# JEROME CHRISTOPHER ATISU

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#### RESEARCH INTEREST

- Corporate governance

- Behavioral finance

Corporate finance

- Fintech & Machine Learning in finance

#### **EDUCATION**

# Master of Science - Industrial Finance and Investment

Awarded Nov. 2023

Kwame Nkrumah University of Science and Technology

CGPA: 3.72/4.0

Postgraduate Thesis: "Board Gender Diversity and Financial Performance of Listed and Unlisted Firms in Ghana"

Supervisor: Dr. Albert Banunle

# Bachelor of Education – Business Studies (Accounting)

Awarded July 2017

University for Development Studies

CGPA: 3.82/4.0

Undergraduate Thesis: "Availability and Use of Teaching Learning Resources in Teaching Accounting in Senior High

School"

Supervisor: Dr. Irene Debrah

#### **TEACHING and RESEARCH EXPERIENCE**

# Lecturer S&D professional institute -Part Time Teaching Assistant (UDS & KNUST)

March 2024 - Present

# **Key Roles**

- Develop course materials and learning strategies for Managerial Accounting and Financial Reporting.
- Hold regular online office hours with students via online tools such as Zoom and Google Meet.
- Evaluated students learning outcomes via polls, assignments, quizzes, group tasks, and mock exams
- Organized tutorial in Business Statistics, Mathematics for finance, financial econometrics, Strategic financial management.

#### **Graduate Research Assistant (KNUST)**

Jan. 2022 - Nov. 2023

Research: Board Gender Diversity and Financial Performance of Listed and Unlisted Firms in Ghana

# **Undergraduate Research Assistant (UDS)**

Sept. 2016 - Aug. 2017

Research: Availability and Use of Teaching Learning Resources in Teaching Accounting in Senior High School

Research: Community Profile of Bantama community in Brong Ahafo Region

May 2014 – Aug. 2014

Research: Research Proposal and Findings of Bantama Community in Brong Ahafo Region May 2015 – Aug. 2015

# **Key Roles**

- Utilized SPSS and Excel for regression analyses to assess gender diversity's impact on financial outcomes.
- Analyzed financial metrics like profitability and market share, linking them to board gender diversity to evaluate trends.
- Performed detailed literature reviews to find trends and gaps in accounting educational resources.
- Evaluated how teaching resources affect student learning and teacher performance.
- Collaborated with senior researchers to enhances methodology and ensure data accuracy.
- Created a detailed profile report on key challenges and opportunities in the Bantama community.

 Conducted rural data collection, working with locals to gather socio-economic and demographic information.

#### PROFESSIONAL EXPERIENCE

Cashier, Judicial Service of Ghana	Dec. 2021 – Present
NABCO Intern, Ghana Revenue Authority (Nation Builders Corps)	Nov.2018 - Dec.2021
Account Officer, National Service Person, DVLA, DENU	Aug.2017 – Sep.2018

#### **Key Roles**

- Improved financial transparency by issuing receipts and maintaining accurate cashbook entries.
- Guaranteed secure cash deposits to the bank reducing discrepancies and improving financial integrity.
- Managed tax registration, compliance monitoring, and enforcement activities
- Educated on rent tax, conducted VAT audits, and supervised invoice verification.
- Ensured accuracy and security in receiving and lodging cash collections to the bank.

#### **ACHIVEMENTS , PROJECT AND PUBLICATIONS**

- **2014,2015 &2016** Dean's Awards for High Academic Performance, University for Development Studies Association of Business Studies Education
- Best Graduating Student, Association of Business Studies Education, University for Development Studies, Wa Campus. **2017**
- Analysis and Visualization of sales data with R
- **1. Jerome, C.A.,** Nicholas, M., Kofi, N.J., Ofosu, A.A., (2024) "Board Gender Diversity and Financial Performance of Listed and Unlisted Firms in Ghana". International journal of Research publication and Reviews, no 9, pp 2788-2796-1156. https://doi.org/10.55248/gengpi.5.0924.2658
- **2.** Jerome, C.A., Nicholas, M., Stanley, A.A., Saaka, A.R., (2024) "The Effect of Non-Performing Loans on the Financial Performance of Commercial Banks in Ghana". IOSR Journal Of Economic And Finance, volume 15,pp 42-48. https://doi.org/10.9790/5933/1505054248
- **3.** Nicholas, M., Jerome, C.A., Stanley, A.A., Darlington E.K.O., (2024) "Impact of Corporate Governance Structure on Profitability of Quoted and Unquoted Firms in Ghana". International journal of Research publication and Reviews, no 10, pp 1026-1033. https://doi.org/10.55248/gengpi.5.1024.2731
- 4. Grace, O.S., Njock, E. P., Chibuzo, A., Fouodji, N. C., Egbe, T. P., Jerome, C. A., Rudolf S.A., Onalaja S. A., Joshua T. D., Victor, A., Kofi N. J., Ojukwu, S., Edidiong, H., Osazuwa, J., Babatunde, O. M., John, O., (2024). "An intelligent model for predicting Fintech operational health and sustainability in Africa using Machine Learning & Big Data Mining". International journal of Research publication and Reviews, no 8,pp 1150-1156. https://doi.org/10.55248/gengpi.5.0824.2111
- 5. Anyaebosi , A. Chioma., Grace, O.S., Emmanuel F.O., Ekweozor, C.R., Patrick, N.E., Faisal ,M.A., **Jerome, C. A.,** Asif M.K, Francis D. (2024). "An intelligent Fraud Detection model for oil & gas financial statement using Machine Learning and Big Data Mining". Global Scientific Journal Publications vol. 12,issn 2320-9186

