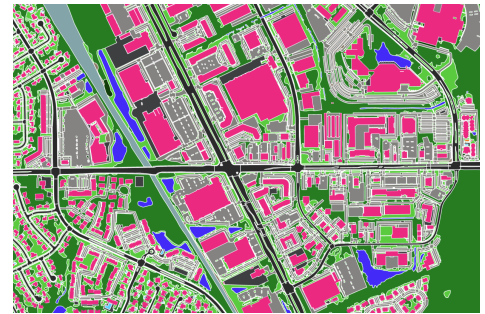# ※ BLACKPRINT

Our Pledge.

In the heart of Latin America lies a problem of monumental proportions, one that has gone unnoticed for far too long. It is a problem that has destabilized local governments, leaving their underprivileged communities vulnerable to eviction, lost opportunity, and financial uncertainty. This is the issue that drove me to start BlackPrint, a startup dedicated to solving the problem of a weak property registry and an inefficient cadastre.

Through a consulting project for a debt collection agency, my team and I discovered that the property registry had misplaced 140,000 homes in our hometowns and municipalities. The systematic lack of access to geospatial information was the root of this problem, and it demanded immediate attention. With a passion for change burning within me, I set out to find a solution that could address this deeply-rooted issue.

The most critical step is to develop a consistent and reliable mapping method that can collect land surveys and generate building cartographies. By analyzing this data, we can segment and identify urban growth, determine lawful ownership, adjust valuations for property tax rates, and empower citizens to claim ownership over their assets by enforcing parcel borders. It is a multi-faceted issue that calls for innovation and creativity, which is the subspace that we chase.

By combining satellite imagery with other resolution levels and quasi-modalities, we can develop a mapping method that can provide comprehensive coverage, while also being cost-effective. By leveraging autonomous vehicles, cars, and mini-blimps that glide serendipitously, we can bring our vision to life and create a better future for Latin America.

It is a path that I wish to embark on with unwavering determination. I will pursue it to its depth, creating a solution that will change the lives of millions. With BlackPrint, we will scurry along its execution, ushering in a new era of stability, prosperity, and opportunity for all.

Alberto Hojel
Founder | Blackprint

📞 +1 510 316 7269
✉ alberto@blackprint.ai
🔗 www.blackprint.ai