€ 52.36M

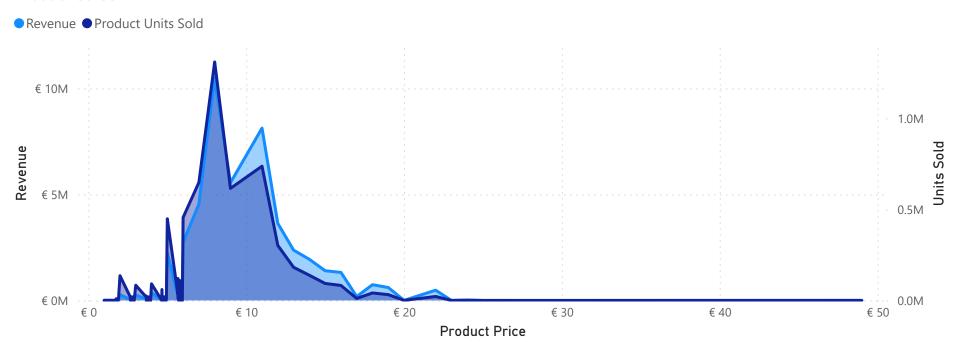
Net Revenue

6.46M

**Product Units Sold** 

€ 8.46

**Average Product Price** 





**Product Sales** 

6

Countries of Origin

140

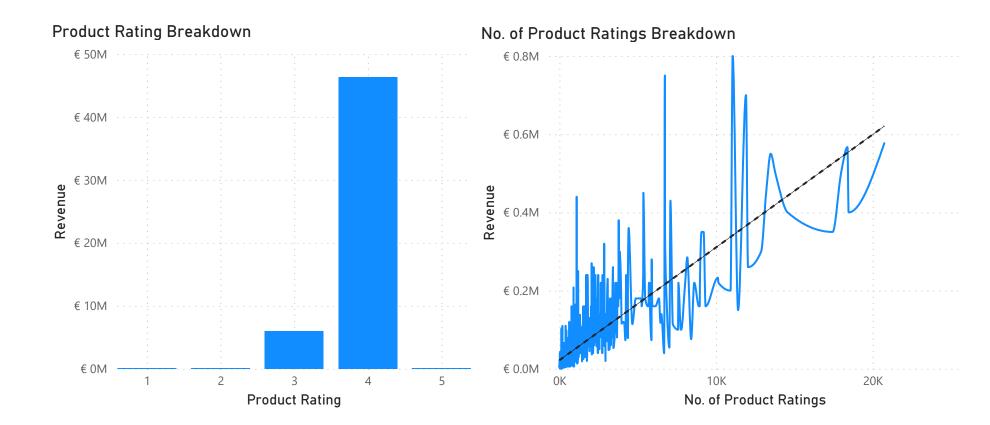
Countries Shipping Available To

1341

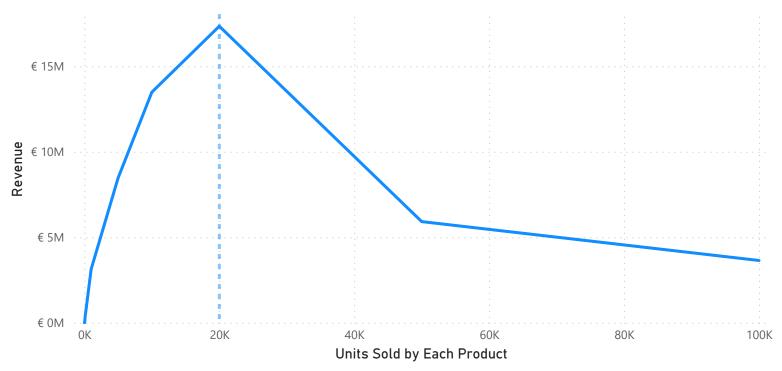
No. of Products

1.32M
Total Product Ratings









45.4K

€ 564.2K

Product Units in Stock

Expected Revenue

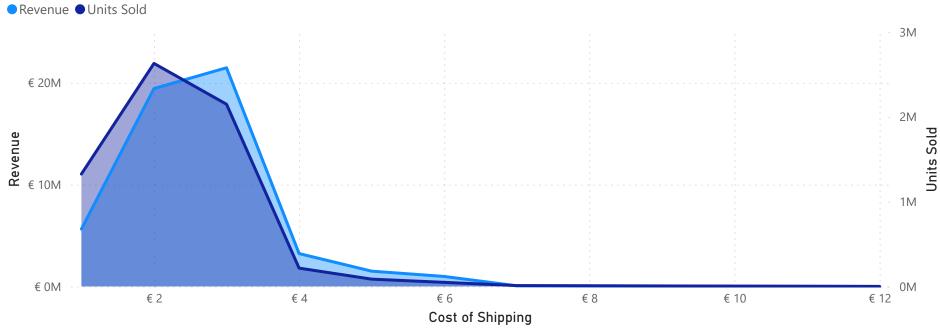
