

DIGITAL MARKETING



Proposal for Niche Furniture



LIGHT MAN
PRODUCTIONS

LIGHTMAN PRODUCTIONS x NICHE FURNITURE

Up & Coming...

Takeaways:

- History of LIGHTMAN
- Platform & Growth Process
- Photography Exhibit
- Digital Marketing Exhibit
- Pricing & Budget For You
- Next Step: Contact



Our History

Sending waves across the digital world since 2018.

Our journey through the digital landscape began with a vision to transform the way brands connect with their audiences. From our inception, we embraced the dynamic realm of digital marketing and product photography, redefining industry standards along the way.



50K+

Followers Increase



11M+

Content Interactions



9+

Countries & Marketplaces



\$137K+

Monthly Sales Increase



4250+

Posts & Content Created

LIGHTMAN PRODUCTIONS X NICHE FURNITURE



LIGHT MAN

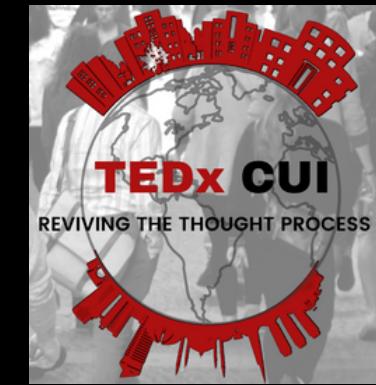
Brands We Have Made Great!

Since 2018, we have reshaped entire brands and sky-rocketed their online sales with our digital marketing & photography expertise.

LIGHTMAN PRODUCTIONS X NICHE FURNITURE



RAKAPOSHI
HEIGHTS

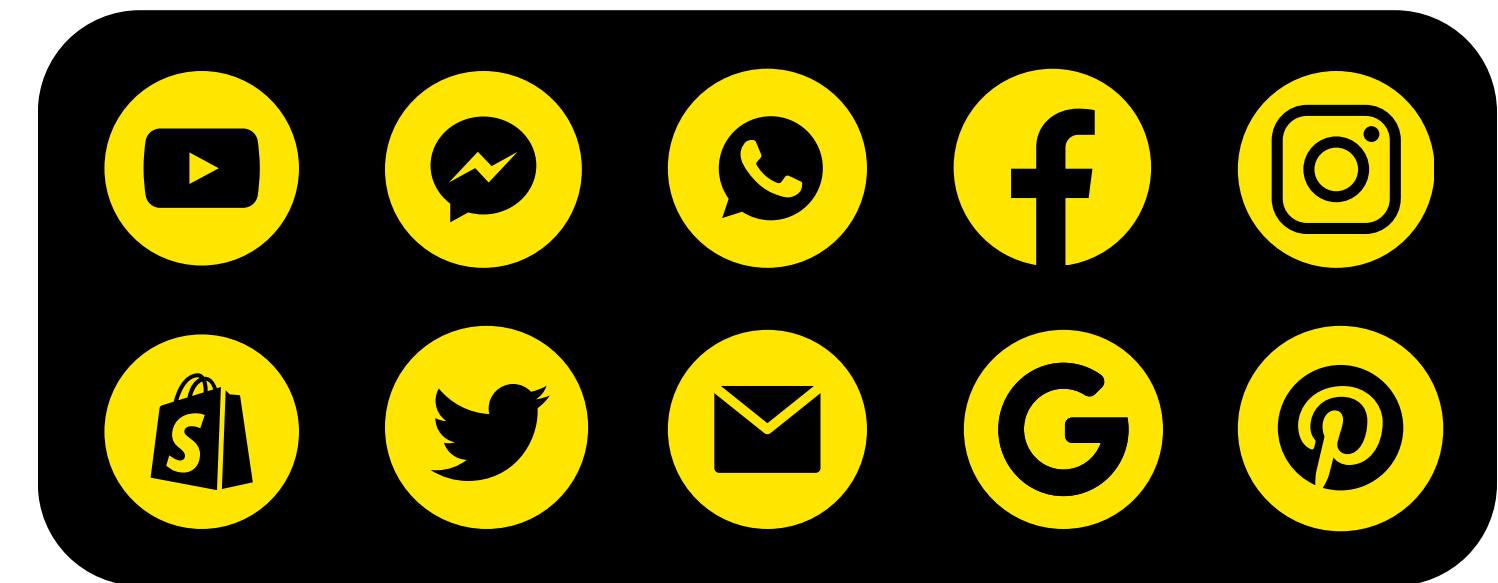


LIGHT

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Target Platforms



One Branded Content for All Social Media Channels.

