

CRM

Sales Pipeline

- Lead
- Opportunity
- Customer
- **Contact**
- Communication
- Lead Source
- Contract
- Appointment
- Newsletter

Reports

- Lead Details
- Sales Funnel
- Prospects Engaged But Not Converted
- Minutes to First Response for Opportunity
- Inactive Customers
- Campaign Efficiency
- Lead Owner Efficiency

Settings

- Customer Group
- Territory
- **Sales Person**
- Campaign
- Email Campaign
- SMS Center
- SMS Log
- SMS Settings
- Email Group

Maintenance

- Maintenance Schedule
- Maintenance Visit
- Warranty Claim