

Dati

Civici
~~Appunti~~

Gli squilibri della città turistica
letti attraverso dati pubblici

Impatto di **Airbnb**
sulle città



InsideAirbnb

Adding data to the debate

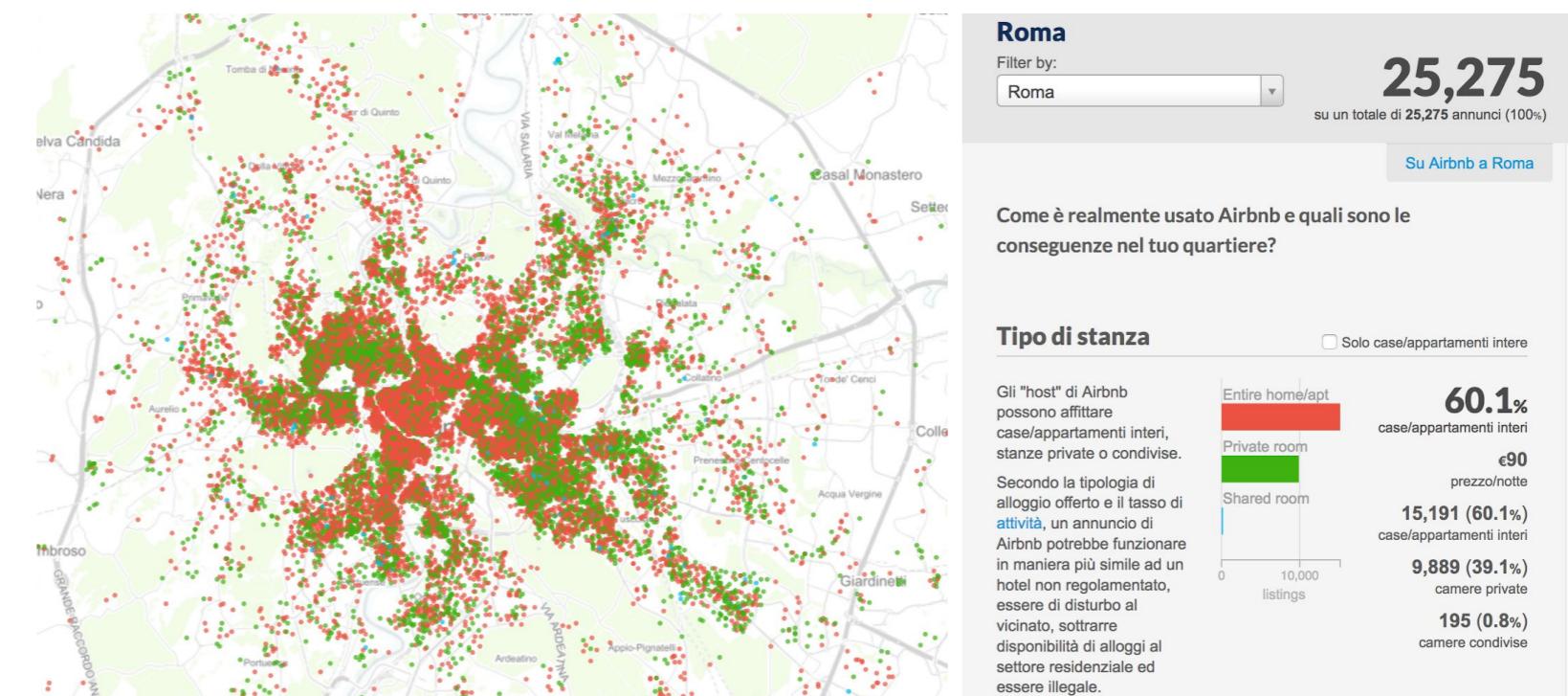
www.insideairbnb.com

Progetto fondato da Murray Cox
@murraycox

How is Airbnb really being used in and affecting the neighbourhoods of your city?

Airbnb claims to be part of the "sharing economy" and disrupting the hotel industry. However, data shows that the majority of Airbnb listings in most cities are entire homes, many of which are rented all year round - disrupting housing and communities.

Browse the data for your city below, and see for yourself.



| Date Compiled | City | File Name | Description |
|---------------|------|---------------------------------|---|
| 08 May, 2017 | Rome | listings.csv.gz | Detailed Listings data for Rome |
| 08 May, 2017 | Rome | calendar.csv.gz | Detailed Calendar Data for listings in Rome |
| 08 May, 2017 | Rome | reviews.csv.gz | Detailed Review Data for listings in Rome |

InsideAirbnb

Adding data to the debate

Dati chiusi e privati di Airbnb



Dati di **dominio pubblico**

| id | listing_url | scrape_id | last_scraped | name | summary |
|-----------|------------------------------------|------------------|---------------------|--|--|
| 6623 | https://www.airbnb.com/rooms/6623 | 20180207182505 | 2018-02-08 | Venice Blue on Canal apartment | I'm thrilled to share my "Blue on Venice Canal" to guests coming through and hope my apartment can make a small difference to your tra |
| 6624 | https://www.airbnb.com/rooms/6624 | 20180207182505 | 2018-02-08 | Venice garden charme and canal view! | I'm thrilled to share my apartment with garden, canal views and tennis court with guests who love Venice and I hope that |
| 12074 | https://www.airbnb.com/rooms/12074 | 20180207182505 | 2018-02-08 | Venice home to relax and emotions | I'm thrilled to share my home to guests coming through and hope my apartment can make a small difference to your tra |
| 27116 | https://www.airbnb.com/rooms/27116 | 20180207182505 | 2018-02-08 | Charming room with balcony close to S. Giò | Few steps from Saint Mark square, on a picturesque canal with gondolas passing by, giò & giò has three charming room |
| 27574 | https://www.airbnb.com/rooms/27574 | 20180207182505 | 2018-02-08 | MINI APARTMENT 30 MT FROM GRAND CANAL | Cozy sweet apartment for two people for short stay in Venice, just a few steps from Grand Canal, train station and a bus |
| 32261 | https://www.airbnb.com/rooms/32261 | 20180207182505 | 2018-02-08 | Venice, close to Biennale exhib | In 35 square meters you can find all you need to "survive" in this unique and beautiful city! Very quite zone, lovely and rc |

- id
- listing_url
- scrape_id
- last_scraped
- name
- summary
- space
- description
- notes
- transit
- access
- interaction
- house_rules
- thumbnail_url
- medium_url
- picture_url
- xl_picture_url
- host_id
- host_url
- host_name
- host_since
- host_location
- host_about
- host_response_time
- host_response_rate
- host_acceptance_rate
- host_is_superhost
- host_thumbnail_url
- host_picture_url
- host_neighbourhood
- host_listings_count
- host_total_listings_count
- host_verifications
- host_has_profile_pic
- host_identity_verified
- street
- neighbourhood
- neighbourhood_cleansed
- neighbourhood_group_cleansed
- city
- state
- zipcode
- market
- smart_location
- country_code
- country
- latitude
- longitude
- is_location_exact
- property_type
- room_type
- accommodates
- bathrooms
- bedrooms
- beds
- bed_type
- amenities
- square_feet
- price
- weekly_price
- monthly_price
- security_deposit
- cleaning_fee
- guests_included
- extra_people
- minimum_nights
- maximum_nights
- calendar_updated
- has_availability
- availability_30
- availability_60
- availability_90
- availability_365
- calendar_last_scraped
- number_of_reviews
- first_review
- last_review
- review_scores_rating
- review_scores_accuracy
- review_scores_cleanliness
- review_scores_checkin
- review_scores_communication
- review_scores_location
- review_scores_value
- requires_license
- license
- jurisdiction_names
- instant_bookable
- is_business_travel_ready
- cancellation_policy
- require_guest_profile_picture
- require_guest_phone_verification
- calculated_host_listings_count
- reviews_per_month
- experiences_offered
- neighborhood_overview