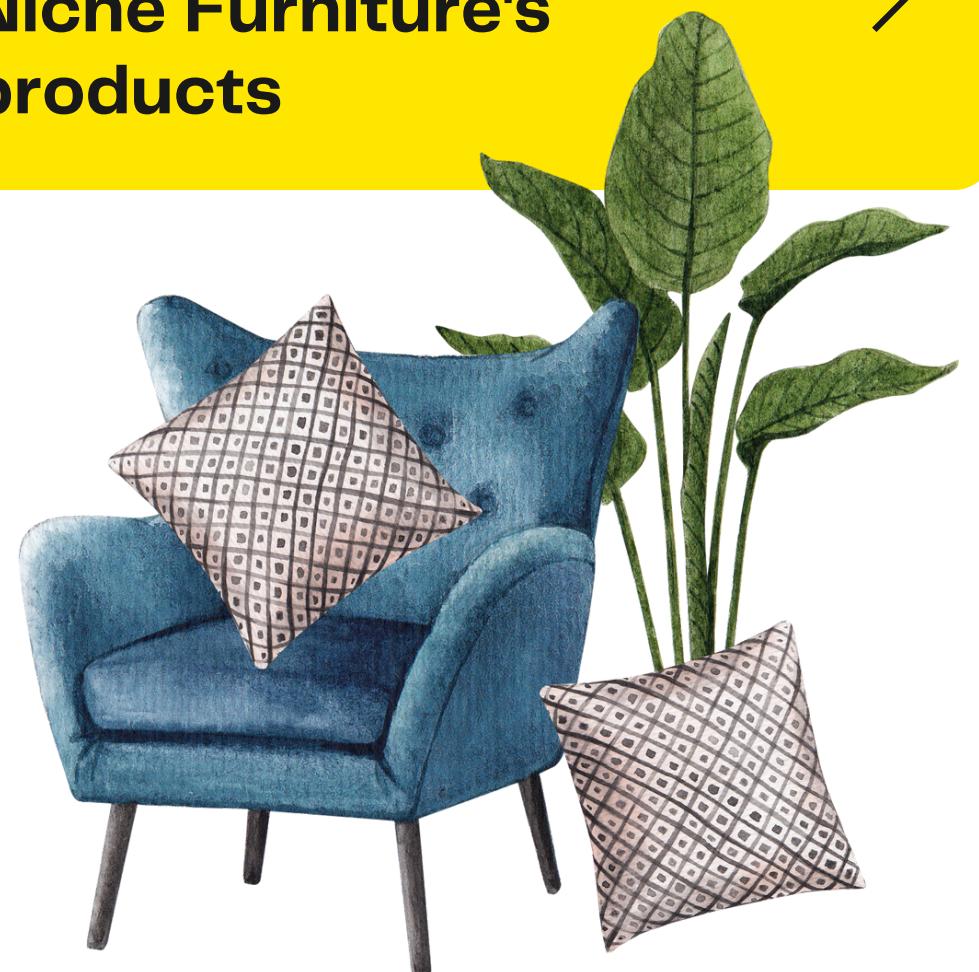
For every content we create, we make sure it is published across all of the brands marketing channels. With us, you are optimized for Virality.

How will We Start To Grow Online?

