**CURRICULUM VITAE**

**DEVYANSH SHARDA**

Add: - G-108, Alanknanda, Rampuri,

Ghaziabad, U.P. 201011

Mobile: + 91- 9971870783

E-mail:- devyanshsharda@gmail.com

## CAREER OBJECTIVE:

To work in an organization having ambition and achieve success in a career by hard work proper planning co-operation disciplined by adopting positive approach.

**Summary**

Handling all the Digital Marketing modules like Social Media Opt. | Search Engine Opt. | Google Analytics | | and all other Modules of Digital Marketing.

**WORK EXPERIENCE:**

1. Digital Marketing Executive at News24 & E24

2. Digital Marketing Executive at Xiarch.

3. Freelancer of this mention Website Handling the Digital Marketing modules like SEO, SMM, SEM, Link Building Strategy, Optimization of a website according to Search Engine, Off Page Submission, Basic Knowledge of Wordpress

**Industry Experience:**

Website: - Responsibility:-

|  |  |
| --- | --- |
| Afsufit.in | On page | Off page | Social Media | Google Ads |
| News24online.com | On page | Off page | Social Media opt. |
| E24bollywood.com | On page | Off page | Social Media opt. |
| Ignouproject.com | On page | Off page |
| konwerp.com | Consultant |
| Shrichakradhar.com | On page | Off page |
| eeic clients | SEO | Google Ads |

**EDUCATION QUALIFICATION:**

· Digital Marketing from DIDM

· Pursuing B.B.A from IME College.

· 12th Passed from CBSE Board in 2019

· 10th Passed from CBSE Board in 2017.

## SKILL SET:

### Industry Knowledge

**1. Search Engine Optimization (SEO)**

**2. Social Media Optimization(SMO)**

**3. Social Media Marketing(SMM)**

**4. Google Ads**

**5. Google Analytics**

**6. Link Building Strategies**

**7. Adsense**

**8. Search Console**

### Other Skills

1. **Play Musical instrument.**

**PERSONAL PROFILE**

Father’s Name - Mr. Rituraj Sharda

Date of Birth - 08th August 2001

Sex - Male

Nationality - Indian

Language’s Known - Hindi & English

Religion - Hindu

Marital Status - Unmarried

Hobbies - Play with Music Instruments

**DECLARATION**

I hereby declare that the forgoing information is correct and complete to the best of my knowledge and belief.

Date:\_\_\_\_ / \_\_\_\_ / \_\_\_\_

Place (**DEVYANSH SHARDA)**