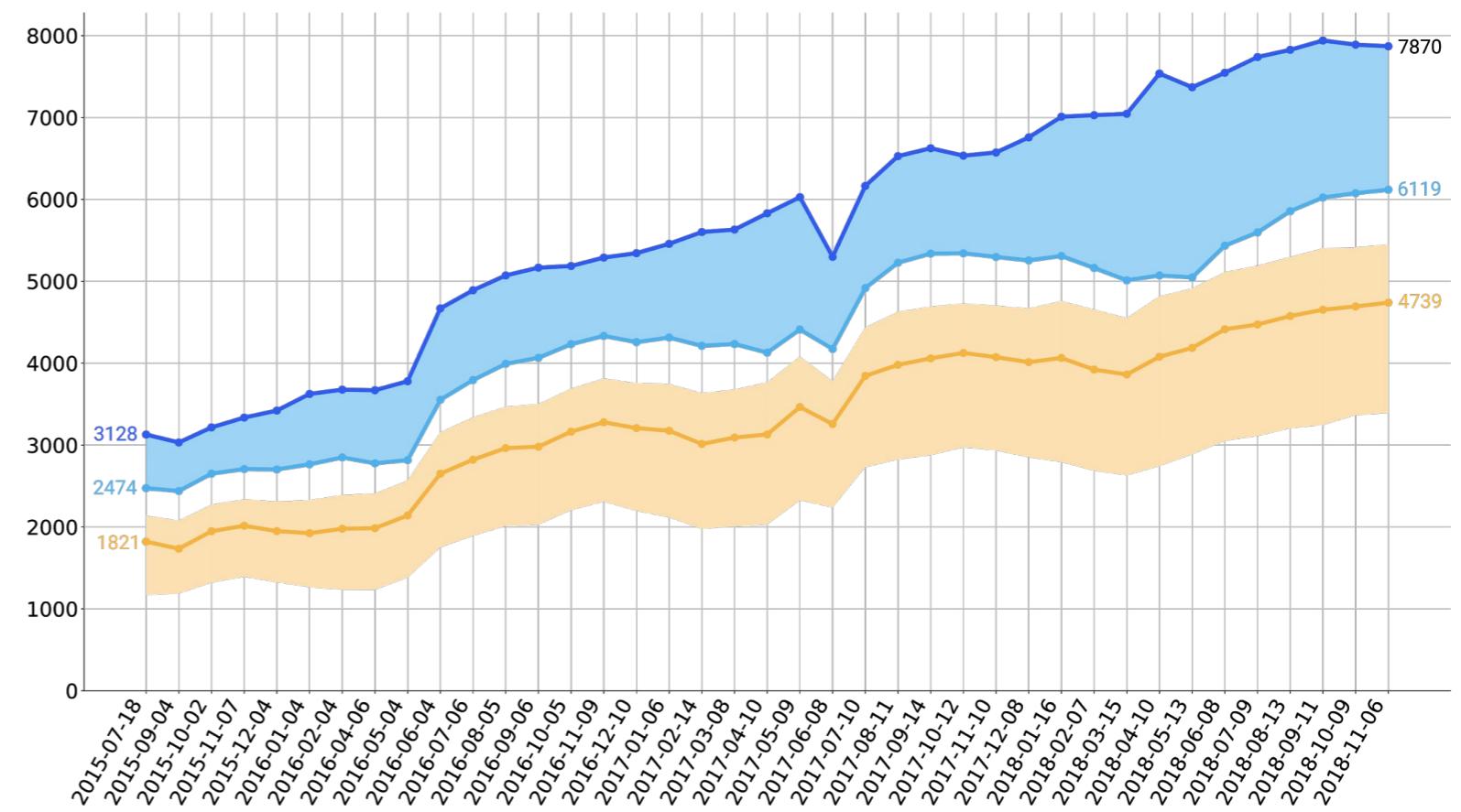
Impatto di Airbnb
a Venezia



Airbnb a Venezia

Annunci Airbnb a Venezia

annunci totali
annunci recensiti di recente
annunci commerciali





REPORT | MAY 29, 2018

Healthy Travel and Healthy Destinations

Airbnb fights overcrowding and reduces mass tourism concentration

Across the eight global tourist destinations studied, at least two-thirds of all guest arrivals on Airbnb take place outside of traditional tourist areas, and 72 to 93 percent of Airbnb listings are located outside of areas that are at risk for overtourism, as a result of homes being less concentrated than hotels. This encourages geographic diversity and distribution of guest arrivals.

Unfortunately, the mass travel industry has been converging on an equilibrium of concentrated travel, overcrowded destinations, and a disconnect between the broader tourism economy and the local community. As this report describes, home sharing defies, and in some ways is even starting to reverse these trends in several important ways.

Airbnb a Venezia

72%

Home guest arrivals
outside of most popular
tourism areas

73.8

Total day + overnight guests
per resident in 2017²⁷

Venice

Airbnb attracts diverse, high-quality travelers to Venice.

2.2

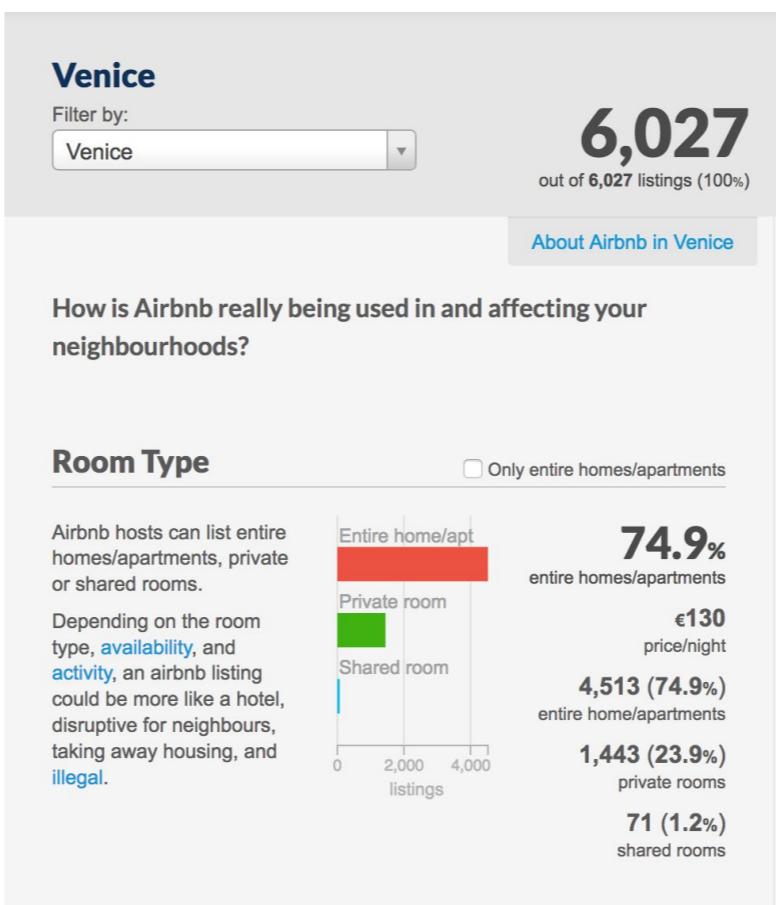
Total Airbnb guest arrivals
per resident in 2017²⁸

81%

Hundreds of thousands of hosts
worldwide have welcomed these travelers into
their homes. Hosting helps make ends meet.

of hosts share the home in
which they live

Airbnb a Venezia



Listings per Host

Only multi-listings

68.3%

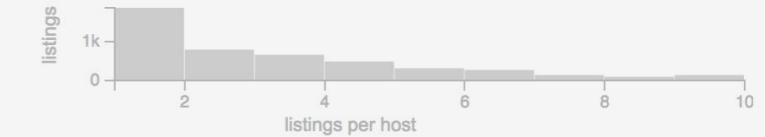
multi-listings

1,908 (31.7%)

single listings

4,119 (68.3%)

multi-listings



Availability

Only highly available

87.1%

high availability

5,250 (87.1%)

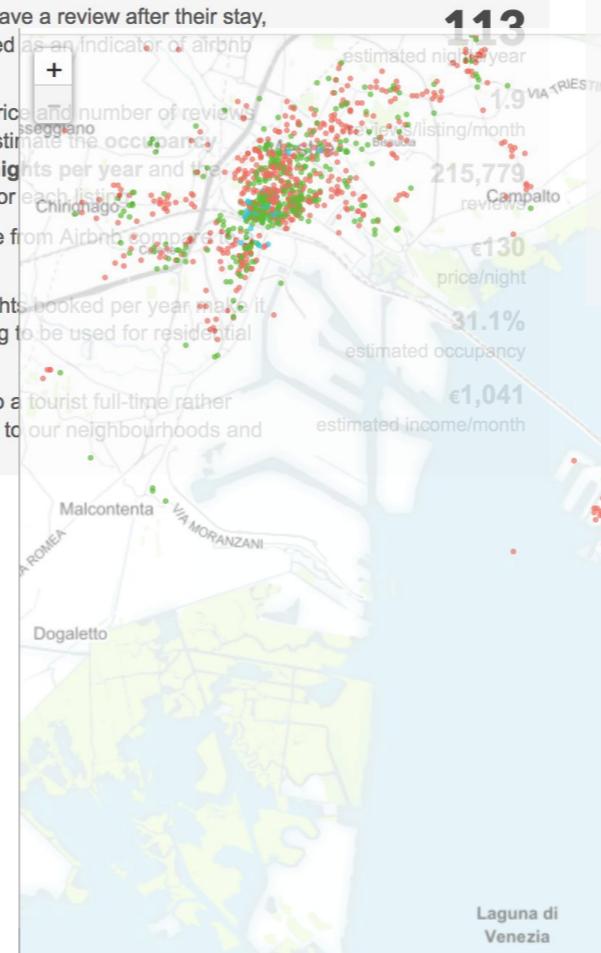
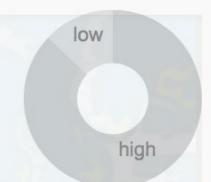
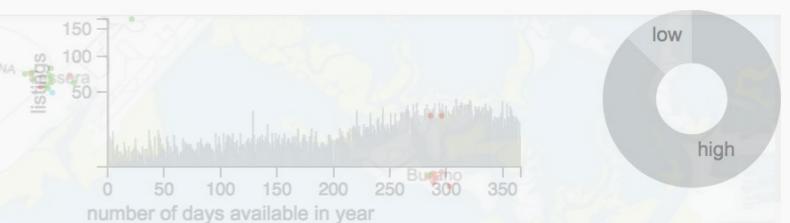
listings w [high](#) availability

777 (12.9%)