# Shipping Cost Breakdown

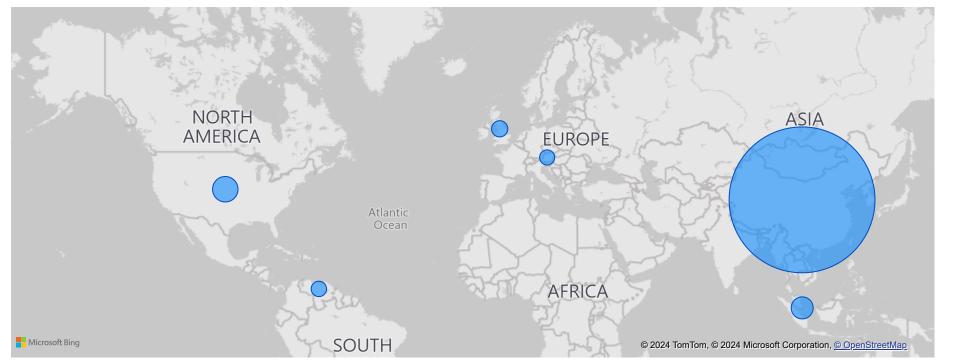
41

Avg. No. of Countries Shipping Available To

€ 2.38

Average of Cost of Shipping





4

Products with Express Shipping

1337

**Products with Standard Shipping** 

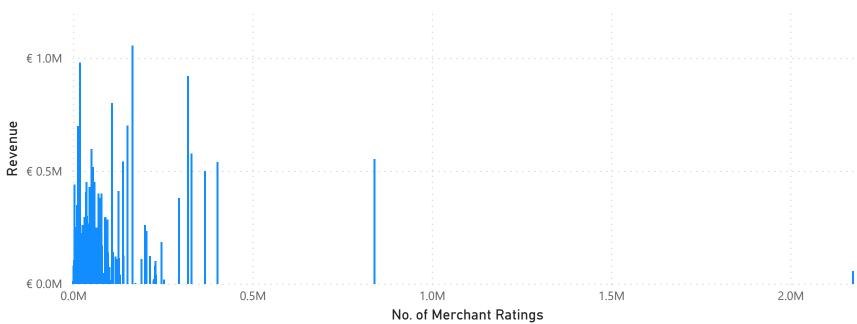
958

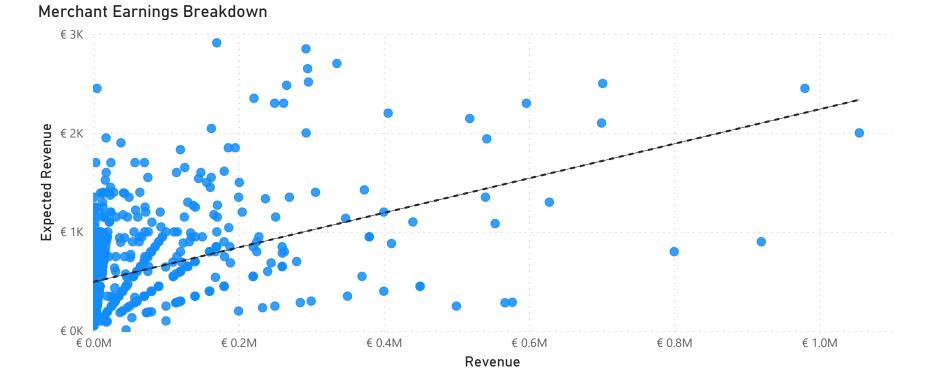
Total No. of Merchants

Country of Origin

AT
CN
GB
SG
US
VE









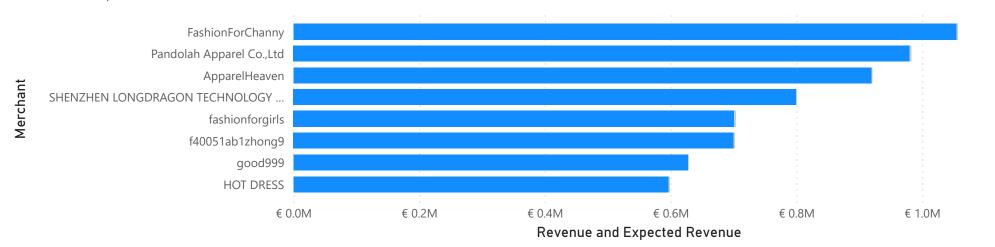


23.9K

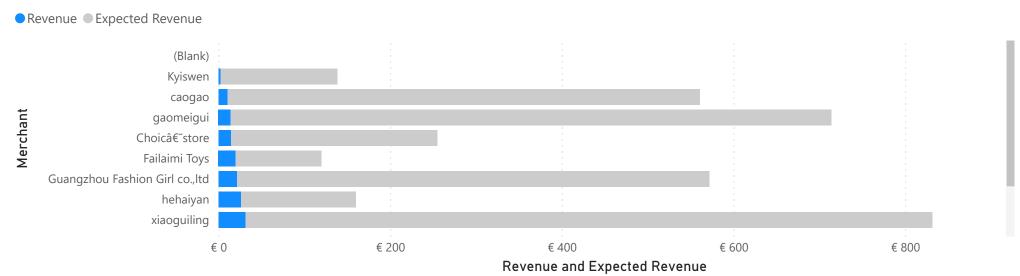
