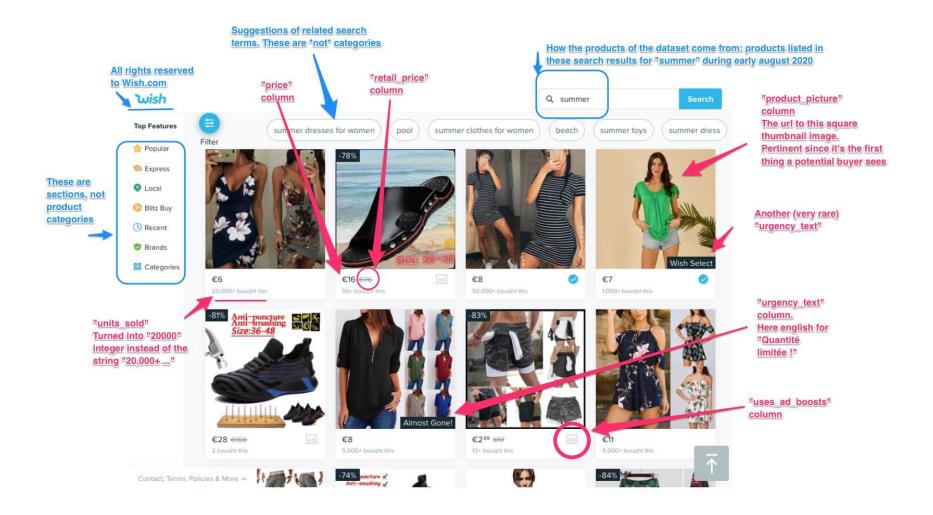
Variables and their definitions

This dataset contains information about summer product listings, ratings, and sales performance data on the Wish e-commerce platform. Using this information, you will be able to understand how well certain products sell, the average price of products in the summer season, and many more interesting insights that can be gained from this dataset.

| Column name | Descriptions |
|------------------------------|------------------------------------------------------------------------|
| title | The title of the product. (String) |
| title_orig | The original title of the product. (String) |
| price | The price of the product. (Float) |
| retail_price | The original retail price of the product. (Float) |
| currency_buyer | The currency of the buyer. (String) |
| units_sold | The number of units sold. (Integer) |
| uses_ad_boosts | A flag indicating if the product has been boosted using ads. (Boolean) |
| rating | The rating of the product. (Float) |
| rating_count | The total number of ratings for the product. (Integer) |
| rating_five_count | The number of five star ratings for the product. (Integer) |
| rating_four_count | The number of four star ratings for the product. (Integer) |
| rating_three_count | The number of three star ratings for the product. (Integer) |
| rating_two_count | The number of two star ratings for the product. (Integer) |
| rating_one_count | The number of one star ratings for the product. (Integer) |
| badges_count | The number of badges associated with the product. (Integer) |
| badge_local_product | A flag indicating if the product is a local product. (Boolean) |
| badge_product_quality | A flag indicating if the product has a quality badge. (Boolean) |
| badge_fast_shipping | A flag indicating if the product has a fast shipping badge. (Boolean) |
| tags | The tags associated with the product. (String) |
| product_color | The color of the product. (String) |
| product_variation_inventory | The inventory of the product variation. (Integer) |
| shipping_option_name | The name of the shipping option. (String) |
| shipping_option_price | The price of the shipping option. (Float) |
| shipping_is_express | A flag indicating if the shipping option is express. (Boolean) |
| countries_shipped_to | The countries the product is shipped to. (String) |
| inventory_total | The total inventory of the product. (Integer) |
| has_urgency_banner | A flag indicating if the product has an urgency banner. (Boolean) |
| urgency_text | The text of the urgency banner. (String) |
| origin_country | The country of origin of the product. (String) |
| merchant_title | The title of the merchant. (String) |
| merchant_name | The name of the merchant. (String) |
| merchant_info_subtitle | The subtitle of the merchant. (String) |
| merchant_rating_count | The total number of ratings for the merchant. (Integer) |
| merchant_has_profile_picture | A flag indicating if the merchant has a profile picture. (Boolean) |
| product_url | The URL of the product. (String) |
| product_picture | The picture of the product. (String) |
| theme | The theme of the product. (String) |
| crawl_month | The month the product was crawled. (String) |
| product_url | The URL of the product. (String) |
| product_picture | The picture of the product. (String) |
| theme | The theme of the product. (String) |
| crawl_month | The month the product was crawled. (String) |



All in all, we see that the wabsite actually does not have the concept of eategories. Rather, it uses tags (keywords/compound keywords) sellers can set.

When the keyword is searched for (like "summer"), products related to that tag appear.

Source: https://data.world/jfreex/summer-products-and-sales-performance-in-e-commerce-on-wish