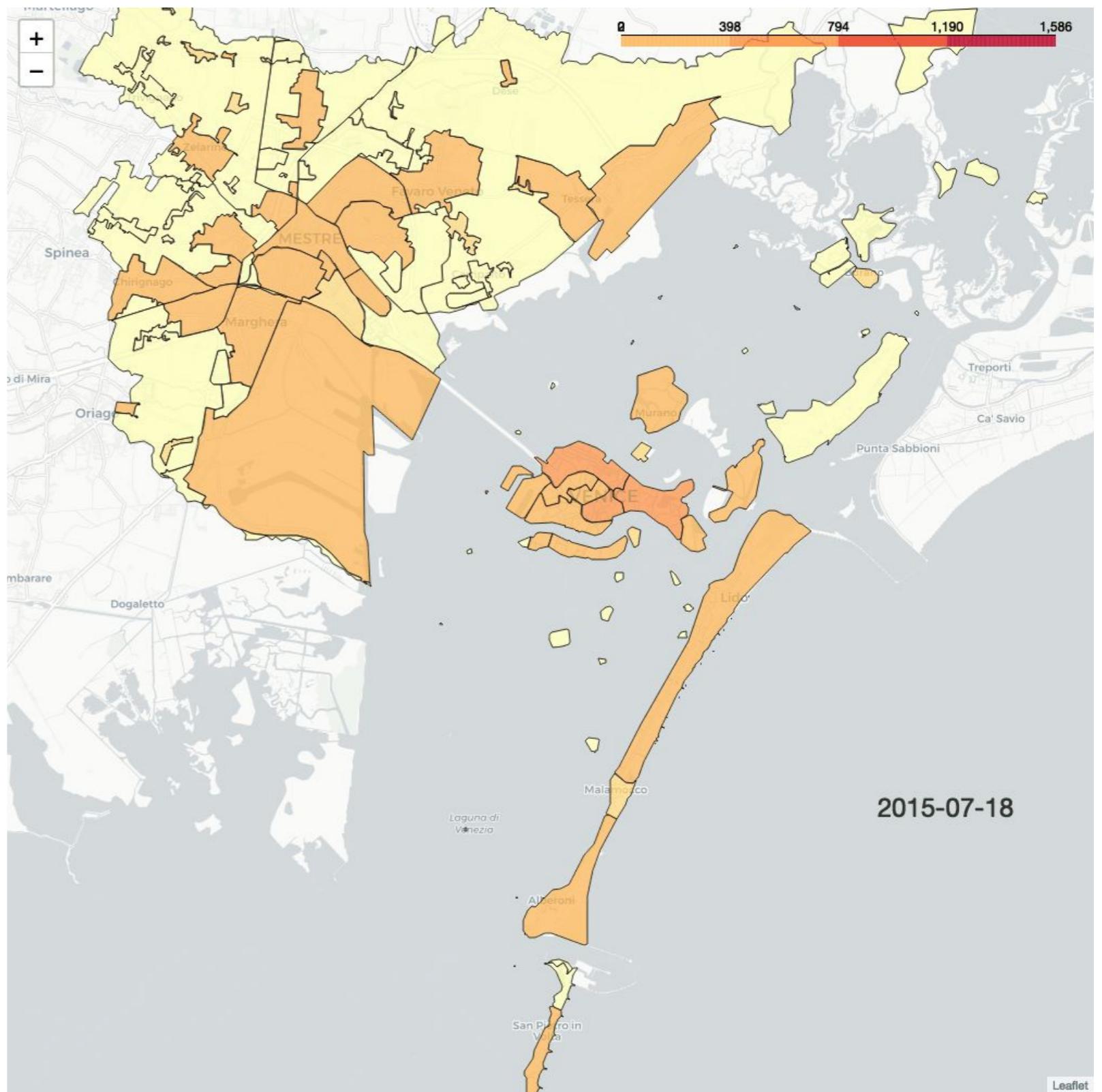
listings w [low](#) availability

233.2 (63.9%)

days/year



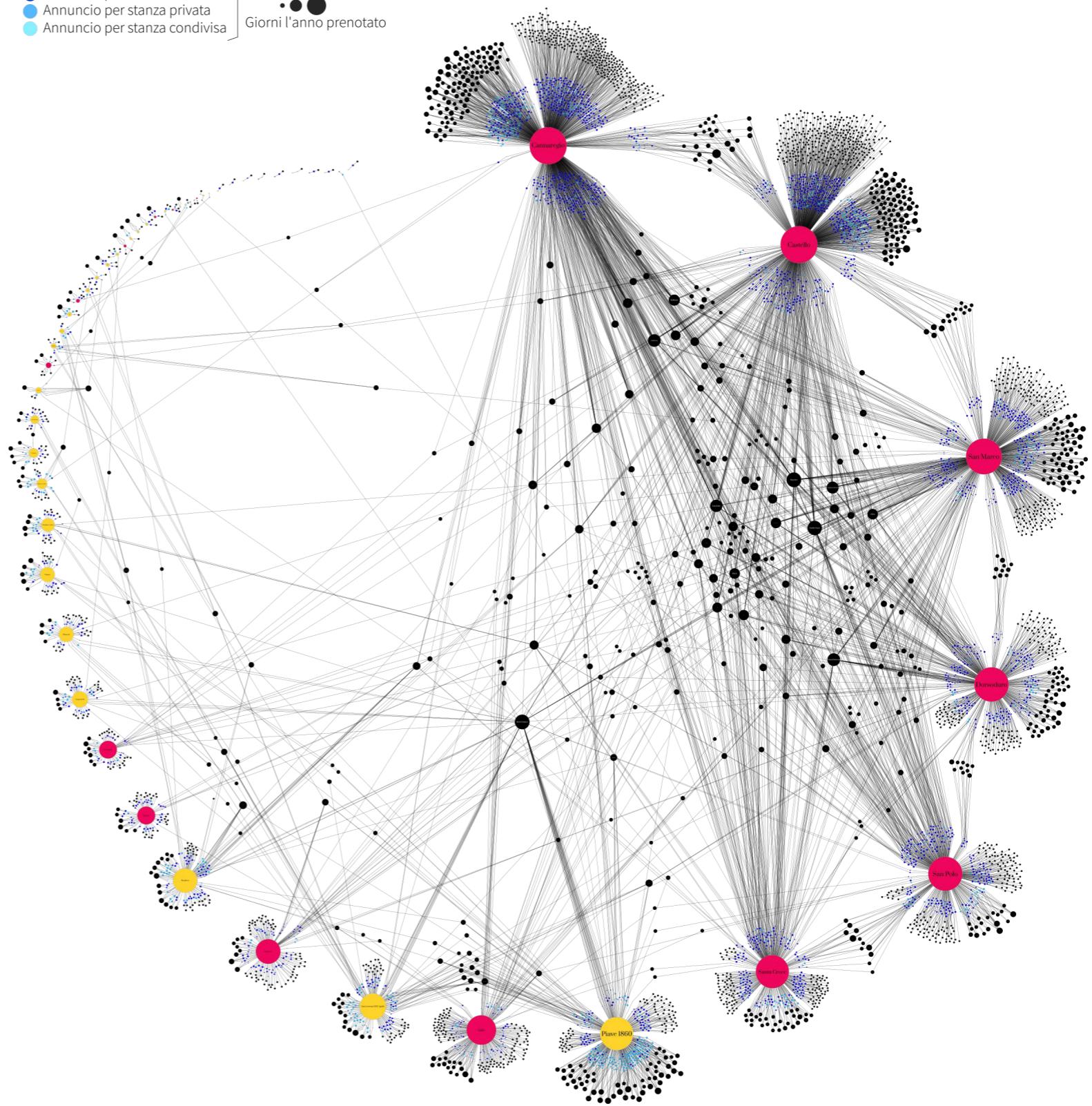
Airbnb a Venezia



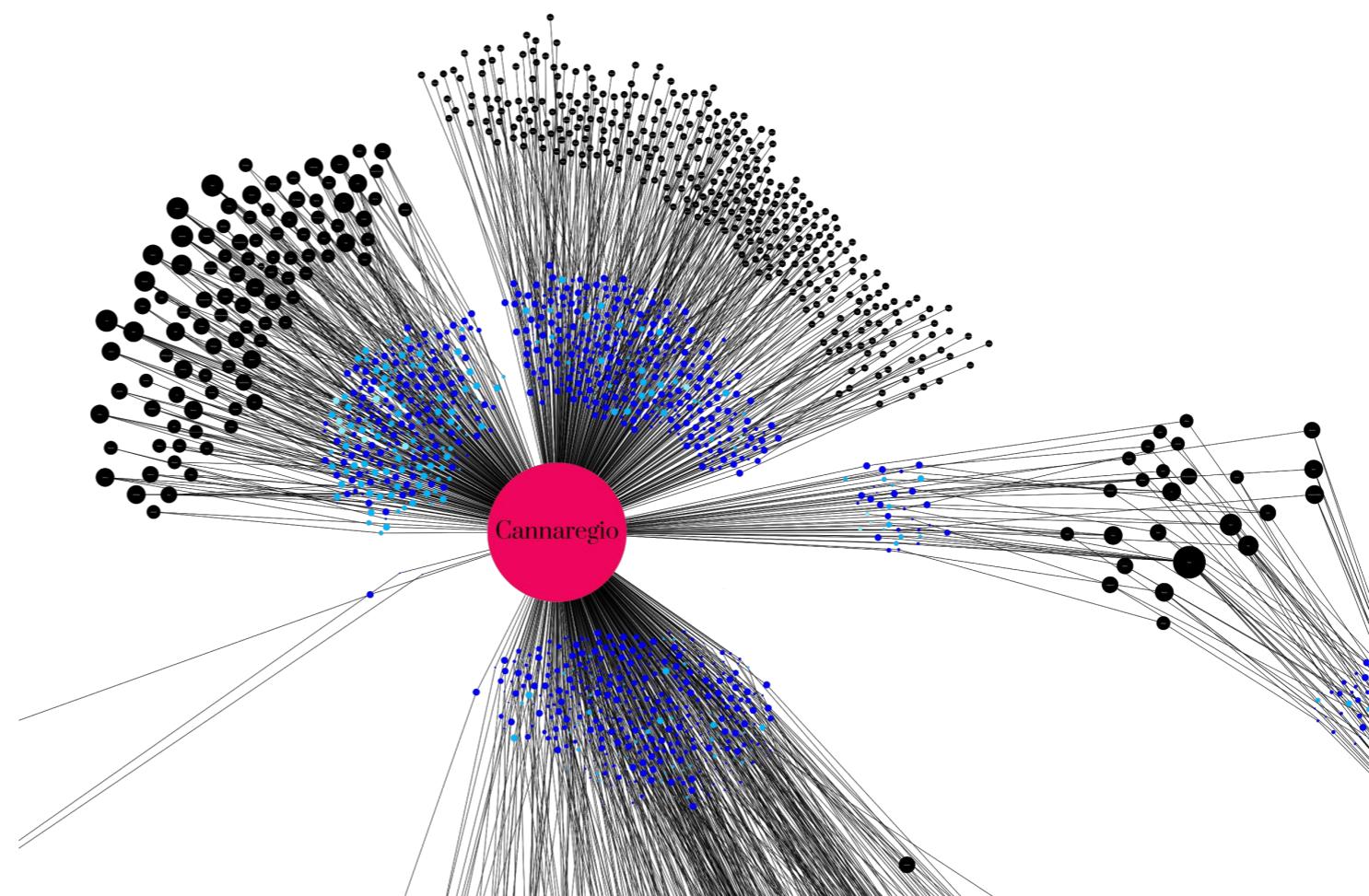
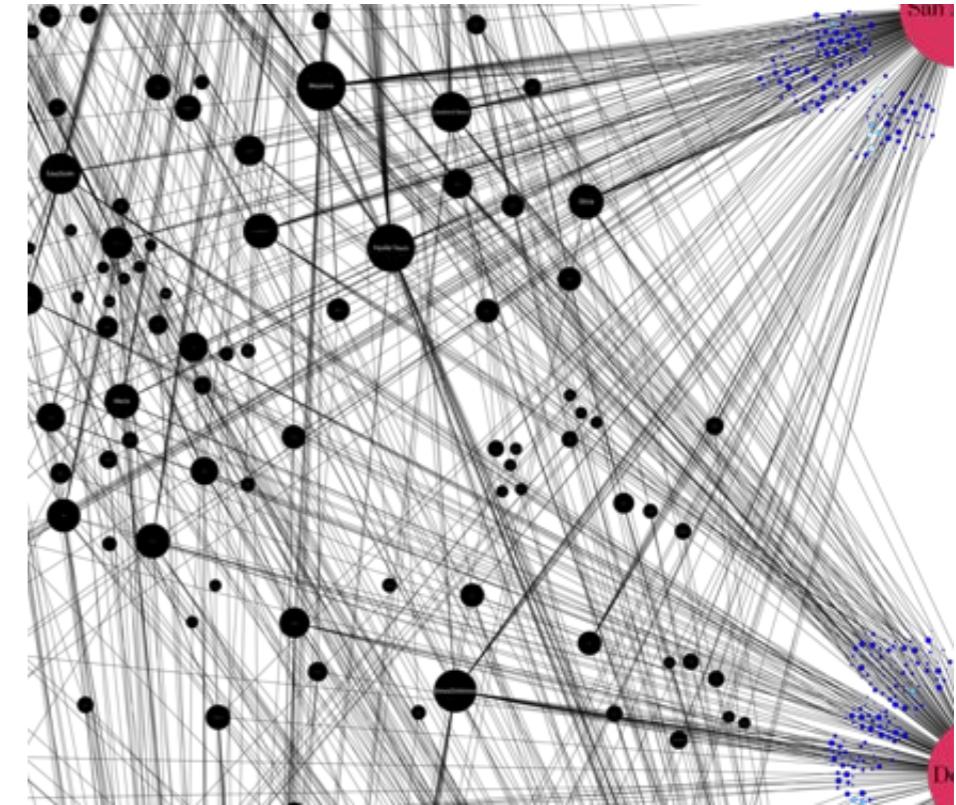
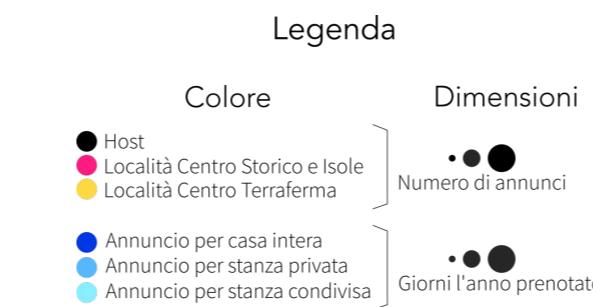
Airbnb a Venezia

