

Question Booklet No. _____

Question Booklet Series : **C**

AUAT — 2023
2-Year M.A. in Journalism & Mass Communication (P31)
(TEST BASED ON MCQ AND WRITING SKILL)

Full Marks : 100

Duration : 2 Hours

Roll No. of the Candidate : _____

Date of Examination : _____

Name of Examination Centre : _____

Signature of the Candidate : _____

Signature of the Invigilator on
Verification

IMPORTANT INSTRUCTIONS

Candidates should read the below instructions carefully and follow them accordingly.

1. The Question Booklet has paper seal pasted on it. Please do **NOT** open the Question Booklet until you are asked to do so by the Invigilator.
2. The candidates must check immediately after breaking the seal that the Question Booklet contains **86 Questions**.
3. Questions in Section—A (Part-I and Part-II) are of multiple choice type. Answer of questions in Section—A will have to be given on the **OMR Answer Sheet** provided for this purpose. Fill up the necessary fields that are intended for you by writing and/or shading appropriately. Otherwise the **OMR Answer Sheet cannot** be evaluated and will be liable to get rejected. Question numbers progress from **1 to 84** continuously with alternative answers being shown as [A], [B], [C] and [D] for each question. Record your response by completely darkening the corresponding bubble. While responding, you should consider the best alternative answer and shade only one bubble with **black/blue ball point pen only**. For each correct response you will be awarded **1 mark**. There will be negative marking for wrong responses. For each wrong response, **-0.25 mark** will be awarded. Multiple responses against one **MCQ** will be treated as a wrong response. The **OMR Answer Sheet** provided to you contains options to answer for 100 questions. Serial number 85-100 will not be considered in your case.
4. Write the answer of descriptive question in Section—B within the space provided in the **OMR Answer Sheet** for Descriptive Questions. Fill up the necessary fields on the top page that are intended for you. Otherwise it cannot be evaluated and will be liable to get rejected.
5. On leaving the examination hall, candidates must submit both the **OMR Answer Sheets**. They are allowed to keep the Question Booklet with them.
6. **OMR Answer Sheets** will be processed by electronic means. Any untoward/irrelevant remarks, folding or putting stray notes on the answer sheet, any damage to the answer sheet will lead to the rejection of the same and the sole liability shall remain with the candidate.
7. Rough Work may be done at the end of the Question Booklet.
8. No candidate will be allowed to leave the examination hall before 60 minutes of the commencement of examination. Candidates leaving the examination hall before conclusions of the examination will not be allowed to take the Question Booklet with them while going outside the examination hall.
9. Use of any Electronic device like Mobile, Programmable Calculator etc. is strictly prohibited.

DO NOT OPEN THE SEAL UNTIL INSTRUCTED TO DO SO

Section—A : Multiple Choice Questions

PART—I (Core Subject)

1. The concept of 'global village' was given by

[A] Wilbur Schramm

[B] Denis McQuail

[C] Althusser

✓[D] Marshall McLuhan

2. Which Indian Boxer recently won the gold medal for the second time in the World Championship?

[A] Saweety Boora

[B] Nikhat Zareen

[C] Lovlina Borgohain

[D] Geeta Phogat

3. Which Kolkata Night Riders player hit five sixes in the last over against Gujarat Titans in the 2023 IPL helping KKR win the match?

[A] Andre Russell

[B] Rahmanullah Gurbaz

✓[C] Rinku Singh

[D] Mandeep Singh

4. The 13th ICC Men's Cricket World Cup will be played in 2023 in which country?

✓[A] India

[B] England

[C] Australia

[D] South Africa

5. Who won the 2022 edition of the FIFA World Cup?

[A] France

✓[B] Argentina

[C] Brazil

[D] Spain

6. Who scored the maximum goals in the 2022 FIFA World Cup?

[A] Lionel Messi

[B] Kylian Mbappé

[C] J Álvarez

[D] O Giroud

7. Who won the gold medal for India in the 2020 Summer Olympics?

[A] P. V. Sindhu

[B] Bajrang Punia

✓[C] Neeraj Chopra

[D] Nikhat Zareen

8. Every morning she _____ up early and gets ready for work.

✓[A] wakes

[B] woke

[C] has woken

[D] is waking

9. Change the following sentence into passive voice :

I will clean the house every Saturday.

