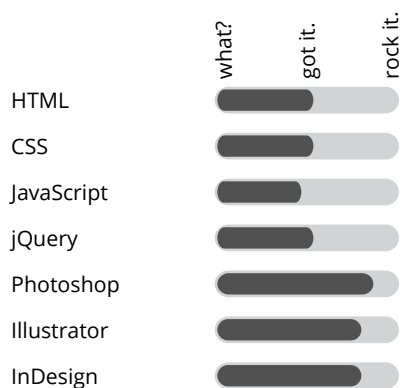


# ali smith

Junior Front-End Developer & Designer

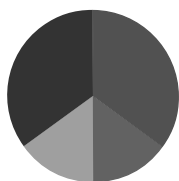
- ✉ alipsmith@me.com
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- in linkedin.com/in/alipsmith
- 🌐 alismith.io
- 🐙 github.com/alipsmith

## TECHNICAL



## CREATIVE

- design
- copywriting
- branding
- strategy



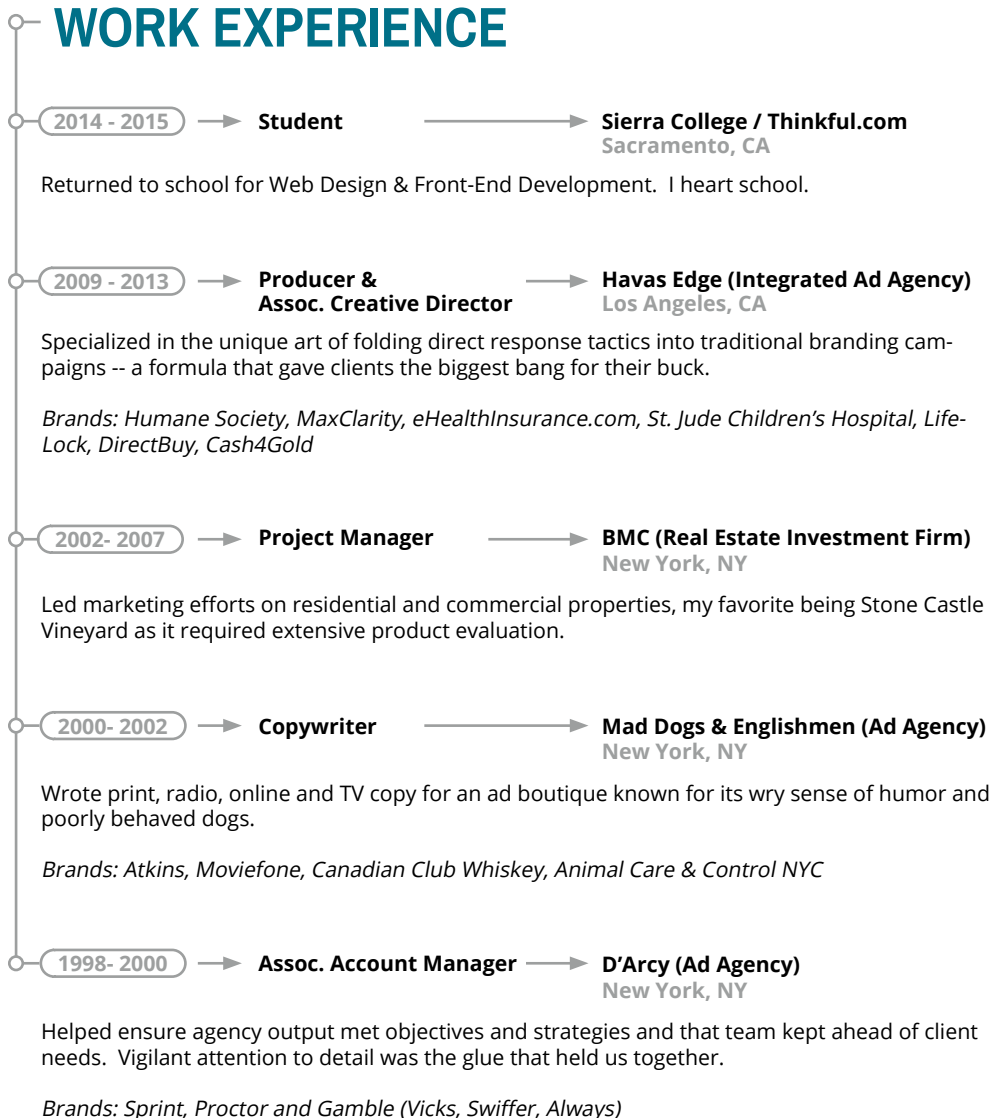
## EDUCATION

**Front-End Web Development**  
Thinkful.com

**Web Design I & II, Illustrator, InDesign, Flash**  
Sierra College

**B.A. English Literature**  
U.C. Santa Barbara

## WORK EXPERIENCE



## RECOGNITION

- 👍 LifeLock Freeze Frame: Winner, 2011 ERA Best Short Form, DR Corporate Branding
- 👍 Cash4Gold One Up: Best Ads, Will You Buy It? Best & Worst Super Bowl Ads, Today Show
- 👍 Cash4Gold One Up: Ranked #2, 2009 Most Memorable Super Bowl Spots in Good Morning America
- 👍 Cash4Gold Gold Rush: Ranked #2, 2009 Top 10 Lead-Generating Spots in Jordan Whitney's Program Rankings