Legenda

| Colore | Dimensioni |
|--|-------------------------------|
| ● Host ● Località Centro Storico e Isole ● Località Centro Terraferma | • ● ● Numero di annunci |
| ● Annuncio per casa intera ● Annuncio per stanza privata ● Annuncio per stanza condivisa | • ● ● Giorni l'anno prenotato |



Airbnb a Venezia



Airbnb a Venezia

Hey, I'm Zattere Venice Apartments!

Venice, Italy · Joined in February 2014

 Report this user

"Zattere Venice Apartments" was founded in 2012 in Venice Italy.

Our goal is to give the best quality apartments at a correct price and always provide fast support to our clients!

Extreamelly detailed indications on how to get to the apt, water transport from and to airport, check-in meeting point ecc.
will be sent to you by email after confirmation. (or upon request)

For any question do not hesitate to contact us, we would love to help!

We are always available via Airbnb Emails or Phone if you need pre-booking assistance.

If you have already booked with us you should have already received all our contact info on our confirmation email.

Hey, I'm Centrale Venice Apartments!

Venice, Italy · Joined in May 2012

 Report this user

"Centrale Venice Apartments" was founded in 2009 in Venice Italy.

Our goal is to give the best quality apartments at a correct price and always provide fast support to our clients!

Extremely detailed indications on how to get to the apt, water transport from and to airport, check-in meeting point etc.
will be sent to you by email after confirmation. (or upon request)

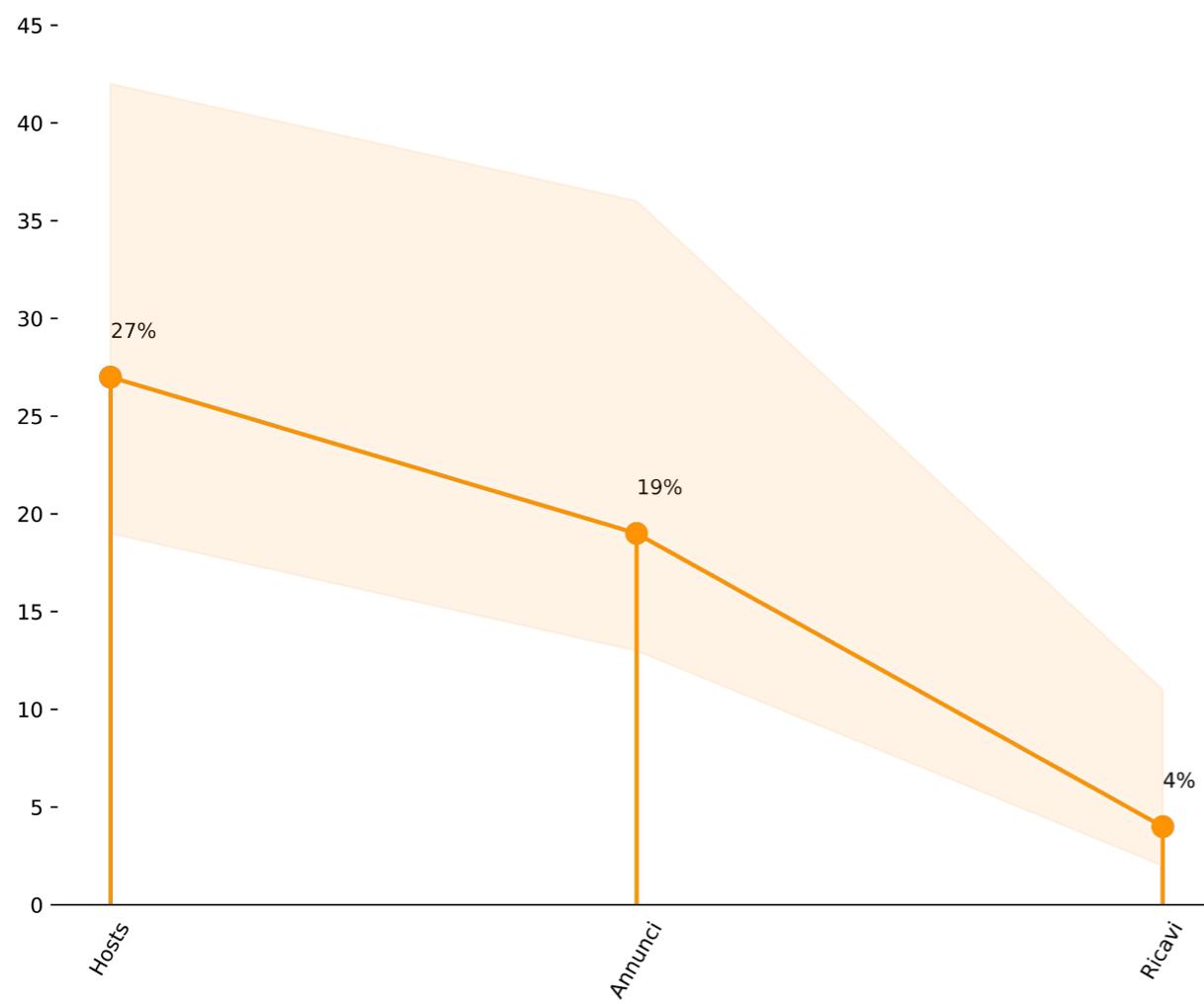
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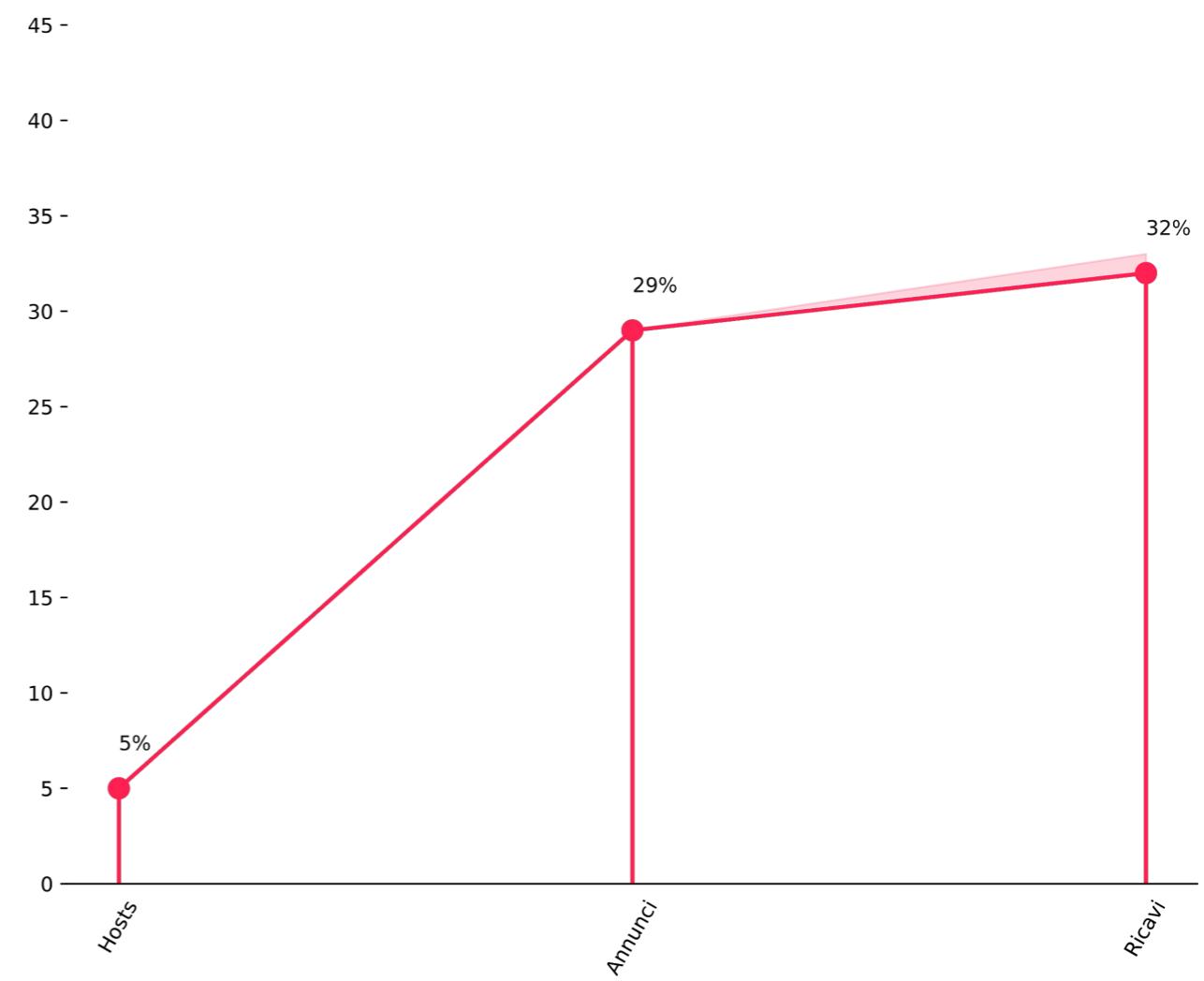
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Airbnb a Venezia

