SYED ALI AZAIN

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PROFILE

Master's student focused on product growth, user behavior and mobile experiences. Experienced in analyzing product data, designing user flows and building AI-assisted applications. Passionate about improving onboarding, activation and retention through experimentation and user-centric thinking.

PRODUCT AND GROWTH SKILLS

Product Thinking: User journeys, onboarding optimization, feature ideation
Growth: A B testing fundamentals, activation metrics, retention analysis
Analytics: Dashboard creation, KPI tracking, behavioral insights
Tools: Notion, Figma basic, AI design tools, Power BI, Excel
Technical: Python, SQL, APIs
Collaboration: Cross functional work with design, product and marketing

PROJECT EXPERIENCE

AI Agent CRM Prototype - Designed onboarding flows and feature experiments using AI tools.
Product Analytics Dashboard - Tracked usage and engagement metrics and identified activation improvements.
Competitor and UX Research Project - Analyzed mobile apps and proposed onboarding enhancements.

EXPERIENCE

Junior Data Analyst - Techsol Solutions
Analyzed datasets, created dashboards and contributed to product decision support and workflow improvements.

EDUCATION

MSc International Software Systems Science - Otto Friedrich Universität Bamberg
BSc Computer Science - Sir Syed University

PART TIME EXPERIENCE

Warehouse Helper - Dior Breuninger
Delivery Rider - Lieferando

INTERESTS

Mobile apps, health tech, UX experimentation, digital growth, AI driven design