Avg. of No. of Merchant Ratings

# Top 10 Highest Earning Merchants

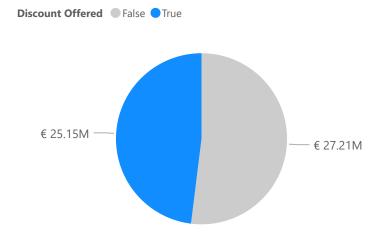
RevenueExpected Revenue



# Top 10 Lowest Earning Merchants



## Revenue Breakdown



### False

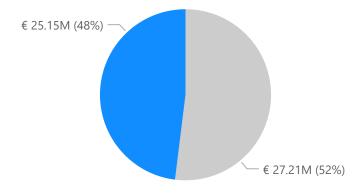
€ 40,311.81 Average of Revenue Generated

## True

€ 37,399.51 Average of Revenue Generated

## Sales Breakdown





## False

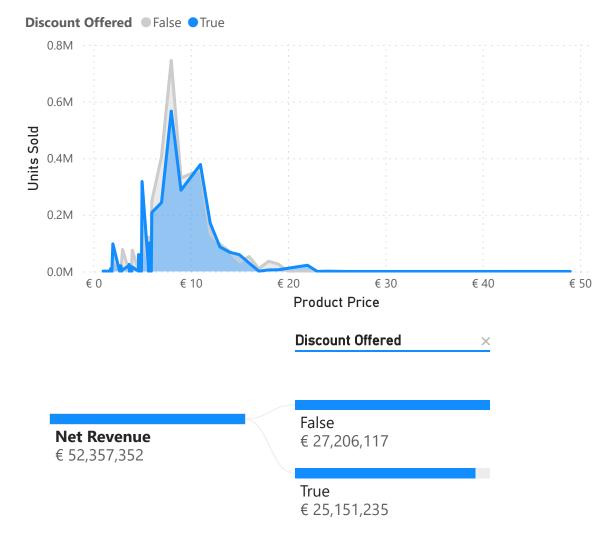
5027.16 Average of No. of Product Units Sold