Host Non-Commerciali · Distribuzione Risorse



Top Host · Distribuzione Risorse



Oltre a **Airbnb**

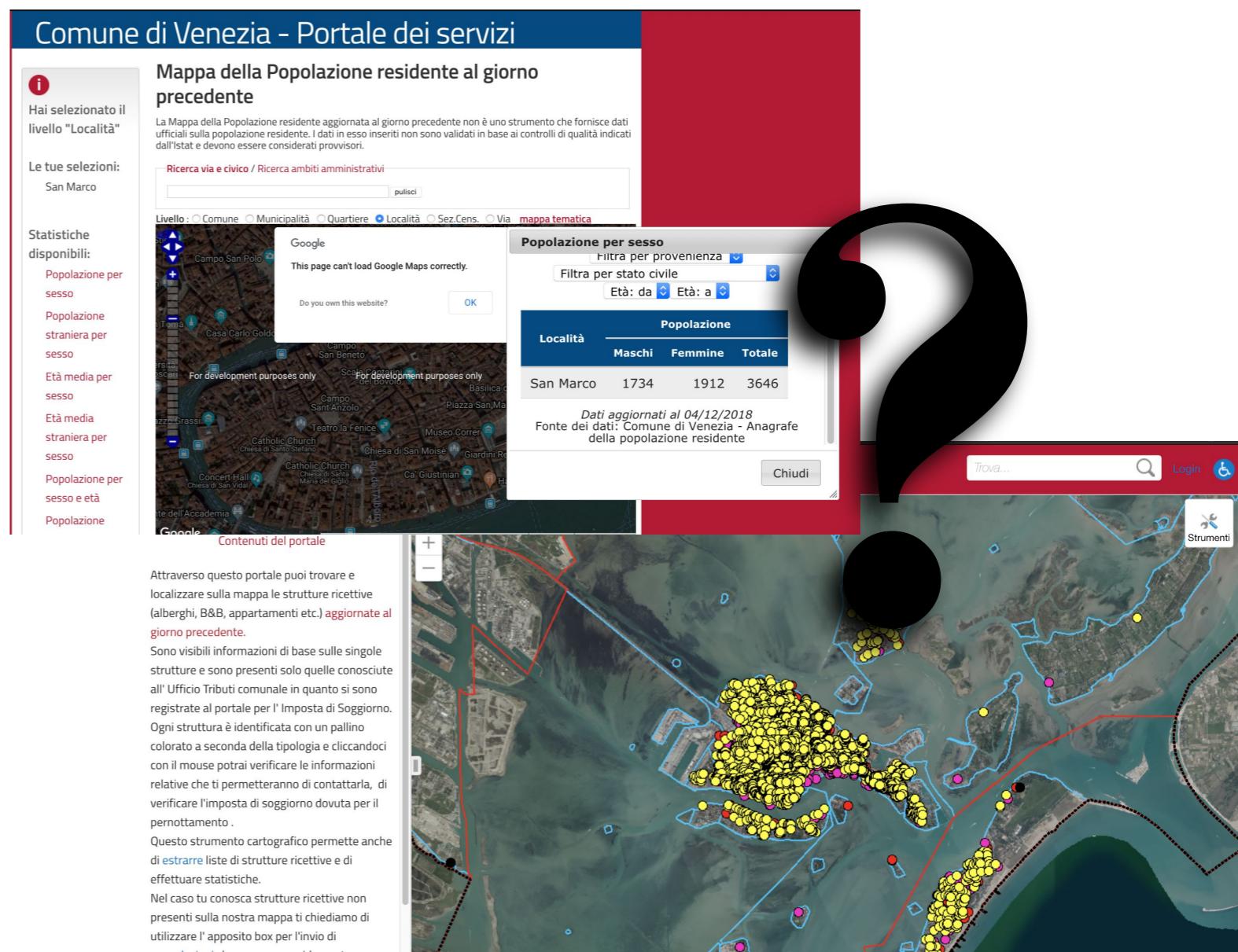


Oltre a Airbnb

I dati pubblici del **Comune** di Venezia e della **Regione** Veneto

Fonti dati

- Strutture turistiche: [Portale GeoIDS](#)
- Popolazione: Stime giornaliere [Anagrafe Comune di Venezia](#)
- Basi dati geografici: Open Data Venezia, [Cartografia di base](#)
- Corrispondenze tra isolato > località > quartiere > municipalità: [Portale GeoTributi](#)
- Dati Storici strutture ricettive 1997 - 2017: [Regione Veneto](#)



Oltre a Airbnb

I dati pubblici del **Comune** di Venezia e della **Regione** Veneto

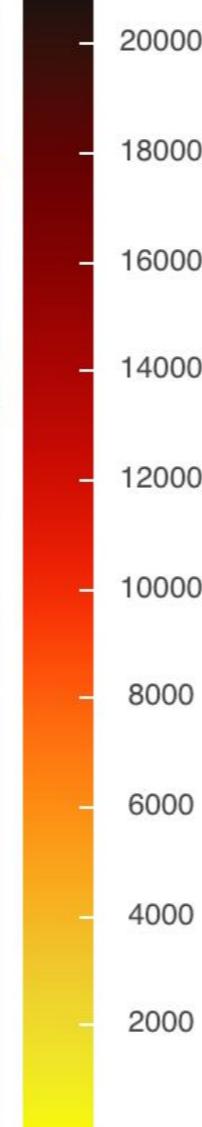
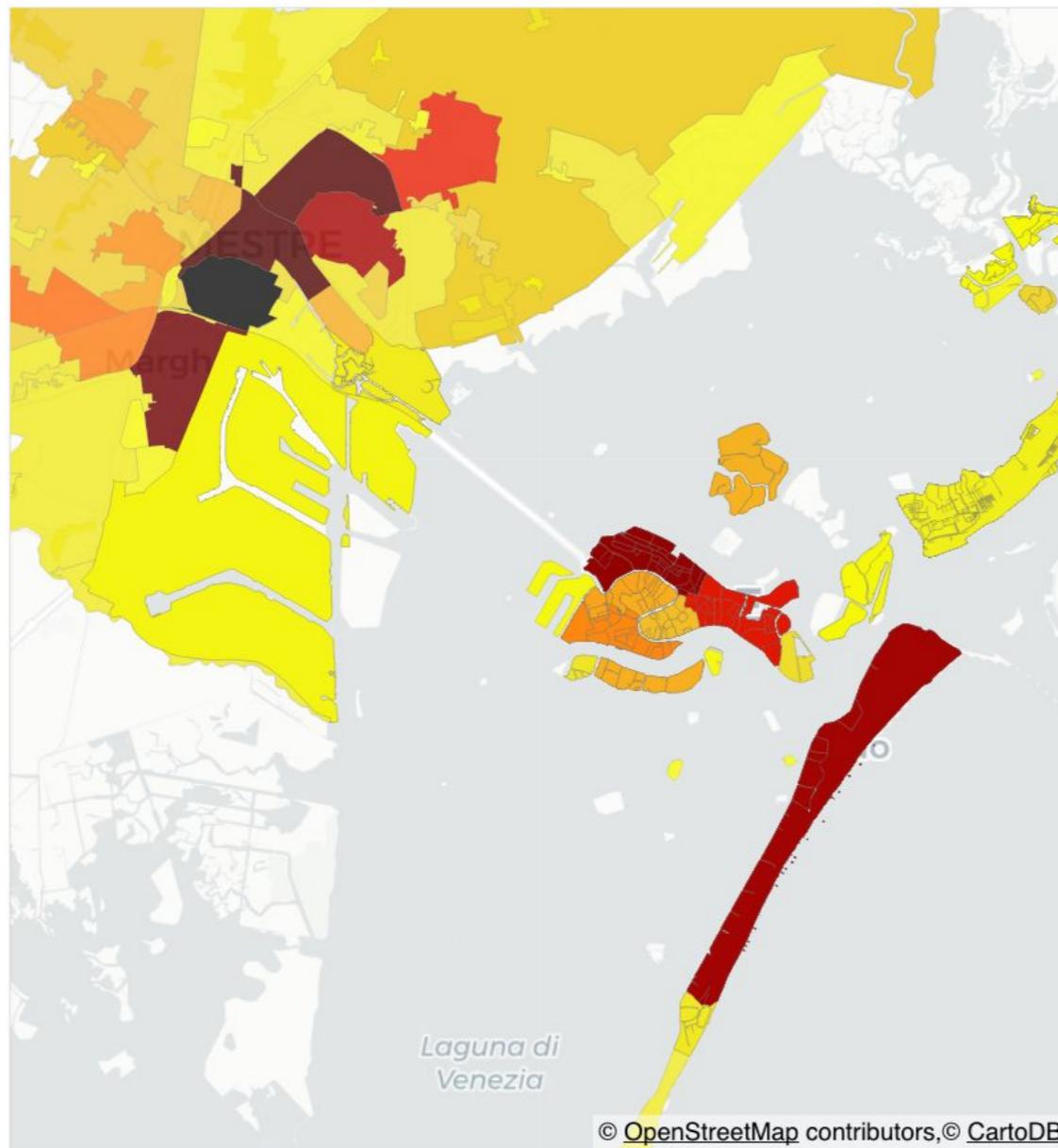
Nel Comune di Venezia ci sono **7.374** strutture dedicate al turismo, di cui **5.846** di locazione turistica, per un totale di **67.279** posti letto disponibili. In confronto, ci sono **259.778** abitanti.

