

Variables and their definitions

This dataset contains information about summer product listings, ratings, and sales performance data on the Wish e-commerce platform. Using this information, you will be able to understand how well certain products sell, the average price of products in the summer season, and many more interesting insights that can be gained from this dataset.

Column name	Descriptions
title	The title of the product. (String)
title_orig	The original title of the product. (String)
price	The price of the product. (Float)
retail_price	The original retail price of the product. (Float)
currency_buyer	The currency of the buyer. (String)
units_sold	The number of units sold. (Integer)
uses_ad_boosts	A flag indicating if the product has been boosted using ads. (Boolean)
rating	The rating of the product. (Float)
rating_count	The total number of ratings for the product. (Integer)
rating_five_count	The number of five star ratings for the product. (Integer)
rating_four_count	The number of four star ratings for the product. (Integer)
rating_three_count	The number of three star ratings for the product. (Integer)
rating_two_count	The number of two star ratings for the product. (Integer)
rating_one_count	The number of one star ratings for the product. (Integer)
badges_count	The number of badges associated with the product. (Integer)
badge_local_product	A flag indicating if the product is a local product. (Boolean)
badge_product_quality	A flag indicating if the product has a quality badge. (Boolean)
badge_fast_shipping	A flag indicating if the product has a fast shipping badge. (Boolean)
tags	The tags associated with the product. (String)
product_color	The color of the product. (String)
product_variation_inventory	The inventory of the product variation. (Integer)
shipping_option_name	The name of the shipping option. (String)
shipping_option_price	The price of the shipping option. (Float)
shipping_is_express	A flag indicating if the shipping option is express. (Boolean)
countries_shipped_to	The countries the product is shipped to. (String)
inventory_total	The total inventory of the product. (Integer)
has_urgency_banner	A flag indicating if the product has an urgency banner. (Boolean)
urgency_text	The text of the urgency banner. (String)
origin_country	The country of origin of the product. (String)
merchant_title	The title of the merchant. (String)
merchant_name	The name of the merchant. (String)
merchant_info_subtitle	The subtitle of the merchant. (String)
merchant_rating_count	The total number of ratings for the merchant. (Integer)
merchant_has_profile_picture	A flag indicating if the merchant has a profile picture. (Boolean)
product_url	The URL of the product. (String)
product_picture	The picture of the product. (String)
theme	The theme of the product. (String)
crawl_month	The month the product was crawled. (String)
product_url	The URL of the product. (String)
product_picture	The picture of the product. (String)
theme	The theme of the product. (String)
crawl_month	The month the product was crawled. (String)

