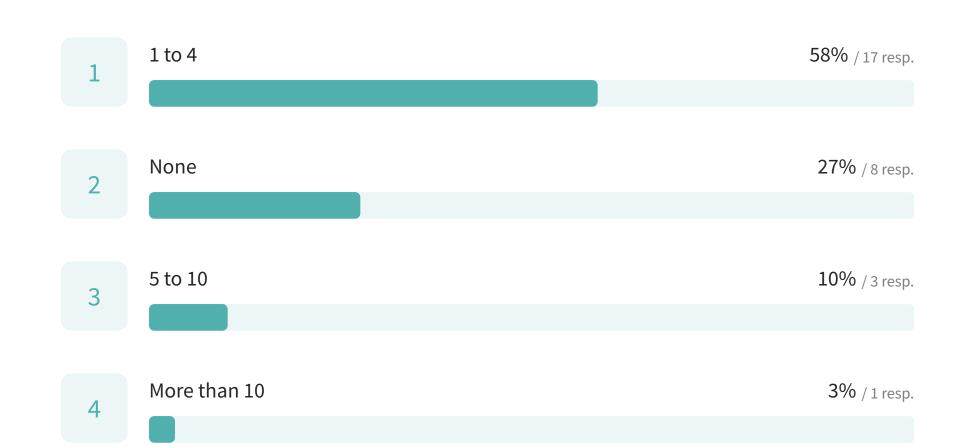


User survey

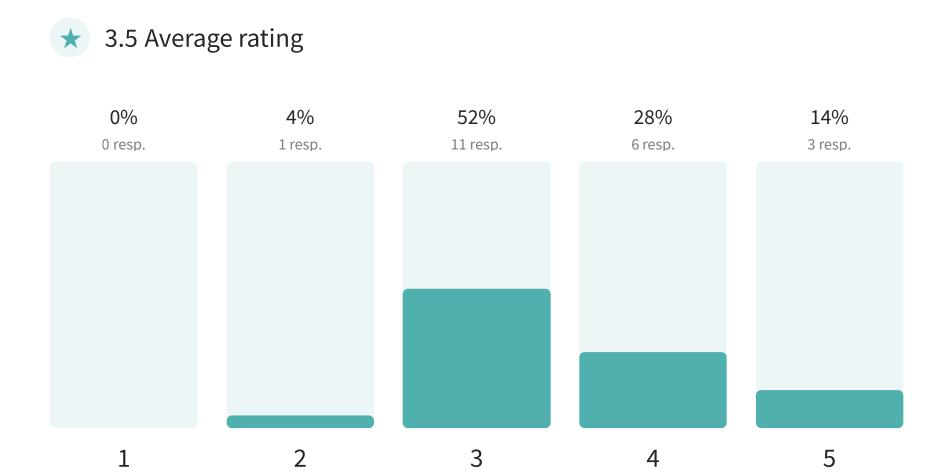
29 responses

How many loyalty/reward programs are you currently enrolled with?