Nei 6 Sestieri + Giudecca e Sacca Fisola, ci sono **43.947** posti letto (il 65% del totale), contro **53.121** abitanti (il 20% del totale).

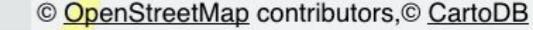
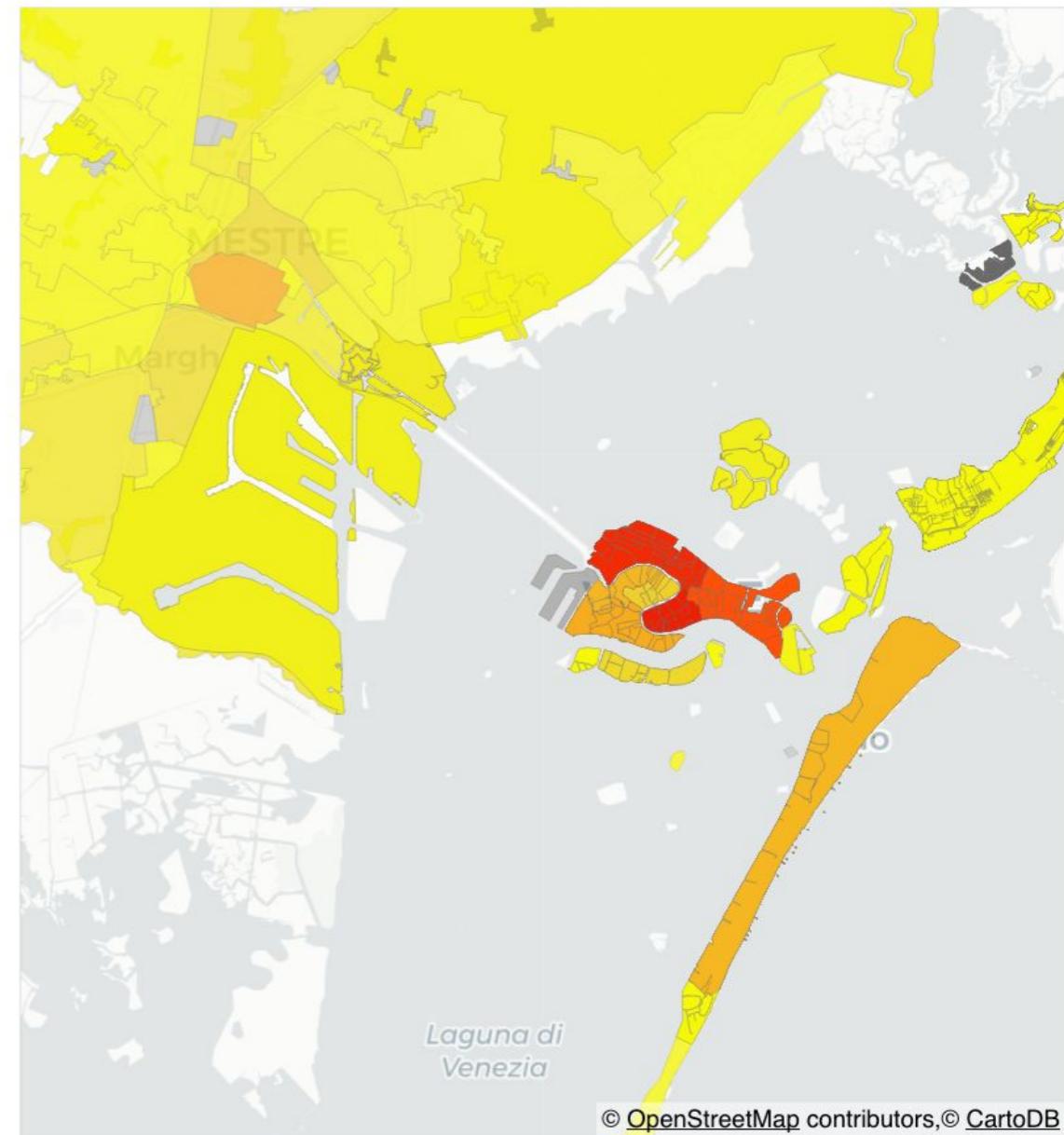
Oltre a Airbnb

I dati pubblici del
Comune di Venezia e della
Regione Veneto

Popolazione residente a Venezia



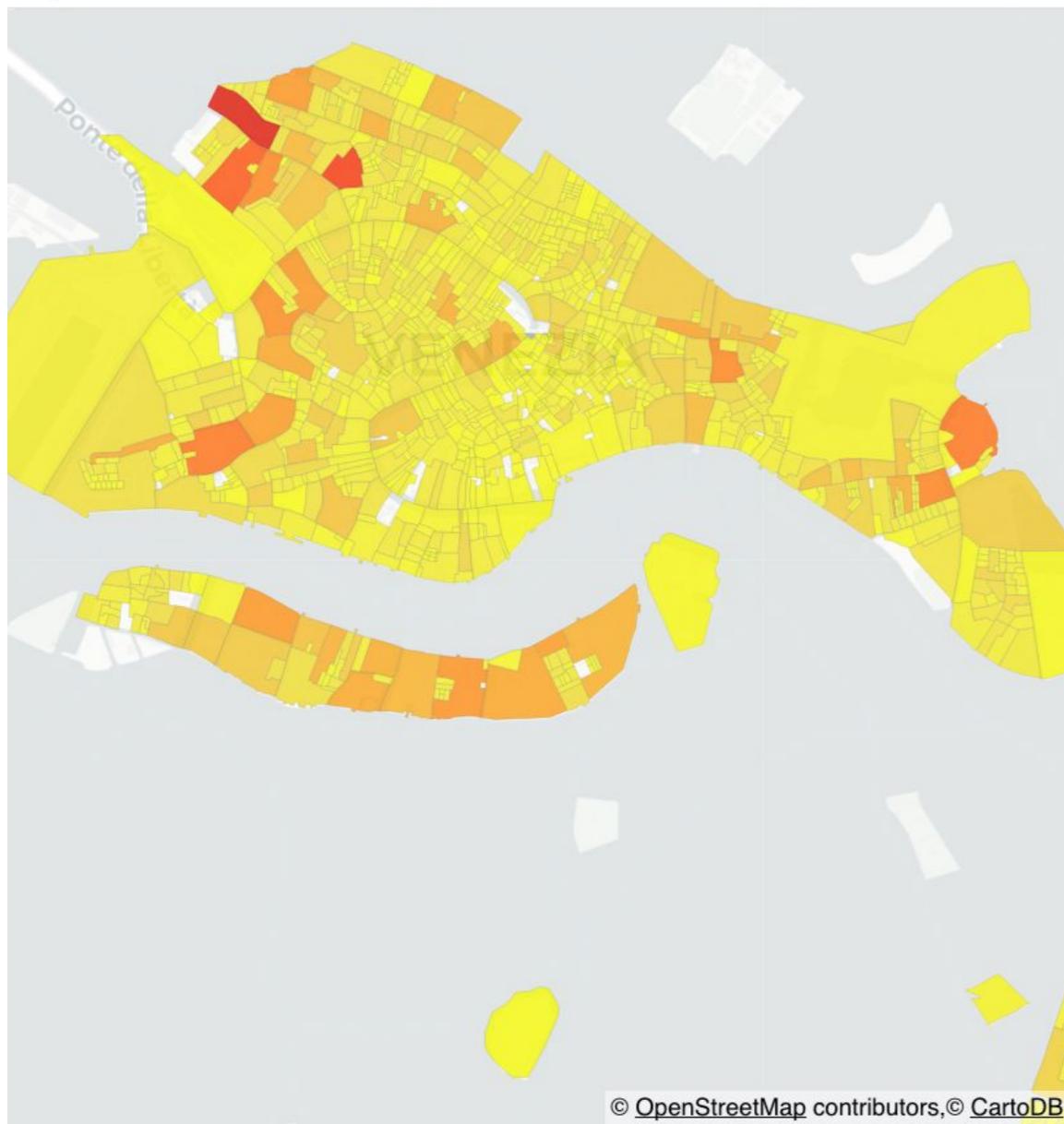
Posti letto in strutture ricettive e locazioni turistiche a Venezia