## True

4553.00

Average of No. of Product Units Sold

## Product Sales Breakdown



**707**Discounted Products

97%

Discount Offered Upto

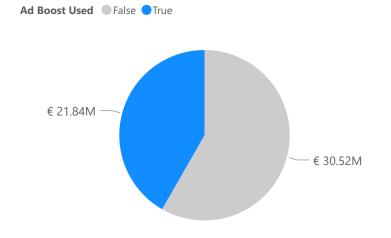
60%

€ 21.2K

Avg. Discount Offered

Total Discounts on Products

## Revenue Breakdown



### False

€ 40,311.81

Average of Revenue Generated

## True

€ 37,399.51

Average of Revenue Generated

## Sales Breakdown

Ad Boost Used False True



## False

5027.16

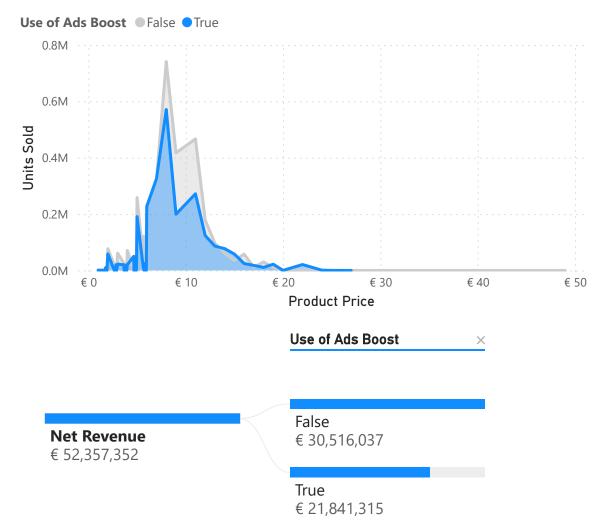
Average of No. of Product Units Sold

### True

4553.00

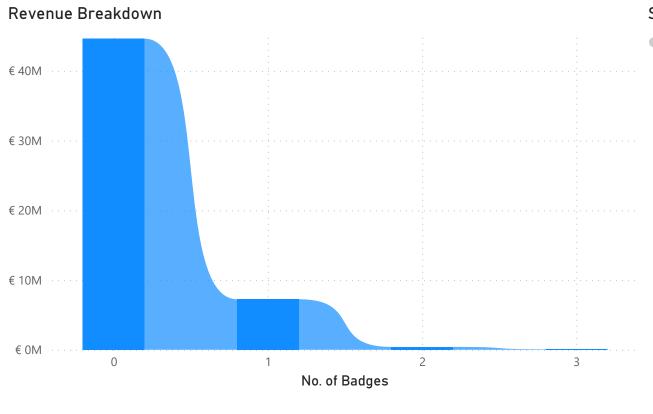
Average of No. of Product Units Sold

## Product Sales Breakdown



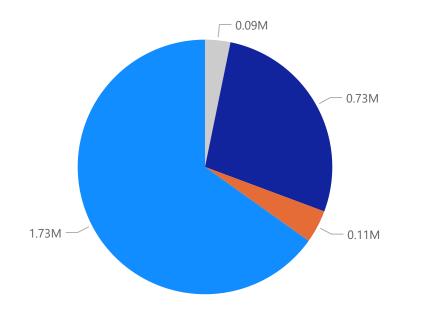
584

No. of Ads Boosted Products



# Sales Breakdown





### Revenue Generated



#### False

€ 39,322.61

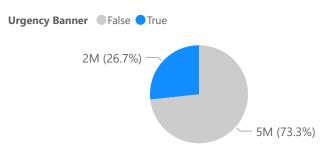
Average of Revenue Generated

### True

€ 38,300.02

Average of Revenue Generated

### Products' Units Sold



#### False

4860.10

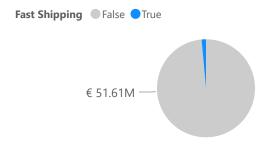
Average of No. of Product Units Sold

#### True

4715.60

Average of No. of Product Units Sold

### Revenue Generated



## True

€ 39,531.63