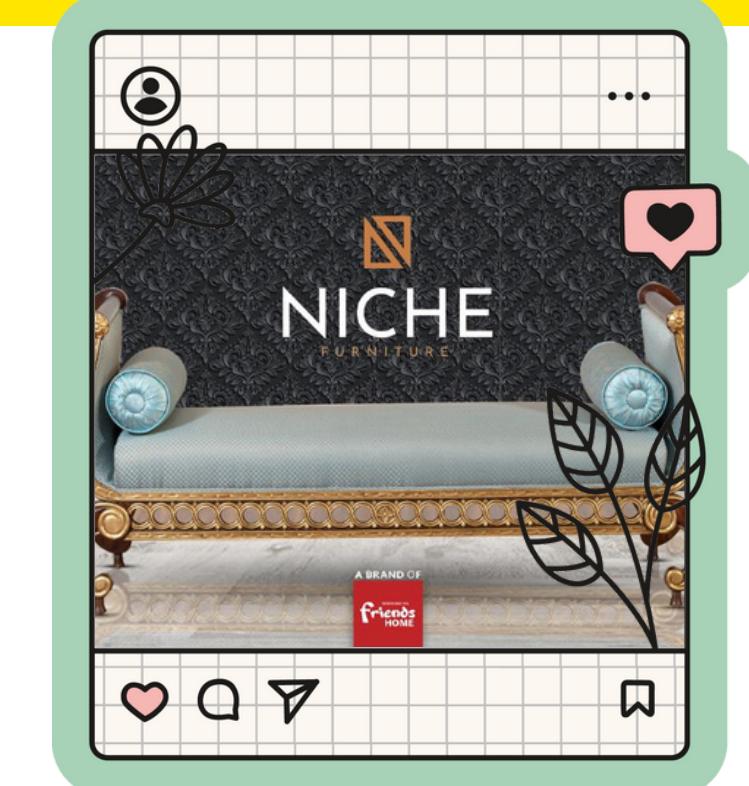
Create Niche Furniture's brand profile →



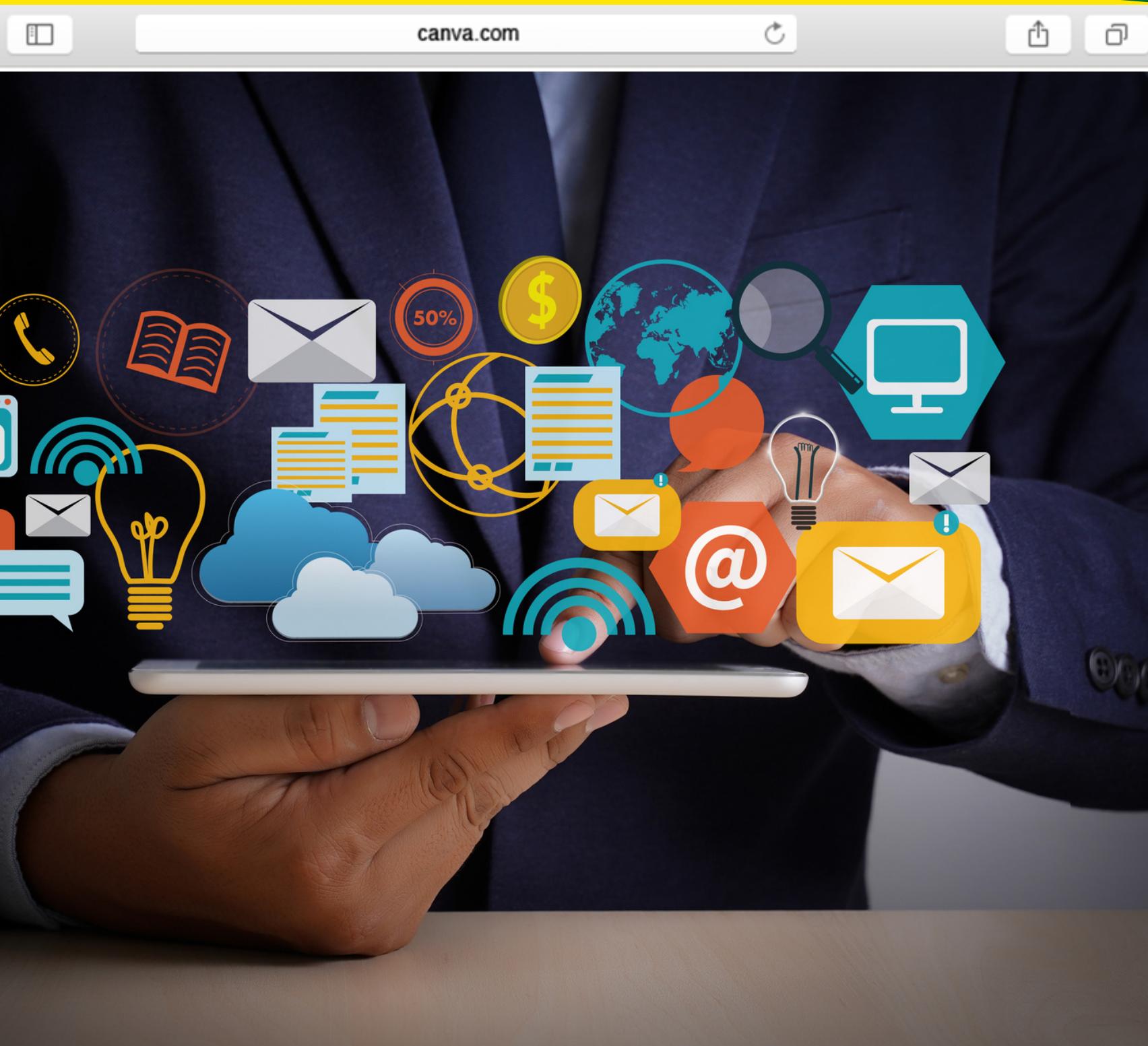
Make a collection of Niche Furniture's products →