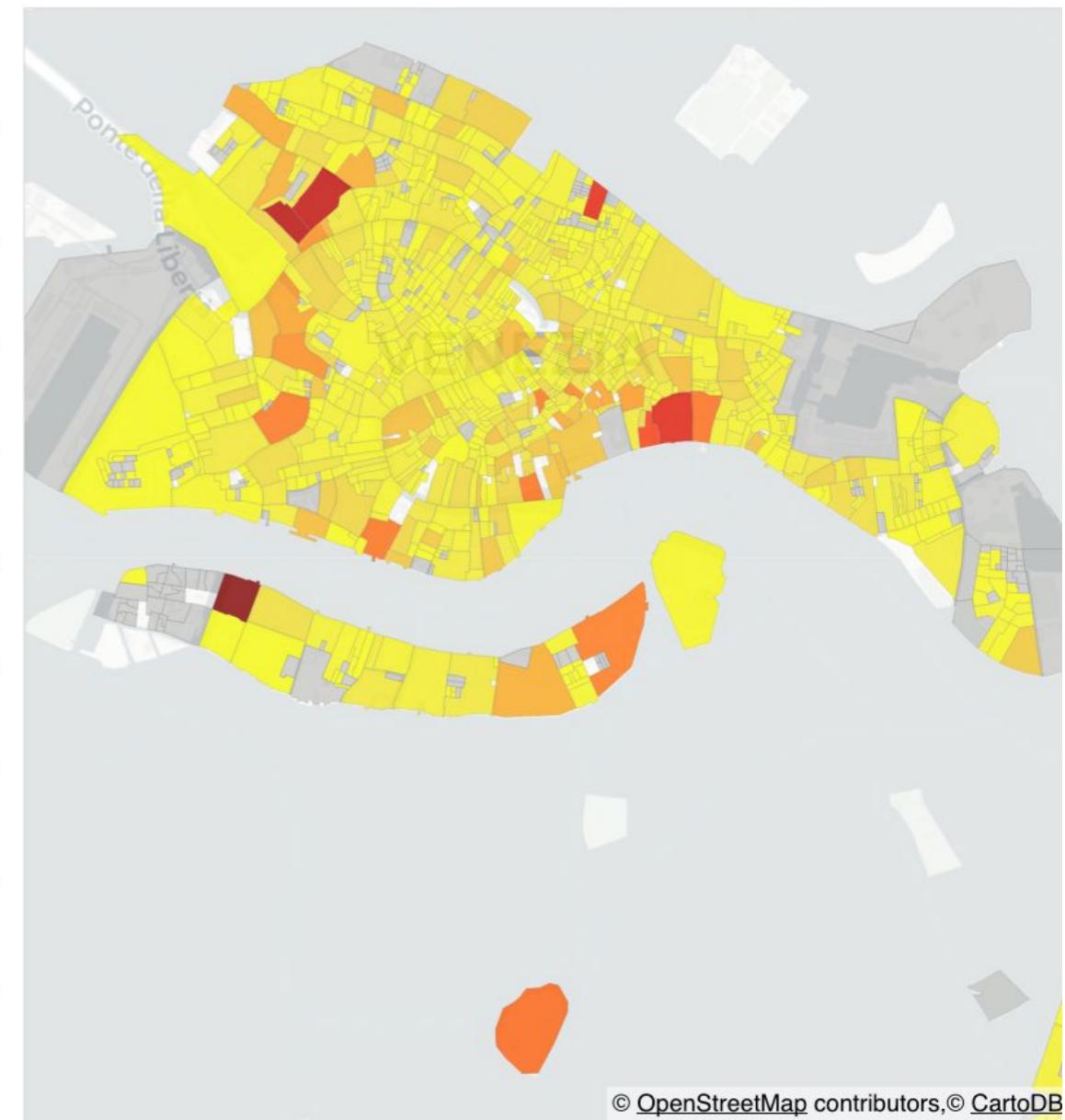
Oltre a Airbnb

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Comune di Venezia e della
Regione Veneto

Popolazione residente a Venezia



Posti letto in strutture ricettive e locazioni turistiche a Venezia



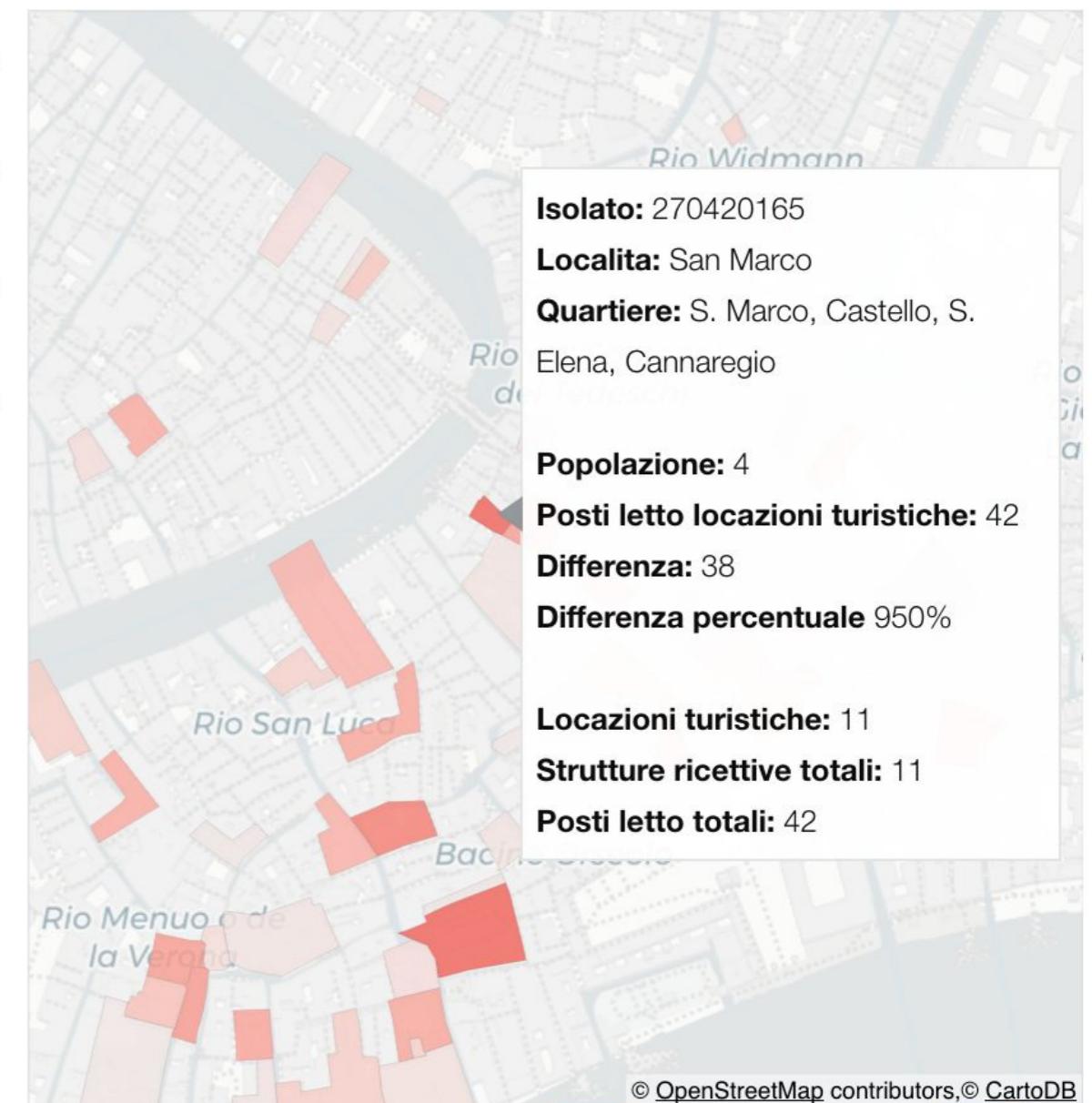
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I dati pubblici del
Comune di Venezia e della
Regione Veneto

Differenza Posti Letto Locazioni Turistiche - Popolazione



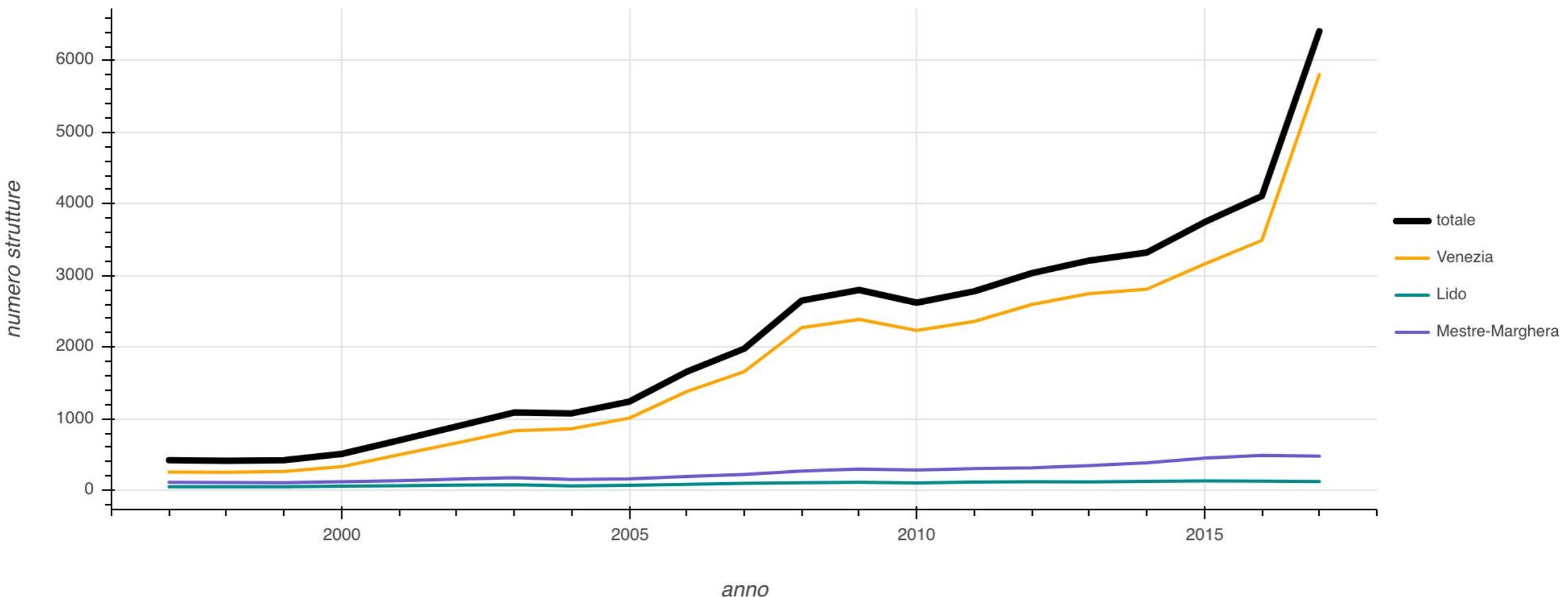
Differenza Posti Letto Locazioni Turistiche - Popolazione



