

3D DESIGN PRESENTATION

Crazy Cone Ice Cream Van

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Institute:

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Track:

Autodesk 3D Designer - Digital
Arts.

Group Code:

ONL1_DRT5_M1e.

3D Design Presentation Project

Crazy Cone Ice Cream Van



INTRODUCTION

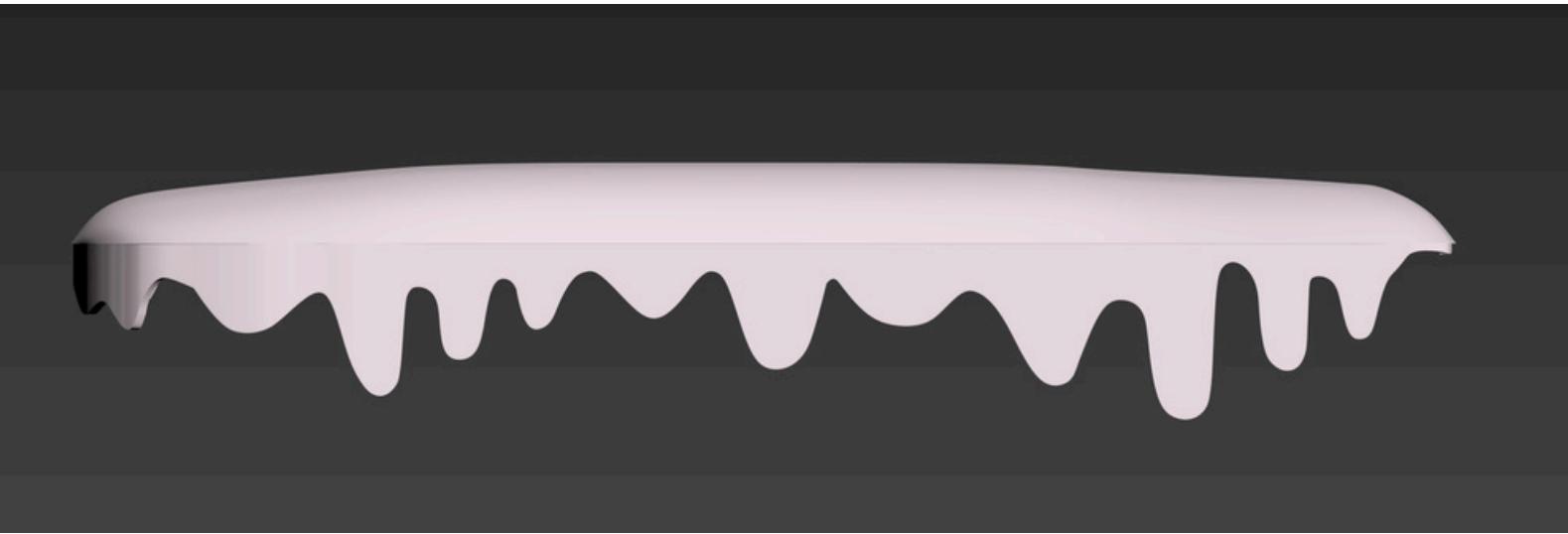
- **Project idea:** Designing a colorful and catchy ice cream van based on Volkswagen Type 2.
- **Project name:** Crazy Cone.
- **Objective:** Create a fun, engaging design to attract children and adults.



PROJECT CONCEPT

Concept of Crazy Cone:

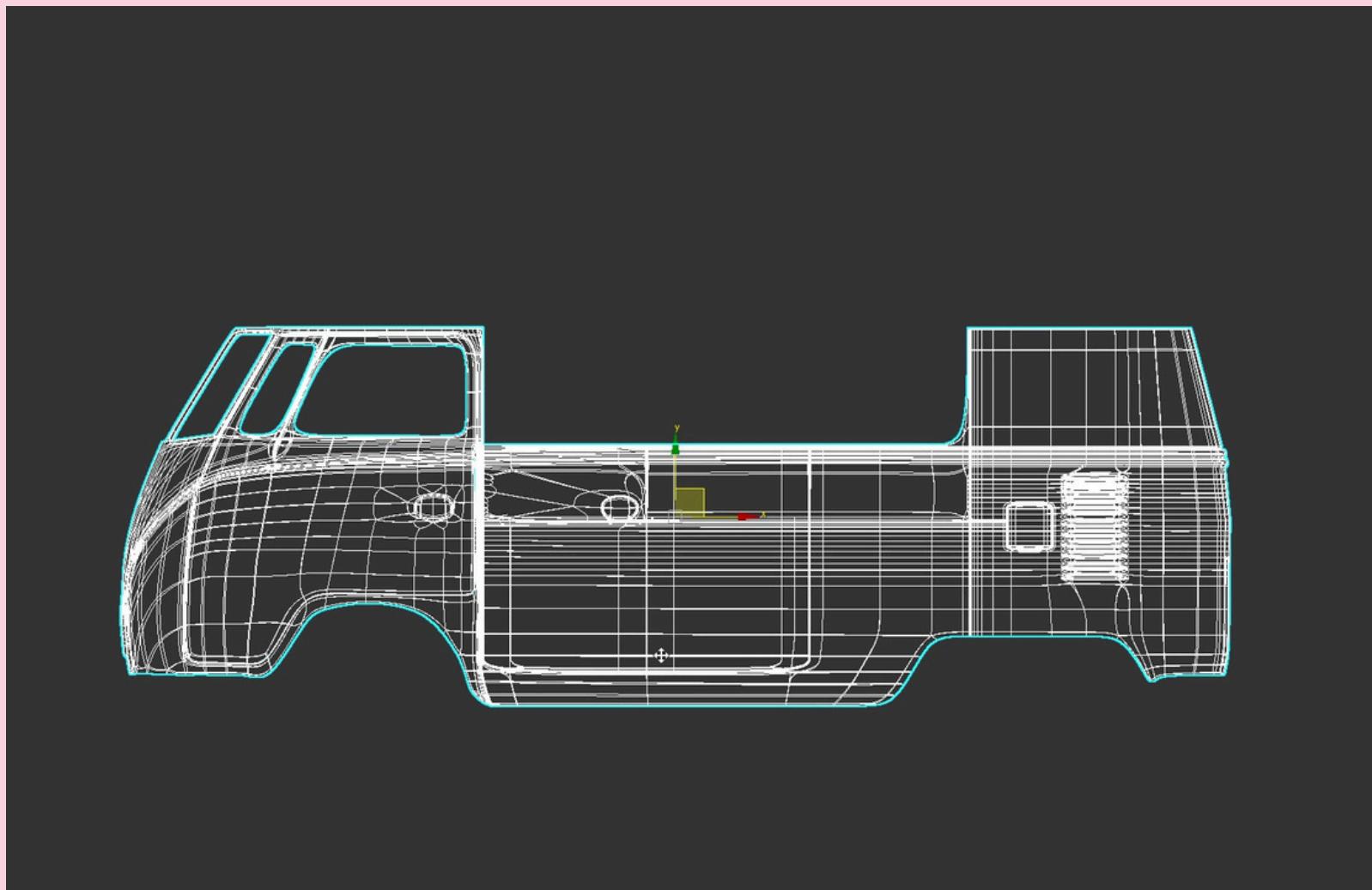
- A visually engaging and functional ice cream van with a large ice cream model on its roof.
- Focus on creating a playful and vibrant design to stand out.