Create & execute a content plan for Niche Furniture's online →



FACT



The biggest startups allocate

75%

to social media marketing worldwide

This is the ideal budget allocation our clients have for marketing that helps us scale their businesses online

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Great Photography Matters

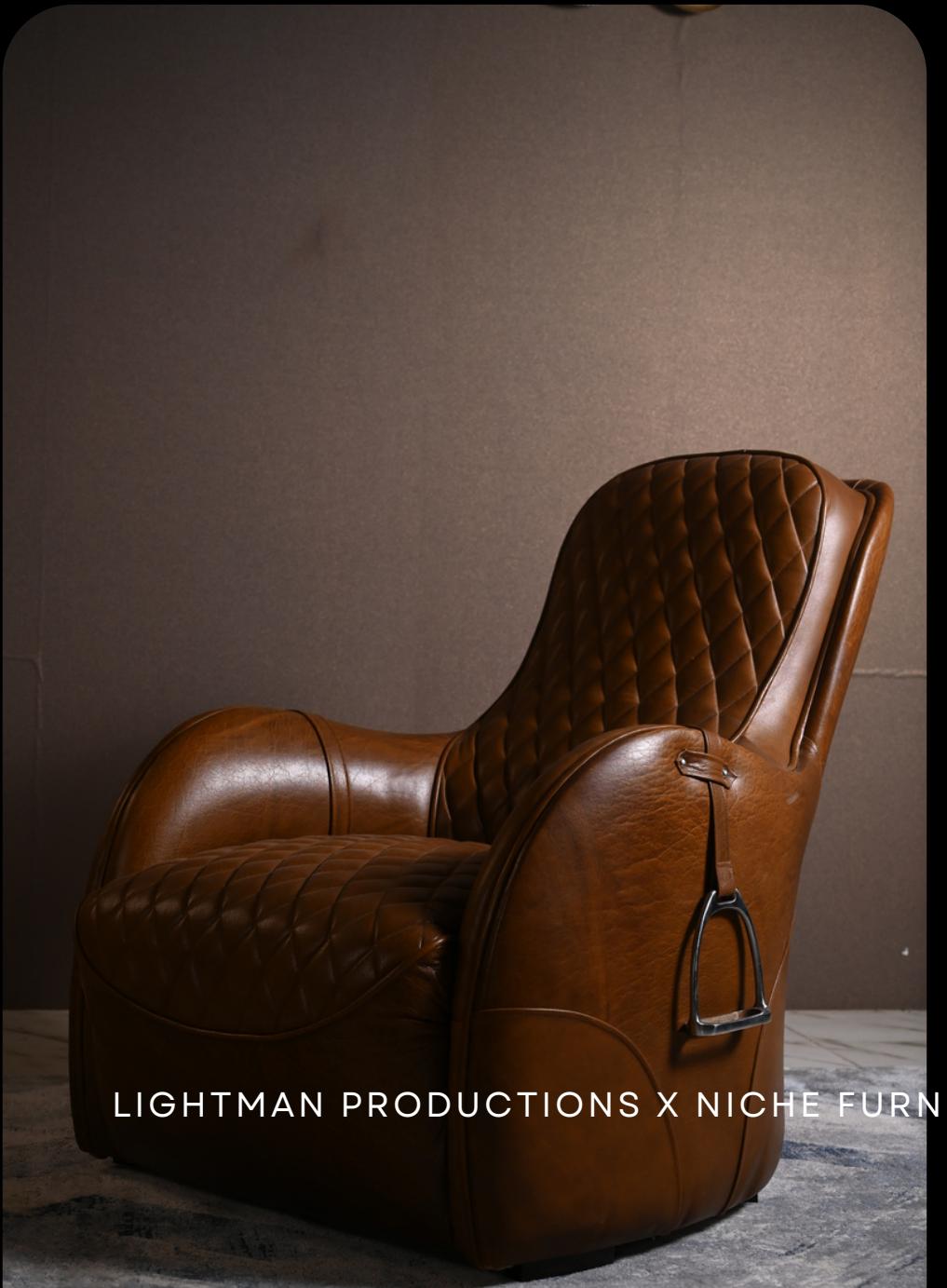
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Entice your clients with stunning visuals...