The house _____ by me every Saturday.

[A] cleaned

[B] will clean

✓[C] will be cleaned

[D] is being cleaned

10. _____ is the one who starts the communication.

- ✓[A] Sender
- [B] Receiver
- [C] Listener
- [D] Noise

11. The receiver confirms to the sender that he has received the message and understood it through _____

- [A] decoding
- [B] encoding
- ✓[C] feedback
- [D] gestures

12. What is Deepfake?

- [A] Digitally manipulated media
- [B] Fake news that may have had serious consequences
- [C] A kind of malware that is spread through social media
- [D] Misinformation about blackhole and astronomical sciences

13. AltNews is famous for

- [A] giving the alternative views on important political subjects
- [B] a platform of the extreme right wing forces
- [C] a mouthpiece of the Naxals
- ✓[D] fact checking disinformation and fake news

Direction (Q.Nos. 14–18) : Read the given passage carefully and answer the questions that follow.

When Sameer was fifteen, he was a very intelligent and generous boy. He spent his day only reading, eating, and sleeping. Other than that, he didn't do anything. When the teachers of his class asked him any question, he would answer it very immediately.

Sameer always kept himself away from social activities, but once when he was going to his school, he saw a very old man begging on the roadside.

At first, Sameer thought that he should stop there and ask him why he was begging because he was too old to do that, instead, he should rest. At the same time, he realized that if he stopped there, he would be late for school.

He thought for a while and went to the old man. He saw that everyone was passing by him but no one was giving him alms. After seeing the incident, he took out twenty rupees from his pocket and gave them to the beggar. By doing that, he felt very good and reached the school gasping.

14. How did Sameer spend his day?

- [A] Doing social activities
- ✓[B] Only reading, eating, and sleeping
- [C] Only eating, playing and sleeping
- [D] None of the above

15. Whom did Sameer see on his way to school?

- [A] A hermit
- [B] A poor man
- ✓[C] An old man
- [D] A poor woman

16. What did Sameer want to ask the old man?

- ✓[A] The reason for begging
- [B] To eat healthy food
- [C] To beg as much as he could
- [D] To rest instead of begging

17. What is the synonym of 'gasp'?

- ☒ [A] Heave
- [B] Breath
- [C] Blow
- [D] Inhale

18. How much money did Sameer give to the beggar?

- [A] Thirty rupees
- ☒ [B] Twenty rupees
- [C] Twenty-five rupees
- [D] Fifteen rupees

19. The Shannon-Weaver model of communication is

- [A] modular
- [B] circular
- [C] linear
- ☒ [D] non-linear

20. Who is the author of the book, *The Rise of the Network Society*?

- [A] Teun Adrianus van Dijk
- [B] Manuel Castells
- [C] Wilbur Schramm
- [D] Denis McQuail

21. Which book recently won the JCB Prize for Literature?

- [A] Manoranjan Byapari, *Imaan*
- [B] Geetanjali Shree, *Tomb of Sand*
- ☒ [C] Chuden Kabimo, *Song of the Soil*
- [D] Khalid Jawed, *The Paradise of Food*

22. In a communication process, 'Sender' is known as

- [A] encoder
- [B] decoder
- [C] channel
- [D] speaker

23. People frequently seeking validation through their posts and pictures on social media can best be explained by

- [A] The Cultural Theory
- [B] The Symbolic Interaction Theory
- [C] The Uses and Gratification Theory
- [D] The Cultivation Theory

24. The ancient city of Harappa is in present

- [A] India
- [B] Pakistan
- [C] Nepal
- [D] Afghanistan

25. Which of these is **not** a blogging platform?

- [A] WordPress
- ☒ [B] Tumblr
- [C] Medium
- [D] Quora

26. Semiotics is the study of

- ☒ [A] signs and symbols
- [B] language and texts
- [C] sounds and visuals
- [D] symmetry

