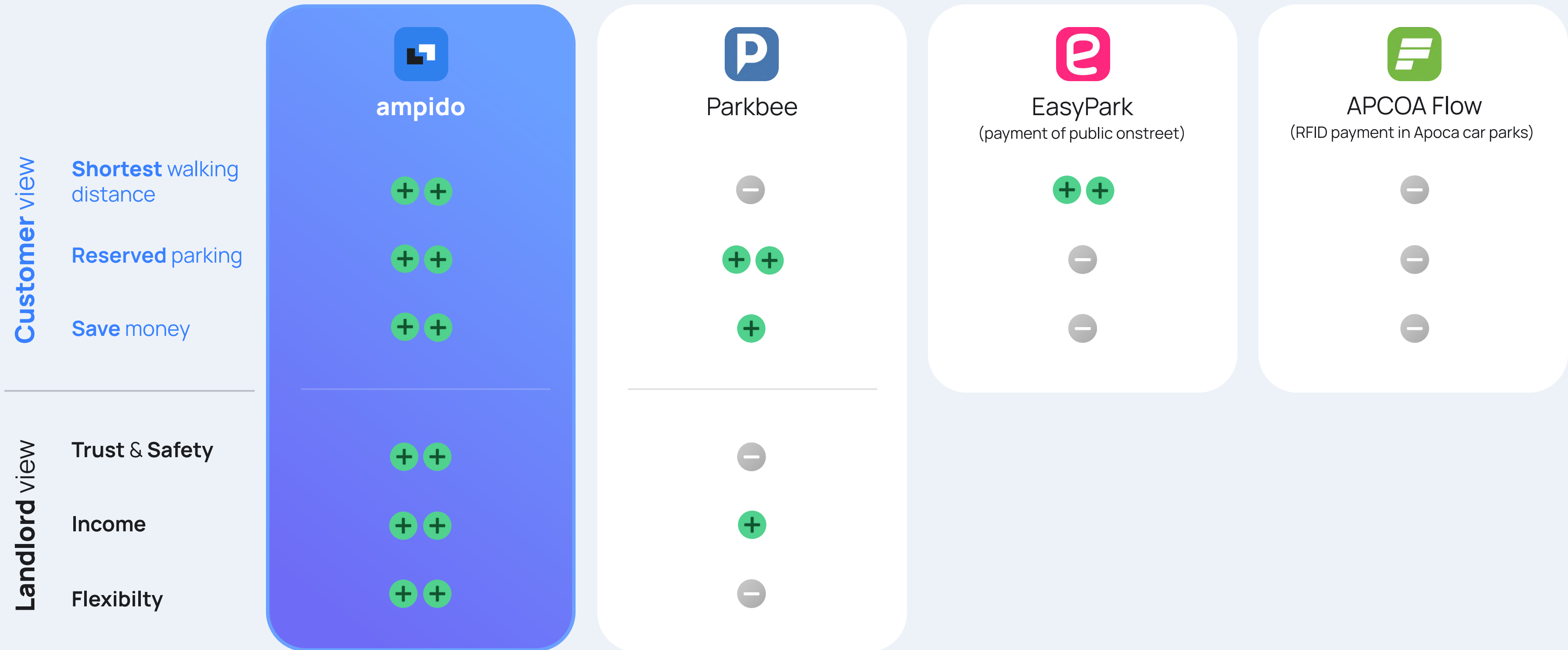
Pilot city: Cologne proves attractive market



ampido
revenue potential
(in M €)

