**Industry classification**

Matching Yu classifies 37 (sub-)categories of industry. These industries are classified on their specialties which are based on [goods](https://www.marketing91.com/difference-between-goods-and-services/) and services they provide, although there may be overlaps. It is not always clear to which industry category a company belongs. In case of doubt, both or even several options can be indicated. The businesses, which in turn originate from these industries, classify themselves by means of activities that primarily involve exchanges of goods or services.

1.Aero space industry 2.Advertising industry 3.Agriculture industry 4.Biochemical industry 5.Communication industry 6.Chemical industry 7.Construction industry 8.Creative industriy 9.Education industry 10.Electronics industry 11.Energy industry 12.Entertainment industry 13.Fashion industry 14.Finance industry 15.Green industry 16.Food industry 17.Healthcare industry 18.Heavy industry 19.Hospitality industry 20.Information industry 21.Infrastructure industry 22. IT industry 23.Manufacturing industry 24.Materials industry (exampel: paper, fiber, concrete, leather etc) 25.Mining industry 26.Music industry 27.News Media 28.Primary industry 29.Publishing industry 30.Pharmaceutical industry 31.Retail industry 32.Robotics industry 33.Secondary industry 34.Service industry 35.Telecommunication industry 36.Tertiair industry 37.Transport industry