#### **CERTIFICATES-ONLINE via COURESERA**

Stanford University: Intro. to Mathematical Thinking	02/10/2024	
<ul> <li>University of Colorado Boulder: Business Writing</li> </ul>	18/08/2024	
<ul> <li>University of California: Intro. to Research for Essay Writing</li> </ul>	15/08/2024	
<ul> <li>University of Pennsylvania: Fundamentals of Quantitative Modeling</li> </ul>	05/07/2024	
Yale University: Financial Markets	04/07/2024	
<ul> <li>Johns Hopkins University: Algebra; Elementary to Advanced</li> </ul>	03/07/2024	
<ul> <li>University of Pennsylvania: Accounting Analytics</li> </ul>	10/06/2024	
<ul> <li>University of Virginia: Managerial Accounting Fundamentals</li> </ul>	09/06/2024	
Duke University: Behavioral Finance	22/05/2024	

#### **LEADERSHIP EXPERIENCE**

# **Financial Secretary- National Service Personnel Association**

Aug.2017 - Sep.2018

- Oversaw financial records and budget for 1,000+ members, ensuring transparency in transactions.
- Led fundraising efforts, raising 15% more than expected for programs and events.

#### **Audit Chair- Education Student's Association, UDS**

Aug.2016 - July 2017

- Created a standardised audit process, cutting review time by 25%.
- Presented audit findings to executives, leading to better budgeting and financial transparency.
- Established streamlined systems for tracking expenses and processing reimbursements.

#### **UDS GESAM -Vice President/Welfare Chairman**

Aug.2015- July 2016

- Hosted a workshop that focused on time management, study skills, and career development.
- Organized a health awareness campaign, vaccination drive, and health check-ups to promote physical wellbeing.

#### **UDS DZOPOSA – President**

Aug.2014 - July 2015

- Initiated the process of re-registering the association after years of being unrecognized.
- Led the association members to our alma matter multiple times to motivate and inspire current students.

#### **Invited Talk / Webinars**

- Empowering the Girl-Child through mentorship, Ayeyi Impact Foundation, Kpassa-Oti Region, 25/09/2024
- Webinar on: "Board diversity, internal governance mechanisms and risk disclosure in higher education institutions" Held by the Department of Accounting, UDS School of Business.
- "Firms Performance and Implications for corporate finance, Corporate Financial Management Faculty, ICAG

# **PROFESSIONAL AFFILIATION**

• Member ( 111866) ,Chartered Accountant, Institute of Chartered Accountants Ghana 2024-Present

Member ( Local FU 102900), ( Global 3586340), Institute of Internal Auditors Ghana
 2024-Present

#### **APPLICABLE SKILLS**

Python, R Programming Language, Tableau, Power BI and Advanced Spreadsheet, Git and GitHub Other Skills

Team Collaboration, Time Management, Critical Thinking, Problem-Solving, Effective Communication

# **VOLUNTEER/COMMUNITY SERVICE**

# 1. Sponsor, Business Studies Tutorial Group - UDS

• I established this group as an undergraduate student to support classmates struggling with the demanding academic workload.

# 2. Initiator, Girl Child Outreach Program

- Educated young girls in underprivileged communities about their rights to education and gender inequality.
- Coordinated and scheduled seminars to empower and inform girls on important social issues.

#### 3. Hope Wednesday Project

• Sharing a word of hope, donations to deprived communities, Coaching sessions with renowned and seasoned business men and women

#### 4. Co-partner, Power for She Project.

The project was aimed to curb teenage pregnancy in deprived communities