Examples of Our Eye-Catching Product Photography

Here are some of our proprietary photography for our other furniture and interior decor industry clients.



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Digital Marketing is *Essential*

Our work ethic involves taking the following process. We have made 21+ brands internationally successful online using this strategy...

- **Choosing photos & creating designs**
After a photoshoot, we choose the best photos to transform into branded posts.
- **Writing effective copy**
A major part of the post content is the text headlines and body. We craft it them to finesse.
- **Uploading content**
Content planning and scheduling is a forte we don't overlook. We want your brand to remain ahead of the industry.
- **Connecting with followers**
Building a loyal clientele involves connecting and taking care of clients. We make sure every client falls in love with your brand.
- **Analyzing Analytics and Repeating**
Finally, we analyze the analytics and response of the marketing efforts to draft the next best strategy for growing indefinitely.

LIGHT MAN

Key Success Metrics & Tasks

Nailing down a schedule

Planning and creating content for months in advance helps focus on more important targeted campaigns.

Answering questions immediately

Prompt answering of customer queries always helps build a trust-based repute in an increasingly competitive market.

Interacting with followers

Followers always convert to clients if their requirements are fulfilled. We do this by listening to them and offering the best solution offered by your brand.

Pricing for You

Custom Plan. TBD.

No strings attached.
Cancel anytime.

Includes



Social Media Posting on Facebook & Instagram (3x Posts a Day)



Content Creation & Graphic Designing
(1x Product Post & 2x Graphic Posts)



Products Photography
(4 x Sessions with Unlimited Photos)



Social Media Management
(Comments, Messages, DMs, etc.)