27. One of the most famous literary works of Kazi Nazrul Islam was

- [A] *Pother Dabi*
- ☒ [B] *Bidrohi*
- [C] *Chhelebel*
- [D] *Gora*

28. Name the first newspaper published from India.

[A] *The India Gazette*

[B] *Calcutta Gazette*

✓[C] *The Bengal Gazette*

[D] *Bombay Samachar*

29. The chronological evolution of mass media is

[A] television, film, newspaper, radio

✓[B] newspaper, radio, film, television

[C] film, television, radio, newspaper

[D] newspaper, film, radio, television

30. Who is considered as the father of Indian film industry?

[A] Satyajit Ray

✓[B] Dadasaheb Phalke

[C] K. Asif

[D] Prithviraj Kapoor

31. Who founded the WikiLeaks?

[A] Edward Snowden

[B] Julian Assange

[C] Jack Dorsey

[D] Elon Musk

32. The three films of Satyajit Ray's Apu trilogy are

✓[A] *Pather Panchali*, *Aparajito*, *Apu Sansar*

[B] *Apu Sansar*, *Charulata*, *Pather Panchali*

[C] *Pather Panchali*, *Aparajito*, *Charulata*

[D] *Devi*, *Charulata*, *Aparajito*

33. Ramnath Goenka was the publisher of which newspaper?

[A] *Deccan Herald*

✓[B] *The Indian Express*

[C] *Hindustan Times*

[D] *Times of India*

34. Dateline of a newspaper article refers to

[A] date of the story and reporter's name

[B] date and place of the story

[C] date, place and reporter's name of the story

[D] date of the story

35. The Vernacular Press Act (1878), was passed during the Viceroyship of Lord Lytton to

[A] promote the vernacular press among people

[B] prevent the foreign press from criticizing British policies

✓[C] prevent the vernacular press from criticizing British policies

[D] promote the foreign press among British policies

36. Who was the founder of the newspaper *Young India*?
- [A] Subhash Chandra Bose
[B] Mahatma Gandhi
[C] Jawaharlal Nehru
[D] Maulana Abul Kalam Azad
37. Who launched the Urdu weekly *Al-Hilal* from Calcutta?
- [A] Maulana Mohammad Ali Jauhar
[B] Haji Muhammad Mohsin
[C] Huseyn Shaheed Suhrawardy
[D] Maulana Abul Kalam Azad
38. Who was the regent of Mughal Emperor Akbar?
- [A] Abul Fazl
[B] Bairam Khan
✓[C] Raja Man Singh
[D] Ghiyas ud din Balban
39. Who from the following was **not** among the 'Navratnas' of Akbar?
- [A] Raja Todar Mal
[B] Abdul Rahim Khan-i-Khanan
[C] Raja Man Singh
[D] Abd al-Qadir Badayuni
40. Who was the father of 15th century Nawab of Bengal Jalaluddin Muhammad Shah?
- [A] Shihabuddin Bayazid Shah
[B] Raja Ganesha
[C] Lakshmana Sena
[D] Shamsuddin Ahmad Shah
41. In which year was the 1905 Partition of Bengal reversed and East Bengal again assimilated with the Bengal Presidency?
- [A] 1906
✓[B] 1911
[C] 1922
[D] 1938

42. Who is popularly regarded as Sher-e-Bangla?
- [A] Netaji Subhash Chandra Bose
[B] Chittaranjan Das
✓[C] A. K. Fazlul Huq
[D] Huseyn Shaheed Suhrawardy
43. Great Game is a term used for the strategic rivalry and conflict between which of the following?
- ✓[A] USA and China
[B] British Empire and Russian Empire
[C] Saudi Arabia and Iran
[D] British Empire and French Empire
44. Where did the famous INA trial of Col. Prem Sahgal, Col. Gurbaksh Singh Dhillon, and Major-General Shah Nawaz Khan take place in 1945-46?
- [A] The Supreme Court of India
[B] The Parliament Building
[C] The Red Fort
[D] The Kolkata High Court
45. Social reformer and educationist Savitribai Phule hailed from which State in India?
- ✓[A] Gujarat
[B] Madhya Pradesh
[C] Maharashtra
[D] Rajasthan
46. Who established the Sakhawat Memorial Girls' High School?
- [A] Khan Bahadur Sakhawat Hossain
✓[B] Begum Rokeya
[C] Maulana Abul Kalam Azad
[D] Sir Khawaja Nazimuddin