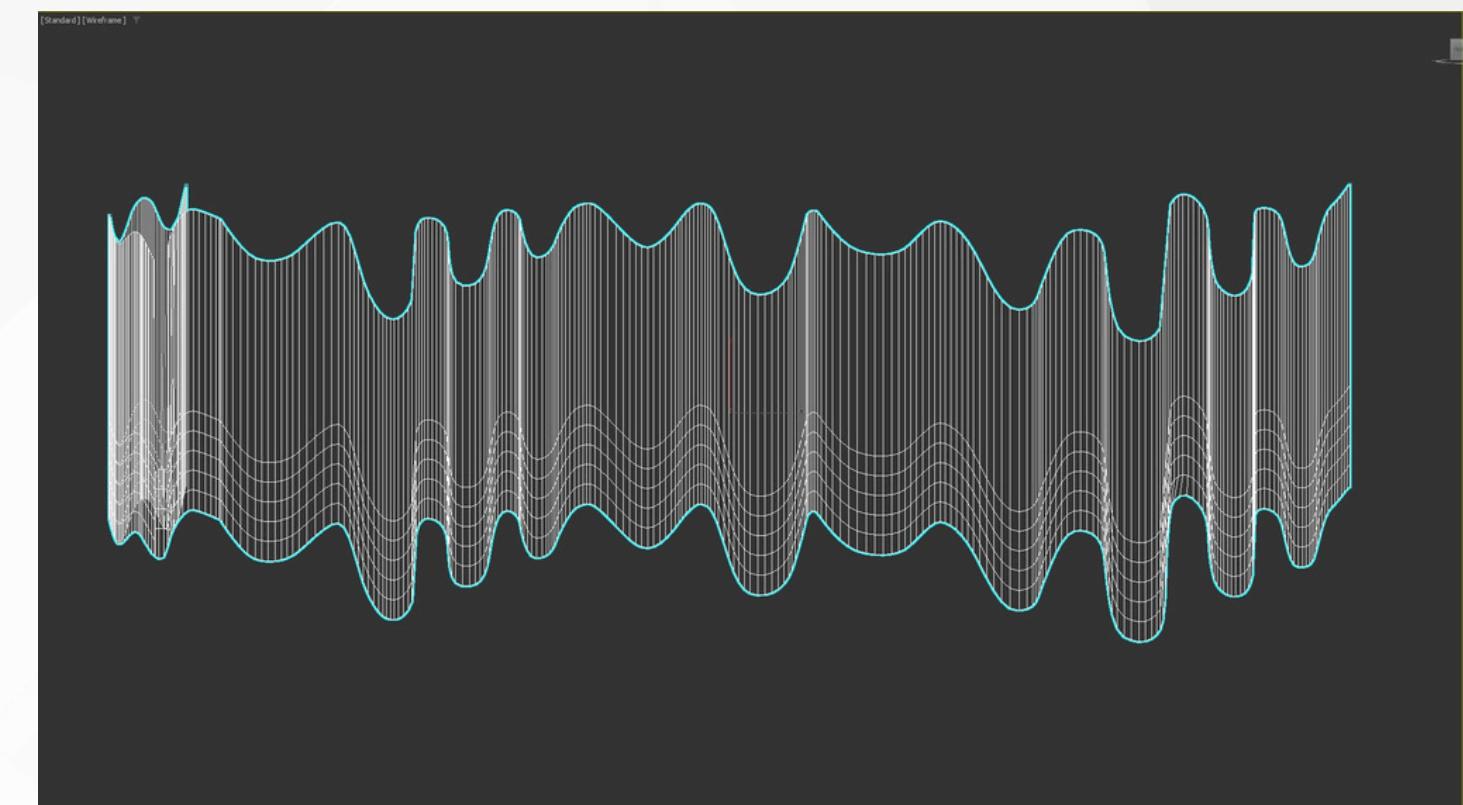
MODELING TECHNIQUES

Modeling techniques used in the project:

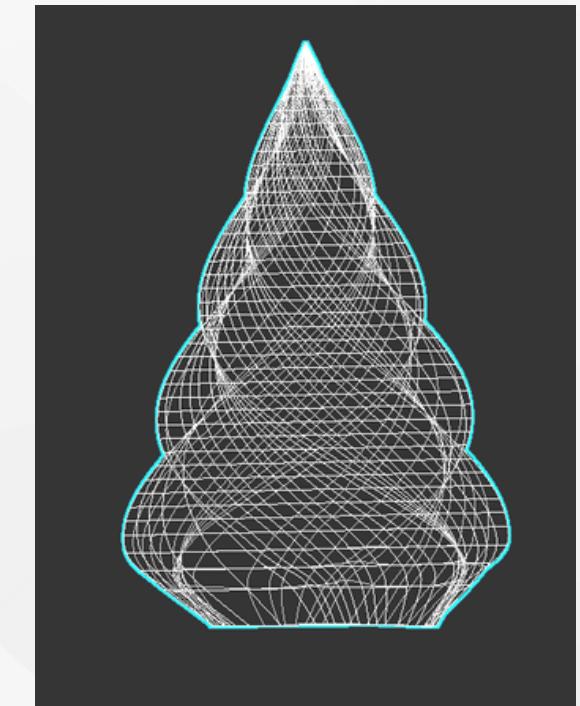
- **Poly Modeling:** For the main structure and van shape.