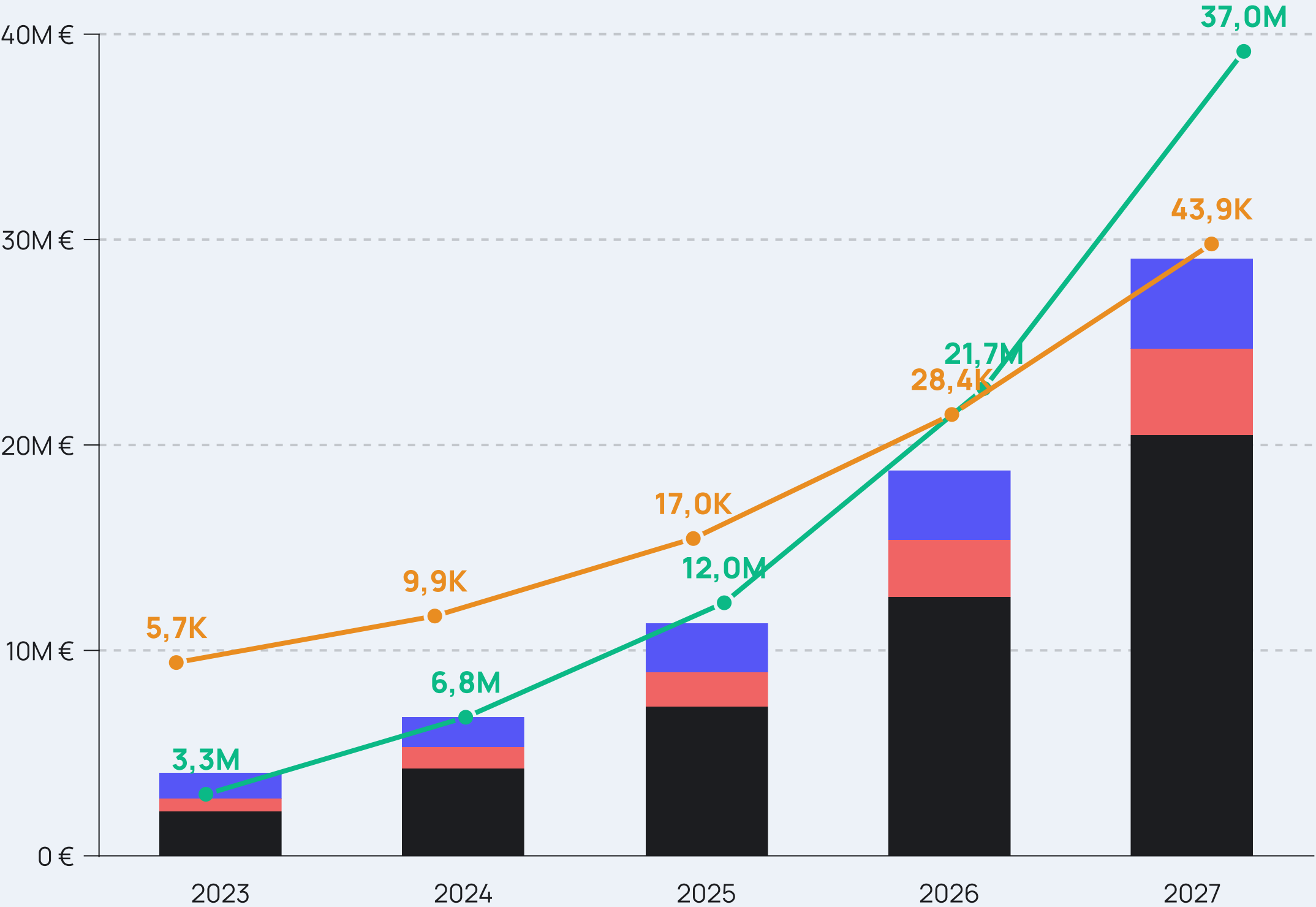


Competitive advantages result in a **better product** & **higher margins**

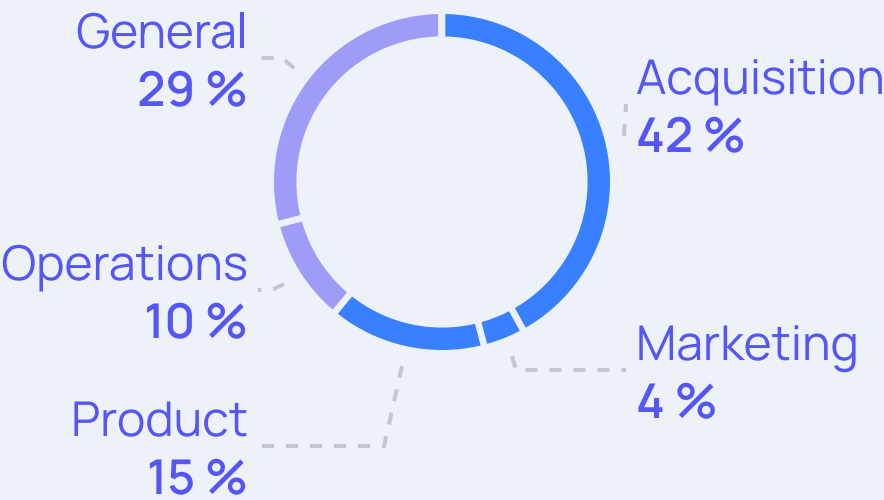


Case: Germany only* –> 900k € Invest

● Revenue ● Rent parking space ● Other costs ● Personell costs ● # parking spaces



Personell costs 2023



*International expansion possible with further investments.

Experienced experts enable **successful scaling.**



Yasotharan Pakasathanan
Founder & CEO



Christian Warnecke
Founder & CTO



Kai Haupt
Finance (CFO/COO, co-founder of several start-ups)

The Board



Rolf Schrömgens
Founder & ex CEO Trivago



Sascha Hausmann
Partner HOWZAT Partners



Thank you.

Find. Book. Park.

E-mail: yaso@ampido.com

Mobile: +49 174 9155254