29 out of 29 answered

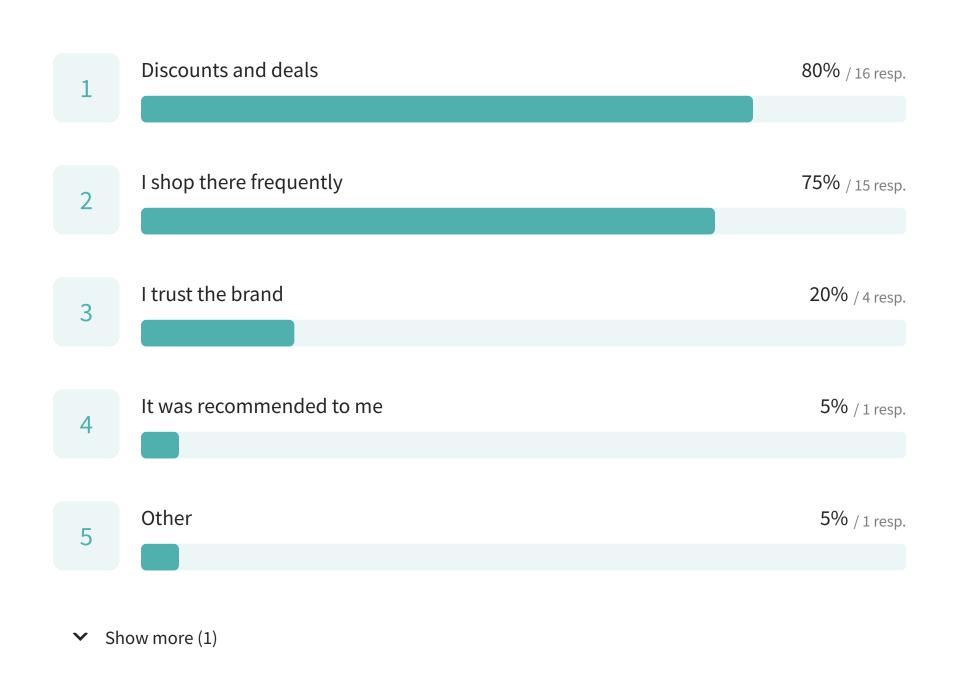


Please rate your satisfaction level of the loyalty programs you're currently using: 21 out of 29 answered



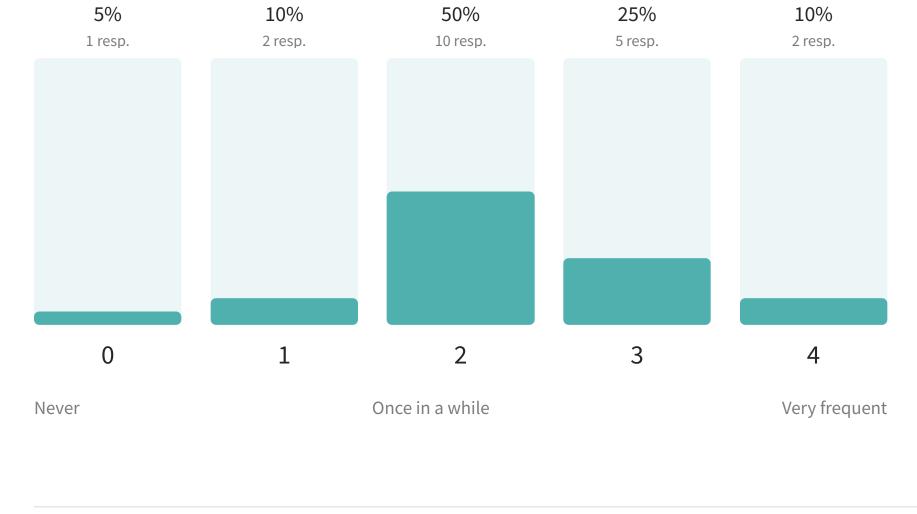
What are your motivations in deciding to subscribe to a rewards program?

20 out of 29 answered



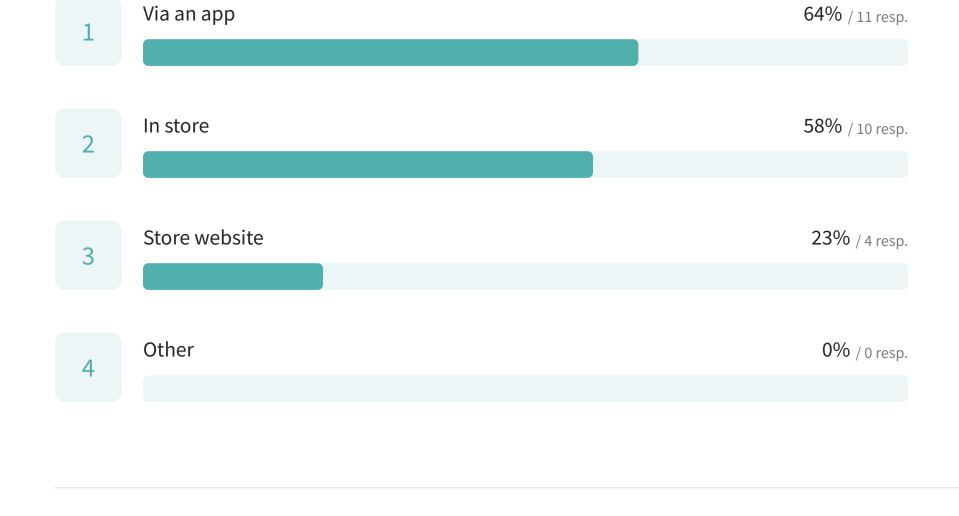
How often do you make use of your loyalty rewards? 20 out of 29 answered

2.2 Average rating



17 out of 29 answered

How do you typically redeem your loyalty points?



20 out of 29 answered

25 - 35

What is your age range?

Under 24 30% / 6 resp. 20% / 4 resp. 36 - 46 3 10% / 2 resp. 47 - 55 0% / 0 resp. Above 55 5

40% / 8 resp.

What should we call you? 20 out of 29 answered