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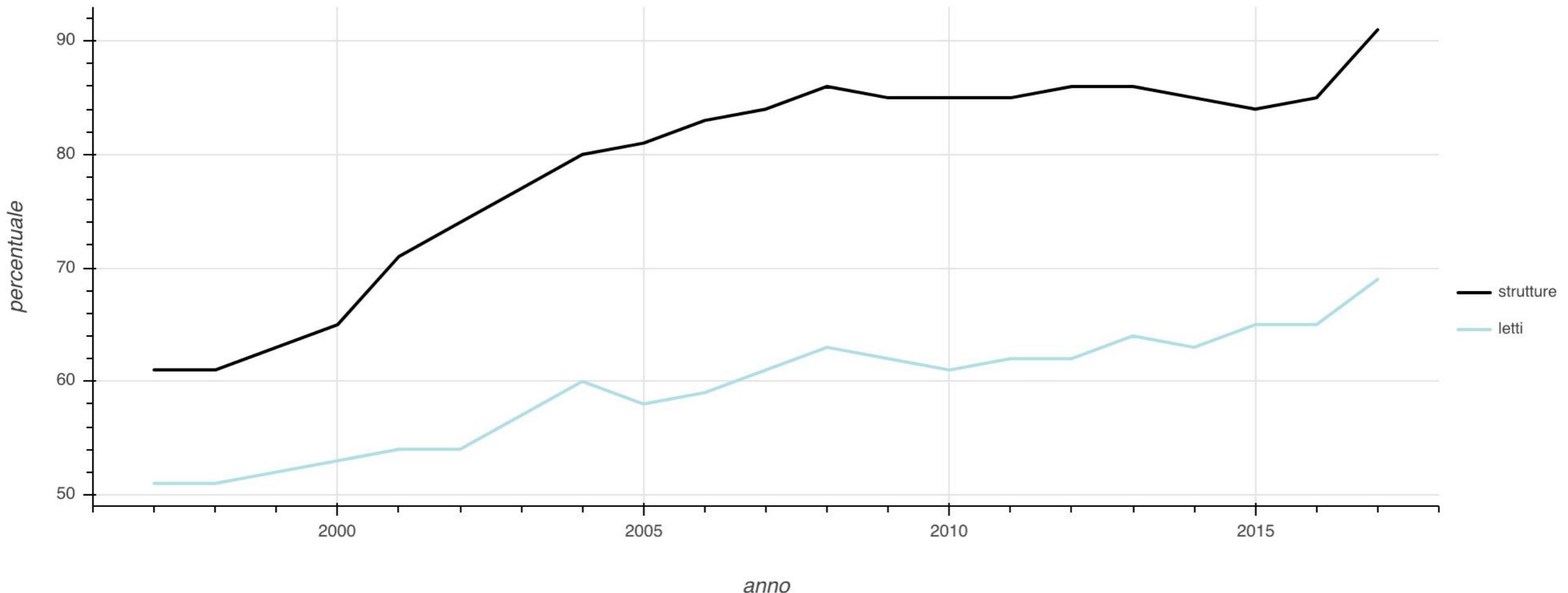
Strutture ricettive nel Comune di Venezia



Oltre a Airbnb

I dati pubblici del
Comune di Venezia e della
Regione Veneto

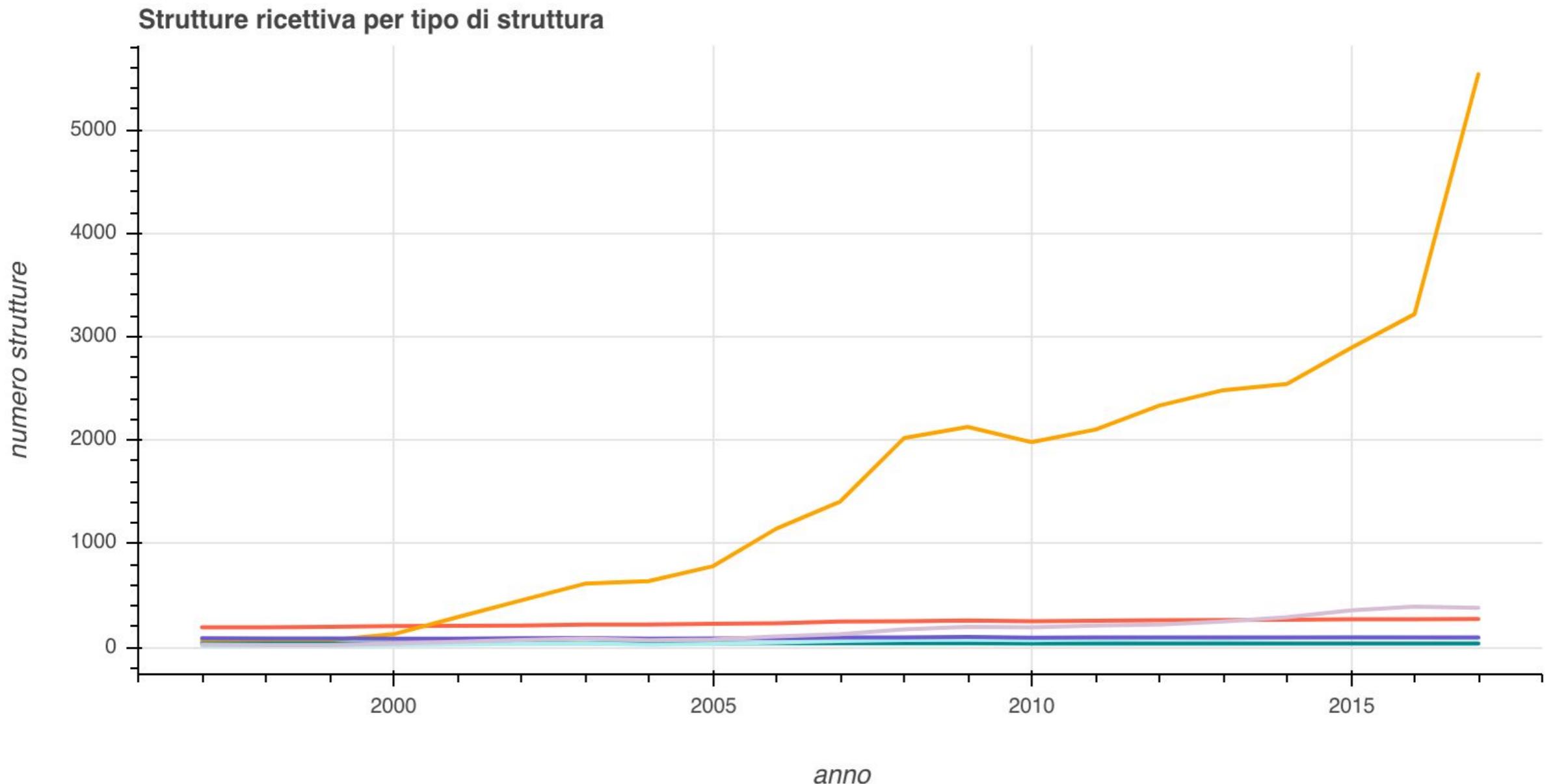
Strutture Ricettive e Posti Letto nella Città d'Acqua Rispetto Intero Territorio Comunale



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Regione Veneto

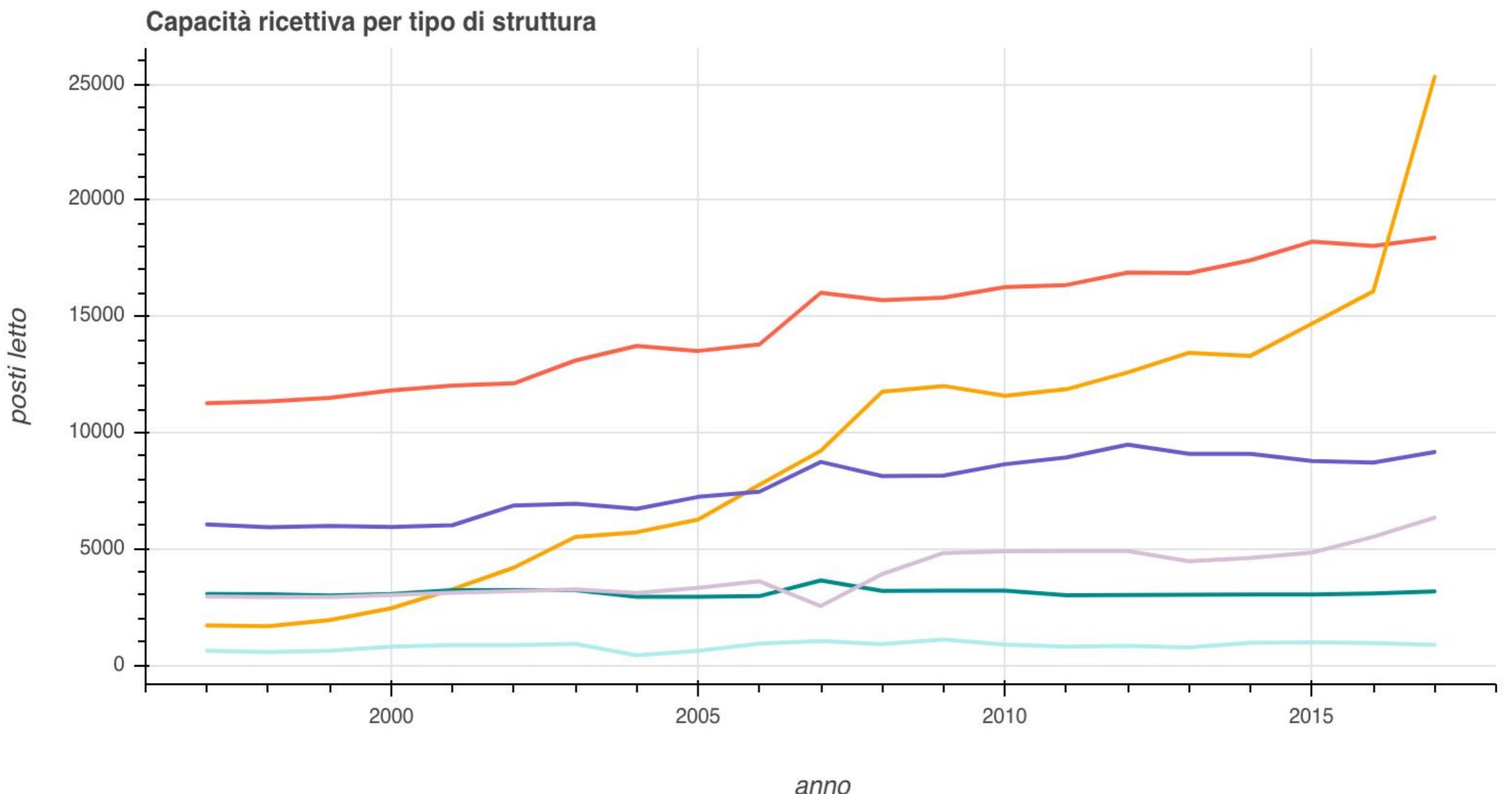
- Venezia, alberghi
- Venezia, complementari
- Lido, alberghi
- Lido, complementari
- Mestre-Marghera, alberghi
- Mestre-Marghera, complementari



Oltre a Airbnb

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Comune di Venezia e della
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- Venezia, complementari
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- Lido, complementari
- Mestre-Marghera, alberghi
- Mestre-Marghera, complementari



Contatti



www.alice-corona.nl



alice-corona@riseup.net



[@alice_corona](https://twitter.com/alice_corona)