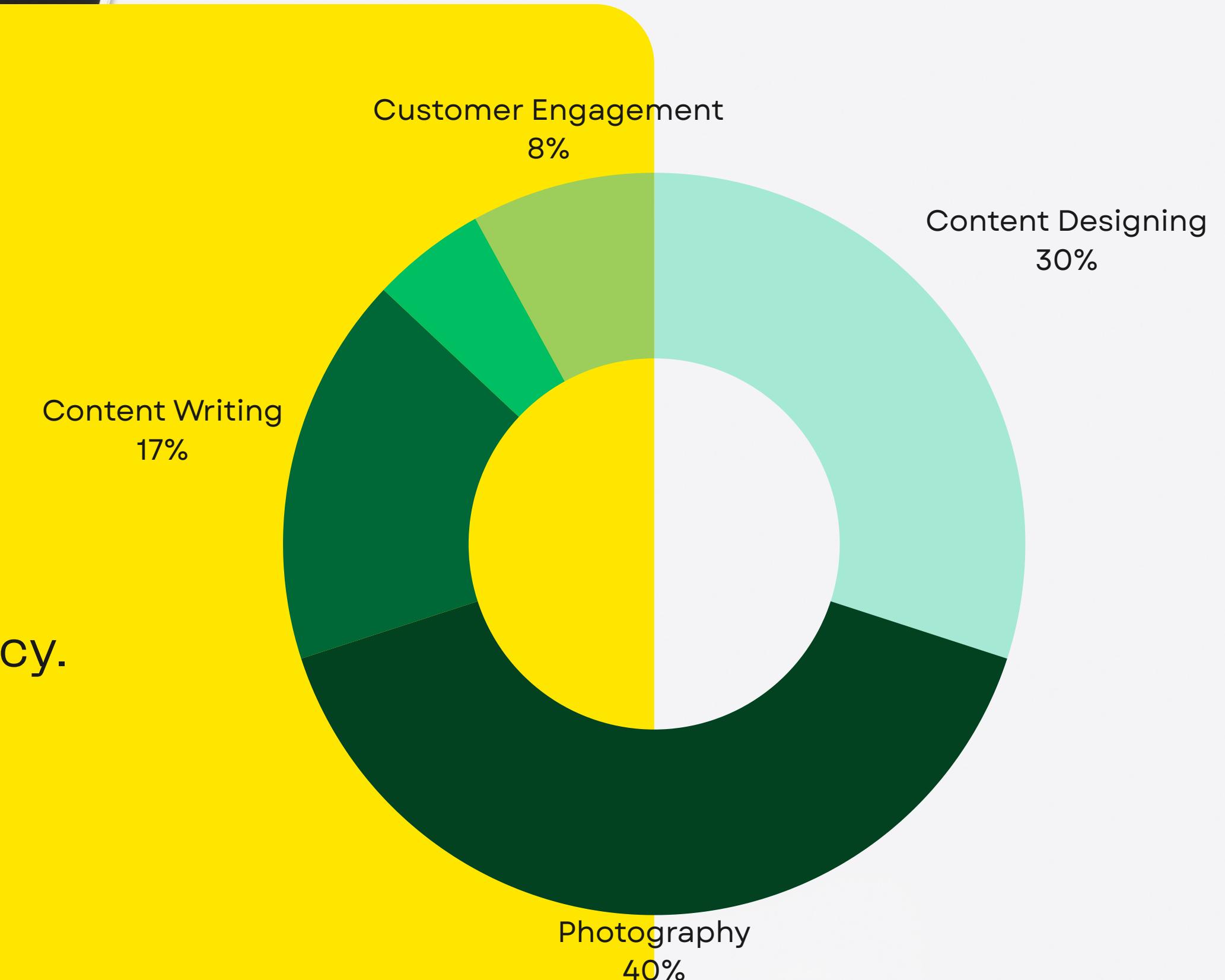
*Tailor-made Growth & Ads
Campaign Recommendations*



Budget Breakdown

We Believe In 100% Transparency.
Not Sure? Ask us.

This is how we will utilize the budget you allot to
digital marketing and product photography.



