

★ DETAILS OF AIR ASIA ★

When AirAsia first started out in 2001, it was just an airline company. Today, however it is much more than just airline company. They currently offer a wide range of services for a necessary lifestyle in addition to their products and services for airlines. They currently operate a number of businesses, including AirAsia Fresh, AirAsia Food and AirAsia Shop. Additionally, they are making finance and logistics more accessible. They are now a lifestyle company in addition to an airline.

WORK CULTURE

- No Sir culture
- All AirAsia employees are known as “All Stars”.

CAREER PATHS IN SOFTWARE ENGINEERING

- Frontend Developer
- Backend Developer
- Data Engineer
- Data Scientist
- Tester
- Business Analyst

AGILE MODEL

- Well Planned.
- Daily Standups.
- Periodic Code Reviews.
- Well Defined Processes.

REFLECTION

Asyik (A24CS0113) -As we know Air Asia is one the famous airline services company.However,from the industry talk it open my view this company also provide delivering and money services.Other than that, I learned about career path of software engineering and work culture in Air Asia which all their staff are called as “ALL STARS”. It also intresting to get know in the software engineering team there are consist of diverse people more than 25 different countries work together by sharing their different background experties.All this sharing make me dream to work in the big company.Moreover.feel excited to explore more about career like requirement,jobscope and work culture before graduate.



Alia (A24CS0152) - Personally, the talk industry increased my awareness of the vital role technology plays in modern businesses, particularly in industries like aviation where safety, customer satisfaction, and efficiency are important and crucial. Overall, the industry talk provided valuable insights into AirAsia's journey in terms of career path and the evolving landscape of the airline industry. I left with a better understanding of both the challenges and opportunities that i can get as an IT graduates within the sector, and I'm excited to see how AirAsia continues to grow and innovate in the coming years with many more advance technology .



Hui Zhen (A24CS0259) - This industry talk gave me a better understanding of how important ICT jobs are in today's industries. It showed how roles like data analysts and software engineers help companies grow and innovate. Technology plays a key role in driving business transformation, as seen in AirAsia's offering services in travel, delivery and money. As a Computer Science student, this gives me hope that there are opportunities to apply my knowledge in different sectors. This talk motivated me to continue developing my ICT skills and pursue a career where I can make a meaningful impact through technology.



Alisya (A24CS0043) -In my opinon, AirAsia is basically an airline that has grown into a major corporation. It made me realize that the aviation industry can improve and provide a wide range of career options for recent graduates. This industrial talk has opened my eyes to the possibility of working for a large corporation in order to gain greater expertise.



INTRODUCTION

ABOUT

Business company provide various of services including online marketplace, food groceries, logistics and banking, farms with business, tech education and entrepreneurship

SERVICES



WFH TIPS

- Set Up a Workspace: Designate a physical workspace to establish boundaries and maintain focus.
- Set Up Routine: Start the day with a morning ritual to set the tone for productive work.
- Communication is Key: Use all the channels of communication, always pick up the phone and call.
- Avoid Meeting Fatigue: Block time in your calendar, especially for lunch or personal breaks, to avoid back-to-back meetings and recharge.
- Switch Off at Day's End: It's important to “turn off” work to protect personal time and maintain work-life balance.

DIVERSITY

Embracing diversity in AirAsia, with over 20,000 employees from more than 25 countries, enriches problem-solving and fosters growth through diverse perspectives.

SUMMARY

- One of the major airlines in Malaysia is AirAsia. These day, the business has expanded into a large online marketplace, food and grocery stores, banking, logistics and farm with businesses as well as tech education and entrepreneurship.
- The AirAsia corporation offers a wide range of services including money, travel and delivery.
- For student studying computer technology, AirAsia offers a variety of job options. For example, data analyst, data engineer, software engineer and many more
- AirAsia provides a work-life balance promoting environment. In order to prevent employees from feeling overburdened by their work, the CEO of AirAsia is quite stringent about the working atmosphere.