- **Spline Modeling:** For creating part of the van's ceiling.



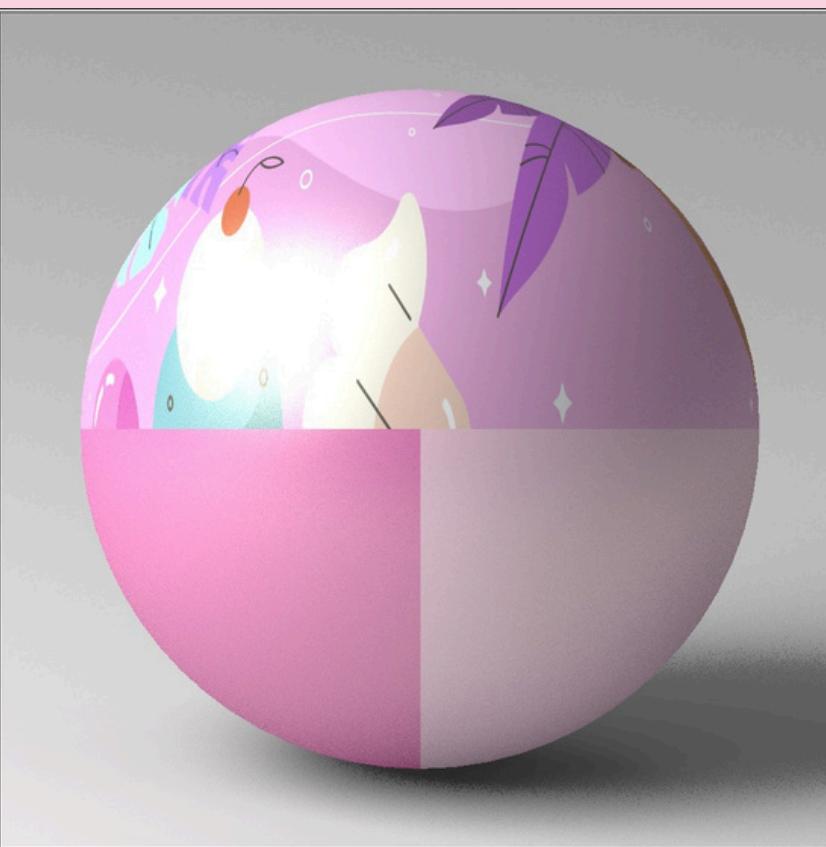
- **Normal Modeling:** For creating some models in the project.



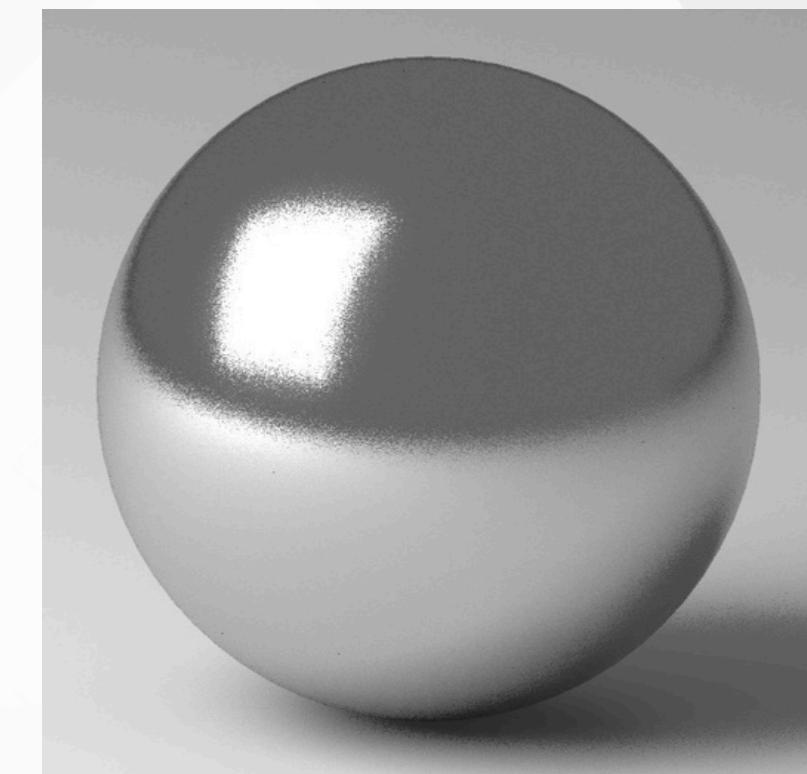
MATERIALS AND TEXTURES

Material creation process:

- **Custom Materials:** Created for the ice cream van model and other unique parts.

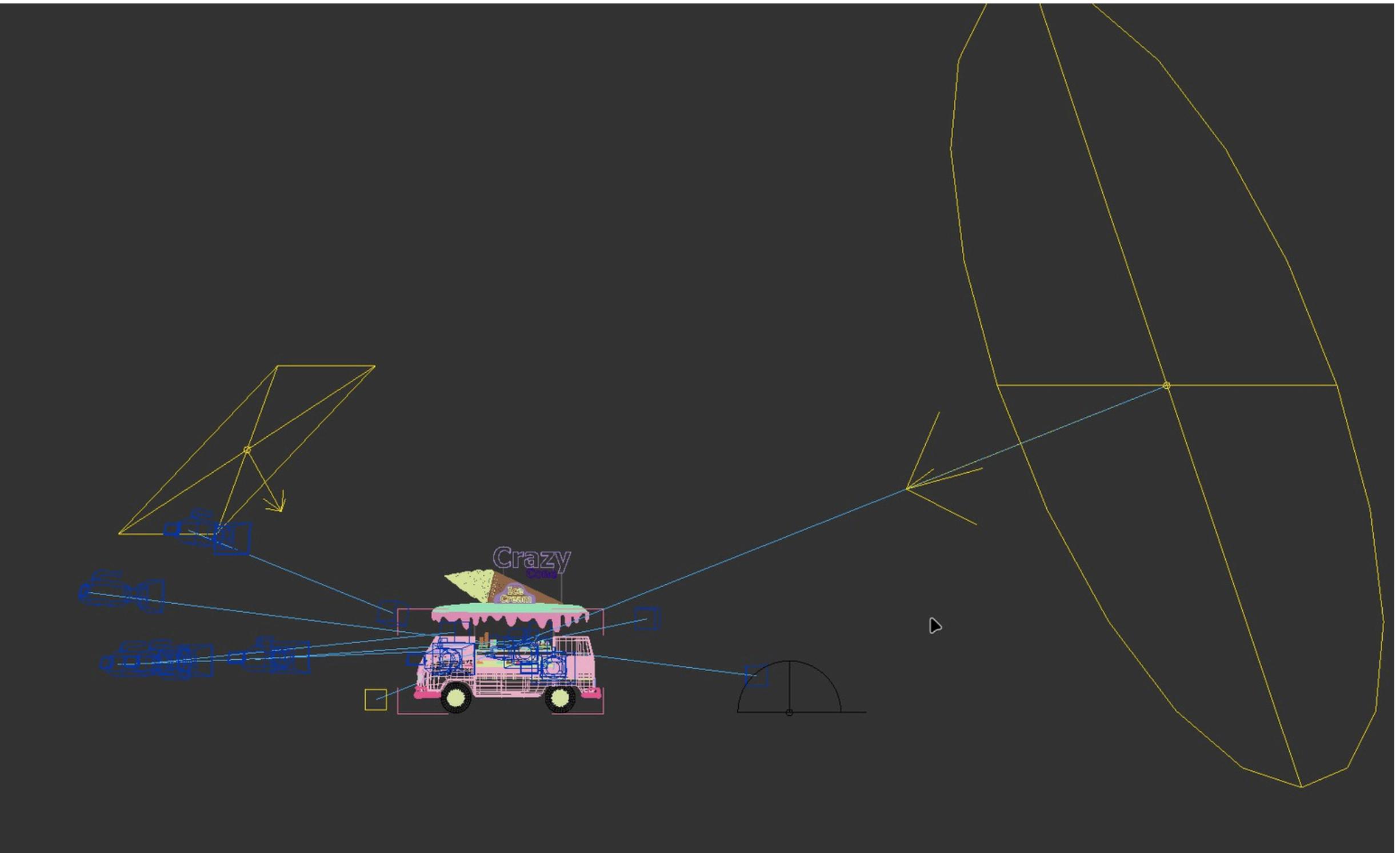


- **Ready-Made Materials:** Used ready made V-ray materials in some elements.