LIGHT MAN



***Stopping advertising to
save money is like
stopping your
watch to save
time.***

HENRY FORD
Founder @ Ford Motor Company

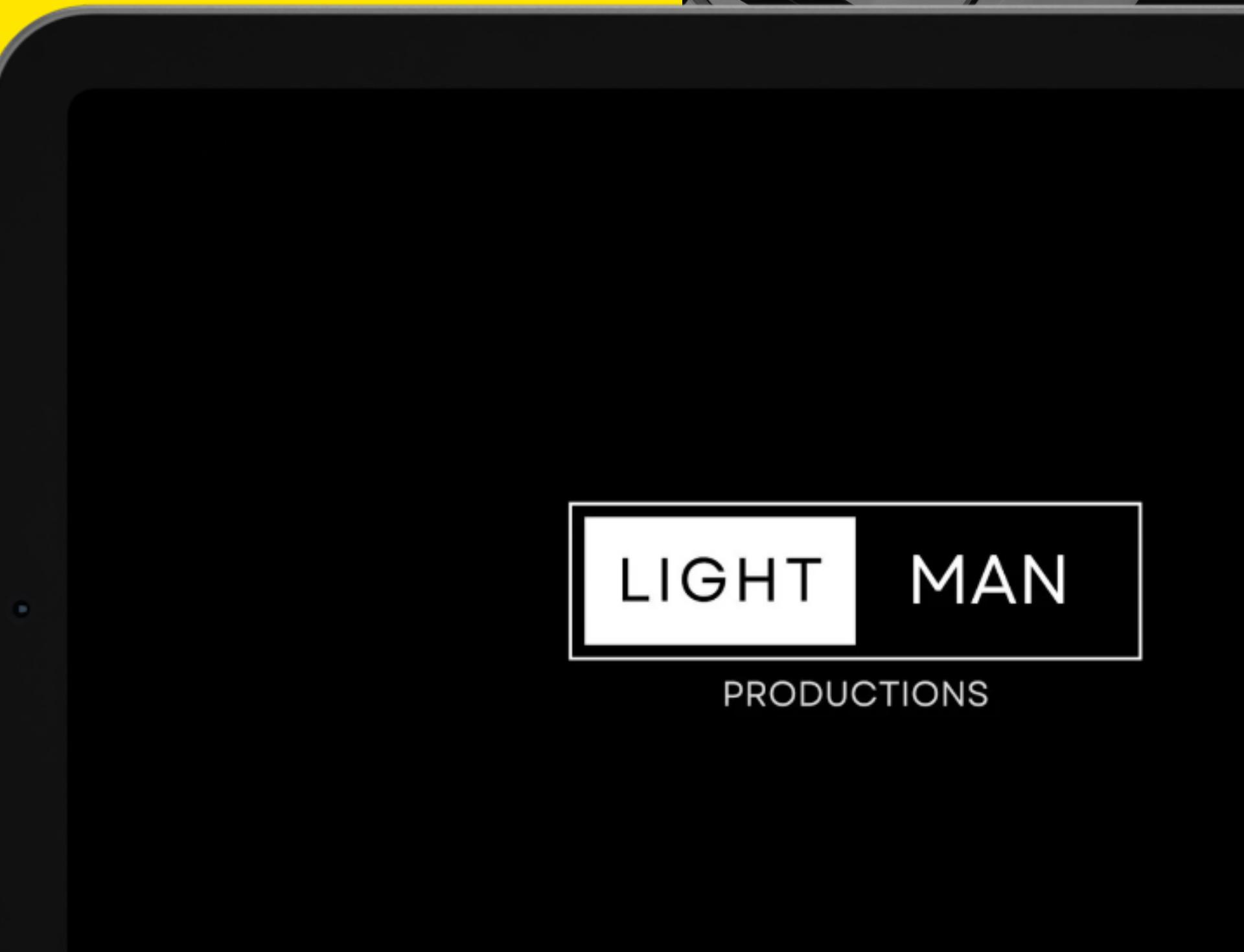


Lets Get Started?

We'd love to talk about
all things marketing and the
future of Niche Furniture.

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→ **Email Address**
alixchaudhry@gmail.com



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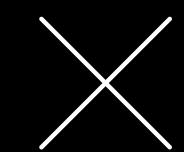


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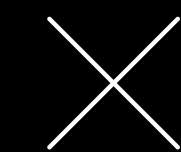


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