47. The Britishers defeated whom in 1799 at Seringapatam?

- [A] Siraj ud-Daulah
- [B] Peshwa Bajirao
- [C] Hyder Ali
- [D] Tipu Sultan

48. Bhangar MLA Nawsad Siddique contested the West Bengal Assembly elections from which party in 2021?

- ✓[A] Indian Secular Front
- [B] Communist Party of India
- [C] Rashtriya Secular Majlis Party
- [D] Sanjukta Morcha

49. Dalhousie Square of Kolkata was later renamed as BBD Bagh. What does D stand for in BBD?

- [A] Dalhousie
- ✓[B] Dinesh
- [C] Damodar
- [D] Dufferin

50. The major objective of a community radio station is

- [A] entertainment
- [B] infotainment
- [C] education
- ✓[D] social inclusion

51. Institutionalized stereotypes are referred to as

- [A] custom
- [B] racism
- [C] myth
- [D] tradition

52. Which documentary from India recently won the Oscar Award?

- [A] All that Breathes
- ✓[B] The Elephant Whisperers
- [C] The House That Ananda Built
- [D] An Encounter with Faces

53. Film RRR won an Oscar under which category?

- [A] Best Foreign Language Film
- [B] Best Dance
- [C] Best Original Song
- [D] Best Dialogue

54. Who was the first Indian to win an Oscar?

- ✓[A] Satyajit Ray
- [B] Bhanu Athaiya
- [C] Resul Pookutty
- [D] A. R. Rahman

55. Which among the following is an example of new media?

- [A] Newspaper
- ✓[B] Blog
- [C] FM Radio
- [D] Television

75. The first prophet in the history of mankind is

মনুষ্যজাতির ইতিহাসে প্রথম পয়গম্বর হলেন

[A] Ibrahim

✓[B] Adam

[C] Moses

[D] Jesus

76. 'As-salamu alaikum' means

'আস-সালামু আলাইকুম'-এর অর্থ হল

[A] Hello

[B] God willing

[C] Peace be upon you

✓[D] May God bless you

77. The term 'Islam' means

'ইসলাম' পরিভাষার অর্থ হল

[A] will of God

[B] peace through submission to the will of God

[C] peace in the life after death

✓[D] None of the above

78. The first chapter of *The Holy Qur'an* is

'পবিত্র কুরআন'-এর প্রথম অধ্যায়টি হল

✓[A] Al-Fatihah

[B] Al-Baqarah

[C] Al-Alaq

[D] Al-Fil

79. Name of the mother of Prophet Muhammad (PBUH) is

নবী হজরত মুহাম্মদ (সাঃ)-এর মায়ের নাম হল

[A] Mariam

[B] Eve

[C] Fatima

✓ [D] Amina

80. Which chapter of *The Holy Qur'an* states the characteristics of God Almighty?

'পবিত্র কুরআন'-এর কোন অধ্যায়ে মহান ঈশ্বরের গুণাবলী বর্ণনা করা হয়েছে?

[A] Al-Furqan

✓[B] Ar-Rahman

[C] An-Nur

[D] Al-Ikhlās

81. Prophet Hazarat Muhammad (PBUH) was born in

নবী হজরত মুহাম্মদ (সাঃ) জন্মগ্রহণ করেন

✓[A] 570 AD

[B] 610 AD

[C] 622 AD

[D] 632 AD

82. Which one of the following is **true**?

নিচের কোনটি সঠিক?

[A] All messengers are prophets

[B] All prophets are messengers

✓[C] There is no difference between prophet and messenger

[D] There is no relationship between prophet and messenger

83. Riba is

রিবা হল

[A] a lawful increase

✓[B] an unlawful increase

[C] no change

[D] None of the above

84. Sukuk is Arabic name, stands for

সুকুক হল একটি আরবিক শব্দ, যার অর্থ হল

[A] financial liabilities

[B] financial certificates

[C] financial assets

[D] None of the above

Section—B : Descriptive Questions on Core Subject

Answer the following topics within the space provided in the OMR Answer Sheet.

85. Write an essay in English on *any one* of the following (250–300 words) :

8

- (a) Taliban 2.0
- (b) Islamophobia
- (c) Hate-crime

2/2/22
11/11

86. Write a brief report in English on *any one* of the following (250–300 words) :

8

- (a) Harmful effects of social media
- (b) Digital literacy
- (c) Artificial intelligence