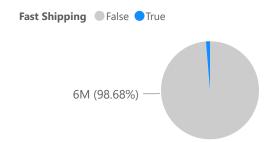
Average of Revenue Generated

#### False

€ 39,036.50

Average of Revenue Generated

## Products' Units Sold



## False

4825.50

Average of No. of Product Units Sold

### True

4484.21

Average of No. of Product Units Sold

## Revenue Generated



#### True

€ 61,386.01

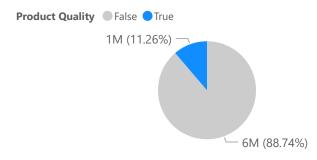
Average of Revenue Generated

#### False

€ 37,165.08

Average of Revenue Generated

### Products' Units Sold



#### True

6999.04

Average of No. of Product Units Sold

#### False

4637.52

Average of No. of Product Units Sold

### Revenue Generated



#### True

€ 41,816.14

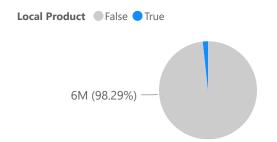
Average of Revenue Generated

#### False

€ 38,984.39

Average of Revenue Generated

## Products' Units Sold



### False

4839.08

Average of No. of Product Units Sold

### True

3957.14

Average of No. of Product Units Sold

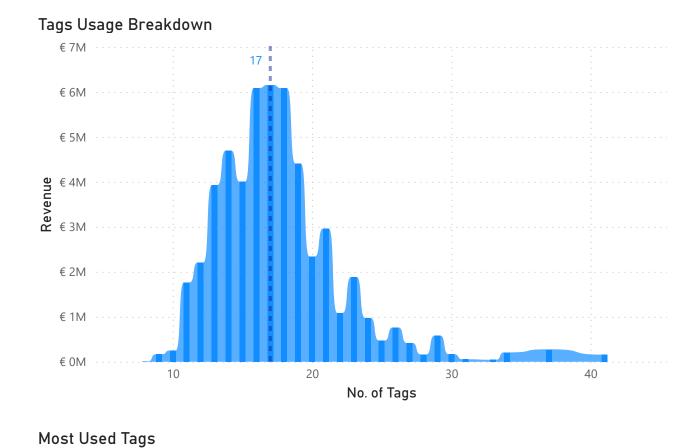


2620 Unique Tags

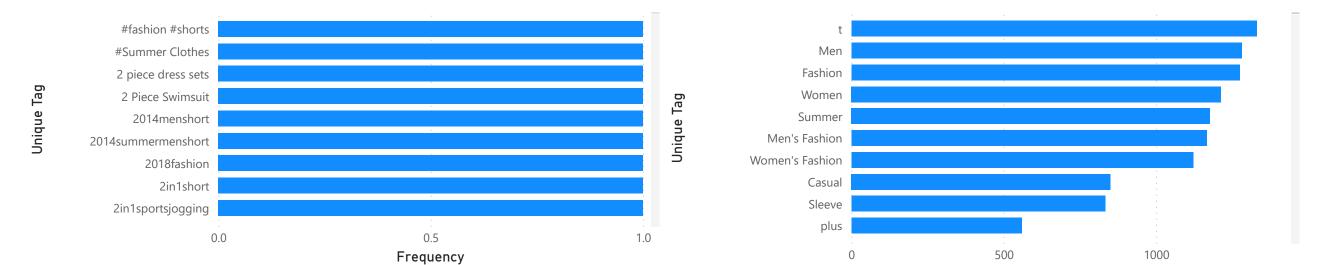
23.5K

Least Used Tags

17.5 **Total Tags Used Total Tags Used** 



Frequency



# Key influencers Top segments



What influences No. of Product Units Sold to Increase