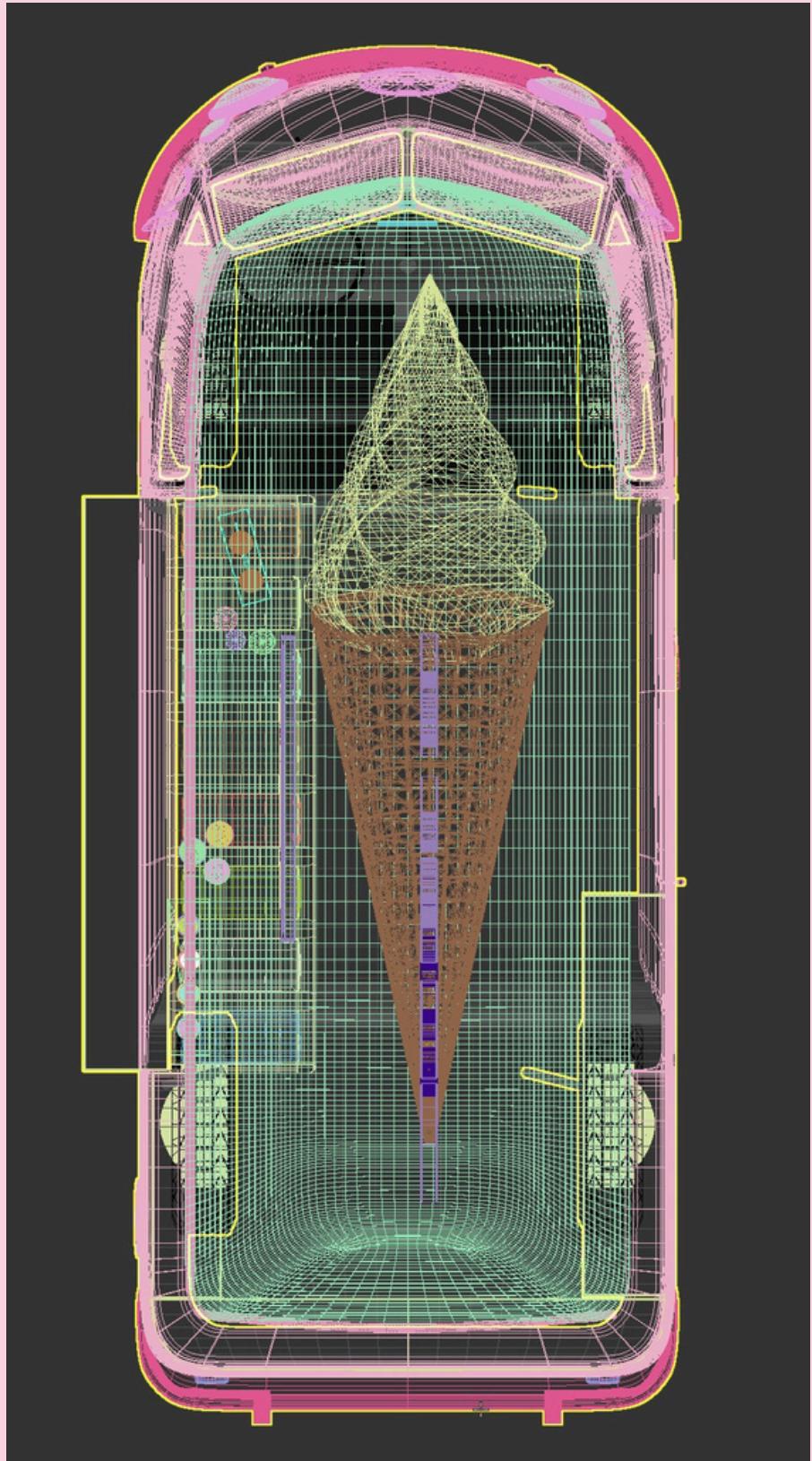
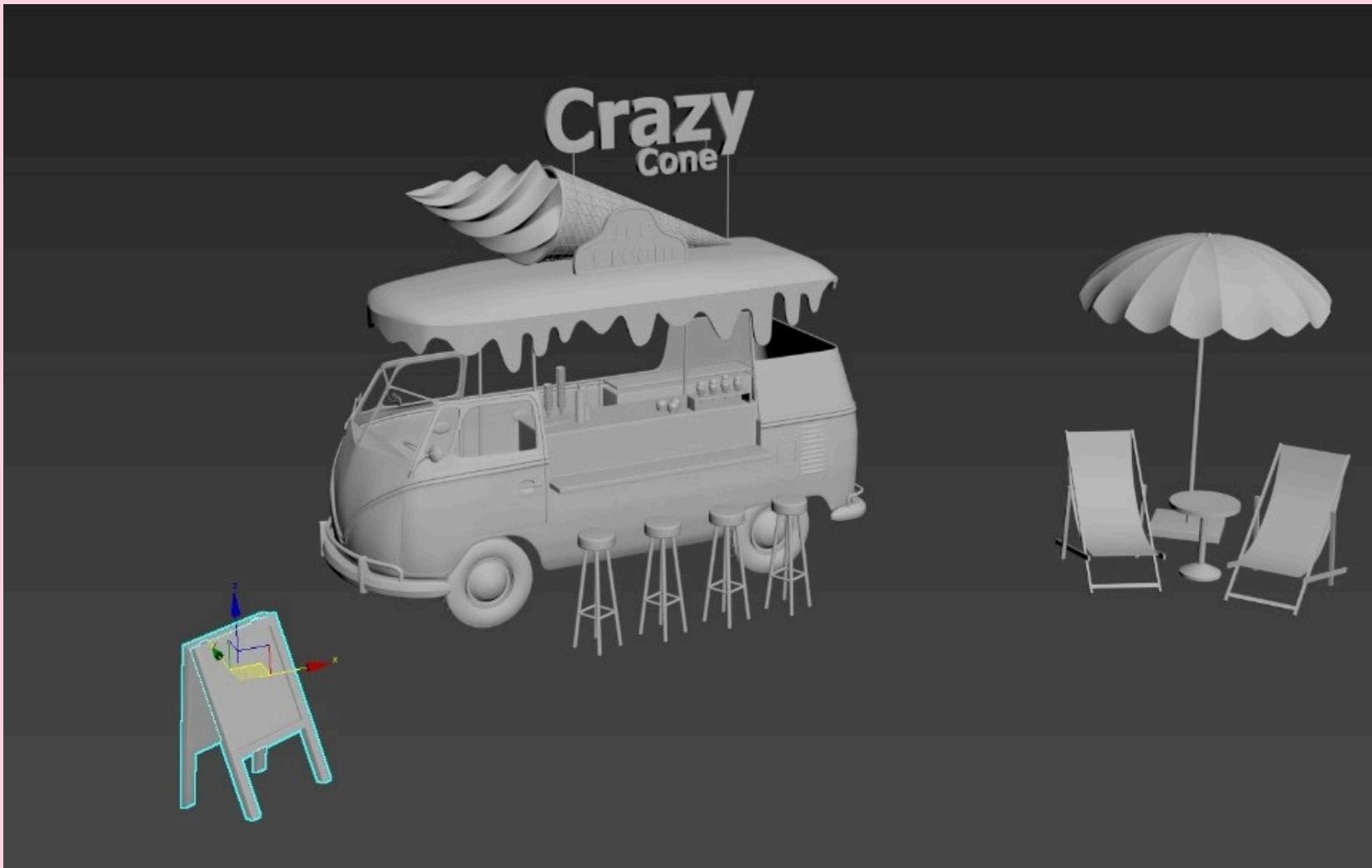
LIGHTING AND RENDERING

- Lighting setup for a morning scene to enhance the bright and playful theme.
- Final render done using the V-Ray engine focusing on achieving high-quality, realistic output for a morning scene.



CONCLUSION

Effectively brought my design concept to life using 3ds max and v-ray.







THANK YOU